



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097



Owned and Managed by Tamil Nadu Educational and Medical Trust

Approved by Government of Tamil Nadu

Affiliated to University of Madras: Re-Accredited with “B+” Grade by NAAC

REPORT ON DEPARTMENT DAY CELEBRATION

GESTION CONNAISSANCE ‘20”

by

DEPARTMENT OF MANAGEMENT STUDIES

Title : Aspire to Inspire

Date : 01/08/2020

Chief Guest Profile

Dr.B.Jagadhesan has more than two decades of academic experience in the Education domain. He has completed MCA,MBA and MPhil in University of Madras and Periyar University respectively. He is awarded Ph.D. from Anna University, Chennai. He is an expert in Networks & Cloud Computing in IT domain and specialization on Human Resource management in Management domain.

He is heading the Department of Computer science in our D B Jain College. Apart from this, he is acting in multi role and takes responsibilities for the Institution growth in various dynamic directions like Convenor for Training Placement Cell & Entrepreneurship Development Cell. He is the Coordinator for Para Professional courses and Assistant Coordinator of School of Science. He worked as a coordinator of Centre for Distance

Education, Bharathidasan University – Chennai Zone. He is a member of Academic Council of D B Jain College and member of Board of Studies in University of Madras for reforming and revision of the syllabus from the academic year 2020-21. He is acting as a University Nominee and Subject Expert in various colleges like WCC, Vivekanda, Guru Nanak, D G Vaishnav and Government Colleges. He is in the panel of examiners in various Universities and professional bodies.

He organized more than 25 Faculty Development programs and Workshops. He is an active member for coordination of NAAC, Autonomous & AICTE Inspection team during the visit. He has executed Computerized Autonomous Examination system as a Chief Superintendent. He is a University approved Research guide and he guided more than 50 M.Phil. Research scholars and acting as Doctoral Committee member for many Ph.D. Research scholars and Conducted Ph.D. Viva voce as an External examiner in various Universities. In addition to this, he acted as a Project Guide for more than 1000 students of MCA and MBA past 20 years.

He got gold medal from our management for producing 100 % results in his subject taught under University of Madras stream. He has participated in POTHIGAI TV program and he also presented the research paper “Impact of Multimedia Technologies in Tamil Education” in Tamil Semozhi Manadu at Coimbatore during the year 2010.

He has published 25 International Journals and presented and participated in 50 Conferences and Seminars. Moreover, he is a good leader, Coordinator and Motivational speaker for young and energetic dynamic students.

Participants:

A total no. of 80 Students from Department of Management Studies (BBA and B.Com ISM) participated.

Description of the Program:

The Management Department day was celebrated on 01st Aug 2020 on Google Meet at 3pm. The

meeting was started with welcome address by the HOD Dr. A. Narmadha. She presented the annual report and introduced the chief guest Dr. B. JAGADHESAN MCA, MBA, M.Phil, Ph.D, Head - Department of Computer Science, Convenor - Placement Cell & E D Cell, Dhanraj Baid Jain College (Autonomous), Chennai. He gave a fine speech on “Aspire to Inspire”. He explained how one can inspire others with the help of leadership qualities. The HOD presented the certificates to lead persons. The staff members gave a feedback on the performance of the outgoing students. The students also gave their feedback and shared their sweet memories. the student leaders were introduced by the HOD Dr. A.Narmadha. Finally vote of thanks proposed by Prof. G. Anbalagan.

Thank you



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097



*Owned and Managed by Tamil Nadu Educational and
Medical Trust*

Approved by Government of Tamil Nadu

*Affiliated to University of Madras: Re-Accredited with “B+” Grade
by NAAC*

REPORT ON GUEST LECTURE

“RESEARCH OPPORTUNITIES FOR UNDER GRADUATE PROGRAMS”

By

DEPARTMENT OF MANAGEMENT STUDIES



Title : **Research Opportunities For Under Graduate Programs**

Date : **18/02/2021**

Chief Guest Profile

Dr. R. Meena Kumari, Assistant Professor in Tamil Nadu Dr. J. Jayalalithaa Fisheries University, Chennai. She has completed Ph.D. (Marketing), “Opportunities and constraints faced by women self- help groups in marketing aquaculture produce”, from Sathyabama University, Chennai. She has 15 years of experience in teaching and research and two years’ industrial experience in Veteran System as Business Development Manager. She is also acting as trainer and guest speaker in various topics such as:

- ❖ Keynote speaker for the Webinar “Futuristic Banking” conducted by Anna Adarsh College for Women, Chennai.
- ❖ Speaker for the two days Virtual Seminar on “New Normal in Fisheries Sector amidst and Post COVID-19 in India” conducted by Tamil Nadu Dr. J. Jayalalitha Fisheries University”, Chennai.
- ❖ Training on “Emotional Intelligence – Transformation from affective to effective”. conducted for the faculties of Ministry of Health, Muscat, Oman.
- ❖ Training on “Time management” for the marketing executives of postal department at Sathyabama University.
- ❖ “Skill enhancement” training for Self Help Group members in Sathyabama University.
- ❖ Soft skill training & pre placement training conducted for MBA& BE students in Sathyabama University.

