



DHANRAJ BAID JAIN COLLEGE (AUTONOMOUS)

**CO-EDUCATIONAL JAIN MINORITY INSTITUTION
OWNED & MANAGED BY TAMILNADU EDUCATIONAL AND MEDICAL FOUNDATION
APPROVED BY THE GOVERNMENT OF TAMILNADU & AFFILIATED TO THE UNIVERSITY OF MADRAS
RE-ACCREDITED BY NAAC WITH "B+" GRADE
THORAIPAKKAM, CHENNAI - 600 097**



COMMERCE DEPARTMENTAL ACTIVITIES

ACADEMIC REPORT 2021-2022

VIRTUAL MOTIVATIONAL AND TRAINING PROGRAMME ON INDUSTRIES EXPECTATIONS FROM FRESH GRADUATES

INTERVIEW MARKING SHEET

Name	Mark-max 100
Communication Skills	Max 30
Problem Solving	Max 20
Team Fit	Max 20
Relevant Knowledge	Max 20
Leadership / Time management	Max 10
Total Marks	

The screenshot also shows a group of diverse people in a meeting environment. The interface includes a 'PowerDirector' watermark and a list of participants on the right.

Resource Person: Dr. Kala
Assistant Professor and EDC Co-ordinator
Department of Business Administration
St. Thomas College of Arts and Science, Chennai.
Date: 11th June 2021 (Friday)
Platform: Google Meet

The Guest Lecture highlighted on Employability skills. She pointed out that skill is very important for the job. Having multiskills will help the person to getting the job easily. She clearly pointed out that equipping well with knowledge & skill, having right attitude, Fitting into the job (flexibility), Emotional Intelligence and being energetic will help in acquirement of job.

"KAFEE" FRAMEWORK

The diagram shows a hand with five fingers, each representing a component of the framework: Knowledge and Skills, Attitude, Fitment, Emotionally Intelligent, and Energetic. A cartoon on the left shows a man saying "Please have a seat". The interface includes a 'PowerDirector' watermark and a list of participants on the right.

VIRTUAL GUEST LECTURE ON FINANCIAL INTELLIGENCE

Resource Person: Mr.C Arun Kumar
Director of Arun Academy
Head and Assistant Professor
Don Bosco College, Chennai
Date: 18th June 2021 (Friday)
Platform: Google Meet

This Virtual Guest Lecture was conducted for Second and Third Year students. The Guest lecture highlighted on how to use finance effectively. He emphasised on the on the investment that gives maximum returns. The Financial Intelligence webinar pointed on investing on Portfolio investment ie, Investing in Fixed deposit, Mutual funds & Shares. The session was very interactive & students benefitted by the same.

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(AUTONOMOUS)
Thoraipakkam, Chennai - 600 097, Tamil Nadu, India.
Owned & Managed by Tamil Nadu Educational and Medical Trust
Approved by Government of Tamil Nadu: Affiliated to University of Madras
3rd Cycle Re-Accredited Institution by NAAC

Department of Commerce
In Association with
Department of Training & Placement
ORGANIZES VIRTUAL GUEST LECTURE ON
FINANCIAL INTELLIGENCE

Mr. C. Arun Kumar
Director, Arun Academy.
Head & Asst. Professor,
Don Bosco College, Chennai.

JUN 18 2021 | **11:00 AM**
Google Meet

Sri. R.Dayachand Savansukha
President

Dr. Harish L Metha
Secretary (Administration)

