

STAFF ACHIEVEMENTS

DEPARTMENT OF COMMERCE (GENERAL)

2020-2021

ACADEMIC WORKSHOP AND CONFERENCES

Dr. E. Indra Gandhi

Has actively participated in the workshop titled *OBE and Attainment Levels in Curriculum*, held from May 7th to 14th, 2021, organized by IQAC, DBJC. This program focused on enhancing the understanding and implementation of Outcome-Based Education (OBE) frameworks and assessing attainment levels within the curriculum.

Mrs. K.E. Deepa

On June 16th, 2021, she attended the workshop on *Innovations in Online Teaching Techniques for Effective Learning* organized by Eklavya University, where she explored new teaching methodologies to enhance student engagement in a virtual environment.

She participated in the *Capacity Building for Effective Student Mentoring* program on June 10th, 2020, organized by M.O.P. Vaishnav College for Women. This program focused on equipping educators with strategies for mentoring students effectively, emphasizing holistic growth and academic success.

Mrs. Deepa also took part in the *National Level Skill Development Programme* held on June 12th, 2020, by Rajapalayam Rajus College, further strengthening her understanding of skill enhancement initiatives critical for student employability.

On June 6th, 2020, she participated in the *NFED* program on digital marketing for business growth, and on June 3rd, 2020, she attended the workshop on *Stock Market Success Formula* at Mar Gregorios College of Arts and Science, reflecting her interest in applying economic principles in modern markets.

In addition, Mrs. Deepa explored technological advancements by attending the *Innovations in Industry 4.0* program on June 19th, 2020, organized by Sathyabama Institute of Science and Technology, which covered the role of automation and AI in transforming industries.

Her leadership skills were further honed through the *Power Packed Training on Transforming as Leaders: Improve Your USP* held from July 13th to 19th, 2020, at S.A. College of Arts and Science.

Moreover, she participated in discussions on the *Conditions of the Indian Economy During COVID-19* on June 10th, 2020, at Dharmapuram Adhinam Arts College, and engaged in a global dialogue on sustainability through the *Global Understanding for Sustainable Development* workshop on June 11th and 12th, 2020, at Shree Chandrababhu Jain College, Minjur.

Dr. E. Viswanathan

He attended the *Pedagogical Training for Teachers on Tools for Online Teaching, Learning, and Evaluation*, held from July 1st to 6th, 2020, organized by Swami Ramanand Teerth Marathwada University, Nanded. This program focused on equipping educators with the necessary tools and methodologies for effective online teaching and assessment, which has become critical in the evolving educational landscape.

Additionally, Dr. Viswanathan participated in the workshop on *Post COVID-19 Challenges and Opportunities*, organized by Sakthi Institute of Information and Management Studies, Pollachi, from June 16th to 12th, 2020.

Dr. C. Mekkal Roy

She participated in a program on *Teaching Pedagogies for Virtual Classrooms* from May 25th to 31st, 2021, organized by Vivekanandha College of Arts and Sciences for Women. This program aimed to equip educators with innovative tools and methods for effective teaching in virtual environments, which has become increasingly important in the current academic landscape.

On June 12th, 2020, she attended a workshop on *Essential Skills & Attitude for 2020* at Adhiyaman Arts and Science College for Women, focusing on key competencies required for the evolving educational and professional environment.

Dr. Roy also participated in the session on the *Artificial Intelligence Revolution* held on June 17th, 2020, at DBJC. This session explored the advancements in AI and their implications for various sectors, reflecting her interest in the intersection of technology and education.

In addition, Dr. Roy attended a webinar on *Migration in the Context of COVID-19* on June 25th, 2020, organized by the Government of Arts College, Salem. This program examined the impact of the pandemic on migration patterns and the challenges faced by migrant communities.

On August 18th, 2020, Dr. Roy took part in a session on the *NAAC Evaluation and Assessment System* at St. Thomas College of Arts and Science, enhancing her understanding of accreditation processes and quality assurance in higher education.

She also attended a session on the *New Education Policy* on May 3rd, 2021, organized by Patrician College of Arts and Science, which provided insights into the future direction of education in India.

Furthering her focus on personal well-being, Dr. Roy participated in a workshop titled *Right Sleep Mantra* on May 24th, 2021, at Patrician College of Arts and Science, promoting the importance of maintaining good sleep habits for overall health and productivity.

Additionally, she took part in the *National Level Webinar on Indirect Taxation* on May 28th, 2021, organized by Vishwaksena Arts and Science College for Women, emphasizing her interest in understanding taxation policies and their implications for various sectors.

Lastly, on September 20th, 2021, she attended a session on the *Impact of Pandemic on the Service Sector in India* at The New College, focusing on the challenges faced by the service industry during the COVID-19 pandemic.

M.D. Palanivel

participated in the workshop titled *OBE and Attainment Levels in Curriculum*, held from May 7th to 14th, 2021, organized by IQAC, DBJC. The program focused on enhancing the understanding and application of Outcome-Based Education (OBE) frameworks and evaluating attainment levels within academic curriculum.

Dr. K. Gubendiran

Has participated in the workshop on *OBE and Attainment Levels in Curriculum* held from May 7th to 14th, 2021, organized by IQAC, DBJC. This program focused on Outcome-Based Education (OBE) frameworks and the methods for assessing attainment levels within the curriculum.

Dr. C. Parvathy

Has actively participated in the workshop on *OBE and Attainment Levels in Curriculum*, held from May 7th to 14th, 2021, organized by IQAC, DBJC. This program focused on implementing Outcome-Based Education (OBE) in curriculum design and understanding methods for assessing attainment levels. Dr. Parvathy's involvement in this workshop reflects her commitment to aligning educational outcomes with institutional goals and enhancing student success.