Participants:

A total no. of 70 Students from Department of Management Studies (BBA and B.Com ISM) participated.

Description of the Program:

The Management Department Guest Lecture was conducted on 03 March 2021 on Google Meet at 3 pm. The meeting started with welcome address by the HOD Dr. A. Narmadha and she introduced the chief guest Dr. **Dr. R. Meena Kumari**, Assistant Professor TNJFU Business

School (Fisheries), Tamil Nadu Dr. J. Jayalathaa Fisheries University OMR campus, Chennai. The Chief Guest delivered a speech on “Research Opportunities for under Graduate Programs”. She explained how to select research topic, process of research. She further spoke about research area of management studies. The vote of thanks was given by Dr. V.Ratha Department of Management studies and she presented a small token of appreciation to our valuable guests. The Entire program was compered by Prof. W.Blessie Rachel. Departmental Virtual function was arranged by Prof. Poovaragavan. Prof. G.Anbalagan, Prof. R.Shanmugam, and Prof. B. Venkatachalam were incharge of discipline and were coordination by the students. The session was very interactive and students participated enthusiastically.

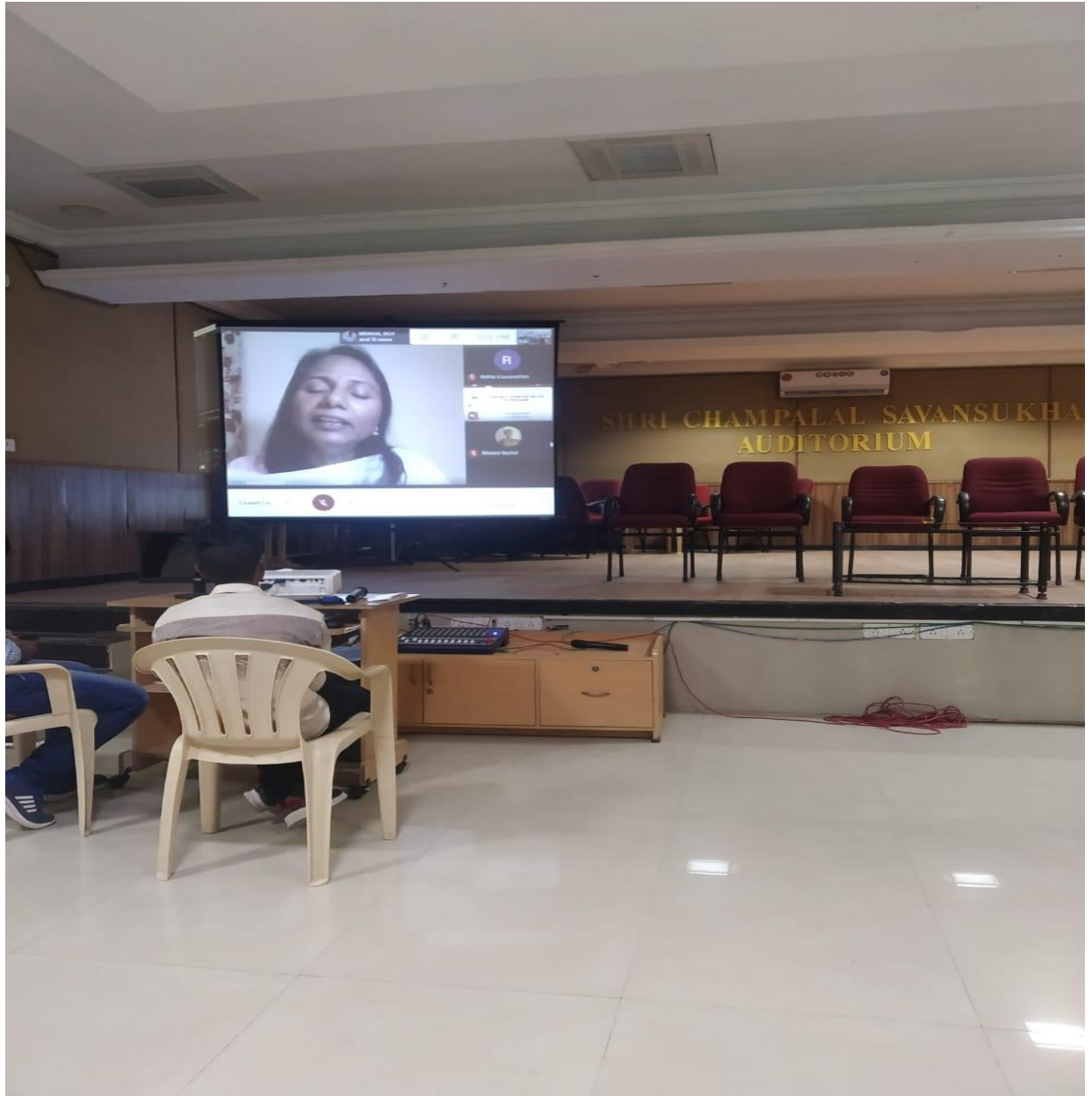
Video link- <https://www.youtube.com/watch?v=8NcdnuSyB3E>

