

## ACADEMIC REPORT FOR THE MONTH OF DECEMBER 2017

1. Name of the Institute : Dhanraj Baid Jain College

2. Events held for the month of December 2017

S No	Date	Department	Name of the Event	Resource Person & Designation
i	04.12.2017	Staff Meeting	<b>Insurance Awareness</b>	<b>Mr. Robert</b> Vpul MedCorp
ii	04.12.2017	Physical Education	<b>Inter-Departmental Sports Activities 2017-18</b>	
iii	05.12.2017	Staff Meeting	<b>Even Semester Plans</b>	<b>Teaching Staff</b>
iv	05.12.2017	IQAC	Knowledge Sharing Session on <b>"Gender Equity Promotion Programme"</b>	<b>Prof. Benita Selvakumari,</b> HoD, Dept of English, D.B. Jain College, Chennai & <b>Prof. K. Kannan,</b> Asst. Prof, Dept of English, D.B. Jain College, Chennai
v	05.12.2017	IQAC	Health Awareness Programme on 'Diabetes Mellitus'	<b>Apollo Shine Foundation</b>
vi	05.12.2017	IQAC	<b>ERP Meeting</b>	<b>Mr. Muralidharan, &amp; Mr. Mukunthan,</b> Firstline Infotech, & <b>DBJC ERP Members</b>
vii	07.12.2017	Red Ribbon Club	<b>Inauguration of RRC</b>	<b>Dr. Pankaja R.P.</b> Principal, DB Jain College & <b>Prof. E.Paranthaman,</b> Programme Officer
viii	07.12.2017	Training & Placement	Campus Interview by <b>Sutherland Global Services</b>	<b>Talent Acquisition Team</b> (6 Students got placed)
ix	08.12.2017	Management Studies	Awareness Session on <b>"SSC – Competitive Examinations"</b>	<b>Mr. Arvind,</b> TIME Institute, Chennai
x	08.12.2017	Management Studies	Awareness Session on <b>"NSDC Skill Development Programme"</b>	<b>Mr. Vinayagam,</b> Amirtha Institute, Chennai.
xi	08.12.2017	NSS	<b>World AIDS Day – Awareness on AIDS</b>	<b>Mr. Sunny Babu,</b> Hope Foundation, Chennai.

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xii	08.12.2017	Training & Placement	<b>Industrial Visit</b>	<b>Barclays Bank,</b> DLF, Chennai
xiii	09.12.2017	Training & Placement	Workshop on <b>"Software Testing"</b>	<b>Mr. Venu Madhav,</b> Automation Testing Manager, Transcentra FTS Pvt. Ltd., Chennai
xiv	11.12.2017	IQAC	<b>NAAC Meeting</b>	<b>DBJC NAAC Core Committee Members</b>
xv	12.12.2017	Training & Placement	Campus Interview by <b>CAMS</b>	<b>Talent Acquisition Team</b> (68 Students got placed)
xvi	13.12.2017	Training & Placement	Campus Interview by <b>iPRIMED (Capgemini)</b>	<b>Talent Acquisition Team</b> (28 Students got placed)
xvii	14.12.2017	Training & Placement	Campus Interview by <b>IDBI Federal Life Insurance</b>	<b>Talent Acquisition Team</b> (58 Students got placed)
xviii	13.12.2017 to 02.01.2018	Visual Communication	<b>Internship</b>	Students visited various <b>Media Channels and Ad Agencies</b>
xix	14.12.2017	Tamil	<b>Bharathiar Vizha</b>	<b>Dr. M. Govindarajulu</b> Assistant professor, Tamil Research Centre, Loganathan Narayanasamy Government College, Ponneri.
xx	14.12.2017	Earth Lovers Club	Inaugural Function <b>"Green Initiatives in the Household"</b>	<b>Mr. D. Suresh</b>
xxi	14.12.2017	Entrepreneurship Development Cell	<b>Inauguration of Entrepreneurial Development Cell</b>	<b>Mrs. M. Asha</b> Founder, Saras Creations, Chennai
xxii	15.12.2017	Earth Lovers Club	Activity carried out on <b>"Care the Earth"</b>	
xxiii	15.12.2017	Tamil	<b>Valluvan – Kamban Vizha</b>	<b>Prof. S. Gayathri</b> Assistant professor, Department of Tamil, Gurunanak College, Chennai.
xxiv	16.12.2017	PG Dept of Management Studies	<b>Guest Lecture on "Sales Force Sizing"</b>	<b>Prof. P. Murugesan,</b> Founder & CEO, Tulasi Consultancy Services, Chennai