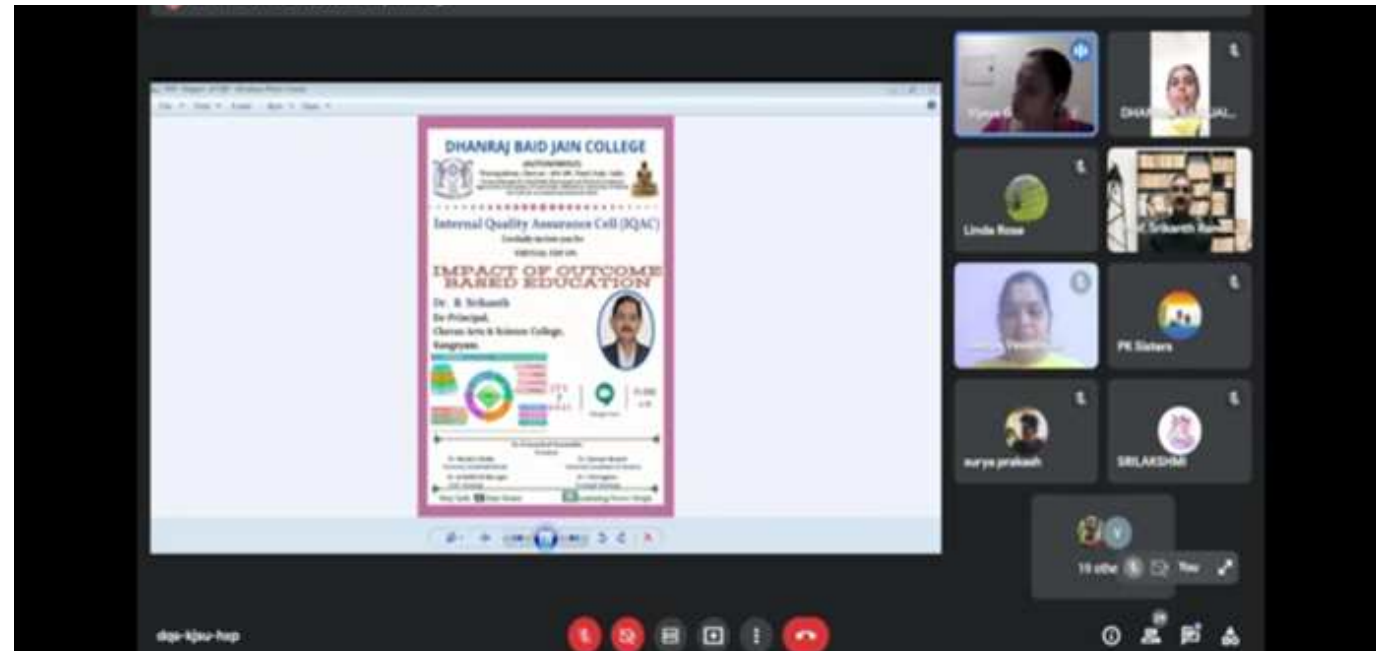
Sri. Jaswant Munoth
Secretary (Academic & Finance)

Dr. M.Sakthivel Murugan
Prof.-Incharge

Dr. C.Murugesan
Principal-Incharge

Stay Safe Stay Home | **Learning Never Stops**

IMPACT ON OUTCOME BASED EDUCATION

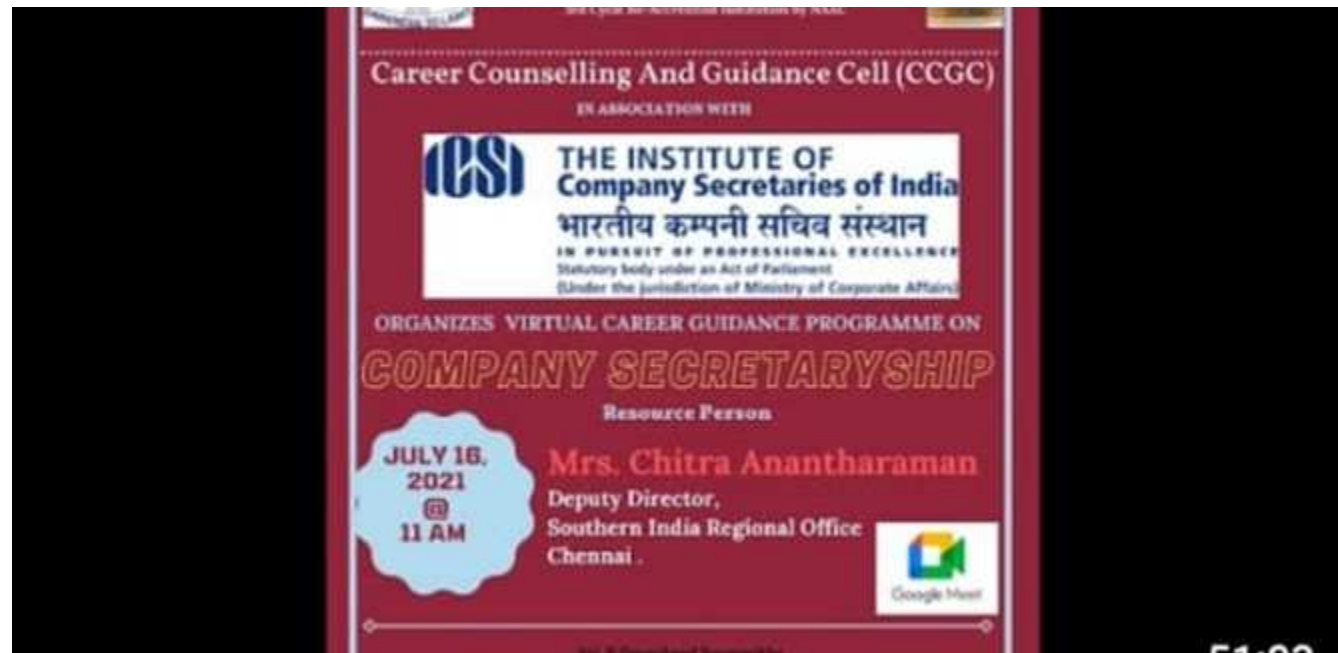


Resource Person: Dr. R. Srikanth
Ex-Principal
Cheran Arts & Science College, Kangeyam
Date: 7th July 2021 (Wednesday)
Platform: Google Meet