Photos









Thank you



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097



Owned and Managed by Tamil Nadu Educational and Medical Trust

Approved by Government of Tamil Nadu

Affiliated to University of Madras: Re-Accredited with “B+” Grade by NAAC

REPORT ON DEPARTMENT INAUGURAL FUNCTION

GESTION CONNAISSANCE ‘2020-21’

by

DEPARTMENT OF MANAGEMENT STUDIES

Title : Time Management

Date : 07/10/2020

Chief Guest Profile

Dr. R.Lakshmi has completed her M.com in University of Madras. M.Phil. and M.B.A in Madurai Kamaraj university. She Completed her Ph.D. in Bharathiyar university. She also completed Diploma in Business management April 2015 in Stratford Career Institute St. Albans, Vermont- USA First Class with highest honour. She has more than 15 years of teaching experience in reputed institutions. Presently she is working as an associate professor in B.COM - General accounting & Finance at "Vistas" (Vel's Pallavaram) Chennai.

She obtained many Awards. Best associate professor Award - 2019 presented by Mayas Academic Excellence award during Dec 2019 and Nominated for IARA Best Associate Professor Award - 2020 for Indian Academic Research Association Trichy. She has published more than 50 Articles in various indexed journals. She has also participated and presented her papers in more than 70 national and international conferences conducted by various institutions.

Participants:

A total no. of 80 Students from Department of Management Studies (BBA and B. Com ISM) participated.

Description of the Program:

The Management Department Inaugural function was conducted on 07 Oct 2020 on Google Meet at 10 am. The meeting was started with a welcome address by the HOD Dr. A. Narmadha and introduced the chief guest Dr. R. (Mrs) Lakshmi. M.Com., M.B.A., M.Phil., Ph.D., associate professor in B.COM - General accounting & Finance at "Vistas" (Vel's Pallavaram) Chennai. she delivered a speech on "Time Management". She explained about how time management is important in student's life and further explained accomplishment of task with priority. The HOD Dr. A. Narmadha announced the department proposed activities for the academic year 2020. Prof. G. Anbalagan introduced the student's leaders for the academic year 2020. Our Student leaders led by the president Mr. Surya Prakash a pledge to use their position and knowledge only for the betterment of our college and management department. Finally vote of thanks proposed by Dr. V.Ratha. The Entire program compered by Prof. W.Blessie Rachel. Departmental Virtual Inaugural function arranged by Prof. R.Shalini. Students discipline and coordination maintained by Prof. R.Shanmugam.

Video link- <https://youtu.be/A3ExQhGonPc>

Thank you



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097



Owned and Managed by Tamil Nadu Educational and Medical Trust

Approved by Government of Tamil Nadu

Affiliated to University of Madras: Re-Accredited with “B+” Grade by NAAC

REPORT ON WEBINAR

CONDUCTED BY DEPARTMENT OF MANAGEMENT STUDIES

Title: Opportunities for the Indian companies after COVID -19

Date: 90/05/2020

Chief Guest Profile:

Innovation thy name is Shanmugam (shan) has 20+years of experience in the learning industry as a faculty, programmer, and a technology consultant. He has managed functional and project teams. Shan has extensive experience in recruiting, training, and managing technology teams for several key fortune 50 clients. He has worked with Aptech, Sify Technology and Macmillan in the past, gaining expertise on both corporate learning, and educational publishing domains. He has set up and managed R&D and product engineering teams, developed web and mobile apps and won Brandon Hall awards for projects on emerging learning technologies. An engineering graduate, with a postgraduate degree in management from LIBA, Shan has an unrelenting passion towards technology. He is a multidimensional personality, like novelist, poet and movie script writer as well as publisher.

Participant's:

A total no. of 100 participants from different college faculties were participated

Description about the Program

- The event started at 11 AM.
- Dr.A . Narmadha, Head of the Department, Management Studies, addressed the gathering and introduced the chief guest.
- Followed by the resource person Lecture on “Mr.K.Shanmugam, Senior Director- Technology, Origin Learning Solutions, Chennai. After the lecture, the Chief Guest interacted with the audience.
- Prof. R. Shalini, Management Studies proposed the Vote of Thanks.



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097



***Owned and Managed by Tamil Nadu Educational and
Medical Trust***

Approved by Government of Tamil Nadu

***Affiliated to University of Madras: Re-Accredited with “B+” Grade by
NAAC***

REPORT ON WEBINAR CONDUCTED

by

DEPARTMENT OF MANAGEMENT STUDIES

Title : *Developing the Leader Within You*

Date : 28 /06/2020

Chief Guest Profile:

Dr. S. Ganapathy has completed his Ph.D under the guide ship of Dr. Sakthivel Murugan, Principal (Retd), D.B. Jain College. He has also completed M.Phil at

D.B. Jain College. He did his UG and PG at Guru Nanak College. He has also completed MBA (Finance). He is currently pursuing MA Mass Communication & Journalism

He is having 15 years of Teaching experience in various reputed Colleges and having 5 years of corporate experience where he worked for Ford Motor Company. Currently he is working for S.A. College of Arts & Science as a Head, Department of Corporate Secretaryship.

