

**STAFF ACHIEVEMENTS**  
**DEPARTMENT OF COMMERCE (GENERAL)**  
**2018-2019**  
**ACADEMIC WORKSHOP AND CONFERENCES**

Our faculty members were actively involved in a series of prestigious academic workshops and conferences during the 2018-2019 academic year.

**Mrs. Vijaya Govindarajan**

Has actively participated in the workshop titled *Changing Trends of Ph.D. Research in the Global Arena* was held from August 10th to 16th, 2018. This event was organised by IQAC at DBJC and focused on the evolving landscape of doctoral research worldwide.

**Dr. E. Indra Gandhi**

Dr. Indra Ganthi actively participated in a notable workshop titled *Incorporating Technology in Teaching* (20-25 December 2018), reflecting her dedication to integrating modern tools in pedagogy.

**Ms. S. Janani**

Has actively participated in the workshop on *Incorporating Technology in Teaching*, held from December 20th to 25th, 2018, and was organised by IQAC at DBJC. This event focused on integrating innovative technological tools into teaching practices, enhancing the effectiveness and engagement of modern education.

**M.D. Palanivel**

Has participated in the workshop titled *Changing Trends of Ph.D. Research in the Global Arena*, organised by IQAC, DBJC, from August 10th to 16th, 2018. This program explored the evolving methodologies and global perspectives in doctoral research.

**Dr. C. Mekkal Roy**

Has participated in the workshop on *Incorporating Technology in Teaching* organized by IQAC, DBJC, from December 20th to 25th, 2018. This event focused on integrating modern technological tools to enhance teaching methodologies and improve educational outcomes.

**Dr.E.Viswanathan**

Has participated in the workshop on *Artificial Intelligence and Machine Learning*, held from February 9th to 14th, 2019, and organized by IQAC, DBJC. This program focused on the evolving role of AI and machine learning in various academic and industrial applications.

**Dr. T.S. Vidya**

Has participated in the seminar on *Emerging Trends in Commerce and Management in the Present Decade*, held on February 21st, and organized by DBJC. This event provided a platform to explore the evolving dynamics and innovations shaping the fields of commerce and management.

## **R. Raajalakshmi**

In March 2019, she participated in a workshop on *How to Write and Publish a Research Article in Scopus-Indexed Journals*, an essential skill for academics seeking to contribute to high-impact scholarly publications. Her engagement in this event highlights her focus on disseminating research findings effectively within the global academic community.

Additionally, Raajalakshmi attended a seminar on *Knowledge Application and Its Strategic Implications on Organizational Learning* in February 2019, underscoring her interest in applying theoretical insights to practical, organizational contexts. This aligns with her commitment to fostering an environment of continuous learning and adaptation.

Her participation in a workshop on *Artificial Intelligence and Machine Learning* further emphasizes her dedication to integrating cutting-edge technological advancements into her research and teaching practices. With AI playing an increasingly vital role across industries, Raajalakshmi's pursuit of knowledge in this field positions her as a forward-thinking academic.

Moreover, her engagement in *Teaching Methodology in Management at United States* (December 2018) and the seminar on *Changing Trends of Ph.D. Research in the Global Arena* (August 2018) reflect her ongoing efforts to stay at the forefront of educational innovations and global research trends.

## **Mrs. K.E. Deepa**

She participated in the workshop *Incorporating Technology in Teaching* from December 20th to 25th, 2018, organized by IQAC, DBJC. This program highlighted the integration of technology into pedagogy, underscoring Mrs. Deepa's dedication to adopting innovative teaching methodologies.

Her participation in *A Study on Online Food Delivery System with Development*, held from March 27th to 29th, at Sathyabama Institute of Science and Technology, reflects her interest in industry-specific research, particularly in the evolving domain of e-commerce and digital platforms.

Additionally, Mrs. Deepa took part in the workshop on *How to Write and Publish a Research Article in Scopus-Indexed Journals* (2nd March), organized by IQAC, DBJC, which showcases her commitment to enhancing her research capabilities and contributing to scholarly publications.

Furthermore, her involvement in the event on *Digitalization of Banking Operations* on March 1st, 2019, at Alpha Arts and Science College, demonstrates her focus on the technological advancements in the financial sector.

Lastly, Mrs. Deepa also participated in the seminar on *Emerging Trends in Commerce and Management in the Present Decade* (21st February) organized by DBJC, reflecting her dedication to staying updated with the latest developments in commerce and management.