The session highlighted the importance of outcome based education over the Traditional education. He emphasised on the four principles of Outcome based education that every institution should follow. They are Clarity of Focus, Design down and deliver up, High expectations and expanded opportunities. The programme emphasised on Course outcome, Programme outcome and Programme Educational Objectives.

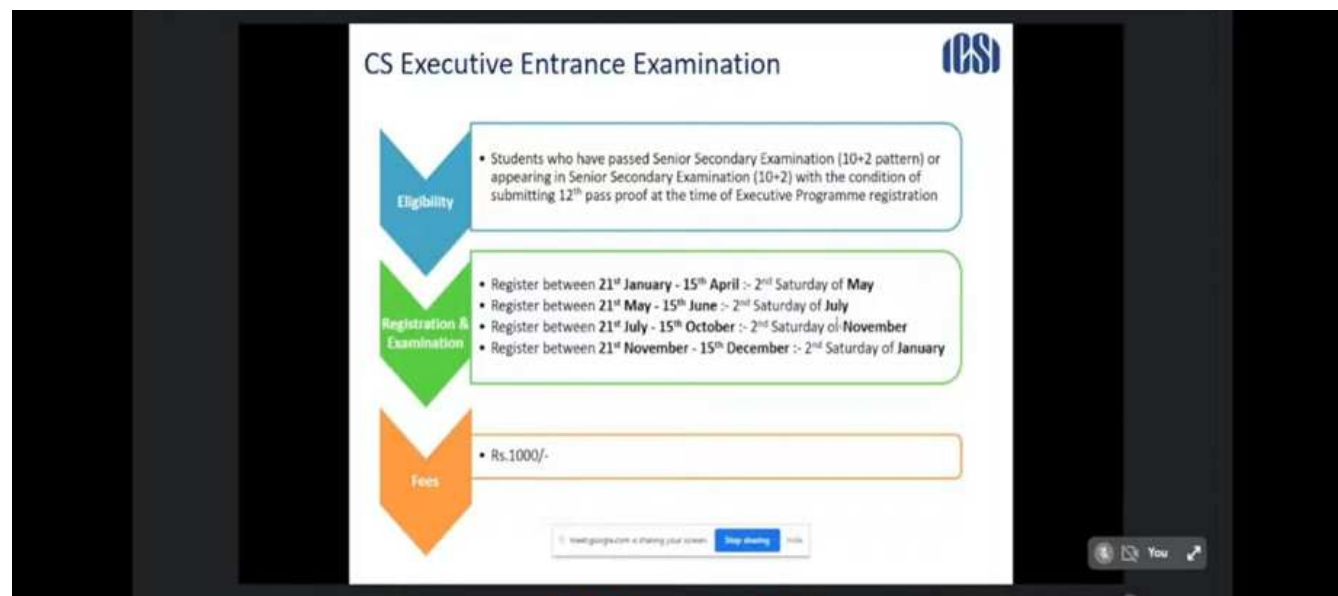


VIRTUAL CAREER GUIDANCE PROGRAMME ON COMPANY SECRETARYSHIP

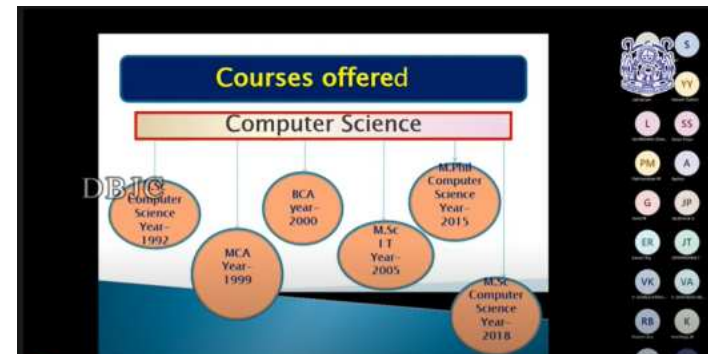
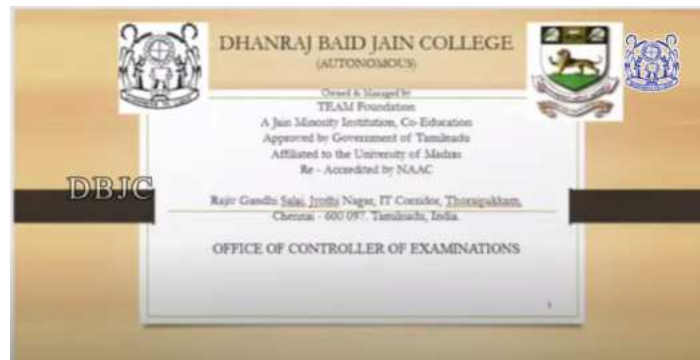


