

Dhanraj Baid Jain College (Autonomous),

Chennai 600097

IQAC Newsletter

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Principal's Desk:

Learning throws up several challenges. We are equipped for it only if we tap into the talents and allow them to blossom. The students of our college are given several opportunities to develop their personality by participating in several activities of varied dimensions. The faculties are committed to provide learner-centric programs with a hands-on experience.

As this edition of DBJC Newsletter is placed in your hands, we look forward to seek greater heights in higher education and make stimulating and enduring path of success for us to thread on.

An impressive beginning....

- Orientation program was organized by the IQAC department for first year UG and PG students from 05/07/2016 to 05/08/2016. The program made the students to understand the transformation in their role and responsibilities as student and the reason for the transformation.
- An awareness camp for the final year students was organized by IQAC cell and Department of Training and Placement from 16/06/2016 to 20/06/2016. The program was conducted with a notion to encourage the final year students to participate in campus interviews. Placement coordinator of the college addressed the final year students of various departments in

batches and encouraged them to participate in the campus interviews.

Frame work for the academic year.....

- On 22nd July 2016, Post Graduate and Research Department of Computer science inaugurated their activities for the year. Dr.S.Harini, Occupational Therapist addressed the students of computer science on “Life Coping Skills”.
- On 8th August 2016, Department of Management studies inaugurated their activities for the year. Dr. V. Raghu Raman, Professor, Department of Business Studies, IBRA college of Business, Sultanate of Oman delivered the inaugural address on the topic “Leadership Styles for Studies”.
- On 17th August 2016 Department of Tamil (Shift I) inaugurated their activities for the year and conducted various competitions. Students from various departments participated in the events. Dr.Easwaran, Associate Professor, Department of Tamil, AM Jain College, Chennai addressed the students on the topic “KalviyumVaazhkaiyum”.
- On 19th August 2016 Post graduate and Research Department of Commerce (Shift I) inaugurated their activities of the club “E-com – B2C”. Dr.V.Selvanathan, Head & Associate Professor, Department of Commerce, Presidency College, Chennai. addressed the students on the topic “Career opportunities and qualities required for a successful student”
- On 22nd August 2016, Department of English (Shift I &II) inaugurated their activities for the year. Dr. Prof. H. Abdul Hadi, Assistant Professor, Department of English, The New

College, Chennai addressed the students of various departments of shift I and II on “Language Skills for Career”.

- On 24th August 2016 Department of Tamil (Shift II) inaugurated their activities for the year. The inaugural address was delivered by Dr. S.E. Revathi Kirubakaran, Assistant Professor, Department of English, Government Arts College, Nandhanam, Chennai.
- On 9th September 2016, Department of Mathematics inaugurated **Math club** activities of the department by Dr.P.R.Vittal, former Principal of Ramakrishna Mission Vivekananda College, Chennai. The inaugural address was on the topic “Application of Mathematics in Real Life Situations”. Keynote address was delivered by Prof.T.Subramaniam, Head, Research and Post graduate department of Commerce, Gurunanak College, Chennai.

Learning beyond classroom....

(a) Industry Visits

- Final year students of Department of Co-operation visited 13 co-operative societies from June 2016 to October 2016. The details of the same is as follows

Date	Cooperative Societies visited
15-07-16	The Thiruporur Primary Agricultural Co-operative Society Limited, Chennai.
21-07-16	The Chennai Teachers Guild Cooperative Society, Chennai.
22-07-16	Thiruvalluvar Transport Corporation Employees Cooperative Credit Society Ltd, Chennai.

