



DHANRAJ BAID JAIN COLLEGE (AUTONOMOUS)

CO-EDUCATIONAL JAIN MINORITY INSTITUTION

OWNED & MANAGED BY TAMILNADU EDUCATIONAL AND MEDICAL FOUNDATION

APPROVED BY THE GOVERNMENT OF TAMILNADU & AFFILIATED TO THE UNIVERSITY OF MADRAS

RE-ACCREDITED BY NAAC WITH "B+" GRADE

THORAIPAKKAM, CHENNAI - 600 097



COMMERCE DEPARTMENTAL ACTIVITIES

ACADEMIC REPORT 2022-2023

NATIONAL CONFERENCE IBTRI 2022

Date: 04-06-2022



**DHANRAJ BAID JAIN COLLEGE
(AUTONOMOUS)**
Co-Educational Jain Minority Institution
Owned & Managed by Tamilnadu Educational and Medical Foundation
(Formerly Known As Tamil Nadu Educational And Medical Trust)
Approved by the Government of Tamilnadu & Affiliated to the
University of Madras.
Re-Accredited by NAAC with "B+" Grade
Thorapakkam, Chennai - 600 097

**SCHOOL OF COMMERCE AND IQAC CELL
ORGANIZES**



NATIONAL CONFERENCE
IN COLLABORATION WITH
INDIAN ACCOUNTING ASSOCIATION (IAA)
INNOVATIVE BUSINESS TRENDS IN RISING INDIA
OPPORTUNITIES AND CHALLENGES