Awards & Recognition:

- He has obtained Best Academician at Guru Nanak College.
- He has completed 3 Kaizen Projects as Process Improvements at Ford Motor Company
- He has received Best Employee Award at Ford Motor Company
- He has also received 2 times Team of the Quarter Award at Ford Motor Company
- He has received Best Paper Award at International Conference held at DG Vaishnav College

Publications:

- He has published more than 10 Scopus Publications.
- He has attended and presented more than 50 papers at various National and International Conferences.
- Also published more than 10 articles in UGC Listed Journals

Areas of Expertise:

- Banking and Finance
- NAAC Accreditation Process
- Organized 8 Seminar and Conferences as a Convenor
- Arranged and organized more than 100+ lectures to the faculty and students.
- Kaizen Projects – Process Improvements
- Excelled in Lean Process
- Good in MS-Office

He acted as a resource person in various Colleges viz., Mohammed Sathak College, SIVET College, D.B. Jain College, SA Engineering College, etc.

Participant's:

A total no. of 80 participants from Department of Management Studies (BBA and B. Com ISM) Students participated.

Description about the Program:



The event was started at 11.30 AM.



Compering Prof. W. Blessie Rache.

- Dr.A.Narmadha, Head of the Department, Management Studies, addressed the gathering and introduced the chief guest.
- It was followed by the speech of resource person “Dr. S.Ganapathy, Associate Professor, Head of Department of Corporate Secretaryship, SA College of Arts & Science, Chennai, on the topic " Developing the Leader Within You".
- After the lecture, chief Guest interacted with the audience.
- Prof. R. Shalini, Management Studies proposed the Vote of Thanks.

Following topics were discussed:

What is leadership?

- A simple definition is that leadership is the art of motivating a group of people to act toward achieving a common goal.
- In a business setting, this can mean directing workers and colleagues with a strategy to meet the company's needs.


Roles of student leaders

| | Responses | | Percent of cases |
|--|-----------|---------|------------------|
| | N | Percent | |
| Maintaining student discipline | 13 | 9.9% | 18.6% |
| Controlling students not to skip classes | 3 | 2.3% | 4.3% |
| Controlling classroom noises | 5 | 3.8% | 7.1% |
| Maintaining school rules and regulations | 35 | 26.7% | 50.0% |
| Keeping attendance records for students | 8 | 6.1% | 11.4% |
| Defending fellow student matters | 4 | 3.1% | 5.7% |
| Reminding teachers to attend their lessons | 4 | 3.1% | 5.7% |
| Maintaining peace and security of the school | 8 | 6.1% | 11.4% |
| Linking students with teachers | 25 | 19.1% | 35.7% |
| Maintaining cleanness in and out of classes | 9 | 6.9% | 12.9% |
| Representing of teachers and students | 8 | 6.1% | 11.4% |
| Time management | 9 | 6.9% | 12.9% |
| Total | 131 | 100.0% | 187.1% |

Leadership Qualities

-  Honesty
-  Delegate
-  Communication
-  Confidence
-  Commitment
-  Positive attitude
-  Creativity
-  Inspire
-  Empathy
-  Accountability
-  Enthusiastic



 **Focus and drive**

 **Responsible**

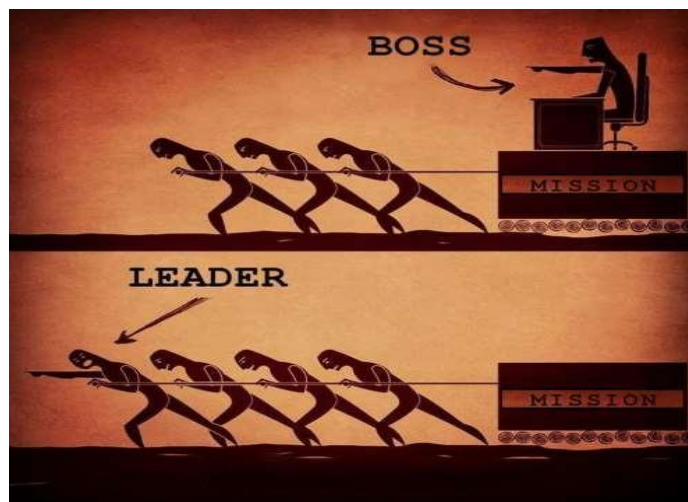
Responsibilities

- ☐ **Formulating Strategies**
- ☐ Creating a Vision
- ☐ Provide Training to Others
- ☐ Listen to Other Members
- ☐ Communicate Ideas
- ☐ Resolve any Problems
- ☐ Invests Time

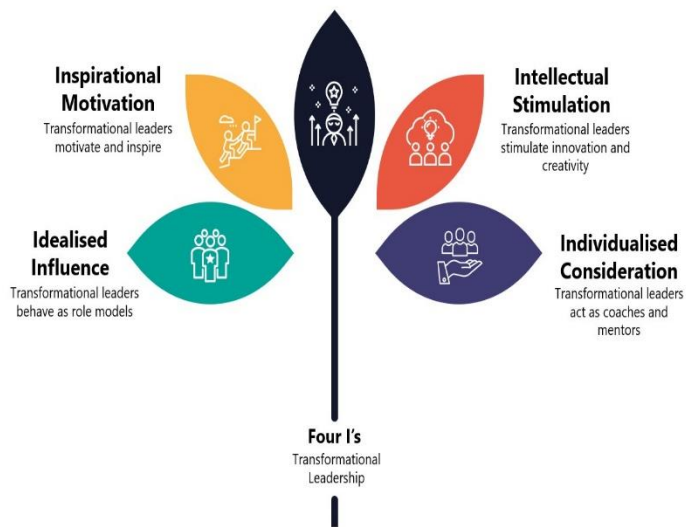


Leader

- L – Listens
- E – Expects the Bests
- A – Achieves
- D – Determined
- E – Encouragement
- R - Respects