S No	Date	Department	Name of the Event	Resource Person & Designation
xxv	16.12.2017	Visual Communication	<b>Educational Visit to Dhakshina Chitra</b>	Students visited <b>Dhakshina Chitra</b> for Drawing and Photography
xxvi	18.12.2017 to 21.12.2017	Training & Placement	<b>Bridge Course on Spoken English &amp; Soft Skills</b> for II year Students	<b>Mrs. Uma Krishnamurthy</b> , Freelance & TCS Certified Trainer
xxvii	18.12.2017 to 09.01.2018	Cooperation	<b>Field Visit</b>	Students of Cooperation visited around Eight <b>Cooperative Societies</b> in Chennai.
xxviii	18.12.2017	Management Studies	Awareness Session on <b>“Intellectual Property Rights (IPR)”</b>	<b>Dr. L. Vijay</b> , Certified IPR Professional Controller of Examinations, S.A. Engineering College, Chennai.
xxix	19.12.2017	Training & Placement	Campus Interview by <b>Integra Software Services</b>	<b>Talent Acquisition Team</b> (Awaiting for Results)
xxx	20.12.2017	Management Studies	Inauguration of the <b>Business Lab (The Knowledge-Hub)</b>	<b>Mr. S. Pandian</b> Founder, Kathir Sudhir Automation Solutions, Chennai
xxxi	22.12.2017	IQAC	<b>Submission of IIQA to NAAC for 3<sup>rd</sup> Cycle Accreditation</b>	
xxxii	23.12.2017	<b>Governing Body Meeting</b>		

### 3. Events Planned for the month of January 2018

S No	Proposed Date	Name of the Proposed Event
i	02.01.2018	<b>Dept of Management Studies has planned for International Guest Lecture on "Business Idea Generation"</b> by Dr. B. Nimalathan, Professor & Head, Department of Accounting, Faculty of Management Studies & Commerce, University of Jaffna, Sri Lanka.
ii	3 <sup>rd</sup> January	<b>Dept of Management Studies has planned for Knowledge Session on "Interviewing Skills"</b> by <b>Prof. M. Gurubakkiam</b> , Head of the Department, Versatile Business School, Chennai.

<b>S No</b>	<b>Proposed Date</b>	<b>Name of the Proposed Event</b>
iii	5 <sup>th</sup> January	<b>Announcement of UG Results (Odd Semester Examination)</b>
iv	5 <sup>th</sup> January	<b>Dept of Training &amp; Placement</b> planned for <b>Interview Skills</b> by <b>Mahindra Pride School, Chennai.</b>
v	5 <sup>th</sup> January	<b>Dept of Corporate Secretaryship</b> planned for a Guest Lecture on <b>"How to Overcome Failure in Life"</b> by Ms. Divya, Eva Stalin IAS Academy
vi	5 <sup>th</sup> January	<b>Declaration of Odd Semester Results</b>
vii	7 <sup>th</sup> January	<b>College Graduation Day (Shift I), Mr. T.S. Krishnamurthy, Former Chief Election Commissioner</b>
viii	8 <sup>th</sup> January	<b>Cancer Awareness Session for Teaching / Non-Teaching / Students by Apollo Shine Foundation, Chennai</b>
ix	8 <sup>th</sup> January	<b>Ph.D Viva-Voce Examination – Guide Dr. Desingurajan, Candidate Mr N. Senthil Kumar, Department of Physical Education</b>
x	2 <sup>nd</sup> Week of January	<b>Dept of Management Studies</b> has planned for <b>Gender Equity Promotion Programme</b>
xi	2 <sup>nd</sup> Week of January	<b>Dept of Management Studies</b> has planned for <b>Campus Media Centre – Recording the Video Lecture on Management Concepts</b>
xii	9 <sup>th</sup> & 10 <sup>th</sup> January	<b>IDBI Induction Programme</b> by Department of Training & Placement
xiii	10 <sup>th</sup> January	<b>Department of Training &amp; Placement</b> has planned for <b>Mock Interview session by Mahindra Pride School</b>
xiv	9 <sup>th</sup> January	<b>EDC Orientation Workshop on "DBJC Expo 2K18"</b>
xv	11 <sup>th</sup> January	<b>EDC – DBJC Expo 2K18 (Sales Day by the DBJC Students)</b>
xvi	17 <sup>th</sup> to 23 <sup>rd</sup> January	<b>Continuous Assessment Test – I for Even Semester</b>
xvii	23 <sup>rd</sup> January	<b>Sport : Republic Day Tournament</b>
xviii	26 <sup>th</sup> January	<b>Republic Day Celebration – NCC</b>



