

Seminars/Conferences/Workshop/Symposia attended During the last five years

Sl. No.	Name of the Department	Name of the teacher	Title of the paper	Title of the proceedings of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Commerce	Dr. T. Sivakumar	Non-Performing Assets of Banks in India	FINANCE	International	2017	2394-4277	Dhanraj Baid Jain College	International Journal of World Research
2	Commerce	Prof. G. Vinayagamurthy	A Study on the impact of GST on Sector Small and Medium Enterprises in India	'Business Research" Merx Mercis – 2k17	International	2017	978-81-8209-436-9	Dhanraj Baid Jain College	SRM University
3	Commerce	Prof. G.Kalpana	Women Perception on impact of Advertisement towards their Personality – with special reference to chennai	Recent trend in service Marketing	National	2017	978-93-80714-99-8	Dhanraj Baid Jain College	Mass College
4	Commerce	Prof. G.Kalpana	Reforming Teacher Education	Quality Enrichment and Excellence in Indian Higher Education System in the Era of Globalisation	National	2017	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
5	Commerce	Prof. G.Kalpana	A Study on customers preference towards in Chennai city	ICSSR Sponsored national Seminar on Innovations and Challenges in Global Business Management	National	2017	978- 81-910561- 8- 1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
6	Commerce	Prof. S.R. Sathyanarayana	Paradigm Shift in Assessing Quality in Higher Education.	NAAC Sponsored National Seminar on Quality Enrichment and Excellence in Indian Higher Education System in the Era of Globalisation	National	2017	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
7	Commerce	Prof. S.R. Sathyanarayana	A Conceptual Study on Arising Leadership Consciousness from seven levels of organisational dynamics on Kautilya's Perspectives	ICSSR Sponsored national Seminar on Innovations and Challenges in Global Business Management	National	2017	978- 81-910561- 8- 1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
8	Commerce	Prof. S.R. Sathyanarayana	Need of Eco Friendly Buildings in Urbanisation: Need of an Hour	ICSSR Sponsored national Seminar on Innovations and Challenges in Global Business Management	National	2017	978- 81-910561- 8- 1	Dhanraj Baid Jain College	Dhanraj Baid Jain College

9	Commerce	Dr. E. Viswanathan	Higher Education in India –Issues, challenges and suggestion.	Quality enrichment & excellence in higher education system in the era of globalization	National	2016	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
10	Commerce	Prof. N. Jayanthi	Higher Education in India –Issues, challenges and suggestion.	Quality enrichment & excellence in higher education system in the era of globalization	National	2016	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
11	Commerce	Prof. S.R. Sathyanarayana	A study on: Rural Youth Entrepreneurship in Kancheepuram District	Entrepreneurship in India- Road Ahead	National	2016	978-93-81992-06-7	Dhanraj Baid Jain College	University of Madras
12	Commerce	Prof. S.R. Sathyanarayana	POSDCORB – Core Administrative Pattern For Organisational Development; With Reference to Thirukural	UGC Sponsored Conference Thirukkural in a Multi-Dimensional Perspective,	National	2016	978-81-2343-111-6	Dhanraj Baid Jain College	Loyola College
13	Commerce	Prof. S.R. Sathyanarayana	A study on Work Condition and Risk among Road Side Food Vending Entrepreneurs in Chennai City and Suburban Areas	Innovative Trends in Business Practices For Sustainable Development	National	2016	978-81-8094-3	Dhanraj Baid Jain College	University of Madras
14	Commerce	Prof. S.R. Sathyanarayana	Constraints in Production and Marketing of Organic Products: A study with Special reference to Kanchipuram District.	Innovative Trends in Business Practices For Sustainable Development,	National	2016	978-81-8094-320-1	Dhanraj Baid Jain College	University of Madras
15	Commerce	Prof. S.R. Sathyanarayana	An Empirical Study Mechanism for organised Retail Outlets in Chennai on Brand Building	Managing Global Business : Challenges and Strategies	National	2016	977-09-5249-500-1	Dhanraj Baid Jain College	SRM University
16	Commerce	Prof. S.R. Sathyanarayana	Customer's Perception & Satisfaction in Organised Retail sector in Rural India	Trends in Retailing and Branding	National	2015	978-81-8094-165-8	Sri Malolan College of Arts and Science	University of Madras
17	Commerce	Prof. S.R. Sathyanarayana	Strategic Rural Retailing – A changing Paradigm	MerxMercis- 2K15- Conference on Business Research – Exploring Innovations in Service Sectors	National	2015	978-81-8209-426-0	Sri Malolan College of Arts and Science	SRM University
18	Commerce	Prof. S.R. Sathyanarayana	1.Contemporary issues in Business and Management 2. International Case Study Competetion: Management 3.0. A Case Study Approach	International Case Study Competetion: Management	National	2015	978-81-924315-1-2	Sri Malolan College of Arts and Science	Bansal Intitute of Management, Gwalior

19	Commerce	Dr. E. Indragandhi	<i>Work life balance practices and its effect of organization performances</i>	<i>Modern trend and development strategies in business</i>	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Muthu Bala Print Graphics
20	Commerce	Dr. E. Indragandhi	<i>Making successful business organization with performance Management</i>	<i>Performance Management System</i>	National	2014	978-81-910561-5-0	Dhanraj Baid Jain College	Muthu Bala Print Graphics
21	Commerce	Dr. E. Viswanathan	<i>Customer satisfaction of banking service in relation to loans, advance and deposits- A study reference to Chennai city.</i>	<i>Performance management system</i>	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Muthu Bala Print Graphics
22	Commerce	Dr. E. Viswanathan	<i>Performance management systems -An overview.</i>	<i>Performance management system</i>	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Muthu Bala Print Graphics
23	Commerce	Prof. M.D. Palanivel	<i>Marketing orientation of SHG'S production</i>	<i>Modern trend and development strategies in business</i>	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Muthu Bala Print Graphics
24	Commerce	Prof. S.R. Sathyanarayana	<i>Change Management</i>	<i>UGC sponsored conference on Modern Trends and Developmental Strategies in Business</i>	National	2014	13-978-81-910561-3-6	Sri Malolan College of Arts and Science	Dhanraj Baid Jain College
25	Commerce	Prof. S.R. Sathyanarayana	<i>The strategic Management of Change and Organisational Learning</i>	<i>UGC sponsored conference on Modern Trends and Developmental Strategies in Business</i>	National	2014	13-978-81-910561-3-6	Sri Malolan College of Arts and Science	Dhanraj Baid Jain College
26	Commerce	Prof. S.R. Sathyanarayana	<i>The Role of Organisational Culture in Human Resource management</i>	<i>UGC sponsored conference on Modern Trends and Developmental Strategies in Business</i>	National	2014	13-978-81-910561-3-6	Sri Malolan College of Arts and Science	Dhanraj Baid Jain College
27	Commerce	Prof. S.R. Sathyanarayana	<i>A study on Work Life Balance and its Impact on Organisational Development</i>	<i>UGC sponsored conference on Modern Trends and Developmental Strategies in Business</i>	National	2014	13-978-81-910561-3-6	Sri Malolan College of Arts and Science	Dhanraj Baid Jain College
28	Commerce	Prof. S.R. Sathyanarayana	<i>A study on Entrepreneurship and its Impact on Rural Development</i>	<i>UGC sponsored conference on Modern Trends and Developmental Strategies in Business</i>	National	2014	13-978-81-910561-3-6	Sri Malolan College of Arts and Science	Dhanraj Baid Jain College

