

## **STAFF ACHIEVEMENTS**

### **DEPARTMENT OF COMMERCE (GENERAL)**

**2019-2020**

#### **ACADEMIC WORKSHOP AND CONFERENCES**

##### **Dr. C. Mekkal Roy**

She participated in the workshop on *Global Research Dimension and How to Publish Quality Research Articles*, organized by IQAC, DBJC, from October 19th to 26th, 2019. This event focused on refining research publication skills, crucial for contributing to high-impact scholarly journals.

In May 2020, has participated in several significant programs. On May 16th, she attended a *Faculty Development Programme* organized by Patrician College of Arts and Science, underscoring her focus on pedagogical advancements. She also took part in the session on *ICT as a Pedagogy Tool for Renewable Energy* (May 15th), organized by Stella Maris College, which reflects her interest in the integration of technology in education, particularly in the field of renewable energy.

On the same day, she participated in a session on the *Impact of COVID-19 on the Global Economy*, organized by Jaipur, showcasing her engagement with contemporary global issues affecting the economy. Additionally, she participated in a program titled *Career in Media Industry* on May 14th, organized by Ayya Nadar Janaki Ammal College, which offered insights into media-related career paths.

Earlier in May 2020, she attended an *Online Faculty Development Programme* on May 8th, organized by Patrician College of Arts and Science, further emphasizing her dedication to professional development during challenging times.

##### **M.D. Palanivel**

Has actively participated in the workshop on *Global Research Dimension and How to Publish Quality Research Articles*, held from October 19th to 26th, 2019, organized by IQAC, DBJC. The program focused on enhancing research quality and understanding global perspectives in academic publishing.

##### **Mrs. R. Priyadharshini**

Has participated in the workshop titled *Impact of COVID-19 on Indian Economy and How to Manage Our Finance*, held from May 4th to 11th, 2020, and organized by IQAC, DBJC. This event provided valuable insights into the economic disruptions caused by the global pandemic and explored strategies for financial management during unprecedented times.

##### **Dr. T.S. Vidya**

Has actively participated in a diverse array of academic and professional development programs throughout 2019 and 2020, demonstrating a strong commitment to enhancing her knowledge in various fields relevant to education, research, and global economic trends.

She took part in a workshop titled *Impact of COVID-19 on Indian Economy and How to Manage Our Finance* from May 4th to 11th, 2020, organized by IQAC, DBJC. This program provided valuable insights into the economic disruptions caused by the pandemic and strategies for managing finances during such times.

On April 20th and 21st, 2020, Dr. Vidya participated in an *Online Workshop* organized by Sri Sarada Niketan College of Science for Women, further emphasizing her dedication to learning in a virtual environment.

In May 2020, Dr. Vidya attended multiple workshops, including *Power of Emotional Intelligence – Key to Self-Development* (4th and 5th May), organized by Shri Krishnaswamy College for Women, and an *Online Faculty Development Programme* on May 8th, organized by Patrician College of Arts and Science, focusing on improving her teaching methodologies and emotional intelligence skills.

Her participation in the *Future of Entrepreneurship and Employment Opportunities* workshop (May 13th-15th) at Nehru Institute of Technology showcased her interest in exploring new avenues in entrepreneurship and job creation post-pandemic.

Dr. Vidya also attended the *Use of Statistical Tools & Techniques for Social Science Research* program (April 20th-23rd), organized by Davangere University, and participated in a *Professional Development Program* at BDBJC on May 13th, further honing her research and professional skills.

She engaged in discussions on post-pandemic economic strategies at Bhavan's Vivekananda College in *The Indian Economy – Post COVID Strategies* (May 9th, 2020) and explored global economic impacts in the *COVID-19 & Aftermath in World Economy* seminar (6th, 7th, and 8th May), organized by PSG College of Arts and Science.

Moreover, Dr. Vidya was involved in the *Opportunities for Indian Companies After COVID-19* seminar (May 9th) at DBJC, reflecting her keen interest in understanding the post-pandemic business landscape.

Her dedication to academic growth continued with her participation in several *Faculty Development Programmes*, including one from April 20th to May 6th, organized by the Teaching Learning Centre, Ramanujan College, University of Delhi, and another in October 2019, organized by Tamil Nadu Advanced Technical Training Institute.

Lastly, she participated in the workshop on *Global Research Dimensions & How to Publish Quality Research Articles* (October 21st, 2019), organized by IQAC, DBJC, demonstrating her continuous pursuit of research excellence and scholarly publication skills.

### **Ms. S. Janani**

Has participated in the workshop titled *Impact of COVID-19 on Indian Economy and How to Manage Our Finance*, held from May 4th to 11th, 2020, and organized by IQAC, DBJC. This workshop provided an in-depth analysis of the economic repercussions of the COVID-19 pandemic on the Indian economy, along with practical financial management strategies for individuals and organizations.

