

STAFF ACHIEVEMENTS
DEPARTMENT OF COMMERCE (GENERAL)
2021-2022
ACADEMIC WORKSHOP AND CONFERENCES

Dr. E. Viswanathan

Has participated in the *Investors Awareness Program* from August 10th to August 14th, 2021, organized by IQAC, DBJC. This program aimed to enhance financial literacy and educate participants on investment strategies, market trends, and investor rights.

Dr. C. Mekkal Roy

Has actively participated in various academic programs, showcasing a commitment to professional development across a broad spectrum of topics.

She attended the *Investors Awareness Program* from August 10th to 14th, 2021, organized by IQAC, DBJC, furthering his understanding of financial literacy. On September 20th, 2021, Dr. Roy also participated in a webinar on the *Impact of the Pandemic on the Service Sector in India* at The New College, focusing on the economic ramifications of COVID-19.

On June 7th, 2021, Dr. C.Mekkal Roy took part in a session on *Filing Income Tax Returns Related to the Teaching Profession* at Jayagovind Harigopal Agarwal Agarsen College, enhancing his practical financial skills. Her participation in a *Workshop on Digital Marketing Strategies and E-Advertising* at B.A.M. Khalsa College on June 4th, 2021, expanded her knowledge of contemporary digital marketing practices.

Dr. Roy further engaged with the current industrial landscape by attending a workshop on *Industrial Readiness for the Present Scenario* at Marudhar Kesari Jain College for Women on June 18th, 2021. She also strengthened his research skills through a program on *Social Science Research and Statistical Data Analysis* at Rajapalayam Rajus' College on July 12th, 2021.

Dr. Roy's participation in *Awareness on Export Business* from June 1st to 5th, 2021, at Sambhram Academy of Management Studies, highlighted her interest in global trade. Additionally, she explored educational frameworks by attending a seminar on the *Impact of Outcome-Based Education* on July 7th, 2021, organized by IQAC, DBJC.

Her participation in *An Overview of the Indian Capital Markets and Indian Economy* at Gurunanak College from July 8th to 10th, 2021, provided a comprehensive understanding of market dynamics. Lastly, Dr. Roy enhanced her teaching capabilities through the program *Building Skills and Knowledge for Being a Good Teaching Professional* at DBJC from June 7th to 14th, 2021.

Dr. T.S. Vidya

Has actively participated in the *Investors Awareness Program* held from August 10th to August 14th, 2021, organized by the Internal Quality Assurance Cell (IQAC) at DBJC. This

program focused on enhancing financial literacy and empowering participants with essential knowledge about investment opportunities, risks, and market awareness.

Dr. M. Ezhilarasi

Has actively participated in the *Investors Awareness Program* from August 10th to August 14th, 2021, organized by the Internal Quality Assurance Cell (IQAC) at DBJC. The program was designed to enhance participants' understanding of financial markets, investment strategies, and risk management.

Dr. C. Parvathy

Has actively engaged in two notable programs aimed at enhancing her professional development and awareness in key areas.

Firstly, Dr. Parvathy participated in the *Investors Awareness Program*, conducted by the Internal Quality Assurance Cell (IQAC) at DBJC, from August 10th to 14th, 2021. This program focused on deepening participants' understanding of investment strategies, risk management, and financial market dynamics, which are crucial skills in today's complex economic landscape.

Secondly, on November 2nd, 2021, Dr. Parvathy took part in a program titled *Employable Opportunities in Economics and Cooperation in Future Avenues*, organized by DBJC. This program explored the future job prospects in the fields of economics and cooperative studies, highlighting key areas for employability and career advancement.

Mrs. R. Raajalakshmi

Has demonstrated her dedication to professional growth by participating in the *Investors Awareness Program* organized by the Internal Quality Assurance Cell (IQAC) of DBJC from August 10th to August 14th, 2021. The program was designed to enhance participants' understanding of investment strategies, financial management, and the importance of informed decision-making in the financial markets.

Mrs. Vijaya Govindarajan

Has actively participated in the *Investors Awareness Program* organized by the Internal Quality Assurance Cell (IQAC), DBJC, from August 10th to August 14th, 2021. This program aimed to enhance participants' understanding of key concepts related to investments, financial markets, and responsible investment practices.

Mrs. K.E. Deepa

Has demonstrated her commitment to financial literacy by participating in two sessions of the *Investors Awareness Program* organized by the Internal Quality Assurance Cell (IQAC) at DBJC. The first session was conducted from August 10th to August 14th, 2021, and the second on August 25th, 2021. These programs were designed to provide insights into financial planning, investment strategies, and the functioning of capital markets.