29	Commerce	Prof. S.R. Sathyanarayana	<i>Employee Engagement: an Engine for Organisational performance</i>	<i>Managing Human resource in the Knowledge</i>	National	2014	978-81-8209-390-4	Sri Malolan College of Arts and Science	Loyola College
30	Commerce	Prof. S.R. Sathyanarayana	<i>A study on emerging role of social entrepreneurship in globalisation</i>	<i>VANIJYA SAMMELANA – 2014 conference on Recent trends in business, Management and tourism</i>	National	2014	978-163041692	Sri Malolan College of Arts and Science	ADARSH Group of Institutions
31	Commerce	Prof. S.R. Sathyanarayana	<i>A study on transition of people from Corporate career to Entrepreneurs</i>	<i>BIZAD 2K14 – Entre –Go, International Conference on Entrepreneurship and Management Fest</i>	National	2014	978-93-80577-04-3	Sri Malolan College of Arts and Science	SRM University
32	Commerce	Prof. S.R. Sathyanarayana	<i>A study on Work Life Balance for working women in Banking sector</i>	<i>ICSSR Sponsored Conference Millennium Development Goals” – Challenges and Future</i>	National	2014	978-93-82570-26-4	Sri Malolan College of Arts and Science	VELS University
33	Commerce	Prof. S.R. Sathyanarayana	<i>A study on Stress Management in IT Industry</i>	<i>ICSSR Sponsored Conference Millennium Development Goals” – Challenges and Future</i>	National	2014	978-93-82570-26-4	Sri Malolan College of Arts and Science	VELS University
34	Commerce	Prof. S.R. Sathyanarayana	<i>A study on Brand Awareness and Consumer perception of FMCG Retail Otlets in Chennai suburbs</i>	<i>e- business A paradigm Shift in the contemporary scenario</i>	National	2014	978-81-8209-185-6	Sri Malolan College of Arts and Science	ASAN Memmorial College of Arts and Science
35	Commerce	Prof. S.R. Sathyanarayana	<i>An Overview of Mobile Banking in India</i>	<i>Impact of M-Commerce in Global Business</i>	National	2014	978-93-81208-36-6	Sri Malolan College of Arts and Science	Prof. Dhanapalan College of Arts and Science
36	Commerce	Prof. S.R. Sathyanarayana	<i>HRD Practices of Public Sector Industries in changing Business Environment</i>	<i>Emerging Trends In The Role Of Banking And Management In India</i>	National	2014	978-93-83241-54-5	Sri Malolan College of Arts and Science	Sri Santhoshi College of Arts and Science
37	Commerce	Prof. S.R. Sathyanarayana	<i>An Explorative study on the Improving Organisational Performance through Employee Engagement.</i>	<i>Emerging Trends In The Role Of Banking And Management In India</i>	National	2014	978-93-83241-54-5	Sri Malolan College of Arts and Science	Sri Santhoshi College of Arts and Science

38	Commerce	Prof. S.R. Sathyanarayana	<i>A study on The Status of Financial Inclusion Among Rural Households in Tamilnadu</i>	<i>UGC sponsored Seminar on Financial Administration in India: Emerging Issues and Challenges</i>	National	2014	978-93-81992-53-1	Sri Malolan College of Arts and Science	University of Madras
39	Commerce	Prof. S.R. Sathyanarayana	<i>Effective Talent Management : A New Powerful Model</i>	<i>Emerging Markets and Issues in Management</i>	National	2013	978-93-5104-881-7	Adaikalamatha Institute of Management (AIM), Vallam, Tanjiovore	VIT University
40	Commerce	Prof. S.R. Sathyanarayana	<i>Arthashastra: A Roadmap to Leadership on Facing Competetion</i>	<i>Art & Science of Leadership in Business Enterprise</i>	International	2013	978-93-82122-14-2	Adaikalamatha Institute of Management (AIM), Vallam, Tanjiovore	Rukmini Devi Institute of Advanced Studies
41	Commerce	Prof. S.R. Sathyanarayana	<i>A study on work and Life Balance among IT Professionals</i>	<i>Contemporary issues in Management " BIZAD - 2K13</i>	National	2013	978-81-923607-6-8	Adaikalamatha Institute of Management (AIM), Vallam, Tanjiovore	SRM University
42	Commerce	Prof. S.R. Sathyanarayana	<i>Women Empowerment through Women Entrepreneurship</i>	<i>UGC Sponsored Seminar on Women Empowerment and Rural Development: Role of Micro Finance</i>	National	2013	978-81-927259-1-8	Adaikalamatha Institute of Management (AIM), Vallam, Tanjiovore	Berhampore Girl's College, Murshidabad, Westbengal
43	Commerce	Prof. S.R. Sathyanarayana	<i>A study on : HR Values In Kautilya'sArthasastra" 2013</i>	<i>Management practices Today Opportunities and Challenges</i>	National	2013	978-81-923607-4-4	Sri Malolan College of Arts and Science	Sri Malolan College of Arts and Science
44	Commerce	Prof. S.R. Sathyanarayana	<i>Entrepreneurship is Boon for Economic Development: Threats and Opportunities</i>	<i>Management practices Today Opportunities and Challenges</i>	National	2013	978-81-923607-4-4	Sri Malolan College of Arts and Science	Sri Malolan College of Arts and Science
45	Commerce	Prof. S.R. Sathyanarayana	<i>Strategic Leadership Qualities and its essence for Organisational Development: with Reference to Kautilya's Arthasastra.</i>	<i>UGC Sponsored Conference Strategic Human Resources Management {SHRM} – Riding Power and Shaping the HR Mission</i>	National	2013	978-81-92-5376-8-9	Sri Malolan College of Arts and Science	University of Madras
46	Commerce	Dr. E. Viswanathan		<i>Six sigma training programme with reference to selected manufacturing Companies-Chennai</i>	National conference	2019			
47	Computer Science	Dr. B. Jagadhesan	<i>Research Trends In Information Technology</i>	<i>Research Trends In Information Technology</i>	National	2017	-	Dhanraj Baid Jain College	Sengamala Thayaar Educational Trust Women's Colleege