Transformational Leaders



Leadership in the Digital Age and Why Contemporary Leaders Must Master These Skills



Interaction with participants:

The following questions were raised from Chief Guest

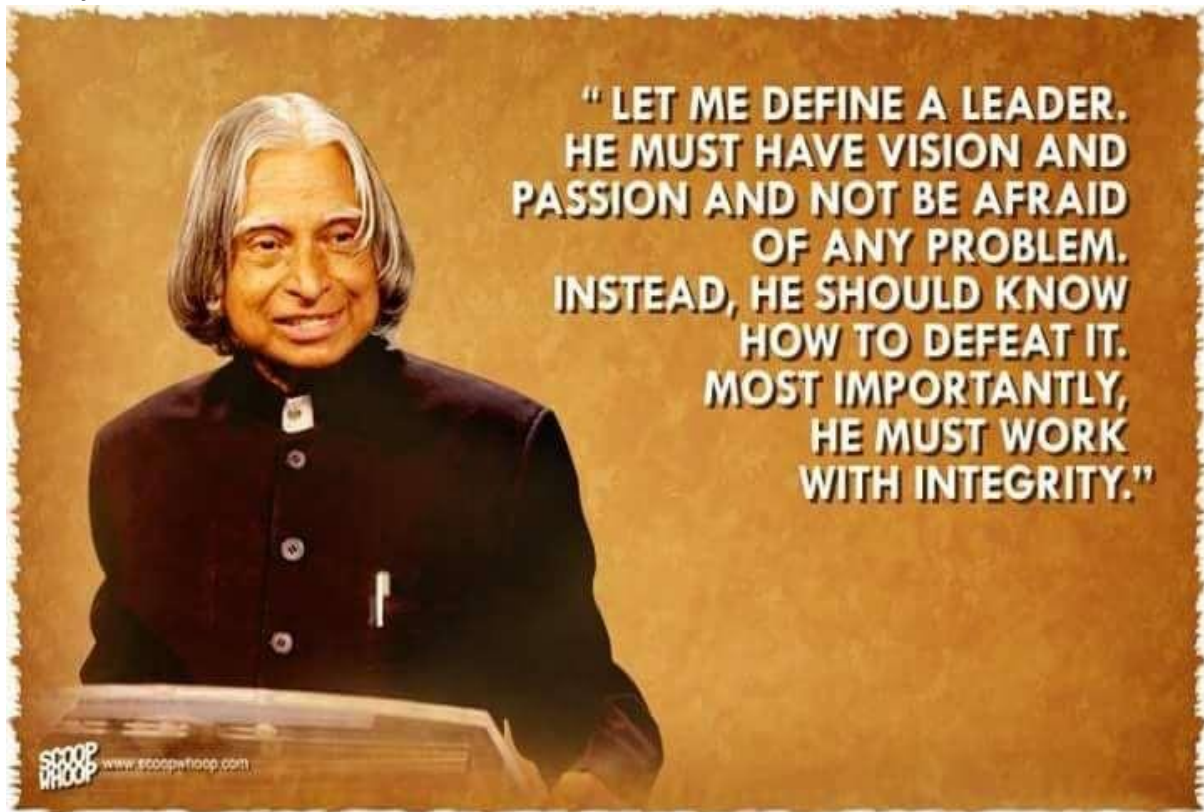


These questions were perfectly answered by students. The following students got the E-Vouchers from the Chief Guest.

Winners List

| S.No | Student Name | Class | E-Mail ID | Phone Number |
|------|-----------------|------------------|----------------------------|--------------|
| 1. | A. ARUN | II BBA | arunanandhan13@gmail.com | 9514175090 |
| | E.NAVEENRAJAN | III B.COM ISM | naveenrajan.e@gmail.com | 9710238389 |
| 2. | V.KRISHNA REDDY | III BBA | v.krishnareddy43@gmail.com | 9133181006 |
| | K.GANESH | III B.COM ISM | gkganesh11111@gmail.com | 9551977142 |
| 3. | P.SRINIVASAN | II BBA | sp2609@yahoo.com | 7449153941 |
| 4. | R.SUBASH | III B.COM ISM | subaashvijay1@gmail.com | 6374280379 |
| 5. | K.GANESH | III B.COM ISM | gkganesh11111@gmail.com | 9551977142 |

Finally the webinar end with A. P. J. Abdul Kalam's beautiful Quotes



Feedback :

Our Students expressed their gratitude for arranging this session.