29-07-16	The IMCOPS Limited, Chennai.
04-08-16	The Tamilnadu State Cooperative Marketing Federation Limited, Chennai.
05-08-16	The Tamilnadu State Cooperative Agriculture and Rural Development Bank Limited, Chennai.
18-08-16	The Tamilnadu Handloom Weavers Cooperative Society, Chennai.
23.08.16	Tamilnadu State Coir Cooperative Marketing Federation Limited, Chennai.
26.08.16	The Tamilnadu State Cooperative Housing Federation Limited, Chennai.
08.09.16	The Tamilnadu State Cooperative Union Limited, Chennai.
19.09.16	The Nilgris District Cooperative Milk Producers Union Limited, Connur
20.09.16	The IthalarIndustrail Cooperative Tea Factory Limited, Nilgris.
21.09.16	The Nilgris Cooperative Marketing Society Limited, Nilgris.

- Details of Industrial visit of Post graduate and Research Department of Commerce

Date	Industry Visited	Number of Students Participated
05/10/16	Chennai Port Trust	55

Knowledge updates for students:

(a) Through Guest Lectures:

- On 20th July 2016, the Department of Management Studies organized a guest lecture on the topic “Impact of Technology on the Nature of the Work: Work in a

Technology-Infused Environment” by Dr. Sathiadev Mahesh, Professor, University of New Orleans, Louisiana, United States of America.

- On 1st August 2016, the Department of Visual Communication organized a workshop on the topic “Visual FX and its use in cinema” by Mr.Karthikeyan, Department of VFX Image, Chennai.
- On 3rd August 2016, Department of Corporate Secretaryship organized a guest lecture Mr.M.S.Devaseelan, Senior Faculty, NIIT, TFBT, Chennai addressed the students on the topic “Career Opportunities in Banking Industry”.
- On 9th August 2016, Department of Corporate Secretaryship organized a guest lecture Dr.Mohamed Abdul Madhar, Assistant Professor, College of Applied sciences, Sultanate of Oman addressed the students on the topic “Stress Management in Academic Life”.
- On 11th August 2016, Post Graduate and Research Department of Computer science organized a guest lecture on the topic “Information Security” byMr.Vijaya Kumar Athitan, Consultant, Information Security, Chennai.
- On 19th August 2016, Post graduate and Research Department of Computer Science organized a guest lecture on the topic “Born to Win” byMr.M.Manikandan, Technical Consultant, Tech Mahindra, Chennai.

- On 26th August 2016 Post graduate and Research Department of Computer Science organized a guest lecture byMr.D.BalaMurugan, Technical Consultant Mind Tree Technologies, Chennai on the topic “Three-Tier Architecture”.
- On 9th September 2016 Department of Management Studies organized a guest lecture. Dr. Jayshree Suresh, Dean, Hand in Hand Academy for Social Entrepreneurship, Kaliyoor, Kancheepuram addressed the students on the topic “Entrepreneurship - an Opportunity”.
- On 27th September 2016, Department of Tamil (Shift I) organized “ManavarMandram”. Dr.M.Murthy Head & Associate Professor, Department of Tamil, Guru Nanak College, Chennai served as a resource person.
- On 4th October 2016, Department of Corporate Secretaryship organized a guest lecture, Prof.Rameshshankar, Consultant for Financial Planning and Execution, Securities Exchange Board of India, Chennai addressed the students on the topic “Financial Education”.

Achievers Section:

- On 15th August 2016, Mr.S.Sathiyathan, final year student of B.Com ‘B’ Section won the fifth place in the State Level KavithaiPotti conducted by KaviyarasarKannadasan Tamil Sangam. He was also awarded the title “KavithaiKalaimani”

- On 15th August 2016, Ms.B.Lavanya&Ms.R.Anuradha of final year B.Com 'A' participated in PechuPotti conducted by KaviyarasarKannadasan Tamil Sangam and won consolation at state level.
- On 30th October 2016, Mr.A.Gauravof II B.Com 'B'won the fourth prize in the Hindi Oratorical Competition held at Sri Chandra Prabhu Jain College, Minjur, Chennai
- On 30th October 2016, Mr.S.Sasankof III B.Com 'B'won the fifth prize in the English Oratorical Competition held at Sri Chandra Prabhu Jain College, Minjur, Chennai
- On 19th September 2016, 18 Students from B.Sc (Computer Science), participated in Technical Exhibition conducted by the Dr.MGRJanaki College for Women, Chennai and won Overall Championship.

