

The background features a soft, watercolor-style design. In the top-left corner, there is a delicate branch with small, round, light-colored berries. A large, irregular, light beige watercolor wash occupies the top-right and bottom-left areas. In the bottom-right corner, another branch with similar berries is visible.

# **Activities 2023-2024**

# Personality Enrichment through Yoga Seminar



Held on July 11, 2023 We hosted Mr. Yoga Kumar, a renowned yoga instructor, who enlightened us on how yoga positively impacts personality development. Students learned stress management, emotional intelligence, focus enhancement, and confidence building through yoga practices.

# Inauguration of "Gestion Connaissance"



July 21, 2023 This event marked the launch of our knowledge management initiative, "Gestion Connaissance." Mr. Balasubramanian Viswanathan, Chief Manager, Strategy Planning at TVS Credit Service Ltd., shared insights on digital transformation's importance in businesses, bridging academia and industry.



## Student Development Program for Bank and Competitive Exams



Held on 10/08/2023 A session by M. Hanumantharao from Time Institute provided valuable insights into bank and competitive exams' significance, preparation strategies, and time management techniques.



# Employability Skill Development Program



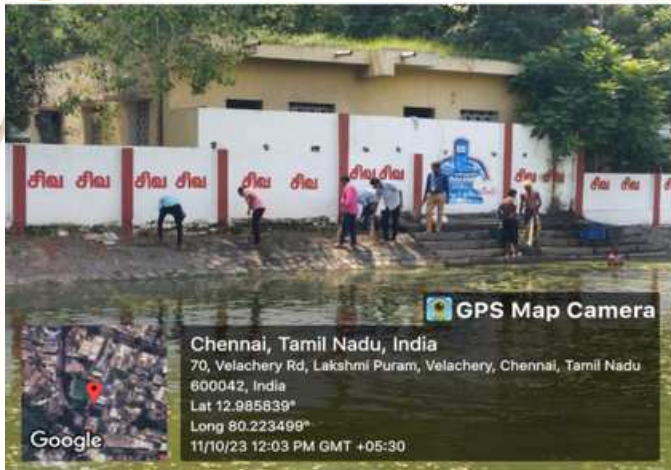
Held on August 14, 2023 In collaboration with Magic Bus India, students participated in workshops and panel discussions focusing on communication skills, problem-solving, and interview preparation, enhancing their employability.



## Guest Lecture: "You Are the Maker of Your Destiny"



## Special Extension Activity at Dhandeeswaram Temple



Held on 10/11/2023  
Students engaged in community service by cleaning and maintaining the temple premises, fostering a sense of responsibility and pride in contributing to their local environment.



# Parent-Teacher Meeting



**Our Parent-Teacher Meeting (PTM), held on February 16, 2024, facilitated meaningful interactions between parents and faculty members of the Management Studies department. The meeting aimed to update parents on their child's academic progress, address any concerns they had, and provide a platform for open communication between home and school.**

# Industrial visit to Aavin, Sholinganallur



On March 13, 2024, the Management Studies students along with four faculty members embarked on an industrial visit to Aavin, located in Sholinganallur. Aavin is a well-known dairy cooperative in Tamil Nadu, renowned for its high-quality dairy products.

## ESPRIT GESTIONNAIRE 2024 .



## The Department Day Celebration



The Department Day Celebration was held on 10th April 2024 at 12:30 PM in the Main Block Auditorium. The event was graced by Mr. M. Udhaya Kumar, M.Com(CS), Global Member of Athlete Taekwondo, and Founder of Tamil Nadu Taekwondo Academy. His speech, titled "Be Your Own Boss – The Making of an Entrepreneur," inspired students with insights into leadership, resilience, and entrepreneurship.