Webinar Video link:

- <https://www.youtube.com/watch?v=5GOYJyXltto>
- <https://www.youtube.com/watch?v=vJi34CA9FLk>



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097

Owned and Managed by Tamil Nadu Educational and Medical Trust

Approved by Government of Tamil Nadu

Affiliated to University of Madras: Re-Accredited with “B+” Grade by NAAC



Report On Webinar Conducted

BY

DEPARTMENT OF MANAGEMENT STUDIES

Title: Handling an adolescent Brain- approach for Teachers.

Date: 24.05.2020

Chief Guest Profile

Eswari andiappan the first women who finished the triathlon- 3.9 km swimming followed by 180km cycling and finally a 42.2km run in Indian soil. She is a multidisciplinary woman. She completed Engineering in Sastra University in Electronic and instrumentation. She also completed M.B.A in Human Resources Management, after 10 years of break, she completed PG Diploma in special Education in Multiple Disability followed by M.Sc. Psychology. Now she finished Diploma in sports Nutrition. On the profession side she is a project manager in an IT company, heading a Global team on cloud based app, curriculum and concept developer in sparrow kids group of schools. She is also founder and counselor in Shreena professional counseling and learning center.

Participant's:

A total no. of 135 participants from Dhanraj Baid Jain College faculties were participated.

Description about the Program

- The event was started at 4. PM.
- Compering Prof. W. Blessie Rachel.
- Prof. R.Shalini, was given small introduction about Dhanraj Baid College.
- Dr.A . Narmadha, Head of the Department, Management Studies, addressed the gathering and introduced the chief guest.
- Followed by the resource person Lecture on “**Eswari Andiappan**, B.E.,M.B.A, PGD-MD,M.Sc, Psychology, Diploma in Sports Nutrition Motivational Speaker, Shreena Professional Counseling and Learning Centre.
- Dr.A . Narmadha, Head of the Department, Management Studies, on behalf of audience, she consolidated and raised participants queries from the chat window.
- Prof. R. Shalini, Management Studies proposed the Vote of Thanks.

Following topics were discussed:

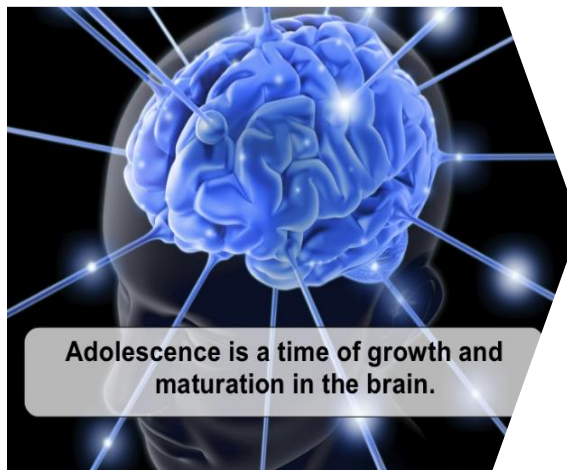


Adolescence - 3 phases

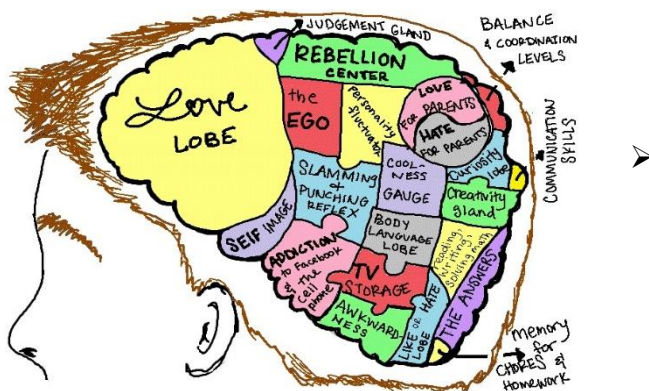
Early adolescence: 10 - 13

Middle Adolescence: 14 - 17

Late Adolescence - 18 - 22



Average Teenage Brain



She explained more about the range of activities and experiences teenagers are into – music, sports, study, languages, video games, love and affection. How are these shaping the sort of brain teenagers take into adolescence?

- Teachers are an important part of students' environment. How you guide and influence him/her will be important in helping students to build a healthy brain too.
- Teachers can do this by:
- Encouraging positive behaviour
- Promoting good thinking skills

- Helping your child get lots of sleep.
- Behaviour strategies for teenage brain development
- Take more risks or choose high-risk activities
- Express more and stronger emotions
- Make impulsive decisions.
- Here are some tips for encouraging good behaviour and strengthening positive brain connections:

Let your Student take some healthy risks. New and different experiences help student develop an independent identity, explore grown-up behaviour, and move towards independence.

Help your student find new creative and expressive outlets for his/her feelings. She/he might be expressing and trying to control new emotions. Many teenagers find that doing or watching sport or music, writing and other art forms are good outlets.

Talk through decisions step by step with your Student. Ask about possible courses of action your students might choose, and talk through potential consequences. Encourage your students to weigh up positive consequences or rewards against negative ones.

Provide boundaries and opportunities for negotiating those boundaries. Young people need guidance and limit-setting from their parents and other adults.