Placement Cell:

Preparations for Campus Interviews:

(a) Through Guest Lectures:

- On 3rd August 2016 all the final year students of Commerce departments attended a lecture on“Career Opportunities in Tally” byMr.Fareed Ahmed, Edinbridge Skills Solutions Private Limited, Chennai.
- On 15th September 2016 final year students of various departments attended a lecture on “Career Opportunities in Insurance Industry”by Mr.Y.Idris, Development Officer, Mr.ChinnaRaju,

Branch Manager, Life Insurance Corporation of India, Chennai.

- On 5th August 2016, second year students of Commerce department attended a guest lecture on “Importance of Communication skills & computer education” by Mrs. Razeetha, HR manager, Moral Hand EP technologies.

(b) Through Workshops:

- On 19th September 2016, aMock Interview session was conducted for final year undergraduate students with Mrs.Uma Krishnamurthy, Tata Consultancy Services, Chennai as the resource person.
- On 30th September 2016 and 1st October 2016 final year students of MBA and MCA attended a workshop on “Interview Techniques” conducted byMs.Deepa&Ms.Krithika, Trainer, Image Consulting Business Institute, Chennai.

- (c) On 1st October 2016 final year students of under graduate courses attended a workshop on “Interview Techniques” with the resource persons Ms.Deepa &Ms.Krithika, Trainer, Image Consulting Business Institute, Chennai.

(d) Through Skill Development Programs:

- A well-structured Soft Skill Training Program was conducted for all under graduate students from 22nd June 2016 to 4th October 2016 by Mrs.UmaKrishnamoorthy, trainer from Tata Consultancy Services, Chennai.
- A training program on Employability skills, Communication skills, Basic Computer skills and Personality

development was conducted from 27th July 2016 to 20th September 2016 for all final year under graduate students by Trainers from Magic Bus India Foundation, Chennai.

- All final year undergraduate shift II students attended a training program on “Aptitude Training” from 27th September 2016 to 1st October 2016 by Mr.Jayaraman, Project coordinator, Mahindra Pride, Chennai.

Entrepreneurial Development Cell:

The Entrepreneurial Development cell of the college was inaugurated on 1st August 2016 by Dr.C.P.RosyFernando, Dean & Head, Department of Students Training and Development, MOP Vaishnav College, Chennai.

- On 9th August 2016, a guest lecture on the topic “Financial Assistance for Startups” was delivered by Mr.Amit Ravi, Manager, SIDBI, Chennai.
- “DBJC Expo” was organized on 28th August 2016. Students of various departments participated in the event. 25 stalls were organized by the students of various departments. Food, Cosmetics, Stationery, and some artistic works of the students were displayed in the stall.

Value Education Club:

- On 24th August 2016, The Value Education Club of the college was inaugurated. Dr.NeelaiSubbaiah, Department of Tamil, SRM University, Chennai addressed the students on the topic “Value based Education”.

- On 9th September 2016, DB Jain College celebrated “Teachers Day” in the college campus. Dr.Jayashree Suresh, Dean, Hand in Hand Academy for Social Entrepreneurship Kaliyanoor, Kancheepuram, addressed the faculties of the college. She stressed on the importance of the innovation in teaching methodology and further mentioned the change in the roles and responsibilities of teacher in modern era.
- On 4th October 2016, Department of Management Studies and Value education Club organized a guest lecture on the topic “Value makes life” by Dr.N.C.Rajashree, Controller of Examination, Guru Nanak College, Chennai.