Resource Person: Mrs. Chitra Anantharaman
Deputy Director
Southern India Regional Office, Chennai
Date: 16th July 2021 (Friday)
Platform: Google Meet

The Career Guidance Programme highlighted on Company Secretaryship. She laid emphasis on Company Secretaryship & its scope in the future. She highlighted on transformation from student to professional. This Career Guidance programme was conducted for the first year B.com students. The students acquired information on Company Secretaryship.



VIRTUAL ORIENTATION PROGRAMME



Speakers: Dr. C. Murugesan (Principal)
Dr. M. Sakthivel Murugan (Prof. Incharge)
Dr. B. Jagadheesan (Dept. of Computer Science)
Mrs. J. Benita Selvakumari (HOD Dept. of English)
Date: 4th - 7th October 2021 (Monday - Thursday)
Platform: Zoom



The first years students took part in the orientation programme held in Zoom platform. The main aim behind the Virtual Orientation Programme was to make the students to know more about the colleges, ie, the Courses offered, the Programmes offered, subjects offered, facilities provided such Libraries, Computer Labs, Placement for better career. The Orientation not only highlighted on the curriculum but also laid emphasis on extra curriculum like sports, NCC, NSS, YRC etc. The session also highlighted the scope of Career opportunities of each programme. The orientation also highlighted on skills to improve communication.

STAFF MEETING



Staff Meeting was conducted on 18th October 2022 regarding the Payment of Semester fees and Submission of CAT Question Paper.

STAFF MEETING



Staff Meeting was conducted on 25th October regarding the discussions on Fees Defaulters. The students were insisted to pay semester fees.

WEBINAR ON CAREER OPPORTUNITIES FOR ACCOUNTS AND COMMERCE GRADUATES IN DIGITAL HUNGRY WORLD



Resource Person: Aravind Santhanam
Technocrat & Co-owner
Innovasphere Infotech, Chennai
Date: 11th December 2021 (Saturday)
Platform: Zoom

He laid emphasis on moving to the digital world. Accounting will be automated on new order of commerce. All services moving to the virtual world. Use of cryptocurrency and block chain is gradually growing. The objective of the session was there is no brick and mortar system, there is transformation happening and moving to click and portal.



ONLINE GUEST LECTURE ON FINANCIAL LITERACY



UTI Mutual Fund

UTI SWATANTRA
An investor education initiative

Presents
Investor Awareness Program

Theme: My First Million
College: D.B Jain College
Date: December 16, 2021

Powered by:
CII
CENTRE FOR INVESTMENT
EDUCATION & LEARNING



Resource Person: Mr. K. Maniram
Senior Trainer, SEBI
Date: 16th December 2021 (Thursday)
Platform: Zoom

He explained how money can be Saved, Spent and Invested. Investment of money in productive schemes. The programme laid emphasis on the Impact of Inflation and its effects on the economy and lives of people. The speaker pointed out on maintaining a reserve or an emergency fund for future crisis.



UTI SWATANTRA
An investor education initiative

What do you do with your money?

- Save
- Spend
- Invest



Income – Saving = Expenses



INDUSTRIAL VISIT

An Industrial visit to Sanco Freight Station, Manali was arranged by the Department of Commerce for the third year students on 20th December 2021 (Monday). A bus was arranged by the Sanco Logistics for the commuting from the college to the Logistics Company. The students had a practical exposure of how the goods are transported to different places without any hassle through logistics. Students understood through their industrial visit that logistics play a vital role in our daily lives.



STALLS EXPO



On 4th of March 2022 (Friday), Department of Commerce organised a "Stalls Expo 2022". The B.Com students laid twenty three stalls which included fruits salad, Milk shake, chaats, Nail art, Juice stalls so on. The main objective of conducting this expo was to create an arena for the students to showcase their marketing skills in capturing the customers towards their products and to sell their products & earn profit. The following students bagged prizes: Kaushik. S, Harish Kumar. M, Hariharan. G, Srinivasan, Saravanan. V, Tamizhvanan, Jana, Karthick. S, Gopalakrishnan.