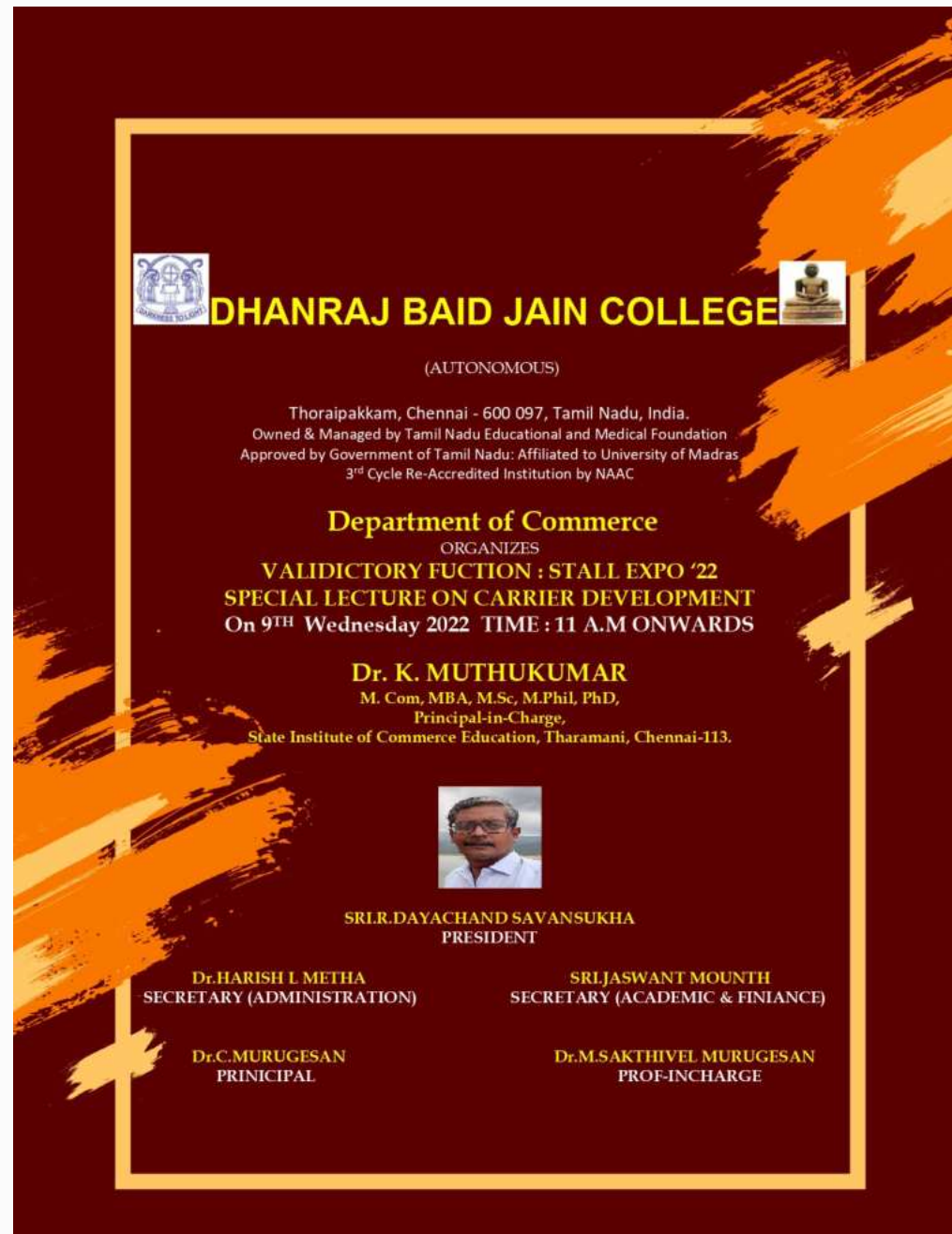
04TH JUNE 2022 (SATURDAY)
10:00 AM

The Conference began with the inaugural address by Major. Dr. E. Viswanathan, Head of the Department of Commerce and a special address by our Principal Dr. C. Murugesan. The launching of the conference book by our honourable Minister Ginge K.S. Masthan and other dignitaries. A special address was given by Dr. Hari Sundar G., Director Musaliar Institute of Management, Kerala and Key-note address delivered by Dr. V. Gajapathy, Department of Management, Presidency University, Bangalore followed by online Key-note address by Dr. Shanmuga Sundaram, Department of Commerce, Varanasi, Dr. Uma Shankar, Department of Accounting, Catholic University in Erbil, Iraq and Dr. Guru Preet Singh, Assistant Professor, Department of Commerce, BAM Khalsa College, Garshankar. They highlighted on the opportunities available in the present Business Scenario.

The Technical Session-I on Marketing management was headed by Dr. Seranmadevi, Associate Professor, Department of Commerce, Christ University, Bangalore. Technical Session-II on HRM was headed by Dr. Poornimarani, Assistant professor of commerce Mother Teresa women's university, Kodaikanal, Technical Session-III on Banking and Finance Dr. V. Gajapathy, Department of Management, Presidency University, Bangalore and the final Technical session-IV on Financial Management with Dr. P. Govindasamy, Associate Professor, School of Management Studies and Commerce, Vels University. 155 research papers were received and presented in the field of Marketing, Human Resource Management, Banking and Finance and others.

The Valedictory Session was headed by CA. Rekha Uma Shiv, Partner, CA, S.C. Pillai & Co, Chartered Accountant. The certificates were awarded to all the presenters of the conference. The event both technically and intellectually proved great success.

VALEDICTORY PROGRAM



DHANRAJ BAID JAIN COLLEGE
(AUTONOMOUS)
Thoraipakkam, Chennai - 600 097, Tamil Nadu, India.
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Approved by Government of Tamil Nadu: Affiliated to University of Madras
3rd Cycle Re-Accredited Institution by NAAC

Department of Commerce
ORGANIZES
VALIDICTORY FUCTION : STALL EXPO '22
SPECIAL LECTURE ON CARRIER DEVELOPMENT
On 9TH Wednesday 2022 TIME : 11 A.M ONWARDS

Dr. K. MUTHUKUMAR
M. Com, MBA, M.Sc, M.Phil, PhD,
Principal-in-Charge,
State Institute of Commerce Education, Tharamani, Chennai-113.