S No	Proposed Date	Name of the Proposed Event
xix	4 <sup>th</sup> Week of January	<b>Dept of Management Studies</b> has planned for <b>Industrial Visit to Hatsun, Kanchipuram.</b>
xx	4 <sup>th</sup> Week of January	<b>Two-day Workshop on Big Data Analytics, organized by PG Department of Computer Science</b>
xxi	24 <sup>th</sup> January	<b>Campus Interview by Alcance Technologies</b>
xxii	24 <sup>th</sup> January	<b>Inauguration of Literary Club by Dr. Armstrong, Head, Dept of English, University of Madras</b>
xxiii	30 <sup>th</sup> January	<b>Campus Interview by ICICI Prudential</b>
xxiv	31 <sup>st</sup> January	<b>Self Study Report to be submitted to NAAC</b>

S No	Description	Details
4	<b>Staff Added (Name, Department)</b>	-
5	<b>Staff Resigned (Name, Department)</b>	-
6	<b>Result / Revaluation Result during the period</b>	-
7	<b>Student Issue / Request</b>	-
8	<b>Request (If the College wants to make a request)</b>	-

#### 9. Additional Information:

- Our College was conferred the **Vidhya Seva Ratna Award** in appreciation rendered in the field of Higher Education by Sri Sankara Arts & Science College, Kanchipuram.
- 6<sup>th</sup> December 2017 classes were commenced for **Even Semester**.
- **Dr. Pankaja R.P, Principal**, represented as a resource person in the "Quality Initiatives in Higher Education" at Annai Violet Arts & Science College, Chennai on 16<sup>th</sup> December 2017.

- **Dr. Pankaja R.P, Principal**, attended a two-day workshop titled "Out-Come based Education and Accreditation" at KCG College on 20 & 21 December 2017.
- **Dr. Pankaja R.P, Principal**, participated in the Two-day Conference on "Higher Education" at Sri Sankara Arts & Science College, Kanchipuram on 14<sup>th</sup> & 15<sup>th</sup> December 2017.
- **Dr. Pankaja R.P, Principal**, presented her paper in the International Conference titled "Values for Life through English Language Learning", at Guru Nanak College, Chennai held on 11 & 12 December 2017.
- **Dr. M. Sakthivel Murugan** published **Four** articles in the **UGC listed Journals** viz., Zenith Journal, International Journal of English Language, Literature in Humanities, International Journals of Multi-disciplinary Research Academy, Indian Journal of Commerce & Management Studies.
- On 2<sup>nd</sup> December 2017, Prof.J.Benita Selvakumari, Prof.Monisha Titus, Prof.Malarvizhi, Prof. Kalaivani, Prof. Kannan, Prof. Giftlin, Dr. K.Latha, Prof.A.Vijayalakshmi, Dr. Ranitha, Prof. Manjula Devi, Prof.M.D.Palanivel, Prof.Paranthaman, Prof. Sathyanarayanan, Prof. Bhoominathan, Prof. M. Karthik, attended a Conference on "**Safer and Gender Empowered Chennai**" at IIT Research Park, Taramani, Chennai.
- **Prof. G. Purushothaman**, Assistant Professor, Department of Management Studies was awarded Ph.D by the Thiruvalluvar University on 15<sup>th</sup> December 2017 and his thesis titled "**Evaluation of Employee Engagement with reference to Chennai City**"
- **Prof. S. Sathyanarayanan** represented as a Panelist and delivered a lecture on "**Theology through Technology**" in the International Conference on 14<sup>th</sup> December 2017 organized by School of Philosophical Thought, University of Madras in association with University of Belgrade, Serbia.
- **Prof. S. Sathyanarayanan** certified as a SEBI Resource person for conducting "**Financial Education Programme**" at Kanchipuram District.

  
**Signature of the Principal**  
