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Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years Links to the paper published in the journals listed in UGC CARE list

Sno	Title Of Paper	Name Of The Author/S	Department Of The Teacher	Name Of Journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
1	A Study On The Impact Of Online Visual Merchandising Elements On Precipitate Buying Behaviour Of Millennial Women Towards Cosmetic Products In Chennai	E.Viswanathan	Commerce	South India Journal Of Social Studies	2023	0972-8945	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:UebtZR9Y70C	UGC
2	Secure Group Key Management For Group Communication In Iomt Environment With Dual Encryption Scheme	S.Bhuvanewari	Computer Science	Scandinavian Journal Of Information Systems	2023	Vol. 35(1), pp. 616-627,	https://aisel.ais.net.org/sjis/	http://sjisscandinavian-iris.com/index.php/sjis/article/view/359	UGC



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3	An Effective Group Key- Based Secure Data Transfer In Iomt Using Rossler Hyper Chaotic System With Modified Polar Bear Optimization	S.Bhuvaneshwari	Computer science	European Chemical Bulletin	2023	Volume - 12, issue- 8 (2023), pp: 7764-7781. ISSN: 2063-5346. doi: 10.48047/ecb/2023.12.8.630	https://www.eurchembull.com/	https://rifanalitica.it/index.php/journal/article/view/312	UGC
4	Enforcing Anonymous Authentication By Security Mechanisms In The Ip- Based Internet Of Things,	S.Bhuvaneshwari	Computer science	“The International journal of analytical and experimental modal analysis	2023	Volume XII, Issue I, January- 2020. pp: 3060-3067. ISSN NO: 0886-9367	https://ijaema.com/	https://www.journalofsports.com/pdf/2023/vol8issue1/PartA/8-1-8-602.pdf	UGC
5	Effect Of Game Specific Skill Training On Selected Physical Variables Among Basketball Players	Dr. R Desingurajan	Physical education	International Journal of Physiology, Nutrition and Physical Education 2023; 8(1): 05-07	2023	ISSN: 2456-0057	https://www.journalofsports.com/	https://www.journalofsports.com/pdf/2023/vol8issue1/PartA/8-1-8-602.pdf	UGC



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6	Effect Of Game Specific Skill Training On Selected Physical Variables Among Basketball Players	PK Kamalakannan	Physical education	International Journal of Physiology, Nutrition and Physical Education 2023; 8(1): 05-08	2023	ISSN: 2456-0058	https://www.journalofsports.com/	https://www.journalofsports.com/pdf/2023/vol8issue1/PartA/8-1-8-602.pdf	UGC
7	Effect Of Hydro Dybamic Training Programmes Of Selected Fitness Variables Among Tennis Players	K.F.Suresh kumar	Physical education	International Journal of physical education sports and health . Volume 10 issue -4 year 2023	2023	ISSN: 2556-0058	https://www.physicaleducationjournal.in	https://www.kheljournal.com/archives/2023/vol10issue4/PartE/10-4-62-375.pdf	UGC
8	Effect Of Hydro Dybamic Training Programmes Of Selected Fitness Variables Among Tennis Players	Dr. R Desingurajan	Physical education	International Journal of physical education sports and health . Volume 10 issue -4 year 2023	2023	ISSN: 2556-0058	https://www.physicaleducationjournal.in	https://www.kheljournal.com/archives/2023/vol10issue4/PartE/10-4-62-375.pdf	UGC

NAAC 4th Cycle (2018-2023)



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9	Effects Of Bulgarian Bag Training On Selected Physical Variables Among Basket Ball Players	K.Ravi kumar	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN: 3156-0058	https://www.physicaleducationjournal.in	https://www.kheljournal.com/archives/2023/vol10issue6/PartB/10-6-6-852.pdf	UGC
10	Effects Of Bulgarian Bag Training On Selected Physical Variables Among Basket Ball Players	Dr.D.Desingura jan	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN: 3156-0058	https://www.physicaleducationjournal.in	https://www.kheljournal.com/archives/2023/vol10issue6/PartB/10-6-6-852.pdf	UGC
11	Impact Of Bulgarian Bag Training On Selected Skill Related Variables In Basket Ball Players	K.Ravi kumar	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN: 4156-0058	https://www.physicaleducationjournal.in	https://www.physicaleducationjournal.in/archives/2023/vol5issue2/PartB/5-2-19-373.pdf	UGC