SRI.R.DAYACHAND SAVANSUKHA
PRESIDENT

Dr.HARISH L METHA
SECRETARY (ADMINISTRATION)

SRIJASWANT MOUNTH
SECRETARY (ACADEMIC & FINIANCE)

Dr.C.MURUGESAN
PRINICIPAL

Dr.M.SAKTHIVEL MURUGESAN
PROF-INCHARGE

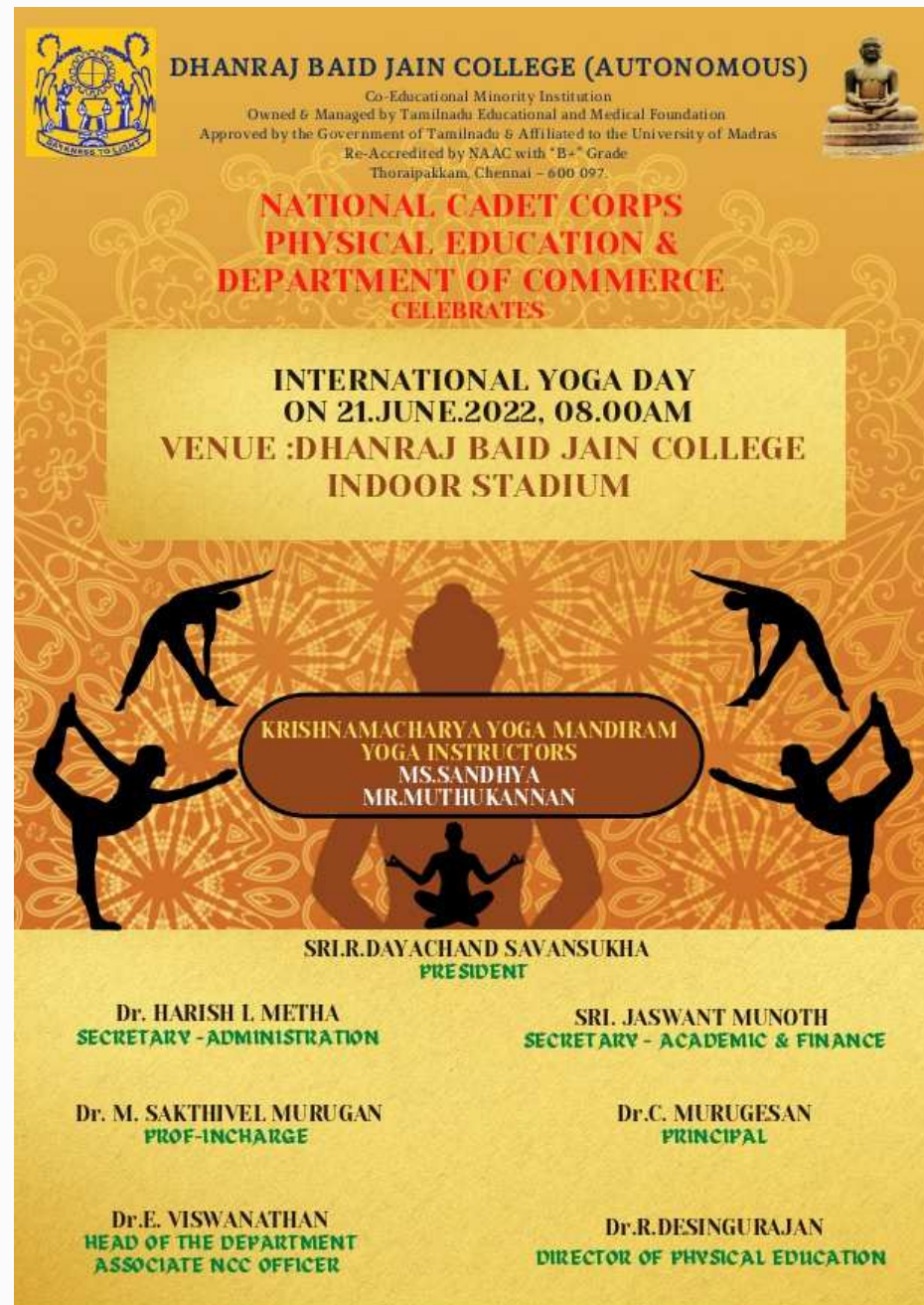
Date: 09-06-2022

Resource Person: Dr. K. Muthukumar
M.Com MBA Msc M Phil PhD
Principial Incharge
State Institute of Commerce Education,
Taramani

The Department of Commerce organized valedictory and prize distribution for Stall Expo 2022. The valedictory function began with a special lecture on career development. He laid emphasis on various fields under commerce where there is a ample of job opportunities. He advised the students to focus on their dreams by being determined and continuous efforts would reap the results of success.

He motivated the students by his inspiring talk and awarded the prize winners of the Stall Expo 2022.