48	Computer Science	Prof. K. Rajasekaran	Manet: Types, Tools, Applications, Challenges And Security Attacks	Recent Trend In Computing Technology	International	2017	978-81-923741-3-0	Dhanraj Baid Jain College	University of Madras
49	Computer Science	Prof. K. Rajasekaran	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	International	2017	2456- 8910	Dhanraj Baid Jain College	International Journal Of Innovative Research In Applied Sciences
50	Computer Science	Prof. M. Bharathi	Indian Education System In Current Scenario	Innovations And Challenges In Global Business Management	National	2017	978-81-910561-8-1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
51	Computer Science	Prof. M. Rengalakshmi	Research Trends In Information Technology	Research Trends In Information Technology	National	2017	-	Dhanraj Baid Jain College	Sengamala Thayaar Educational Trust Women's College
52	Computer Science	Prof. P. Prabhakaran	Research Trends In Information Technology	Research Trends In Information Technology	National	2017	-	Dhanraj Baid Jain College	Sengamala Thayaar Educational Trust Women's College
53	Computer Science	Prof. P. Saravanan	Quality Enrichment And Excellence In Indian Higher Education System By E-Learning And E-Content	Quality Enrichment and Excellence in Indian Higher Education System in The Era of Globalisation	National	2017	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
54	Computer Science	Prof. P. Saravanan	Globalization And Higher Education-Barrier As Threat And Gateway To Mankind	Quality Enrichment and Excellence in Indian Higher Education System in The Era of Globalisation	National	2017	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
55	Computer Science	Prof. S. Bhuvanewari	Applying Decision Tree Induction In Classifying The Cultivate Land By Usin Soil Parameters	Evolution Of Technology Changing Paradigms	National	2017	978-93-81899-79-3	Dhanraj Baid Jain College	Dr.MGR Janaki College Of Arts And Science
56	Computer Science	Prof. S. Bhuvanewari	An Analysis For Association Rule Mining Algorithm From Uncertain Data	Evolution Of Technology Changing Paradigms	National	2017	978-93-81899-79-3	Dhanraj Baid Jain College	Dr.MGR Janaki College Of Arts And Science
57	Computer Science	Prof. S. Sujinlal	Research Trends In Information Technology	Research Trends In Information Technology	National	2017	-	Dhanraj Baid Jain College	Sengamala Thayaar Educational Trust Women's College

58	Computer Science	Prof. S. Vijayabharathi	Research Trends In Information Technology	Research Trends In Information Technology	National	2017	-	Dhanraj Baid Jain College	Sengamala Thayaar Educational Trust Women's College
59	Computer Science	Prof. S. Vijayabharathi	An Analysis For Association Rule Mining Algorithm From Uncertain Data	National Conference On Evaluation Of Technology- Changing Paradigms	National	2017	978-93-81899-79-3	Dhanraj Baid Jain College	Dr.MGR Janaki College Of Arts And Science
60	Computer Science	Prof. S.Preetha	Research Trends In Information Technology	Research Trends In Information Technology	National	2017	-	Dhanraj Baid Jain College	Sengamala Thayaar Educational Trust Women's College
61	Computer Science	Prof. V. Jayalakshmi	Research Trends In Information Technology	Research Trends In Information Technology	National	2017	-	Dhanraj Baid Jain College	Sengamala Thayaar Educational Trust Women's College
62	Computer Science	Prof. V.Nisha	Indian Education System In Global Scenario	ICSSR Sponsored national Seminar on Innovations and Challenges in Global Business Management	National	2017	978- 81-910561- 8- 1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
63	Computer Science	Prof. V.Nisha	A Study On Work-Life Balance Of Women In IT Companies In Chennai	ICSSR Sponsored national Seminar on Innovations and Challenges in Global Business Management	National	2017	978- 81-910561- 8- 1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
64	Computer Science	Prof. V.Nisha	Digital Library And Virtual Learning Environment Initiatives In Higher Education System	Quality Enrichment and Excellence in Indian Higher Education System in the Era of Globalisation	National	2017	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
65	Computer Science	Prof. S. Bhuvaneshwari	An Analysis And Impact Factors On Agriculture Field Using Data Mining Techniques	Recent Trend In Computing Technology	International	2016	978-81-923741-3-0	Dhanraj Baid Jain College	University of Madras
66	Computer Science	Prof. S. Vijayabharathi	Impact Of Cloud Computing In Education System	The Dynamatics Of Data Anaysis And Research Publications	National	2016	2394-6385 2394- 6393	Dhanraj Baid Jain College	Alpha Arts And Science College
67	Computer Science	Prof. M. Bharathi	Cloaking Mobile Device Information From Lbs Server- By Digital Signature	National Conference On Recent Research In Advance Computing	National	2015	ISSN: 0973-4562	Dhanraj Baid Jain College	SRM University

68	Computer Science	Prof. M. Bharathi	Lost Memory: Context Association Based Information Retrieval	National Conference On Recent Research In Advance Computing	National	2015	ISSN: 0973-4562	Dhanraj Baid Jain College	SRM University
69	Computer Science	Prof. S. Bhuvanewari	Methods And Research Areas Of Clustering In Data Mining	Recent Trends In Information Technology	National	2015	978-81-927411-2-3	Dhanraj Baid Jain College	MeenaMuthiah College Of Arts And Science
70	Computer Science	Prof. S. Vijayabharathi	Cloud Computing For E-Commerce	The Impact of E- Commerce in Modern Business	International	2015	ISBN-978-93-82570- 67-7	Dhanraj Baid Jain College	International Conference On The Impact Of E-Commerce In Modern Business
71	Computer Science	Dr. S. Balaji	Economic Reforms Through Foreign Direct Investment In India-Sector Specific Study On Growing Avenues	Foreign Direct Investment in Retail Trade in India	International	2014	ISBN-978-81-910561- 6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College
72	Computer Science	Dr. S. Balaji	Cloud Based E-Learning Framework For Distance Education Learners	National conference on Recents Trends in Information Technology	International	2014	ISBN:978-93-81195- 31-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
73	Computer Science	Dr. S. Balaji	Fuzzy Classification Approach Towards Effective E-Crm	Modern trend and development strategies in business	National	2014	ISBN:13-978-81- 910561-3-6	Dhanraj Baid Jain College	Dhanraj Baid Jain College
74	Computer Science	Dr. S. Balaji	Application Of Information Technology Through Data Mining In Credit Scoring Of Microfinance Institutions	Modern trend and development strategies in business	National	2014	ISBN:13-978-81- 910561-3-6	Dhanraj Baid Jain College	Dhanraj Baid Jain College
75	Computer Science	Prof. S. Bhuvanewari	A Study On Message Authentication Using Hash Functions	ERSC	National	2014	-	Dhanraj Baid Jain College	Prof.Dhanapalan College Of Arts And Science College
76	Computer Science	Prof. S. Bhuvanewari	Cloud Computing Expo	ERSC	National	2014	-	Dhanraj Baid Jain College	Prof.Dhanapalan College Of Arts And Science College
77	Computer Science	Prof. S. Bhuvanewari	Vnc Fundamental Concepts	Recent Trend In Information Technology	National	2014	978-93-811953-1-4	Dhanraj Baid Jain College	Vidhya Sagar Women's College