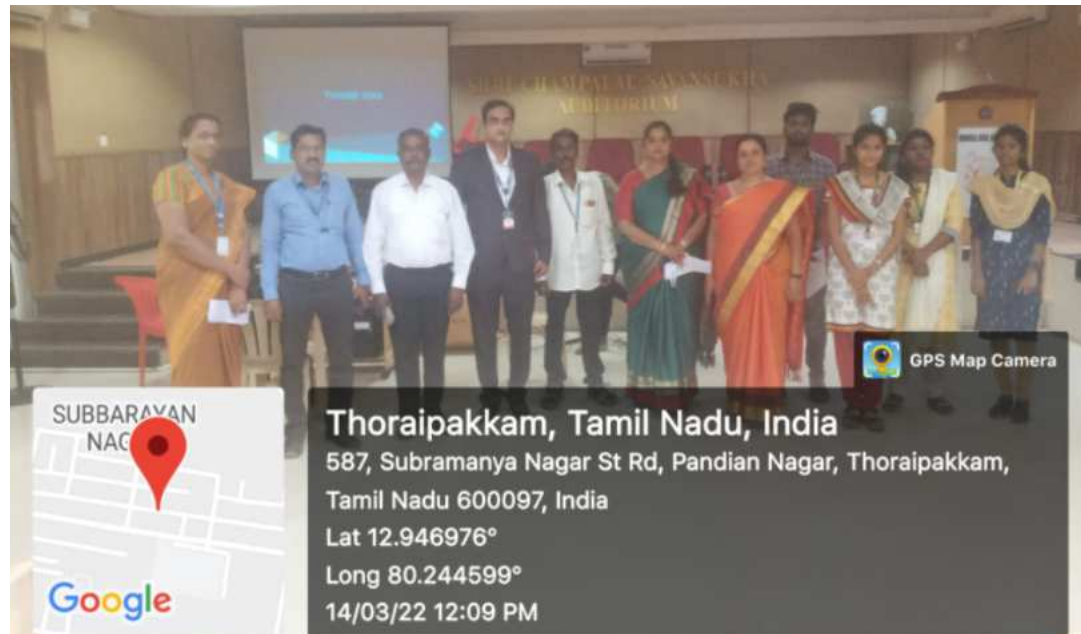
GUEST LECTURE ON CAREER OPPORTUNITIES IN LOGISTICS AND SHIPPING

Resource Person: Mr. Seeni Mohammed

Date: 14th March 2022 (Monday)

Venue: Shri Champalal Savansukha Auditorium

The Guest Lecture was conducted for the final year B.Com students. The lecture highlighted on the scope of career opportunities in Logistics & shipping. He put forth practical examples how things are delivery easily without any hassle, is because of good logistics and shipping companies. They are inevitable, play a vital role in our day to day lives. The scope of Logistics in career development is high. He explained about the courses and its outcome.



GUEST LECTURE ON CAREER DEVELOPMENT FOR BRIGHTER FUTURE



Resource Person: Mr. Joshua Gerard
Chief Operating Officer
Tamilnadu Advanced Technical Training Institute
Date: 15th March 2022 (Tuesday)
Venue: Shri Champalal Savansukha Auditorium

The programme highlighted on choosing the right course at the right time, making best use of the opportunities will help us in achieving bright career development. Being determined and working towards the achievement of the goal is very important for a sustained career development.



