

Reg. No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

S.No. 8092

Sub. Code : 19M422B

B.Com. (CS) DEGREE EXAMINATION,
APRIL 2024.

(Autonomous)

Second Semester

BUSINESS ENVIRONMENT

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer Any TEN questions.

Each questions carriers 2 marks.

1. Define the term environment.
2. What are the various categories of economic system?
3. What is the relationship of Government with the business?
4. Define capitalism.

5. What is joint family system?
6. What is cultural heritage?
7. What is economic environment?
8. Give the meaning of fiscal deficit.
9. Write a short note on financial system.
10. Define stock exchange.
11. What is GDP?
12. List out the components of money market.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions.

Each questions carriers 5 marks.

13. Briefly discuss the features of business environment.
14. What are the economic factors affecting business policies?
15. Explain the characteristics of joint family system.
16. Define mixed economy. Give its features.
17. What are the various kinds of Non-banking financial companies?

18. Elucidate the features of socialism.
19. Offer a few suggestions to control deficit financing in India.
20. Explain the functions of IDBI.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

Each questions carriers 10 marks.

21. Enumerate the elements of economic environment.
22. Describe about the responsibilities of Government towards Business.
23. Interpret the various social-cultural environments.
24. Give an account of the approach to the twelfth-five year plan.
25. Elucidate the various functions of commercial banks.