Offer frequent praise and positive rewards for desired behaviour. This reinforces pathways in your Student's brain. Be a positive role model. Teachers behaviour will show student's, what teachers expect from the students.

What's possible to change right now?

Curriculum?

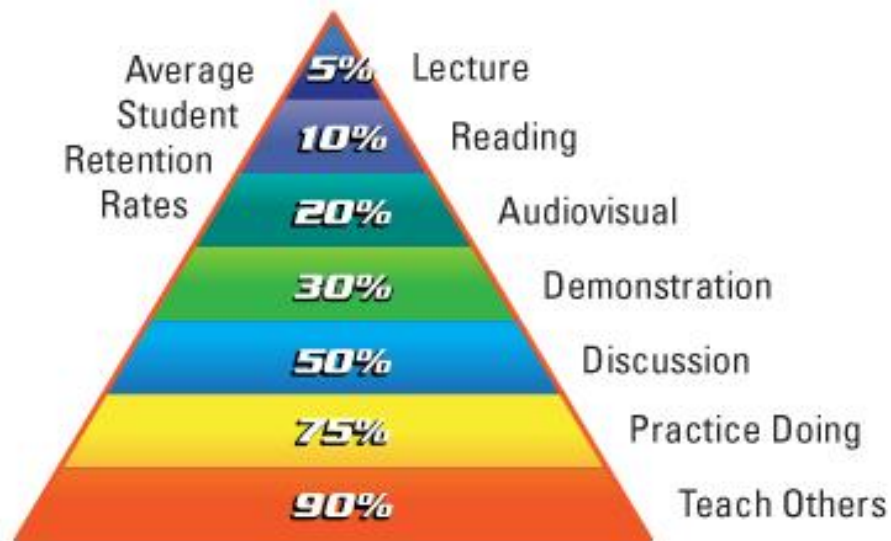
Syllabus?

Culture?

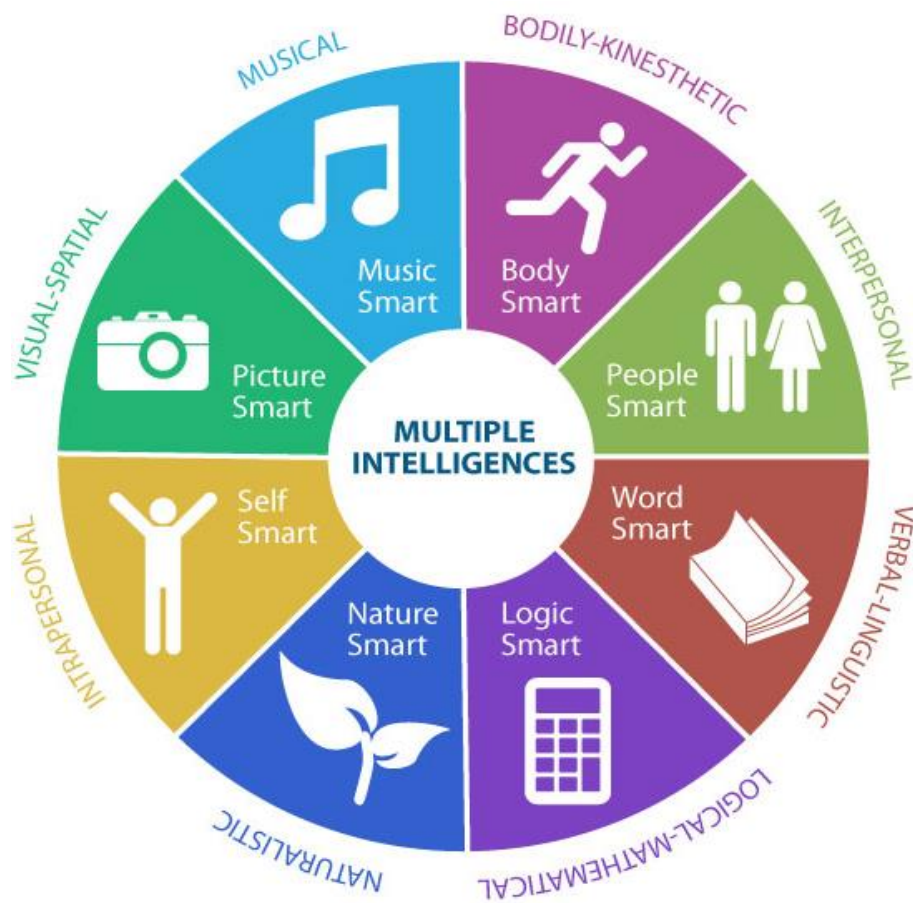
Student

This.... That....

Learning Pyramid



Multiple Intelligence - Howard Gardner



What's in our control?

- Ways we teach
- Ways we adapt to teach

Balance Student & Professor



She was explained, in current era, the term 'learning'. It is not teaching a subject alone. It depends on learning and learning. That is why to increase the learning environment, learner centered approach (LCA) is needed to imply in learning and teaching a new subject. In a teacher centered classroom, teachers are working more. They ask the questions, they call on students, they add detail to their answers. They offer the examples. They organize the content. They do the preview and the review. On any given day, in most classes, teachers are working much harder than students. Therefore, it is observable that students develop sophisticated learning skills without the chance to practice and in most classrooms the teacher gets far practice than the students.