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12	Impact Of Bulgarian Bag Training On Selected Skill Related Variables In Basket Ball Players	Dr.D.Desingurajan	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2024	2023	ISSN: 4156-0058	https://www.physicaleducationjournal.in/archives/2023/vol5issue2/PartB/5-2-19-373.pdf	UGC
13	Effects Of A Six Weeks Hydro Dynamic Conditioning Program On Physiological Variables In Young Tennis Athletes	K.F.Suresh kumar	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN:235 6-0058	https://www.physicaleducationjournals.com/archives/2023/vol5issue2/PartB/5-2-17-776.pdf	UGC
14	Effects Of A Six Weeks Hydro Dynamic Conditioning Program On Physiological Variables In Young Tennis Athletes	Dr. R Desingurajan	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN:235 6-0058	https://www.physicaleducationjournals.com/archives/2023/vol5issue2/PartB/5-2-17-776.pdf	UGC



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15	Analysis Of Attires In Retail Stores And In- Store Marketing Practices In Chennai	M. AMUTHAMAL AR	Commerce	International journal of Management, IT& Engineering	2023	2249-0558	Home (ijamtes.org)	IJMIECoverMay2020.pdf (ijmra.us)	UGC
16	Study On Bull And Bear Market And Investing Patterns Among Investors	Dr.G.KALPAN A	Management studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://hsssjournal.com/	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC
17	Economic Impact Of Urbanisation In The Post Liberalization Era-A Case Study Of Villages In Omr, Chennai	Dr C.Parvathy	economics	Education and society UGC care journal	2023	ISSN:227 8-6864	https://iiepune.org/journal/	https://ignited.in/jasrae/article/view/9302/	UGC
18	A Study On Customer Satisfaction And Preference Towards Mamaearth Brand Products	Dr.G.KALPAN A	Management studies	South India Journal of Social Science	Jun-23	ISSN 0972-8945	https://journal.sjss.com/index.php/home	https://www.researchgate.net/profile/Sjayalakshmi/publication/378134427_Impact_of_Computer_Technology_on_Accounting/links/65c8bc5c790074549771d7f5/Impact-of-Computer-Technology-on-Accounting.pdf#page=202	UGC



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19	NEWSPAPERS AND ITS SUPPLEMENTS	DR D ELANGO VAN	COMPUTER SCIENCE	International Journal of Applied Engineering Research	May-23	ISSN: 2278-2400	https://scholar.google.com/citations?user=cIF9VZYAAAAJ&hl=en&oi=sra	IIR_IJBI_paper6.pdf (ijbui.com)	UGC
20	Enforcing Anonymous Authentication by Security Mechanisms in the IP-Based Internet of Things,	S. Bhuvanewari	Computer science	“The International journal of analytical and experimental modal analysis	2023	197-226	https://ijaema.com/index.php/volume-11-issue-9-september-2019-r/	Algorithms Free Full-Text Enforcing Security Mechanisms in the IP-Based Internet of Things: An Algorithmic Overview (mdpi.com)	UGC
21	Portrayal Based Concept Classification for Extracting „Operating System“ E- Content	DR D ELANGO VAN	COMPUTER SCIENCE	International Journal of Emerging Science and Engineering (IJESE)	May-23	ISSN: 2319-6378	http://www.ijmra.us	https://scholar.google.com/citations?user=cIF9VZYAAAAJ&hl=en&oi=sra	UGC
22	Study On Bull And Bear Market And Investing Patterns Among Investors	Prof.R.SHANMUGAM	Management Studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://hsssjournal.com/	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC



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23	Study On Bull And Bear Market And Investing Patterns Among Investors	Prof.B.venkatac halam	Management studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://hsssjournal.com/	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC
24	Study On Bull And Bear Market And Investing Patterns Among Investors	Prof.J.Poovarag havan	Management studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://doi.org/ 10.37896/HTL_28.08/6340	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC
25	A Study On Customer Satisfaction And Preference Towards Mamaearth Brand Products	Prof.J.Poovarag havan	Management studies	South India Journal of Social Science	Jun-23	ISSN 0972-8945	https://journal.sijss.com/index.php/home	https://www.researchgate.net/profile/Sjayalakshmi/publication/378134427_Impact_of_Computer_Technology_on_Accounting/links/65c8bc5c790074549771d7f5/Impact-of-Computer-Technology-on-Accounting.pdf#page=202	UGC
26	Analytics Of Attires In Retail Stores And In- Store Marketing Practices In Chennai	E.Viswanathan	Commerce	International journal of management, It and engineering	2023	ISSN : 2249-0558 Impact factor 7.119	Home (ijamtes.org)	IJMIECoverMay2020.pdf (ijmra.us)	UGC



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27	The Concept Of Green Marketing And Consumer Purchase Behaviour	Prof.R.SHANMUGAM	Management Studies	Kalyan Bharati	2022	ISSN 0976-0822	https://portal.issn.org/resource/ISSN/0976-0822	https://www.researchgate.net/publication/288525147_Green_Marketing_and_Its_Impact_on_Consumer_Buying_Behavior	UGC
28	Impact Of Social Media On Entrepreneurship	Prof.S.SUDHA	Management Studies	Future Trends In Commerce:Challenges And Sustainability	Nov-22	ISBN 978-93-5768-450-7	https://www.forbes.com/sites/forbesagencycouncil/2024/01/17/the-future-of-e-commerce-trends-to-watch-in-2024/?sh=11afcd90b5e4	https://www.forbes.com/sites/forbesagencycouncil/2024/01/17/the-future-of-e-commerce-trends-to-watch-in-2024/?sh=11afcd90b5e4	UGC
29	A Study On Consumer Perception And Buying Behaviour Towards Selected Home Appliances (With Special Reference In Rural Areas, Chengalpattu District)	DR.C.MEKKA L ROY	COMMERCE	International Journal on Global Business Management and Research IJGBMR	Mar-22	ISSN 2278 8425	http://www.rajalakshmi.org/	https://www.rajalakshmi.org/IJGBMR/downloads/IJGBMRMar22.pdf#page=49	UGC



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30	A Study On Consumer Perception And Buying Behaviour Towards Selected Home Appliances (With Special Reference In Rural Areas, Chengalpattu District)	M.SURESHKU MAR	COMMERCE	International Journal on Global Business Management and Research IJGBMR	Mar-22	ISSN 2278 8425	http://www.rajalakshmi.org/	https://www.rajalakshmi.org/IJGBMR/downloads/IJGBMRMar22.pdf#page=49	UGC
31	The Impact Of Advertisement On Consumer Buying Behavior Towards Consumer Apparels - With Special Reference To Chennai	Dr.Vidya T.s	commerce	Journal of the oriental institute	2022	ISSN:003 0-5324 UGC Care list no 135	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Clone20230925T154954.pdf	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Clone20230925T154954.pdf	UGC
32	Virtual Training And Its "Impact On Online Learning In It/ITES Organizations In Chennai"	Dr. G. Kalpana	Corporate	Journal of "fundamental and comparative research"	Aug-22	<u>2277-7067</u>	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Original20230207T163117.pdf	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Original20230207T163117.pdf	UGC
33	Effects Of Celebrity Endorsement On Consumer Buying Behaviour And Branding Of A Brand	E.Viswanathan	Commerce	ANVESAK UGC Care Group 1 Journal	Dec-22	ISSN : 0378 – 4568	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:kNdYIx-mwKoC	UGC