Additionally, she attended a workshop on *Creating Interactive E-Resources & Gamification* from May 17th to 21st, 2021, organized by Universal Teachers Academy. This workshop emphasized the use of digital tools and gamification to create engaging e-learning resources.

Mrs. R. Priyadharshini

actively participated in the workshop titled *OBE and Attainment Levels in Curriculum*, held from May 7th to 14th, 2021, organized by IQAC, DBJC. The workshop focused on understanding the framework of Outcome-Based Education (OBE) and strategies for assessing attainment levels within the curriculum.

Dr.T.S. Vidya

Has actively participated in the *OBE and Attainment Levels in Curriculum* workshop, held from May 7th to 14th, 2021, and organized by IQAC, DBJC. The program focused on the implementation of Outcome-Based Education (OBE) and the methods for evaluating attainment levels within academic curricula.

In addition, Mrs. Vidya participated in the *Virtual Faculty Development Programme on NTA NET/TNSET* from August 17th to 23rd, 2020, organized by Hindusthan College of Arts and Science. This program aimed to equip faculty members with the necessary

tools and techniques to prepare for competitive exams, fostering professional growth and academic excellence.

Ms. G.S. Janani

Has participated in the workshop on the *Revised Accreditation Framework for Autonomous Institutions*, held from August 10th to 18th, 2020, organized by IQAC, DBJC. This workshop provided insights into the updated accreditation processes and frameworks essential for autonomous institutions, ensuring compliance with national standards of quality assurance.

Mrs. R. Raajalakshmi

She participated in the *Revised Accreditation Framework for Autonomous Institutions* workshop from August 10th to 18th, 2020, organized by IQAC, DBJC, gaining valuable insights into institutional accreditation processes to maintain and enhance educational quality standards.

On September 12th and 13th, 2020, Mrs. Raajalakshmi attended a *Faculty Development Programme* at Prince Shri Venkateshwara Arts and Science College, aimed at enhancing teaching practices and pedagogical skills.

Her engagement in the *FinTech* webinar on July 17th, 2020, organized by IQAC, DBJC, highlighted her interest in financial technology and its growing influence on the financial sector.

On November 4th, 2020, Mrs. Raajalakshmi participated in the session on *The Changing World of Internal Audit* at Guru Nanak College, where she gained insights into contemporary audit practices and the evolving role of internal auditors in businesses.

Additionally, she attended the webinar on *Reinvention of Alternative Managerial Styles* on June 9th, 2020, organized by MASS College of Arts and Science, reflecting her focus on innovative leadership and management approaches.

She also took part in the program on *Innovative Entrepreneurship* from July 13th to 19th, 2020, organized by Anand Institute of Higher Technology, highlighting her interest in entrepreneurship and fostering innovative business strategies.

Lastly, on May 30th, 2021, Mrs. Raajalakshmi attended the *National Webinar on the Impact of COVID-19* organized by H.H. The Rajah's College, Pudukkottai, which focused on the economic and social challenges posed by the pandemic and strategies for resilience.

Mrs. Vijaya Govindarajan

Has actively participated in the *Revised Accreditation Framework for Autonomous Institutions* workshop, held from August 10th to 18th, 2020, organized by IQAC, DBJC. The

workshop provided valuable insights into the updated accreditation processes for autonomous institutions, with a focus on maintaining academic standards and improving institutional quality.

Additionally, she participated in the *Leadership Development Programme* from July 6th to 12th, 2020, organized by S.A. College of Arts and Science. This program aimed to enhance leadership skills, equipping participants with the tools to lead and manage effectively in academic and professional settings.

Mrs. M. Amuthamalar

Has actively participated in the *Revised Accreditation Framework for Autonomous Institutions* workshop, held from August 10th to 18th, 2020, organized by IQAC, DBJC. This workshop focused on updating participants with the latest accreditation processes and frameworks required for autonomous institutions, ensuring compliance with quality standards and enhancing institutional effectiveness.

Dr. M. Ezhilarasi

Has participated in the *Revised Accreditation Framework for Autonomous Institutions* workshop, held from August 10th to 18th, 2020, organized by IQAC, DBJC. The program focused on the latest accreditation processes and the necessary frameworks for maintaining high standards of quality in autonomous institutions.

Dr. M. Neelabai

Has actively participated in the *Revised Accreditation Framework for Autonomous Institutions* workshop, held from August 10th to 18th, 2020, organized by IQAC, DBJC. This program focused on enhancing the understanding of accreditation standards for autonomous institutions and ensuring compliance with quality frameworks.

V. Sandhya

Has demonstrated her proactive engagement in academic and professional development through participation in several key programs. She attended the *Impact of COVID-19* webinar, held on June 16th and 17th, 2020, organized by AIMS, which provided insights into the socio-economic impacts of the pandemic.

She also participated in a session on *Emerging Business Trends in Post COVID-19*, held on December 4th, 2020, at DBJC, exploring how businesses are evolving in the post-pandemic environment.

On June 17th, 2020, V. Sandhya took part in the *Artificial Intelligence Revolution* session organized by DBJC, where she learned about the transformative role of AI in modern industries.

Additionally, she attended the program on *The Art of Writing a Project Proposal* on June 20th, 2020, organized by Arumugam Pillai Seethai Ammal College, aimed at enhancing proposal writing skills for academic and research projects.

M. Iyyappan

Has participated in the *International Webinar on COVID-19* held on August 13th, 2020, organized by the Lead India Foundation. The webinar focused on the global impacts of the pandemic, discussing the healthcare, economic, and societal challenges posed by COVID-19.