78	Computer Science	Prof. V.Nisha	Exploiting Dynamic Resource Allocation For Efficient Parallel Data Processing In Cloud	National Conference On Recent Trends In Information Technology	National	2014	978-93-811953-1-4	Dhanraj Baid Jain College	Vidhya Sagar Women's College
79	Computer Science	Prof. V.Nisha	Cloud Computing Expo	Emerging Research In Security Challenged	National	2014	-	Dhanraj Baid Jain College	Prof.Dhanapalan College Of Arts And Science College
80	Computer Science	Prof. K. Rajasekaran	Rate Of Cloud Computing Init Workforce	international Journal of Innovative Research in Science, Engineering and Technology	International	2017	2347-6710	Dhanraj Baid Jain College	Engineering And Technology
81	Computer Science	Prof. S Jaya Prasanna	Impact of mobile learning and its tools-An Innovative trend of E-learning		National	2018	978-81-936440-7-2		Bhaktavatsalam Memorial College for women
82	Computer Science	Prof. S Jaya Prasanna	"IOT Security and privacy Identification (EPID) Standard Based End to End IOT solutions		International	2018	2348-1269 2349-5138		Vidyasagar Women's College,
83	Computer Science	Prof. S Jaya Prasanna	"Impact of Android and mobile Telephony on the progress of learning management system and Online market place"		National	2019			Alpha college of Arts and science
84	Computer Science	Prof. S Jaya Prasanna	"A Study on the Impact of E-Learning in Adult Education"		National	2018	978-93-81899-00-7		Vidyasagar Women's College,
85	Computer Science	Prof. S Jaya Prasanna	Influence of E-Learning in Digital Era-A Survey on E-Learning systems in education"		International	2019			Don Bosco College ,Yelagiri Hills
86	Computer Science	Prof. S.Bhuvaneshwari	An Analysis For Association Rule Mining Algorithm From Uncertain Data		National	2017			Dr.Mgr Janaki College Of Arts & Science For Women

87	Computer Science	Prof. S.Bhuvaneswari	Applying Decision Tree Induction In Classifying The Cultivate Land By Using Soil Parameters		National	2017			Dr.Mgr Janaki College Of Arts & Science For Women
88	Computer Science	Prof. S.Bhuvaneswari	Pros And Cons Of Information Technology In Management		National	2018			DhanrajBaid Jain College
89	Computer Science	Prof. S.Bhuvaneswari	An Exploration of IOT And Its Security Concerns-A Review		International	2019			Asan Memorial College Of Arts & Science
90	Computer Science	Prof. DurgaSiddarth	Globalization And Higher Education-Barrier As Threat And Gateway To Mankind		National	2017			DhanrajBaid Jain College
91	Computer Science	Prof. DurgaSiddarth	Id3 Algorithm Implementation To Improve Student's Preference In Educational Domain		National	2017			Dr.Mgr Janaki College Of Arts & Science For Women
92	Computer Science	Prof. DurgaSiddarth	A Review Of Authentication Algorithms To Enhance Security In Open Social Networks		International	2019			Asan Memorial College Of Arts & Science
93	Computer Science	Prof. J.LysaEben	Human Resource Information System		National	2019			DhanrajBaid Jain College
94	Computer Science	Prof.J.LysaEben	Role of Business Ethics for Organization Development		National	2019			DhanrajBaid Jain College
95	Computer Science	Dr.K.Rajasekaran	Automated Software Testing		National	2018			ThiruthangalNadar College
96	Computer Science	Prof.M.Karthik	Pros And Cons Of Information Technology In Management		National	2018			DhanrajBaid Jain College

97	Computer Science	Prof.M.Karthik	Meeting The Industry Demands Through Higher Education		National	2018			DhanrajBaid Jain College
98	Computer Science	Prof.S.Bhuvaneswari	Pros And Cons Of Information Technology In Management		National	2018			DhanrajBaid Jain College
99	Computer Science	Prof.S.Bhuvaneswari	Computer Simulations in Natural Sciences(SIMSCI 2018)		international	2018			Presidency College, Chennai
100	Computer Science	Prof.S.Bhuvaneswari	Artificial Intelligence		national	2019			SDNB Vaishnav College for Women
101	Computer Science	Prof.S.Vijayabharathi			national	2017			SengamalaThayar Educational Trust Women's College, Mannarkudi
102	Computer Science	Prof.S.Vijayabharathi		Global Research Dimensions& How to publish Quality Research articles.	FDP	2019			D.B.Jain College
103	Computer Science	Prof.S.Bhuvaneswari		Global Research Dimensions& How to publish Quality Research articles.	FDP	2019			D.B.Jain College
104	Computer Science	Prof.S.Bhuvaneswari		"Industry 4.0 digital Business Transformation-How to seize your space in the midst of change"	National	2019			Shri Krishnaswamy College for Women, Anna Naagar, Chennai
105	Computer Science	Prof.S.Bhuvaneswari		Sexual Harassment of Women-Prevention, Prohibition and Redressal & Legal Protection of Women in Workplace & Educational Institution	workshop	2019			Patrician College of Arts & Science College, Adyar
106	Computer Science	Prof.S.Bhuvaneswari	International Conference-Contemporary Praxis in Academics& Research: A Multidisciplinary Approach	A Review of Authentication Algorithms to enhance Security in Open Social Networks	International		978-81-942094-2-3		Asan Memorial College of Arts & Science, Chennai

107	Computer Science	Prof.S.Vijayabharathi		NextGen Technologies-Data Science& Machine Learning With Python	International Workshop	2019			Government Arts College For Men(Autonomous), Nandanam
108	Computer Science	Prof.S.Bhuvaneswari		NextGen Technologies-Data Science& Machine Learning With Python	International Workshop	2019			Government Arts College For Men(Autonomous), Nandanam
109	Computer Science	Prof.S.Vijayabharathi		Applications of IOT	International Workshop	2019			D.G. Vaishnav College
110	Computer Science	Prof.S.Bhuvaneswari		Applications of IOT	International Workshop	2019			D.G. Vaishnav College
111	Computer Science	Prof.S.Bhuvaneswari		Demonetization-Impact on Domestic& International Business	FDP	2019			D.B.Jain College
112	Computer Science	Prof.S.Bhuvaneswari		How to Write & Publish a Research Article in Scopus- Indexed Journal	FDP	2019			D.B.Jain College
113	Computer Science	Prof.S.Vijayabharathi		How to Write & Publish a Research Article in Scopus- Indexed Journal	FDP	2019			D.B.Jain College
114	Computer Science	Prof.S.Vijayabharathi		Big Data Analytics	National Level Capacity Building Workshop	2016			University of Madras
115	Computer Science	Prof.S.Vijayabharathi		Artificial Intelligence	National Seminar	2019			SDNB Vaishnav College for Women
116	Computer Science	Prof.S.Bhuvaneswari		Artificial Intelligence	National Seminar	2019			SDNB Vaishnav College for Women