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34	Effects Of Celebrity Endorsement On Consumer Buying Behaviour And Branding Of A Brand	S.Ganapathy	Commerce	ANVESAK UGC Care Group 1 Journal	Dec-22	ISSN : 0378 – 4568	https://www.indianjournals.com/ijor.aspx?target=ijor:zjibemr&volume=2&issue=7&article=008	https://www.indianjournals.com/ijor.aspx?target=ijor:zjibemr&volume=2&issue=7&article=008	UGC
35	Diagrammatic Representation Between Topological Indices And Alkanes	M.PURUCHOTHA MANAYAKI	Mathematics	journal of algebraic statistics	5/1/2022	ISSN:1309-3452	https://www.publishoa.com/index.php/journal	https://www.publishoa.com/index.php/journal/article/view/1092	UGC
36	The Physical Chemical Characteristics Of Alkanes And Wiener Indices	M.PURUCHOT HAMANAYA KI	Mathematics	journal of algebraic statistics	May-22	ISSN:130 9-3452	https://www.publishoa.com/index.php/journal	https://www.publishoa.com/index.php/journal/article/view/1065	UGC
37	Correlation Of Distance Based On Topological Indices And The Physio Chemical Properties Of Alkanes	M.PURUCHOT HAMANAYA KI	Mathematics	ECS Transaction	2022	4925- 4931	https://www.electrochem.org/234/transactions	https://www.researchgate.net/publication/360282578_Correlation_of_Distance_Based_on_Topological_Indices_and_the_Physio_Chemical_Properties_of_Alkanes	UGC
38	Factors Determining consumer Buying Behavior Towards Organized Retail Stores In Chennai	Dr R.Lavanya	Corporate secretaryship	shodhsamhita journal of fundamental & comparative research journal of kavikulaguru kalidas sanskrit university, Ramtek	2022	ISSN:227 7-7067	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://kksushodhasamhita.org/&ved=2ahUKEwjprrExaOGAxXcSGwGHev4DH4QFnoECBgQAQ&usq=AOvVaw25EkAGiAShrCO_OWuSym9O	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2664522	UGC



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39	The Physical Chemical Characteristics Of Alkanes And Wiener Indices	M.PURUCHOT HAMANAYA KI	Mathematics	journal of algebraic statistics	May-22	ISSN:130 9-3452	https://www.publishoa.com/index.php/journal	https://www.publishoa.com/index.php/journal/article/view/1065	UGC
40	A Comceptual Study On Factors Influencing Green Banking Facilities In India	Dr.S.Selvaraj	commerce	Journal of corporate finance management and banking system	2022	ISSN: 2799-1059	https://hmjournals.com/journal/index.php/JCFMBS	https://www.researchgate.net/publication/366122458_A_Conceptual_Study_on_Factors_Influencing_Green_Banking_Facilities_in_India	UGC
41	Customer Insights Towards Performance Of Celebrity Endorsement In Promoting Fmcg Products-A Study	Dr.S.Selvaraj	Commerce	Journal of the asiatic society of mumbai	2022	ISSN: 0972-0766	https://journal.sijss.com/index.php/home	https://www.researchgate.net/profile/Ganitha-Rathna/publication/375522035_CONTEMPORARY_ISSUES_AND_TRENDS_IN_DIGITAL_MARKETING/links/654d9f6eb86a1d521bc89f09/CONTEMPORARY-ISSUES-AND-TRENDS-IN-DIGITAL-MARKETING.pdf	UGC
42	An Innovative New Frame Works for Cardiovascular Disease Using Data Mining Analytics In Heart Attack, Prediction And Monitoring, Prevention For Fcm + K-Means Algorithm.	DR.D.ELANGOVA N	COMPUTER SCIENCE	International Journal of Early Childhood Special Education	2022	1308-5581	https://search.ebscohost.com/login.aspx?direct=true&profile=ehost&scope=site&authtype=crawler&jrnl=13085581&AN=162690070&h=gH9ALEJ8cRM2egVJ3VsS%2B8JjuHY8BMNvOAPGZg7C4LOVsC%2BHDXcFcf00s9fD96hqNjry2mxfcFJjdS3knaBsw%3D%3D&crl=c	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cIF9VZYAAAAJ&citation_for_view=cIF9VZYAAAAJ:u5HHmVD_u08C	UGC