INTERACTIVE SESSION LET'S TALK LIV(F)E

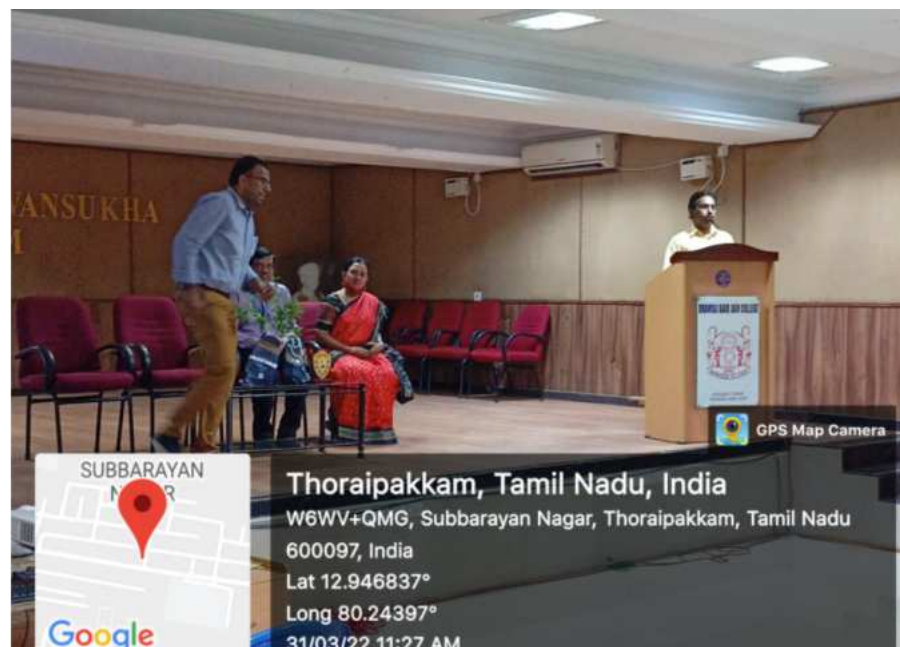
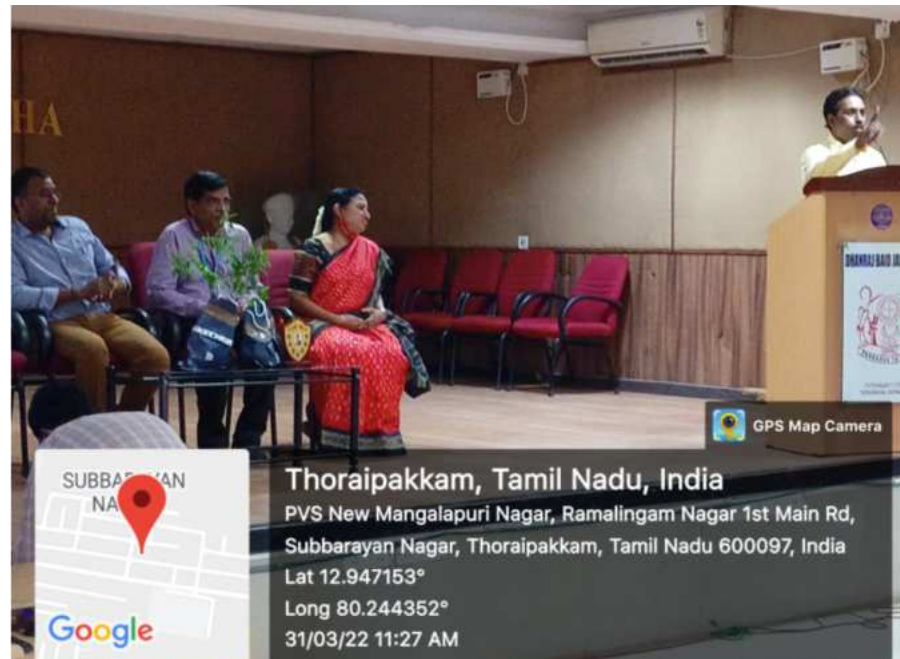
Resource Person: Mr. David Anand Kumar
Co-Founder

**Gibbor Consultants (Consultant Strategist, Educationist
and Psychologists)**

Date: 31st March 2022 (Thursday)

Venue: Shri Champalal Savansukha Auditorium

An interactive Workshop on Life career was conducted to B.Com final year students. The program gave an insight into the Career Opportunities after completion of graduation and the scope of various post graduation and other professional courses. The speakers Mr. CA, Rajasekharan and Mr. David sighted real life examples explaining the about proper planning in career building. Choosing the right career, making optimal utilization of opportunities, proper direction at right time , involvement all these pave way to achieve their career dreams.



PRAYAAS 2022

Department of Commerce conducted an Intercollegiate Event PRAYAAS 2022 on 8th April 2022 (Friday) in the Main Auditorium. The inauguration of “PRAYAAS 2022” started with the lighting of kuthuvilaku by our dignitaries. The Chief Guest was Mr. Sriram Karthick, an actor. The event started with the classical dance by our student. Totally we conducted 10 events. Nearly 885 students from various colleges participated in the events. The valedictory session was held, in which the prize winners were declared for all the 10 events. Prizes and participation certificates were distributed. The event was concluded by rendering the Vote of Thanks by our Professor Mr. Mothilal Babu, followed by National Anthem.