Again, it includes explicit skill instruction. In an LCA environment, students are taught how to think, solve problems, evaluate evidence, analyze arguments and generate ideas which all these learning skills are essential to be familiar in a discipline. LCA encourages students to reflect on what they are learning and how they are learning it. Further, it motivates students by giving them some control over learning processes. Teachers experienced in LCA works to develop structures that promote shared commitments to learning. They see learning individually and collectively as the most important goal of any educational experience.

She conclude that 70/30 method is a new step to handle the class where putting the students, responsible for their own study.

The entire programme was coordinated with the support of our Principal, Dr. M.Senthilraj, Professor-In-Charge, Dr.Sakthvel Murugan and Faculties of Department of Management Studies.

Feedback :

Our Participant's expressed their gratitude for arranging this session.



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097



Owned and Managed by Tamil Nadu Educational and Medical Trust

Approved by Government of Tamil Nadu

Affiliated to University of Madras: Re-Accredited with “B+” Grade by NAAC

Report on seminar

| | |
|----------------------|---|
| Title of the Seminar | Skill Development Program |
| Hosted by | Department of Computer Application & Accounting Finance, Dhanraj Baid Jain College, Thoraipakkam. |
| Speaker | Mrs. Vaishnavi Balasubramanian, Corporate Communication Trainer Ufaber Edutech Private Limited. |
| Date and Time | 20.03.2021, 11.00 A.M |
| Mode | Google Meet |
| Event Coordinators | Dr. K. Rajasekaran, HoD, Department of Computer Application. Dr. M. Ezhilarasi, HoD, Department of Accounting Finance. |
| Report Preparation | Mrs. J. Lysa Eben, Assistant Professor, Dept of Computer Application. |

The seminar was conducted for first year students. The students assembled 10 minutes prior to the session as instructed and the session started on time with around 83 students. The main objective of the program was to improve the basic communication skill of the students. The speaker gave practice tips, exercise and motivated the students to overcome the troubles and other obstacles the students had. The students participated in the discussion session given to them. The student's queries were cleared. This made the session interactive, interesting and useful for the students.



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097

Owned and Managed by Tamil Nadu Educational and Medical Trust

Approved by Government of Tamil Nadu

Affiliated to University of Madras: Re-Accredited with “B+” Grade by NAAC



Report on seminar

| | |
|----------------------|---|
| Title of the Seminar | PROGRAM IN BANKING INDUSTRY 2021: TRENDS & ANALYSIS |
| Hosted by | Department of Computer Application & Accounting Finance, Dhanraj Baid Jain College, Thoraipakkam. |
| Speaker | DR. R. LAKSHMI Associate Professor Vels Institute of Science Technology and Advanced Studies |
| Date and Time | 27.03.2021, 11.00 A.M |
| Mode | Google Meet |
| Event Coordinators | Dr. K. Rajasekaran, HoD, Department of Computer Application. Dr. M. Ezhilarasi, HoD, Department of Accounting Finance. |
| Report Preparation | Mrs. J. Lysa Eben, Assistant Professor, Dept of Computer Application. |

The seminar was conducted for second and third year students. The students were instructed to assemble 10 minutes prior to the session and the session started on time with around 121 students. The main objective of the program was to create awareness in banking Industry. The session helped students know the latest trends in banking industry and to analysis and improve their standards to meet the requirement need for banking. The speaker shared her knowledge in the field gave information on the exams conducted by this industry, tips to clear the exams, and motivated the students to overcome the troubles in solving the aptitude exams. The students participated with enthusiasm in the discussion session. The student's raised queries to clear their doubts. This made the session interactive, interesting and useful for the students.



DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)

Thoraipakkam, Chennai – 600 097

Owned and Managed by Tamil Nadu Educational and Medical Trust

Approved by Government of Tamil Nadu

Affiliated to University of Madras: Re-Accredited with “B+” Grade by NAAC



Report on seminar

| | |
|----------------------|---|
| Title of the Seminar | Industrial Automation |
| Hosted by | Department of Computer Application & Accounting Finance, Dhanraj Baid Jain College, Thoraipakkam. |
| Speaker | Mr. M. Sathish Kumar |
| Date and Time | 18.05.2021, 11.00 A.M |
| Mode | Google Meet |
| Event Coordinators | Dr. K. Rajasekaran, HoD, Department of Computer Application. Dr. M. Ezhilarasi, HoD, Department of Accounting Finance. |
| Report Preparation | Mrs. J. Lysa Eben, Assistant Professor, Dept of Computer Application. |

The seminar was conducted for second and third year students. The students were instructed to assemble 10 minutes prior to the session and the session started on time with around 100 students. The main objective of the program was to create awareness in latest Industrial standards. The session helped students know the latest trends in automation industry and to analysis and improve their standards to meet the requirement needed for industries. The speaker shared his knowledge in the field, gave information on the certificate courses conducted for these industries, tips on how to get updated, and motivated the students to overcome the barriers in choosing the right program. The students participated with enthusiasm in the discussion session. The student's raised queries to clear their doubts. This made the session interactive, interesting and useful for the students.