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43	An Innovative New Frame Works for Cardiovascular Disease Using Data Mining Analytics In Heart Attack, Prediction And Monitoring, Prevention For Fcm + K-Means Algorithm.	M.Rengalakshmi	COMPUTER SCIENCE	International Journal of Early Childhood Special Education	2022	1308-5581	https://www.bing.com/ck/a?!&&p=6c936ae915bd04f7JmldHM9MTcxNjQyMjQwMCZpZ3VpZD0xMDhN2I0Zi0zZDZiLTZjZWQzMWJlZi02ODFjM2NjMzZkMDAmaW5zaWQ9NTIxNg&pfn=3&ver=2&hsh=3&fclid=108e7b4f-3d6e-6ced-1bef-681c3cc36d00&psq=International+Journal+of+Early+Childhood+Special+Education+journal+2022&u=a1aHR0cHM6Ly93d3cuaW50LWplY3NlM5ldC8&ntb=1	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=M.Rengalakshmi+d+b+jain+college&btnG=	UGC
44	THE IMPACT OF RETAIL INVESTOR'S BEHAVIOR ON EQUITY SHARES IN CHENNAI CITY – AN EMPIRICAL STUDY	E.Viswanathan	Commerce	Emperor International Journal of Finance And Management Research [EIJFMR]	2022	ISSN: 2395-5929	https://www.researchgate.net/profile/Dr-Perumal-2/publication/351686010_THE_IMPACT_OF_RETAIL_INVESTOR'S_BEHAVIOR_ON_EQUITY_SHARES_IN_CHENNAI_CITY_-_AN_EMPIRICAL_STUDY/links/60a4964e299bf1921e351a2f/THE-IMPACT-OF-RETAIL-INVESTORS-BEHAVIOR-ON-EQUITY-SHARES-IN-CHENNAI-CITY-AN-EMPIRICAL-STUDY.pdf	https://www.researchgate.net/profile/Dr-Perumal-2/publication/351686010_THE_IMPACT_OF_RETAIL_INVESTOR'S_BEHAVIOR_ON_EQUITY_SHARES_IN_CHENNAI_CITY_-_AN_EMPIRICAL_STUDY/links/60a4964e299bf1921e351a2f/THE-IMPACT-OF-RETAIL-INVESTORS-BEHAVIOR-ON-EQUITY-SHARES-IN-CHENNAI-CITY-AN-EMPIRICAL-STUDY.pdf	UGC



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45	A STUDY ON CUSTOMER SATISFACTION TOWARDS "THE HINDU"	Dr.M.RAJESH	Commerce	Dogo Rangsang research Journal	May-22	2347-7180	https://dbjaincollege.org/wp-content/uploads/2019/12/ISSUE_19_OCTOBER-DECEMBER-2015.pdf#page=61	https://dbjaincollege.org/wp-content/uploads/2019/12/ISSUE_19_OC TOBER-DECEMBER-2015.pdf#page=61	UGC
46	Effects Of 12 Weeks Plometric And Flexibility Training Ion Reaction Time Perfomance Among Women Kabaddi Players	Dr. R.Desingurajan	Physical Education	JICR Journal Volume Viii Issue 111 March 2021	2021	2465-5284	http://hdl.handle.net/10603/400876	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/400876	UGC
47	"Antecedents Of The Service Quality For Housing Loan Customers Of Indian Banks"	DR.E.VISWANATHAN	COMMERCE	International Journal of Scientific Engineering and Science	Apr-21	issn print1816-7403 issn online199 1-7074	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC
48	"Antecedents Of The Service Quality For Housing Loan Customers Of Indian Banks"	Mr shankar babu	COMMERCE	International Journal of Scientific Engineering and Science	Apr-21	issn print1816-7403 issn online199 1-7074 volume 16, issue 1, 2021	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC



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49	Churn Prediction Analysis In Cellular Communication Sector Using Classifier Learning	SARAVANAN P	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:35N4QoGY0k4C	https://scholar.google.com/scholar?cluster=5737226977186875973&hl=en&oi=scholar	UGC
50	An Optimizing Security In A Cloud Computing Environment Using Defense Techniques	SARAVANAN P	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:70eg2SAElzsC	https://www.researchgate.net/profile/SaravananP/publication/350529868_AN_OPTIMIZING_SECURITY_IN_A_CLOUD_COMPUTING_ENVIRONMENT_USING_DEFENSE_TECHNIQUES/links/6064b6f5458515614d271a60/AN-OPTIMIZING-SECURITY-IN-A-CLOUD-COMPUTING-ENVIRONMENT-USING-DEFENSE-TECHNIQUES.pdf	UGC