Community Services:

(a) National Service Scheme:

- On 26th August 2016 activities of NSS were inaugurated for the academic year by Dr.Pankaja.R.P., Principal, DB Jain College. To create an awareness and need for the healthy mind in healthy body a lecture on the topic “Medicine and Humanity” was delivered by Dr.P.A.Sathiyarayanan, Dr.B.Balaji, Acupuncture and Varma Clinic, Chennai.
- On 9th September 2016 NSS Volunteers and Faculty members of the college contributed Rs7,850 towards Visually Challenged Children Education and the Demand draft for the above said amount is handed over to Indian Association of the Blind, Madurai.
- On 26th and 27th September 2016 a “Health Check-up Camp” was organized by the

NSS team in the college campus. More than 2400 students, teaching and non-teaching faculties were benefitted from the camp.

- On 23rd August 2016, College NSS team and volunteers celebrated “Azadi 70-YaadKaroKurbani” by singing our National Anthem as an initiative to educate the students about freedom fighters.

(b) Youth Red Cross:

- On 21st June 2016, YRC Coordinator Mr.Palanivel and 13 Student Volunteers of YRC participated in “Yoga Day” celebrated by Indian Red Cross Society, Chennai.
- On 24th June 2016 Human chain was organized by YRC volunteers in Rajiv Gandhi Salai against “Drug Abuse and Illicit Trafficking of Students”.
- From 23rd August 2016 to 27th August 2016, 35 Volunteers and YRC Coordinator participated in 67th Anniversary of Geneva Convention conducted by Indian Red Cross Society, Egmore, Chennai.
- On 26th August 2016 an orientation program was conducted for 100 volunteers by Shri.Dr.Sathiyarayanan, Dr.Balaji and Dr.Paramanandham, Yoga experts from Chennai as resource person.
- On 3rd and 19th September 2016, 15 volunteers of Youth Red Cross donated blood for cancer affected patients at Voluntary Health Services Hospital, Adayar, Chennai.

(c) National Cadet Corps:

- On 21st June 2016, 135 NCC cadets of the Agarsencollege and Queen Mary’s College participated in “Yoga Day” organized by the college.
- On 15th August 2016, “70th Independence Day” was celebrated at our college campus. Principal, Dr.Pankaja R.P, DB Jain College hoisted the flag and encouraged the students to work for country’s development.
- On 28th September 2016, 143 cadets of our college conducted a program “SwachhBharath” with a mission to clean the college campus.
- The 148 cadets of DB Jain College participated in the 11 camps held in South India from June 2016 to September 2016.

Sports:

The tournaments organized by the Department of Physical Education of our college are

- “**Independence Day Cup -2016**” a State level Intercollegiate Volley ball and Kabaddi Tournament conducted on 14th and 15th August 2016.
- **Madras University ‘A’ Zone and Inter Zone Kabaddi Tournament 2016** from 16th September 2016 to 20th September 2016.
- **Madras University Inter Zone Volley ball Women Tournament** from 3rd October 2016 to 5th October 2016.
- **Madras University ‘A’ Zone Football Tournament** on 13th & 14th October 2016.

Representatives at National Level:

- The following students have represented our college in Senior National Level sports events.

S.No	Name	Class	Game
1.	B.Vinoth	I B.Sc	Kabaddi
2.	R. Jaikumar	I B.Sc	
3.	R.Rahul	I B.A.	
4.	M.Sathis	III BCS	Kho Kho
5.	P. Jayakumar	III BCS	Taekwondo
6.	M.Udayakumar	III BCS	
7.	V.Vishal	III BCom	Body building
8.	D.Tamilselvan	III BCom	Rugby
9.	P.Madhavan	III BCom	
10.	S.Joseph Antony Raj	III BCom	

Tournaments Won:

(a) Kabbadi:

S.No	Date	Name	Organiser	Prize Obtained
1.	14.08.2016 To 15.08.2016	<i>Independence Day Cup, State Level Inter Collegiate Volley Ball and Kabaddi Tournament</i>	D.B.Jain College (Autonomou)	First
2.	16.08.2016	<i>Madras University A Zone Inter Collegiate Kabaddi Tournament</i>	University of Madras, Chennai	First
3.	18.09.2016 To 19.09.2016	<i>Madras University Inter Zone Kabaddi Tournament</i>	University of Madras, Chennai	First
4.	09.08.2016 To 11.08.2016	<i>Kongu Trophy 2016, State Inter Collegiate Kabaddi Tournament</i>	Kongu engineering College Erode	Second
5.	02.08.2016 to 05.08.2016	<i>Buck sport Festival 2016, State level inter collegiate kabaddi tournament,</i>	YMCA College, Chennai	Third

(b) Volley Ball:

S. No	Date	Name	Organiser	Price Obtained
1.	14.08.2016 To 15.08.2016	<i>Independence Day Cup – 2016, State level inter Collegiate volley ball (Triples) tournament</i>	D.B.Jain College	First
2.	28.09.2016 To 30.09.2016	<i>IIT Sports fest – 2016, Inter Collegiate volley ball tournament,</i>	IIT Madras, Chennai	Second
3.	24.09.2016	<i>Madras University A – Zone volley ball tournament.</i>	University of Madras	Third

(c) Foot Ball:

S. No	Date	Name	Organiser	Price Obtained
1.	18.08.2016 To 19.08.2016	<i>Cunnan Trophy State level inter Collegiate Foot ball tournament,</i>	DRBCCC Hindu College	First
2.	06.10.2016 To 07.10.2016	<i>Madras University A – Zone Foot ball tournament, organized by University of Madras.</i>	IIT Madras, Chennai	Second

(d) Body Building:

S. No	Date	Name	Organiser	Price Obtained
1.	18.08.2016 To 19.08.2016	<i>V. VISHAL. III B.COM, Secured Madras University Body Building Championship</i>	University of Madras, Chennai	First

(e) Taekwondo:

S. No	Date	Name	Organiser	Price Obtained
1.	18.08.2016 To 19.08.2016	<i>M. UDAYA KUMAR. III BCS Secured Gold medal in 2nd Tamil Nadu & Kerala Inter State Taekwando Championship,</i>	<i>Tamil Nadu & Kerala Inter State Taekwando Championship, Madurai</i>	First

(f) Athletics:

S. No	Date	Name	Organiser	Price Obtained
1.	14.08.2016	<i>A. SIVA, III B.A (ECO) Secured Madras University cross country race,</i>	<i>University of Madras, Held at Kanchipuram</i>	Third
2.	21.10.2016	<i>A. SIVA, III B.A (ECO) Secured 10,000 MTS in Chief Ministers Trophy,</i>	<i>SDAT, Chennai.</i>	Second (Cash Prize of Rs.10,000)

Faculty Corner:

- Dr. R.P. Pankaja, Chaired the General Session on Language Teaching: Challenges encountered and Solutions Proposed, in the International Multi Lingual Conference Organised jointly by Language Departments, Ethiraj College on 7th and 8th September 2016.

- On 21st and 22nd September 2016, Faculty Development Program was conducted by the IQAC department for both shift I & II teaching staff members. Experts from ICT academy addressed the teaching staff members on the topic” Time Management”.
- Prof.S.Gothadaraman, Prof.T.Siva Kumar, Prof. A Muruganatham, Prof. Ayyappan, and Prof.C..Mekkal Roy was awarded Doctoral degrees in their respective field of specialization.
- On 6th August 2016, Prof.J.BenitaSelvakumari and Prof.K.Shoba of Department of English attended a National level seminar. The theme of the seminar conducted by Spell Bee Graduates was “English Language skills development for students career and placement advancement connecting with learning”.
- On 15th August 2016, Prof.A.Vijayalakshmi, Head, Department of Tamil (shift I), was awarded “Kalvi Sevaka Kalaimani” by Kaviarasar Kalai Tamil Sangam, Paramathivelur.
- On 16th October 2016, Prof.M.Neelabai, Department of Management studies an active speed skating expert participated in District level Speed Skating Open championship A-16 and secured 1st place.