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DEPARTMENT OF COMMERCE ORGANIZES

50
PRAYAAS 2022

WE CORDIALLY INVITE YOU ALL FOR THE INTER COLLEGE EVENTS

PAPER PRESENTATION	AD-POP
ORANGE NUMBER	POPPURRI
DEBATE	SHORT FILM
DEBATE	DEBATE
DEBATE	DEBATE
DEBATE	DEBATE
DEBATE	DEBATE
DEBATE	DEBATE
DEBATE	DEBATE
DEBATE	DEBATE
DEBATE	DEBATE

SHERDAYACHAND SAVANURHA
PRESIDENT

Dr. HARISH L. MEETHA
SECRETARY - ADMINISTRATION

SRI. JASWANT MUNOTH
SECRETARY - ACADEMIC & FINANCE

Dr. M. SAKTHIVEL MURUGAN
PROF-INCHARGE

Dr.C. MURUGESAN
PRINCIPAL

Dr.E. VISWANATHAN
HEAD OF THE DEPARTMENT

CONTACT NO: 9445372283
DATE: 08/04/2022 (FRIDAY)
TIME: 9.00 AM - 5.00 PM
VENUE: SHRI CHAMPALAL SAVANURHA AUDITORIUM



PARENT-TEACHER MEETING



Date: 20th April 2022 (Wednesday)

Time: 10 AM

Venue: Department of Commerce

Parent-Teacher meeting was conducted to discuss the academic performance (CAT-1) and college attendance percentage of the ward.

WEBINAR ON HOW TO IMPROVE COMMUNICATION SKILLS FOR CAMPUS PLACEMENT



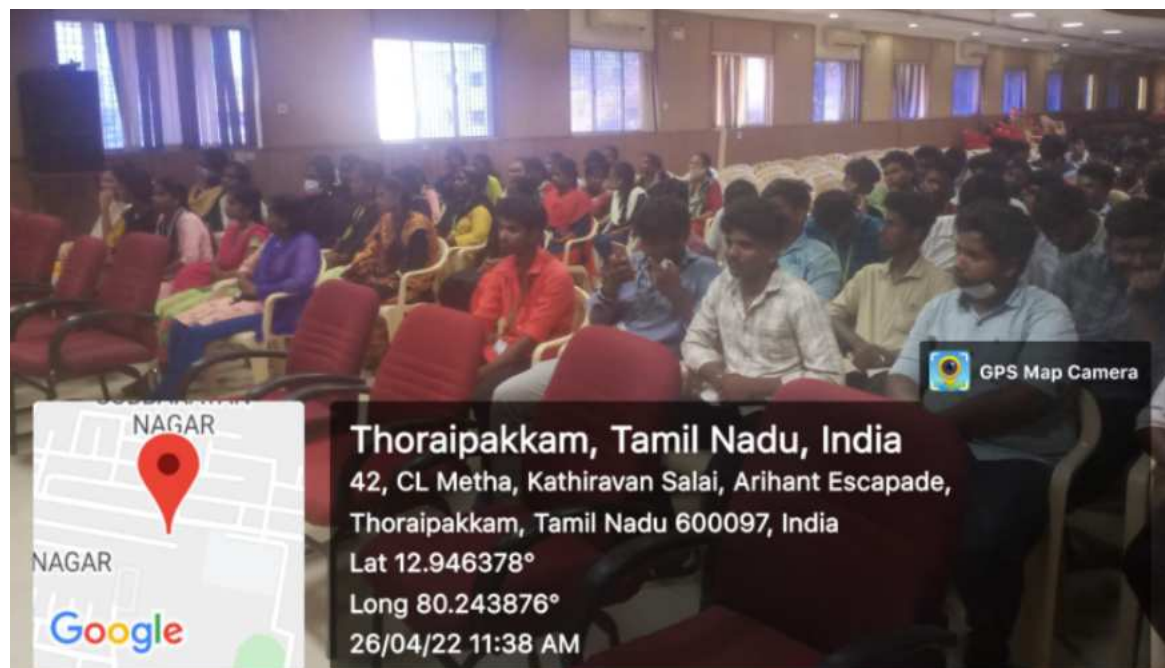
Resource Person: Mrs. Shabana
Faculty, Unacademy
Date: 25th April 2022 (Monday)
Platform: Unacademy App

The Webinar highlighted on how to improve Communication Skills. The speaker explained about the importance of Communication in campus placement. The following things to be kept in mind while communicating was Describing yourself, Interaction with others, sharing of ideas, understanding others point of view. She pointed out that better communication will improve better productivity and better relationship.

GUEST LECTURE ON PERSONALITY DEVELOPMENT SKILLS

Resource Person: Dr. S. Syed Rafiq Ahmed Associate Professor and Head Research Supervisor (University of Madras) PG & Research Department of Commerce, The New College (Autonomous) Chennai
Date: 26th April 2022 (Tuesday)
Venue: Shri Champalal Savansukha Auditorium

The session was interactive and interesting and involved students in all aspects and motivated them. He gave detailed explanation about attitude of four aspects which included Body Language, Communication, Positivity and Presence of Mind. He also highlighted on how to present ourselves for an interview and how to do public speaking.