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51	An Optimizing Security In A Cloud Computing Environment Using Defense Techniques	SARAVANAN J	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:70eg2SAEIsC	https://www.researchgate.net/profile/Saravanan-P/publication/350529868_AN_OPTIMIZING_SECURITY_IN_A_CLOUD_COMPUTING_ENVIRONMENT_USING_DEFENSE_TECHNIQUES/links/6064b6f5458515614d271a60/AN-OPTIMIZING-SECURITY-IN-A-CLOUD-COMPUTING-ENVIRONMENT-USING-DEFENSE-TECHNIQUES.pdf	UGC
52	An Impact Of Blockchain Technology On Digital Education In Machine Learning	SARAVANAN. P	COMPUTER SCIENCE	HIGH TECHNOLOGY LETTERS	2021	1006-6748	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:2P1L_qKh6hAC	https://www.researchgate.net/profile/Saravanan-P/publication/350529880_AN_IMPACT_OF_BLOCKCHAIN_TECHNOLOGY_ON_DIGITAL_EDUCATION_IN_MACHINE_LEARNING/links/6064b83ba6fdecad3f61f399/AN-IMPACT-OF-BLOCKCHAIN-TECHNOLOGY-ON-DIGITAL-EDUCATION-IN-MACHINE-LEARNING.pdf	UGC



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53	A Study Of Relationship Between Charismatic Leadership And Organisational Climate With Special Reference To Fmcg Sector	R.RAAJALAK SHMI	COMMERCE	DOGO RANGSANG RESEARCH JOURNAL	Mar-21	ISSN : 2347-7180	https://www.journal-dogorangsang.in/no_1_Online_21/98.pdf	https://ijrar.org/papers/IJRAR1903607.pdf	UGC
54	Employee's Perception Towards Corporate Social Responsibility And Its Impact On Organisational Commitment	DR.C.MEKKA L ROY	COMMERCE	THE JOURNAL OF ORIENTAL RESEARCH MADRAS	May-21	ISSN : 0022-3301	https://ijifactor.com/journals/1451/The-Journal-of-Oriental-Research,-Madras	https://ijifactor.com/journals/1451/The-Journal-of-Oriental-Research,-Madras	UGC
55	Factors Influencing The Purchase Behaviour Of Customers -An Empirical Study On Apparel Products In Coimbatore City	Dr. VIDYA T S	COMMERCE	UTKAL HISTORICAL RESEARCH JOURNAL (UGC CARE APPROVED, PEER REVIEWED & REFERRED JOURNAL)	2021	ISSN- 0976-2132	https://utkaluniversity.ac.in/wp-content	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Original20220624T132607.pdf	UGC
56	Consumer Motivations for Shopping Online in Omni channel Supermarkets	R.PRIYADHA RSHINI	COMMERCE	JXAT ARCHITECTURE AND TECHNOLOGY	2021	1006-7930	https://jcst.ict.ac.cn/	https://ymerdigital.com/uploads/YMER2112AZ.pdf	UGC



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57	An Optimizing Security In A Cloud Computing Environment Using Defense Techniques	DR.B.JAGADH ESAN	COMPUTER SCIENCE	LINO	2021	0211- 2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:70eg2SAElzC	https://www.researchgate.net/profile/SaravananP/publication/350529868_AN_OPTIMIZING_SECURITY_IN_A_CLOUD_COMPUTING_ENVIRONMENT_USING_DEFENSE_TECHNIQUES/links/6064b6f5458515614d271a60/AN-OPTIMIZING-SECURITY-IN-A-CLOUD-COMPUTING-ENVIRONMENT-USING-DEFENSE-TECHNIQUES.pdf	UGC
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58	An Impact Of Blockchain Technology On Digital Education In Machine Learning	DR.B.JAGADH ESAN	COMPUTER SCIENCE	HIGH TECHNOLOGY LETTERS	2021	1006- 6748	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:2P1L_qKh6hAC	https://www.researchgate.net/profile/SaravananP/publication/350529880_AN_IMPACT_OF_BLOCKCHAIN_TECHNOLOGY_ON_DIGITAL_EDUCATION_IN_MACHINE_LEARNING/links/6064b83ba6fdecad3f61f399/AN-IMPACT-OF-BLOCKCHAIN-TECHNOLOGY-ON-DIGITAL-EDUCATION-IN-MACHINE-LEARNING.pdf	UGC
59	An Impact Of Blockchain Technology On Digital Education In Machine Learning	Mr.J.Saravanan	COMPUTER SCIENCE	HIGH TECHNOLOGY LETTERS	2021	1006- 6748	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:2P1L_qKh6hAC	https://www.researchgate.net/profile/SaravananP/publication/350529880_AN_IMPACT_OF_BLOCKCHAIN_TECHNOLOGY_ON_DIGITAL_EDUCATION_IN_MACHINE_LEARNING/links/6064b83ba6fdecad3f61f399/AN-IMPACT-OF-BLOCKCHAIN-TECHNOLOGY-ON-DIGITAL-EDUCATION-IN-MACHINE-LEARNING.pdf	UGC