117	Computer Science	Prof.S.Vijayabharathi		Artificial Intelligence & Machine Learning	FDP	2019			D.B.Jain College
118	Computer Science	Prof.S.Bhuvanewari		Artificial Intelligence & Machine Learning	FDP	2019			D.B.Jain College
119	Computer Science	Prof.S.Vijayabharathi		Changing Trends of PhD Research in Global Arena	FDP	2018			D.B.Jain College
120	Computer Science	Prof.S.Bhuvanewari		Changing Trends of PhD Research in Global Arena	FDP	2018			D.B.Jain College
121	Computer Science	Prof.S.Bhuvanewari		Computer Simulations in Natural Sciences(SIMSCI 2018)	International Conference	2018			Presidency College, Chennai
122	Computer Science	Prof.S.Vijayabharathi		Introduction to Big Data Analytics	FDP	2018			D.B Jain College
123	Computer Science	Prof.S.Bhuvanewari		Introduction to Big Data Analytics	FDP	2018			D.B Jain College
124	Computer Science	Prof.S.Vijayabharathi		Data Analytics with R-Programming	UGC- Sponsored Workshop	2018			Government Arts College For Men(Autonomous), Nandanam
125	Computer Science	Prof.S.Bhuvanewari		Data Analytics with R-Programming	UGC- Sponsored Workshop	2018			Government Arts College For Men(Autonomous), Nandanam
126	Computer Science	Prof.S.Vijayabharathi		Transformation in Teaching & Learning	FDP	2018			Asan Institute Management, Chennai

127	Computer Science	Prof.S.Bhuvaneshwari		Transformation in Teaching & Learning	FDP	2018			Asan Institute Management, Chennai
128	Computer Science	Prof.S.Bhuvaneshwari		Statistical Data Analysis using R-Programming	Workshop	2017			Anna University Campus, Chennai
129	Computer Science	Prof.S.Bhuvaneshwari		Big Data Tools	FDP	2017			SRM University, Chennai
130	Computer Science	Prof.P.Prabhakaran		Research Trends in Information /technology	National Seminar	2017			SengamalaThayar Women's College, Sundarakottai
131	Computer Science	Prof.S.Preetha		Research Trends in Information /technology	National Seminar	2017			SengamalaThayar Women's College, Sundarakottai
132	Computer Science	Prof.S.Vijayabharathi		Research Trends in Information /technology	National Seminar	2017			SengamalaThayar Women's College, Sundarakottai
133	Computer Science	Prof.S.Bhuvaneshwari		Research Trends in Information /technology	National Seminar	2017			SengamalaThayar Women's College, Sundarakottai
134	Computer Science	Prof.S.Bhuvaneshwari		An Analysis for Association Rule Mining Algorithm from Uncertain Data	National	2017			Dr.MGR Janaki College of Arts & Science college for Women
135	Computer Science	Prof.S.Bhuvaneshwari		Applying Decision Tree Induction in Classifying the cultivate land by using Soil Parameters using Soil Parameters	National	2017			Dr.MGR Janaki College of Arts & Science college for Women
136	Computer Science	Prof.S.Bhuvaneshwari		Prospective areas of Research in Computer Science	National Seminar	2017			Prospective areas of Research in Computer Science

137	Computer Science	Prof.S.Bhuvaneshwari		Globalization and higher Education- Carrier as threat & gateway to mankind	FDP	2017			Globalization and higher Education- Carrier as threat & gateway to
138	Computer Science	Prof.S.Bhuvaneshwari		National Level Capacity Building workshop on Big Data Analytics	Workshop	2016			National Level Capacity Building workshop on Big Data Analytics
139	Computer Science	Prof.S.Vijayabharathi		Teaching Competence & Skill Development Training Programme	FDP	2016			D.B.Jain College
140	Computer Science	Prof.S.Vijayabharathi		Matlab	FDP	2016			Alpha Arts and Science College
141	Computer Science	Prof.S.Bhuvaneshwari		Matlab	FDP	2016			Alpha Arts and Science College
142	Computer Science	Prof.S.Bhuvaneshwari		Art of writing Research Article & Journal Publication	Workshop	2016			Vels University, Chennai
143	Computer Science	Prof.S.Vijayabharathi		Big Data	Workshop	2016			L.N Government College, Ponneri
144	Computer Science	Prof.S.Bhuvaneshwari		Big Data	Workshop	2016			L.N Government College, Ponneri
145	Computer Science	Prof.S.Bhuvaneshwari		An Analysis and Impact Factors on Agriculture Field using Data Mining Techniques	International Conference	2016			Madras university, Chennai
146	Computer Science	Prof.S.Bhuvaneshwari		Educational Communications	FDP	2016			D.B.Jain College

147	Computer Science	Prof.S.Vijayabharathi		Cloud computing for E-Commerce	International Conference				Rathinam College of Arts & Science, Coimbatore
148	Computer Science	Prof.S.Vijayabharathi		Quality in Higher Education- Challenges & Oppurtunities	FDP	2016			
149	Computer Science	Prof.S.Bhuvanewari		Quality in Higher Education- Challenges & Oppurtunities	FDP	2016			D.B Jain College
150	Computer Science	Prof.S.Bhuvanewari		Introduction to PHP & MySQL	FDP	2015			Sri Sai Ram Institute of Technology, Chennai
151	Computer Science	Prof.S.Bhuvanewari		An analysis security & Privacy Challenges in Cloud Environment	National Conference		978-81-927411-2-3		Kumararani MeenaMuthiah College of Arts & Science College, Chennai
152	Computer Science	Prof.P.Saravanan		Research Methodology & Ethics of Writing Research Articles	FDP	2014			Dhanraj Baid Jain College
153	Computer Science	Prof.P.Saravanan		A Study on Reducing High Dimensional Data with Hybrid Fuzzy Clustering Algorithm	National conference	2014	978-81-923796-5-4		Thiruthangal Nadar College
154	Computer Science	Prof.P.Saravanan		IBS(Business School)	FDP	2015			Hotel KINGS, Chennai
155	Computer Science	Prof.P.Saravanan		Teaching Competence & Skill Development Training Programme	FDP	2016			D.B.Jain College
156	Computer Science	Prof.P.Saravanan		INSPIRE- Change the Learning Path	FDP	2016			University of Madras