YOGA DAY



Date: 21-06-2022

**Co-Ordinator: Ms Sandhya
Mr Muthukannan**

Department of Commerce along with National Cadet Corps organized a fitness programme for the students on "International Yoga Day" in the indoor stadium of our college. The Krishnamacharya Yoga Mandiram yoga instructors Ms. Sandhya and Mr. Muthukannan were the Chief Guests for the day.

They explained the importance of yoga especially for the students of how yoga helps to balance mental and physical health. Yoga is a mental, physical and spiritual practice that needs to be carried out everyday. Asanas were taught and its benefits were explained to the students.

CHISEL YOUR FUTURE

Date: 23-09-2022

Resource Person: Mrs. V Sivagami

The Department of Commerce organized Inauguration of Commerce Association. The Inauguration function began with a special lecture by our resource person on the topic Chisel your Future. She highlighted the importance of career in ones life by narrating the story and experiences of several persons. She emphasized on the key points like hard work, determination, involvement, positive thinking are the keys to success.

She distributed the badges to the office bearers elected by the students.

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THORAIPAKKAM, CHENNAI - 600 097(US)

DEPARTMENT OF COMMERCE
WELCOMES YOU TO THE

Inauguration of Commerce Association
TOPIC: CHISEL YOUR FUTURE
CHIEF GUEST
V. Sivagami
M.COM, MBA, CAIIB, NET (COMM & MGT.)
CONSULTANT, STATE PROJECT DIRECTORATE
RASHTRIYA UCHCHATAR SHIKSHA ABHIYAN
(RUSA), DEPARTMENT OF HIGHER
EDUCATION, GOVERNMENT OF TAMILNADU

23.09.2022 (FRIDAY)
MAIN AUDITORIUM
10:00 AM

SRI.R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L. METHA
SECRETARY
(ADMINISTRATION)

SRI. JASWANT MUNOTH
SECRETARY (ACADEMIC AND
FINANCE)

DR. M. SAKTHIVEL MURUGAN
PROF. INCHARGE

DR. C. MURUGESAN
PRINCIPAL

DR. E. VISWANATHAN
HOD - COMMERCE

CAREER OPPORTUNITIES FOR UG STUDENTS

Date: 26-09-2022

Resource Person: Mr Rajesh Chandrasekaran

The programme highlighted on choosing the right course at the right time, making best use of the opportunities will help us in achieving bright career development.

The Guest Lecturer also highlighted on Employability skills. He pointed out that skill is very important for the job. Having multiskills will help the person to getting the job easily.



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DEPARTMENT OF COMMERCE
Organizes Guest Lecture on

CAREER OPPORTUNITIES FOR UG STUDENTS
Guest Lecturer

RAJESH CHANDRASEKARAN
(MA ECONOMICS, PGDMM, MBA, ACS)
ACADEMIC MANAGER AND MARKETING SUPPORT,
TIME

 **MONDAY, 26 SEP 2022**  **MAIN BLOCK AUDITORIUM**

 **10:00 AM - 12:00 PM**

SRI.R. DAYACHAND SAVANSUKHA
PRESIDENT

Dr. HARISH L METHA
SECRETARY
(ADMINISTRATION)

SRI. JASWANT MUNOTH
SECRETARY (ACADEMIC AND
FINANCE)

Dr. M. SAKTHIVEL MURUGAN
PROF. IN-CHARGE


Dr. C. MURUGESAN
PRINCIPAL


Dr. E. VISWANATHAN
HOD - COMMERCE

VISION SCREENING CAMP

Date: 06-10-2022 - 13-10-2022



Co-Ordinator: Dr Ashok Eye Hospital


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DEPARTMENT OF COMMERCE & NCC
Organizes

VISION SCREENING CAMP
In association with

 **Dr Ashok Eye Hospital**
(Unit of Centre for Eye and Health Care Private Limited) 

 **THURSDAY, 06 OCT 2022**

 **10:00 AM - 2:00 PM**  **MAIN BLOCK AUDITORIUM**

SRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L METHA
SECRETARY
(ADMINISTRATION)

SRI. JASWANT MUNOTH
SECRETARY
(ACADEMIC AND FINANCE)

DR. M. SAKTHIVEL MURUGAN
PROF. IN-CHARGE

DR. C. MURUGESAN
PRINCIPAL

DR. E. VISWANATHAN
HOD - COMMERCE

The Eye camp was conducted by Dr Ashok Eye Hospital in the main block. Many students and staffs were benefitted by the eye camp.