TRAFFIC AWARENESS PROGRAM



A Traffic Awareness Program was conducted on 2nd May 2022 by Thiru. M. Venkatesan, Inspector of Police (Traffic), J-9 Thuraipakkam Police Station. In order to increase awareness about traffic safety. We can stop these accidents if we follow the traffic rules properly. The main reason behind spreading traffic rule awareness is to make people aware about the astonishing numbers of victims in the fatal accidents mainly occurring because of their ignorance to traffic rules. He also gave information about “motor vehicle act and traffic rules” and also said that the best way to keep others and yourself safe is to follow proper traffic rules. Whenever you drive a car follow the traffic rules, it is important to wear helmet while driving a two wheeler.



GUEST LECTURE ON CURRENT CHALLENGES AND TRENDS IN SUPPLY CHAIN AND LOGISTICS

Resource Person: Prof. S. Madhanagopal
Date: 04th May 2022 (Wednesday)
Venue: Alumni Block Auditorium

Professor briefed the students about the Career Opportunities in Logistics in the coming decade. The session was an eye opener to the students of final year B.Com General in terms of Job opportunities and supply chain and Logistics Business. He said Logistics plays a vital role in our daily lives, supply us with the things immediately without any difficulties.



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DEPARTMENT OF COMMERCE
ORGANIZES
GUEST LECTURE ON
**CURRENT CHALLENGES AND TRENDS
IN SUPPLY CHAIN AND LOGISTICS**



PROF. S. MADHANAGOPAL
M.B.A ACS
EDUCATION SPECIALIST

**DATE: 4TH MAY 2022
(WEDNESDAY)**
TIME: 11:00 AM
**VENUE: ALUMNI BLOCK
AUDITORIUM**

SRI.R. DAYACHAND SAVANSUKHA
PRESIDENT

Dr. HARISH L METHA SECRETARY (ADMINISTRATION)	SRI. JASWANT MUNOTH SECRETARY (ACADEMIC AND FINANCE)
Dr. M. SAKTHIVEL MURUGAN PROF. INCHARGE	Dr. C. MURUGESAN PRINCIPAL
Dr. E. VISWANATHAN HOD - COMMERCE	Mrs. VIJAYA GOVINDARAJAN PROGRAM COORDINATOR

WEBINAR ON CAPITAL STRUCTURE DECISIONS

Resource Person: Dr. P. Govindasamy
Ph.D, MBA, M. Phil, PGDCA.
Date: 05th May 2022 (Thursday)
Platform: Zoom

The session highlighted the importance of investment and the decision regarding the capital structure. He has given the brief explanation regarding the arranging capital from various sources in order to meet the long term funds for the business. He emphasized on the 4 factors, (a) Need for capital, (b) Liquidity level, (c) Credit rating and (d) Decision making homework. Through this session students got the vast information about the capital structure and also about various investment structure.

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DEPARTMENT OF COMMERCE
ORGANIZES
A WEBINAR ON

CAPITAL STRUCTURE DECISIONS


Dr. P. GOVINDASAMY
(Ph.D, MBA, M. Phil, PGDCA)
15+ Years of experience in
Academic and Research
9 years in Industry in Finance

DATE: 05th MAY 2022 (THURSDAY)
TIME: 11:00 AM

SRI R. DAYACHAND SAVANSUKHA
PRESIDENT

Dr. HARISH L. METHA
SECRETARY
(ADMINISTRATION)

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PRINCIPAL

Dr. E. VISWANATHAN
HOD - COMMERCE

Dr. JAYANTHI
PROGRAM COORDINATOR

WORKSHOP ON AN OVERVIEW OF FILING RETURNS UNDER GST, IT AND TDS



Resource Person: Mrs. Sripriya Lakshmiathy

Director of ICA Porur

Mr. Packiaraja R (Faculty ICA Porur)

Mr. S. Rajeshkumar (Faculty ICA Porur)

Date: 10th & 11th May 2022 (Tuesday & Wednesday)

Venue: Shri Champalal Savansukha Auditorium

The first speaker Mrs. Sripriya explained about the evolution of GST & its components. She highlighted on the registration process of GST along with Normal GST rates & Composition scheme rates. The second speaker Mr. Bhagyaraj highlighted on the E-mail Etiquette. The do and donts to be followed in drafting a mail. The third speaker Mr. Rajesh Kumar explained in detail the TDS & ITR filing process which is very important in the current scenario. He highlighted on the different sources of income and how tax is been charged, Documents required for filing. He also laid emphasis on the exemption provided.