157	Computer Science	Prof.P.Saravanan		TIME MANAGEMENT	FDP	2016			D.B.Jain College (Autonomous) & ICTACT
158	Computer Science	Prof.P.Saravanan		Data Analytics with R-Programming	UGC- Sponsored Workshop	2018			Government Arts College For Men(Autonomous), Nandanam
159	Computer Science	Prof.P.Saravanan		Introduction to Big Data Analytics	FDP	2018			D.B Jain College
160	Computer Science	Prof.P.Saravanan		CREATIVE THINKING	FDP	2018			Dhanraj Baid Jain College
161	Computer Science	Prof.P.Saravanan		Global Research Dimensions& How to publish Quality Research articles.	FDP	2019			D.B.Jain College
162	Cooperation	Dr. S. Mahesh Kannan	Education System in India - Vision 2020	Quality Enrichment and Excellence in Indian Higher Education System in the Era of Globalisation	National	2017	978-81-910561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
163	Cooperation	Dr. S. Mahesh Kannan	Problems and Challenges of Rural Cooperative Credit delivery and Banking Institutttes in India	Current Trends in Co- operative Banks	State	2016	-	Dhanraj Baid Jain College	Quaide Milleth College for Men
164	Cooperation	Dr. S. Mahesh Kannan	Financial Inclusion and Cooperative Banks	Re- Engineering Business Concepts and Rapid Changes in Worldwide Business Patterns	International	2016	978-93-84234-83-6	Dhanraj Baid Jain College	-
165	Cooperation	Dr. K.Ayyappan	A Study on Progress of SHGs in Nagapattinam Dt., Tamilnadu-An Overview	CO-OP FEST-2015, The Role of Social Enterprises in the Globalised Economy	International	2015	978-93-85477-08-9	Dhanraj Baid Jain College	-
166	Cooperation	Dr. S. Mahesh Kannan	Promoting Financial Inclusion In India	The role of Social Enterprises in the Globalized Economy	International	2015	978-93-85477-08-9	Dhanraj Baid Jain College	-

167	Cooperation	Dr. S. Mahesh Kannan	<i>A Study on Green Marketing Implementation through Business Organisations in India</i>	<i>Emerging Strategies for Green Marketing in Consumer Cooperatives</i>	International	2015	-	Dhanraj Baid Jain College	Vellalar College for Women
168	Cooperation	Dr. S. Mahesh Kannan	<i>Status of Cooperative Banks in Agriculture Economic Deveelopment</i>	<i>Cooperative Enterprises for Sustainable Development</i>	National	2014	-	Dhanraj Baid Jain College	-
169	Cooperation	Dr. K.Ayyappan	<i>Management of Self Help Groups in Tamil Nadu</i>	<i>Governance Systems in Mutual's(Cooperatives and SHGs)</i>	National	2013	978-81-83876-00-1	Dhanraj Baid Jain College	Dr.Joel Edwinraj and Dr. J. Christopher Pushparaj
170	Corporate Secretaryship	Dr. A.Muruganantham	<i>A View on GST and Its Impact on Entrepreneurship</i>	<i>ICSSR Sponsored national Seminar on Innovations and Challenges in Global Business Management</i>	National	2017	978- 81-910561- 8- 1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
171	Corporate Secretaryship	Dr. A.Muruganantham	<i>An Overview of Quality in Indian Higher Education System in the Era of Globalisation</i>	<i>Quality enrichment and excellence in indian higher education system in the era of globalisation</i>	National	2017	978-81-910-561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
172	Corporate Secretaryship	Dr. A.Muruganantham	<i>A Study on Key Challenges and Success of Young Entrepreneurs</i>	<i>A Study on Key Challenges and Success of Young Entrepreneurs</i>	International	2016	0952-4957	Dhanraj Baid Jain College	SRM University
173	Corporate Secretaryship	Dr. A.Muruganantham	<i>Opportunities and Challenges for Social Entrepreneurship</i>	<i>Business Research – Exploring Innovations in Services Sector</i>	International	2015	978-81-8209-426-0	Dhanraj Baid Jain College	SRM University
174	Corporate Secretaryship	Prof. G. Vinayagamurthy	<i>A Study on Banks Effort on improving the Credit Health of MSMEs With Reference to Select Public and Private Sector Banks in India</i>	<i>'Managing Business Competiveness through Technology, Innovation and Big Data'</i>	International	2015	978-81-909312-3-8	Dhanraj Baid Jain College	Acharya Bangalore B-School, Bengaluru
175	Corporate Secretaryship	Prof. M. Shanmugam	<i>Determinants of Employee's Overall Satisfaction Towards Training and Development Programs in Information Technoloav Industrv</i>	HRM	International	2015	ISSN: 0952 - 4957	Dhanraj Baid Jain College	SRM University
176	Corporate Secretaryship	Dr. A.Muruganantham	<i>Impact of FDI on Retail Entrepreneurs In India</i>	<i>Foreign Direct Investment in Retail Trade in India</i>	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College

177	Corporate Secretaryship	Dr. M. Rajesh	A study on SWOT Analysis of Retail Trade in India	Foreign Direct Investment in Retail Trade in India	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College
178	Corporate Secretaryship	Dr. M. Rajesh	Role of FDI in Indian Retail Marketing	Foreign Direct Investment in Retail Trade in India	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College
179	Corporate Secretaryship	Dr. M. Rajesh	FDI in Indian Retail Sector	Foreign Direct Investment in Retail Trade in India	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College
180	Corporate Secretaryship	Prof. G.Kalpana	An Analysis of Social Media Marketing	Modern Trends and Development Strategies in Business	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Dhanraj Baid Jain College
181	Corporate Secretaryship	Prof. G.Kalpana	Analysis of Social Media and its effect on Job Satisfaction and Employee's Behaviour in Work place	Performance Management system	National	2014	978-81-910561-5-0	Dhanraj Baid Jain College	Muthu Bala Print Graphics
182	Corporate Secretaryship	Prof. M. Shanmugam	The Emerging Challenges in Human Resource Management	Modern trend and development strategies in business	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Muthu Bala Print Graphics
183	Corporate Secretaryship	Prof. M. Shanmugam	Motivation, Cognition and Performance in Virtual workplace, The Blue Print of a Game – based Adaptive Performance Platform	Performance Management System	National	2014	978-81-910561-5-0	Dhanraj Baid Jain College	Muthu Bala Print Graphics
184	Corporate Secretaryship	Prof. M. Shanmugam	FDI and Economic Growth (GDP) in India – A Study	Foreign Direct Investment in Retail Trade in India	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College
185	Corporate Secretaryship	Prof. M. Shanmugam	Customer Relationship Management & Banking Industry	Customer Relationship Management & Banking Industry	National	2014	978-81-8371-668-0	Dhanraj Baid Jain College	K.C.S Kasi Nadar College
186	Corporate Secretaryship	Prof. M. Shanmugam	A Study on Training and Development in the IT Service Industry at Chennai Region	Business Scenario in India – Opportunities & Challenges	National	2014	978-81-88787-27-2	Dhanraj Baid Jain College	K.C.S Kasi Nadar College