CURRENT CHALLENGES AND TRENDS IN SUPPLY CHAIN AND LOGISTICS

Date: 31-10-2022

**Resource Person: Prof. S. Madhanagopal
Manager IOC Karnataka**

Professor briefed the students about the Career Opportunities in Logistics in the coming decade.

The session was an eye opener to the students of final year B.Com General in terms of Job opportunities and supply chain and Logistics Business. He said Logistics plays a vital role in our daily lives, supply us with the things immediately without any difficulties.

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DEPARTMENT OF COMMERCE
Organizes Guest Lecture on the topic

**CURRENT CHALLENGES AND TRENDS IN
SUPPLY CHAIN AND LOGISTICS**

BY
Professor S Madhanagopal (MBA, ACS, CFA)
*Former General Manager (Retail Sales)
IOC Karnataka State Office
Bangalore*

 **MONDAY, 31 OCT 2022**

 **11:00 AM - 12:00 PM**  **ALUMNI BLOCK AUDITORIUM**

SRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L METHA
SECRETARY
(ADMINISTRATION)

SRI. JASWANT MUNOTH
SECRETARY
(ACADEMIC AND FINANCE)

DR. M. SAKTHIVEL MURUGAN
PROF. IN-CHARGE

DR. C. MURUGESAN
PRINCIPAL

DR. E. VISWANATHAN
HOD - COMMERCE

FINANCIAL WELLNESS PROGRAM

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DEPARTMENT OF COMMERCE
Organizes Webinar for conducting

FINANCIAL WELLNESS PROGRAM

Conducted by


Speaker
Ms Namrata Arora (BE, MBA)
Director (Business Development)
Knowise Learning Academy
Bangalore

 **ZOOM MEETINGS**

 **11:00 AM - 12:00 PM**  **THURSDAY, 17 NOV 2022**

SRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L METHA
SECRETARY
(ADMINISTRATION)

SRI. JASWANT MUNOTH
SECRETARY
(ACADEMIC AND FINANCE)

DR. M. SAKTHIVEL MURUGAN
PROF. IN-CHARGE

DR. C. MURUGESAN
PRINCIPAL

DR. E. VISWANATHAN
HOD - COMMERCE

Date: 17-11-2022

**Resource Persons: Ms Namrata Arora
Director**

Knowise Learning Academy

Platform: Zoom

The resource person spoke about the importance of investing to achieve our financial goals. How to diversify investments to minimize risk. Different channels of investment such as Gold, Equity, Mutual Funds etc.

An interactive Q&A session was conducted at the end of the program with all the students where an open discussion was held on all questions asked.

COUNTY FAIR 2022

Date: 14-11-2022

Venue: Main Block

On 14th of November 2022, Department of Commerce organised a “County Fair 2022”. The B.Com students laid twenty three stalls which included fruits salad, Milk shake, chaats, Nail art, Juice stalls so on.

The main objective of conducting this expo was to create an arena for the students to showcase their marketing skills in capturing the customers towards their products and to sell their products & earn profit.

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DEPARTMENT OF COMMERCE
ORGANIZES

**COUNTY FAIR
2022**

09:30AM - 2:30PM
MONDAY, 14 NOV 2022
MAIN BLOCK AUDITORIUM

SRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L METHA
SECRETARY
(ADMINISTRATION)