### **Mrs. R. Raajalakshmi**

She attended the workshop titled *Impact of COVID-19 on Indian Economy and How to Manage Our Finance*, held from May 4th to 11th, 2020, and organized by IQAC, DBJC. This event provided insights into the economic challenges posed by the pandemic and practical strategies for financial management during these unprecedented times. Mrs. Raajalakshmi's participation highlights her commitment to understanding global economic shifts and applying these insights to her academic pursuits.

In October 2019, Mrs. Raajalakshmi participated in the *Faculty Development Programme* (24th-25th October), organized by the Tamilnadu Advanced Technical Training Institute. This program focused on enhancing teaching methods and professional skills, reflecting her dedication to improving educational standards and pedagogy.

Additionally, she took part in the workshop on *Global Research Dimensions & How to Publish Quality Research Articles*, held on October 21st, 2019, organized by IQAC, DBJC. This workshop aimed at improving research quality and publication standards, reinforcing her focus on contributing high-quality research to the academic community.

### **Mrs. Vijaya Govindarajan**

Has participated in the workshop titled *Impact of COVID-19 on Indian Economy and How to Manage Our Finance*, held from May 4th to 11th, 2020, organized by IQAC, DBJC. This workshop focused on the economic repercussions of the COVID-19 pandemic on India and provided valuable insights into managing personal and organizational finances during these challenging times.

### **Mrs. M. Amuthamalar**

Has participated in the workshop titled *Impact of COVID-19 on Indian Economy and How to Manage Our Finance*, held from May 4th to 11th, 2020, and organized by IQAC, DBJC. This program provided a comprehensive analysis of the economic challenges brought about by the COVID-19 pandemic and explored strategies for effective financial management during times of crisis.

### **Mrs. B. Vaishnavi**

Has participated in the workshop titled *Impact of COVID-19 on Indian Economy and How to Manage Our Finance*, held from May 4th to 11th, 2020, and organized by IQAC, DBJC. This event focused on understanding the economic implications of the COVID-19 pandemic on India and explored practical approaches to managing finances during uncertain times.

### **Dr. M. Ezhilarasi**

Has actively participated in the workshop titled *Global Research Dimension and How to Publish Quality Research Articles*, organized by IQAC, DBJC, from October 19th to 26th, 2019. This workshop was designed to provide insights into the global standards of research publication and enhance the quality of academic output.

### **Dr. R. Priyadharshini**

She attended an *Online Faculty Development Programme* on May 8th, 2020, organized by Patrician College of Arts and Science, which focused on enhancing teaching methodologies and improving faculty skills for effective online education. Her participation underscores her dedication to staying updated on evolving educational strategies, particularly in the digital age.

On May 9th, 2020, Dr. Priyadharshini took part in the workshop titled *Opportunities for the Indian Companies After COVID-19*, organized by DBJC. This event explored the emerging business landscape in India post-pandemic, highlighting growth areas and strategic adaptations for companies. Her engagement in this workshop reflects her keen interest in understanding how Indian businesses can navigate the challenges posed by the pandemic.

Additionally, on May 6th, 2020, she participated in a workshop titled *How to Be a Successful Instructional Designer in e-Learning*, organized by PSG College of Arts and Science. This program focused on designing effective and engaging online learning experiences, equipping her with valuable skills for adapting to the increasing demand for e-learning platforms.

### **Mrs. K.E. Deepa**

She participated in a *Faculty Development Programme* held from October 24th to 25th, 2019, organized by Tamilnadu Advanced Technical Training Institute. This program aimed at improving teaching methodologies and fostering academic growth.

On May 13th, 2020, Mrs. Deepa attended the *Data Science for Engineers* workshop at Sri Eshwar College of Engineering, reflecting her commitment to integrating advanced technological tools into her academic repertoire. She also participated in the *International FDP Program* from May 16th to 22nd, 2020, at Sai Ram Engineering College, focusing on global teaching standards and practices.

Her engagement in the *Art of Thesis Writing* workshop on October 12th, 2019, at Loyola College, demonstrates her commitment to guiding research students effectively through the academic writing process.

Additionally, Mrs. Deepa contributed to discussions on *Digital Food Delivery Systems* with the *Advancement of Food Credibility Model* on February 29th, 2020, organized by S.A. College of Arts and Science, indicating her interest in industry-specific research innovations.

She further participated in the workshop on *Innovative Teaching Methods in Commerce and Management* on February 24th, 2020, organized by IQAC, DBJC, highlighting her focus on enhancing pedagogical strategies.

Her involvement in the *Qualitative Research: Perspectives and Practices* workshop from May 15th to 17th, 2020, organized by Jaipura School of Business, Ghaziabad, illustrates her continuous pursuit of research excellence.

From May 19th to 25th, 2020, she attended the program on *Effective Learning and Teaching Methods of Business Practices* organized by Kalasalingam Academy of Research and Education, further emphasizing her commitment to effective educational practices.