187	Corporate Secretaryship	Prof. M. Shanmugam	Women Empowerment, Entrepreneurship and Economic Growth	Women Empowerment, Entrepreneurship and Economic Growth	International	2014	978-93-81992-26-5	Dhanraj Baid Jain College	Queen Marys College
188	Corporate Secretaryship	Prof. M. Shanmugam	Strategic Human Resource Management	Strategic Human Resource Management	International	2014		Dhanraj Baid Jain College	SRM University
189	Corporate Secretaryship	Prof. M. Shanmugam	Global Talent Management, Necessity, Challenges and the roles in HRD	Global Talent Management, Necessity, Challenges and the roles in HRD	International	2014	978-81-8209-178-8	Dhanraj Baid Jain College	SRM University
190	Corporate Secretaryship	Prof. M. Shanmugam	Enhanced Changes in Corporate Environment	Enhanced Changes in Corporate Environment	International	2014		Dhanraj Baid Jain College	Mohamed Sathak College
191	Corporate Secretaryship	Prof. M. Shanmugam	A Study on Training and Development in Indian Information Technology Industry	A Study on Training and Development in Indian Information Technology Industry	International	2014	ISSN: 2321-5615	Dhanraj Baid Jain College	SUN Arts and Science College, Tiruvannamalai
192	Corporate Secretaryship	Dr. A.Muruganatham	A Study on the Performances of MSMEs in CIOR Industry Services Sector	BIZAD 2K14 – Entre –Go, International Conference on Entrepreneurship and Management Fest	National	2014	978-93-80577-04-3	Dhanraj Baid Jain College	SRM University
193	Economics	Prof. K. Gubendiran	Population explosion and its impact on Indian economy	Urbanization Challenges in India	National	2016	978-93-81992-44-9	Dhanraj Baid Jain College	Kanchi Sri Krishna College of Arts and Science
194	Economics	Dr. R.L. Poonguzhali	Sustainable development Food & rice production in India – A Study	International Journal of Business and Administration Research Review	International	2016	2347 -8561, 2348-0653	Dhanraj Baid Jain College	SRM University
195	Economics	Prof. P. Mohan	Population explosion and its impact on Indian economy	Population explosion and its impact on Indian economy	National	2016	978-93-81992-44-9	Dhanraj Baid Jain College	Kanchi Sri Krishna College of Arts and Science
196	Economics	Dr. R.L. Poonguzhali	A Study on Government initiatives on Disaster Risk Reduction	DBJC Journal of Business Research	National	2015	2248-9711	Dhanraj Baid Jain College	Dhanraj Baid Jain College

197	Economics	Dr. R.L. Poonguzhali	<i>A study on NGO's Response and Assistance Towards Tsunami Relief Measures</i>	<i>DBJC Journal of Business Research</i>	National	2015	2248-9711	Dhanraj Baid Jain College	Dhanraj Baid Jain College
198	Economics	Dr. R.L. Poonguzhali	<i>Performance management system in NGOs</i>	<i>Performance Management system</i>	National	2014	978-81-910561-5-0	Dhanraj Baid Jain College	Dhanraj Baid Jain College
199	Economics	Prof. K. Gubendiran	<i>Foreign Direct Investment-Retail Sector In India</i>	<i>Foreign Direct Investment-Retail Sector In India</i>	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College
200	Economics	Prof. K. Gubendiran	<i>Economic Development and its Impact on Enviroment and Ecology with Special Reference to Globalization</i>	<i>Modern Trends and Development Strategies in Business</i>	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Dhanraj Baid Jain College
201	Economics	Prof. M. Manjula Devi	<i>Human Resource Management</i>	<i>Modern Trends and Development Strategies in Business</i>	National	2014	13-978-81-910561-3-6	Dhanraj Baid Jain College	Dhanraj Baid Jain College
202	Economics	Prof. M. Manjula Devi	<i>Disabled Child education</i>	<i>Education for All</i>	National	2014	2319-2437	Dhanraj Baid Jain College	APH Publishing corporation
203	Economics	Prof. M. Manjula Devi	<i>Foreign Direct Investment in India</i>	<i>Foreign Direct Investemnt in Retail Trade in India</i>	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	Dhanraj Baid Jain College
204	Economics	Prof. M. Manjula Devi	<i>Performance Management system and work force motivation</i>	<i>Performance Management system</i>	National	2014	978-81-910561-5-0	Dhanraj Baid Jain College	Dhanraj Baid Jain College
205	Economics	Prof. M. Manjula Devi	<i>Women and Aids</i>	<i>National Seminar in association with Institute of Cost Accounts of India - South</i>	National	2014	978-81-7910-449-1	Dhanraj Baid Jain College	Aavishkar Publisher, Distributers
206	Economics	Prof. P. Mohan	<i>FDI Retail Sector in India</i>	<i>Foreign Direct Investemnt in Retail Trade in India</i>	National	2014	978-81-910561-6-7	Dhanraj Baid Jain College	MuthuBala Print Graphic

207	Economics	Prof. K. Gubendiran	Bringing Development back into micro finance	DBJC Journal of Business Research	National	2013	2248-9711	Dhanraj Baid Jain College	Dhanraj Baid Jain College
208	Economics	Dr.M.Neelabai	Role of Business Ethics for Organisation Development		National	2019			DhanrajBaid Jain College
209	Economics	Dr.M.Neelabai	Human Information System	Emerging Trends in Commerce and Management in the Present Decade (ETCM'19)	National	2019			DhanrajBaid Jain College
210	Economics	Dr.M.Neelabai	Agricultural and Rural Development	Emerging trends in Commerce, Management, Economics, Computer science and Microbiology	International Conference	2018	ISBN978-81-929313-8-8		Tagore College of Arts and Science(Grabs)
211	English	Prof. J. Benita Selvakumari	Contribution of Higher Education to Enhance the Employability skills- Improving speaking skill of the students	Quality enrichment and excellence in indian higher education system in the era of globalisation	National	2017	978-81-910-561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
212	English	Prof. J. Benita Selvakumari	Developing the speaking skills of the college students	Innovative methods of teaching literature- developing speaking skills among students in the rural colleges	National	2017	2349-8684	Dhanraj Baid Jain College	International Journal of Multi disciplinary researches
213	English	Prof. K. Kannan	Comparative study of reading skills by Secondary Language Learners of Rural and Urban	Current trends in testing and evaluation	National	2017	0934-78-234-1	Dhanraj Baid Jain College	Central Institute Of Indian Languages, Mysore
214	English	Prof. J. Benita selvakumari	Comparative Literature and Translation : Changing Paradigms in study of Translation	"Emerging Paradigms in English writing EPEW – 19	International	2019			Jayalakshmi Publications
215	English	Prof. K. Shoba	Comparative Literature and Translation : Changing Paradigms in study of Translation	"Emerging Paradigms in English writing EPEW – 19	International	2019			Jayalakshmi Publications