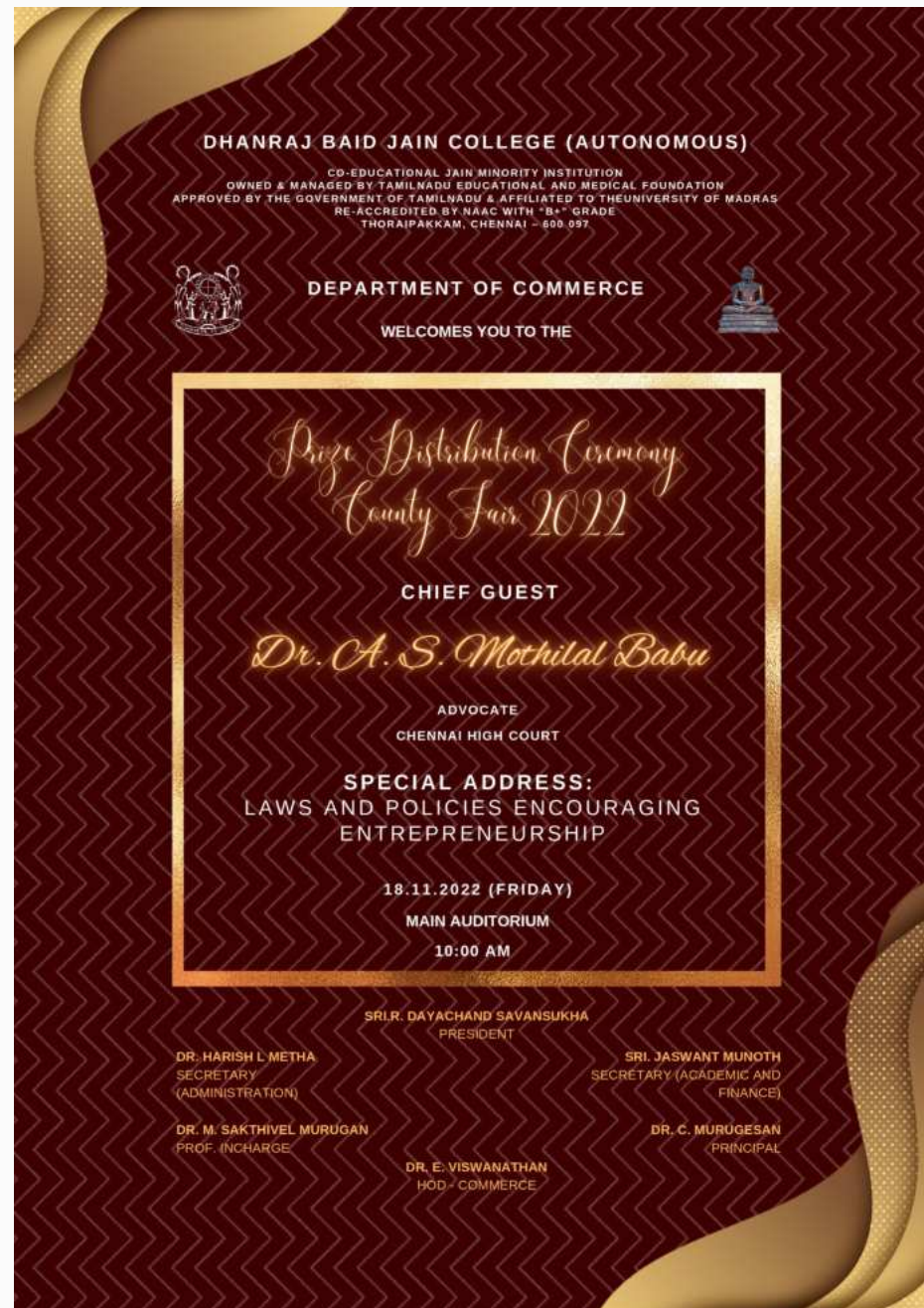
SRI. JASWANT MUNOTH
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DR. C. MURUGESAN
PRINCIPAL

DR. E. VISWANATHAN
HOD - COMMERCE

PRIZE DISTRIBUTION CEREMONY



Date: 18-11-2022

**Resource Person: Dr. A. S. Mothilal Babu
Advocate**

Chennai High Court

The resource person highlighted the importance of professional courses i.e., Chartered Accountancy, Cost & Management Accounting & Company Secretaryship.

He laid emphasis on the career opportunities after completion of the professional courses. The eligibility, route, duration, fees structure was clearly highlighted. The programme highly motivated the students to join the courses.