216	English	Prof. K. Kannan	Quality of teaching methods through advertisement for school children	Quality enrichment and excellence in indian higher education system in the era of globalisation	National	2017	978-81-910-561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
217	English	Prof. K. Shoba	Developing the speaking skills of the college students	Innovative methods of teaching literature- developing speaking skills among students in the rural colleges	National	2017	2349-8684	Dhanraj Baid Jain College	International Journal of Multi disciplinary researches
218	English	Prof. K. Shoba	Contribution of Higher Education to Enhance the Employability skills- "Improving speaking skill of the students"	Quality enrichment and excellence in indian higher education system in the era of globalisation	National	2017	978-81-910-561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
219	English	Prof. K. Vidhya	Role of ICT and its effectiveness of Teaching in Higher Education	Quality enrichment and excellence in indian higher education system in the era of globalisation	National	2017	978-81-910-561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
220	English	Prof. K. Vidhya	Digital Marketing Challenges and Opportunities in Indian Perspective	Innovations & Challenges in Global Business Management	National	2017	978-81-910561-8-1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
221	English	Prof. Monisha Titus	Contribution of Higher Education to Enhance the Employability skills- "Improving speaking skill of the students"	Quality enrichment and excellence in indian higher education system in the era of globalisation	National	2017	978-81-910-561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
222	English	Prof. V. Manjula	New Plan Scheme in Higher Education Statistics and Public Information System	Quality enrichment and excellence in indian higher education system in the era of globalisation	National	2017	978-81-910-561-7-4	Dhanraj Baid Jain College	Dhanraj Baid Jain College
223	English	Prof. V. Manjula	Innovation in Global Business Mangement - At A Glance	Innovations & Challenges in Global Business Management	National	2017	978-81-910561-8-1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
224	English	Prof. K. Kannan	The Spirit of Individuality in Arundhati Rot's The God of Small Things	Literature: a reflection of the society	National	2016	0973-3454	Dhanraj Baid Jain College	Government Arts & Science College For Women
225	English	Prof. K. Kannan	Defamiliarizing identities the Post-Colonial Diaspora: Cross Cultural Conflict	Binary elements in postcolonial literatures	National	2015	978-81-908715-5-6	Dhanraj Baid Jain College	Saraswathi Narayanan College
226	English	Prof. J. Benita Selvakumari	Ripples			2018	978-93-83061-04-4		

227	English	Prof. J. Benita Selvakumari	Vibrations			2018	978-93-83061-05-1		
228	English	Prof. K. Shoba	Ripples			2018	978-93-83061-04-4		
229	English	Prof.K. Shoba	Vibrations			2018	978-93-83061-05-1		
230	English	Prof.K. Kannan	Ripples			2018	978-93-83061-04-4		
231	English	Prof. K. Kannan	Vibrations			2018	978-93-83061-05-1		
232	English	Prof. D. Kalaivani	Ripples			2018	978-93-83061-04-4		
233	English	Prof.D. Kalaivani	Vibrations			2018	978-93-83061-05-1		
234	English	Prof. E.Dhanyarashmi	Confession of souls unknown				978-93-89106-60-2		Fanatixx Publication
235	English	Prof. E.Dhanyarashmi	Curiosity				978-93-89106-79-4		Fanatixx Publication
236	English	Prof. E.Dhanyarashmi	Fragrance of life						Fanatixx Publication
237	English	Prof. E.Dhanyarashmi	The diary of festivities						True Dreamster
238	English	Prof. E.Dhanyarashmi	Gallery of emotions				978-93-89106-98-5		Bishara Publication

239	English	Prof. Dhivya.S.V.	<i>Exploitation between race and identity in J.M.Coetzee's Disgrace</i>	<i>Osmania university centre for international programmes & Indian society for commonwealth studies</i>	International	2019			
240	English	Prof. K. Kannan	<i>Literatures of resistance</i>	<i>Literatures of resistance</i>	National	2015	0974 – 6838	Dhanraj Baid Jain College	Jyoti Nivas College
241	English	Prof. K. Kannan	<i>Immigration Identity Bharathi Mukherjee's Wife and Tiger's Daughters</i>	<i>Seminar on women novelists in English</i>	International	2014	978-93-81723-20-3	Dhanraj Baid Jain College	VHNSN College
242	English	Prof. K. Kannan	<i>An Overview of Language Teaching Methods of Approaches in Teaching English</i>	<i>Seminar on English language teaching</i>	International	2014	989-21-26-9025-610	Dhanraj Baid Jain College	VHNSN College
243	English	Prof. D.L. Giftlin Paul	<i>Voice Against Patriarchy: A Feminist Study on Margret at Wood's Lady Oracle</i>	<i>Second International Conference of KAAS</i>	International	2013	978-93-81658-07-9	J'S Academy of Modern English Studies, Nagercoil	J'S Academy of Modern English Studies, Nagercoil
244	English	Prof. K. Kannan	<i>Kamala Das and the Feminism: A new voice in Indian English Writer</i>	<i>National conference refemin 2013</i>	National	2013	978-93-81723	Dhanraj Baid Jain College	V.O.C.College Thoothukudi
245	English	Prof. K. Kannan	<i>A Socio-Realistic Evaluation in the Novels of Kamala Markandaya ana Arundhati Roy</i>	<i>Conference on humanistic approach in modern literature in English</i>	International	2013	0974-6838	Dhanraj Baid Jain College	Raja Serfoji Government College
246	Management Studies	Dr. G. Purushothaman	<i>A STUDY ON EMPLOYEE ABSENTEEISM WITH REFERENCE TO IT INDUSTRY</i>	<i>Journal of Management</i>	International	2017	2347-3940	Dhanraj Baid Jain College	D.G. Vaishnav
247	Management Studies	Dr. G. Purushothaman	<i>THE IMPACT OF GST (GOODS AND SERVICES TAX) IN INDIA</i>	<i>International Conference on Business Research</i>	International	2017	978-81-8209-436-9	Dhanraj Baid Jain College	SRM University
248	Management Studies	Dr. G. Purushothaman	<i>GST IMPLEMENTATION IN INDIA</i>	<i>International Conference on Business Research</i>	International	2017	978-81-8209-436-9	Dhanraj Baid Jain College	SRM University

249	Management Studies	Dr. G. Purushothaman	THE IMPACT OF GST IN INDIA	International Conference on Business Research	International	2017	978-81-8209-436-9	Dhanraj Baid Jain College	SRM University
250	Management Studies	Dr. G. Purushothaman	MANAGEMENT CONCEPTS APPLYING IN BAAHUBALI MOVIE - An Overview	Innovations & Challenges in Global Business Management	National	2017	978-81-910561-8-1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
251	Management Studies	Dr. G. Purushothaman	INTERNATIONAL TRADE IN BANKING SERVICES- At a Glance	Innovations & Challenges in Global Business Management	National	2017	978-81-910561-8-1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
252	Management Studies	Dr. G. Purushothaman	GLOBALIZATION- An Overview	Innovations & Challenges in Global Business Management	National	2017	978-81-910561-8-1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
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303	Mathematics	Prof.V.Karunakaran		<i>Innovations And Challenges In Global Business Management</i>	National	2017	978-81-910561-8-1	Dhanraj Baid Jain College	Dhanraj Baid Jain College
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355	Tamil								
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