STAFF MEETING

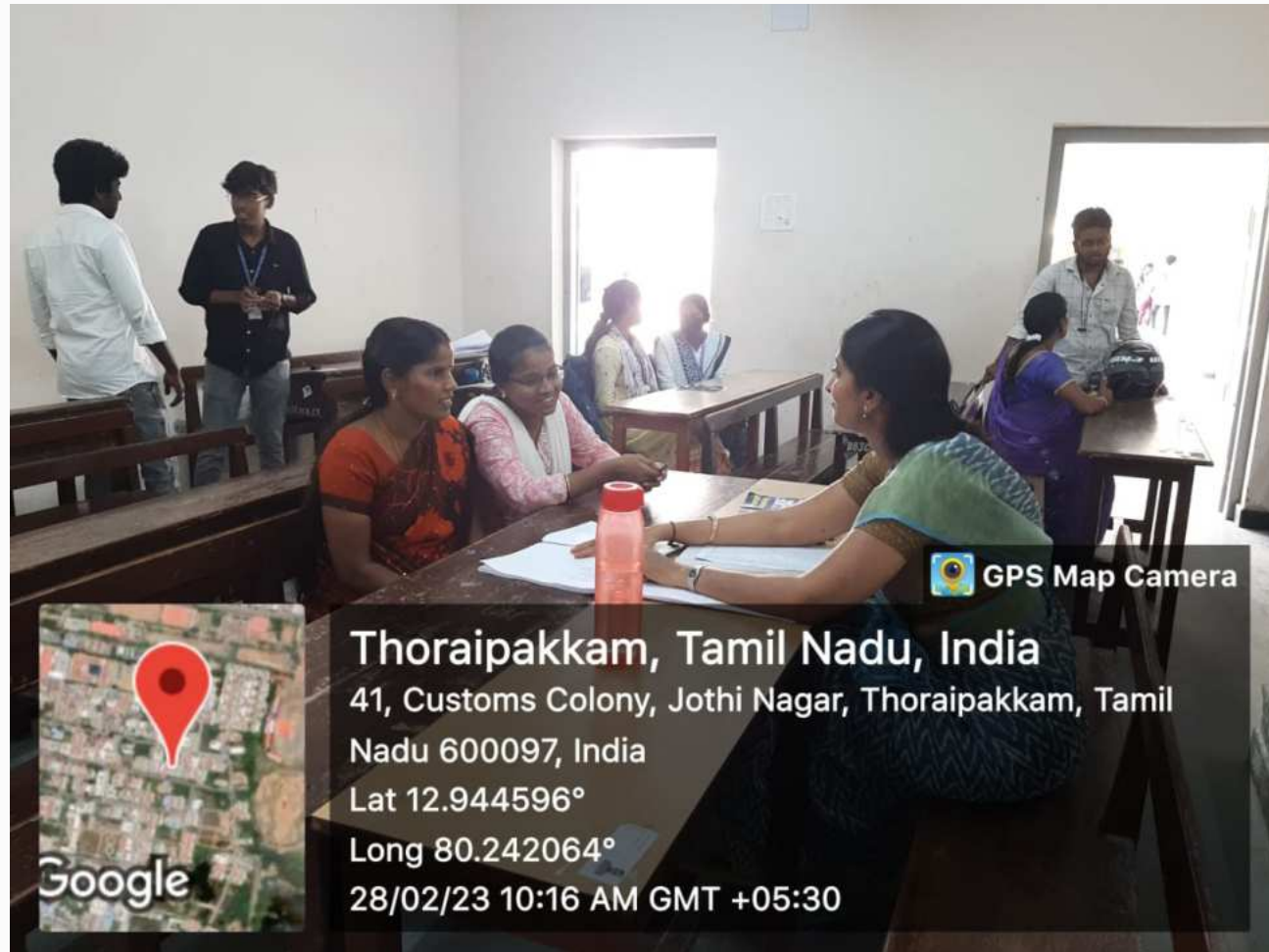
Date: 27-02-2023



Discussion regarding inter collegiate meet was taken place in the commerce department.

PARENT TEACHER MEETING

Date: 28-02-2023



Parent teacher meeting was conducted to discuss the academic performance of the ward.

CAREER OPPORTUNITIES IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

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DEPARTMENT OF COMMERCE
Organizes Seminar on the topic

CAREER OPPORTUNITIES IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Speaker
Mr. Seeni Mohamed (LLB, MBA)
Principal & CEO
Galaxy International Institute of Logistics

 **MAIN BLOCK AUDITORIUM**

 **11:30 AM - 12:30 PM**  **THURSDAY, 02 MAR 2023**

SRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L METHA
SECRETARY
(ADMINISTRATION)

SRI. JASWANT MUNOTH
SECRETARY
(ACADEMIC AND FINANCE)

DR. M. SAKTHIVEL MURUGAN
PROF. IN-CHARGE

DR. C. MURUGESAN
PRINCIPAL

DR. C. MEKKAL ROY
HOD - COMMERCE




Date: 02-03-2023
Resource Person: Mr. Seeni Mohamed
Principal and CEO
Galaxy International Institute of Logistics

The resource person highlighted the various careers opportunities in logistics and supply chain management.

He explained in detail about the different processes in a logistics business and also the huge scope it has in our country and even abroad.




MEMORY TECHNIQUES



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DEPARTMENT OF COMMERCE
Organizes Guest Lecture on the topic

MEMORY TECHNIQUES

Speaker
Dr. S. Syed Rafiq Ahmed
*Associate Professor and Head Research Supervisor,
PG & Research, Dept. Of Commerce,
THE NEW COLLEGE (Autonomous)*

 **MAIN BLOCK AUDITORIUM**

 **11:30 AM - 12:30 PM**  **THURSDAY, 09 MAR 2023**

SRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L METHA
SECRETARY
(ADMINISTRATION) **SRI. JASWANT MUNOTH**
SECRETARY
(ACADEMIC AND FINANCE)

DR. M. SAKTHIVEL MURUGAN
PROF. IN-CHARGE **DR. C. MURUGESAN**
PRINCIPAL

DR. C. MEKKAL ROY
HOD - COMMERCE



Date: 09-03-2023

Resource Person: Dr. S. Syed Rafiq Ahmed
Associate Professor and Head Research
Supervisor
PG and Research, Dept of Commerce
New College
Chennai

The resource person highlighted the importance of attitude, skill and knowledge in today's environment.

He stressed on having good communication, understanding human relations and stress management in order to give yourself a better chance of being employed by a reputed organization.

INDUSTRIAL VISIT

Date: 16-03-2023 & 17-03-2023

Location: Chennai Port Trust

Department of commerce organized an industrial visit for final year students in association with Chennai Port Trust.

The resource person took the students through a detailed tour of the port.

He explained the different skills and knowledge required for importing and exporting different materials such as Steel and Cars, working of different machinery and equipment etc.


He educated the students on the different courses available in the field of logistics the scope it has in the present and future.



INDUSTRIAL VISIT




IMPORTANCE OF BANK EXAM AND OTHER COMPETITIVE EXAMS



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DEPARTMENT OF COMMERCE
Organizes Career Development Program on the topic

IMPORTANCE OF BANK EXAM AND OTHER COMPETITIVE EXAMS

Guest Speaker
Mr. M. Hanumantharao
*Manager (Campus Alliance Programmes),
TIME Institute, Chennai*

 **MAIN BLOCK AUDITORIUM**

 **11:30 AM - 12:30 PM**  **FRIDAY, 17 MAR 2023**

SRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L. METHA
SECRETARY
(ADMINISTRATION)

SRI. JASWANT MUNOTH
SECRETARY
(ACADEMIC AND FINANCE)

DR. M. SAKTHIVEL MURUGAN
PROF. IN-CHARGE

DR. C. MURUGESAN
PRINCIPAL

DR. C. MEKKAL ROY
HOD - COMMERCE



Date: 17-03-2023

**Resource Person: Mr. M. Hanumantharao
Manager (Campus Alliance Program),
TIME Institute, Chennai**

The seminar on was conducted by TIME Institute to make the students appear for the bank and other competitive exams.

The resource person explained about the key points on how to prepare and subjects to be concentrated.

The students accepted ample of information on preparing and cracking the exams. He also laid emphasis on time management which is the need of the hour to achieve fruitful results.

PRAYAAS 2023

Date: 28-03-2023 & 29-03-2023

Venue: Department of Commerce

The Department of College conducted an intercollegiate event on 28th and 29th of March 2023. Over 25 colleges participated across 8 events.

The chief guest for the Inauguration ceremony was Mr Dinesh Ligaraj (Model, Entrepreneur) and for the Valedictory ceremony was Mr Sanu (Model, Dancer).

8 Events took place across two days with great success and display of talents. Finally the winners were felicitated during the Prize Distribution Ceremony.