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60	Distance Based Topological Indices And Regular Graphs	M.PURUCHOT HAMANAYA KI	Mathematics	Turkish	2021	5191-5196.	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=udhZ56UAAAAJ&citation_for_view=udhZ56UAAAAJ:u5HHmVD_uO8C	https://www.proquest.com/openview/1c0926030e780fd2f8c8f4e96b989ee4/1?pq-origsite=gscholar&cbl=2045096	UGC
61	A Study On Customer Attitude And Satisfaction Towards Organised Retail Stores With Special Reference To The Chennai City	Dr.S.Selvaraj	commerce	BSSS journal of commerce	2021	ISSN- 0975-2528	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://bssspublications.com/Home/Commerce&ved=2ahUKEwiBmMLUpKOGAxUp1jgGHfnWDY0QFnoECAYQAQ&usq=AOvVaw1fhgcAzv5NzZzEo4orfnt0	https://www.researchgate.net/publication/354546759_A_STUDY_ON_CUSTOMER_ATTITUDE_AND_SATISFACTION_TOWARDS_ORGANISED_RETAIL_STORES_-_WITH_SPECIAL_REFERENCE_TO_THE_CHENNAI_CITY	UGC



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62	A Study On Customer Attitude And Satisfaction Towards Organised Retail Stores With Special Reference To The Chennai City	M.sivakumar	commerce	BSSS journal of commerce	2021	ISSN- 0975-2528	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://bssspublications.com/Home/Commerce&ved=2ahUKEwiBmMLUpKOGAxUp1jgGHfnWDY0QFnoECAYQAQ&usg=AOvVaw1fhgcAzv5NzZzEo4orfnt0	https://www.researchgate.net/publication/354546759_A_STUDY_ON_CUSTOMER_ATTITUDE_AND_SATISFACTION_TOWARDS_ORGANISED_RETAIL_STORES - WITH SPECIAL REFERENCE TO THE CHENNAI CITY	UGC
63	Conceptual Perspectives Of Cooperative Education And Training On Cooperative Organisations-A Study	Dr.S.Selvaraj	commerce	IJCRT(international journal of creative research thoughts)	2021	ISSN:232 0-2882	https://www.ijcrt.org/	https://ijcrt.org/papers/IJCRTG020015.pdf	UGC
64	Conceptual Perspectives Of Cooperative Education And Training On Cooperative Organisations-A Study	DR.K.Ayyappa n	commerce	IJCRT(international journal of creative research thoughts)	2021	ISSN:232 0-2882	https://www.ijcrt.org/	https://ijcrt.org/papers/IJCRTG020015.pdf	UGC
65	A Study On Emotional Intelligence And Competencies Of Teaching Employees At Chennai City	Dr.M.Megala	Commerce	Kalyan bharti - Journal on indian history and culture.	2021	8563-6523	https://portal.isn.org/resource/ISSN/0976-0822	https://ijcrt.org/papers/IJCRT2104090.pdf	UGC



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66	Effects Of 12 Weeks Plcometric And Flexibility Training Ion Speed Time Perfomance Among Women Kabaddi Players	Dr. R.Desingurajan	Physical Education	JOURNAL OF INFORMATION AND COMPUTATIO NAL SCIENCE UGC care Volume 11 Issue 3 March 2021	2021	2586-9452	https://joics.org/	https://shodhganga.inflibnet.ac.in:8443/jsui/handle/10603/400876	UGC
67	PERFORMANCE EVALUATION PROCESS OF SEMI-AUTOMATED SEMANTIC MATCHED CONCEPTS	DR.D.ELANGOVA N	COMPUTER SCIENCE	High Technology Letters	Jun-21	ISSN 1006-6748	https://scholar.google.com/citations?user=cIF9VZYAAAAJ&hl=en&oi=sra	https://scholar.google.com/citations?user=cIF9VZYAAAAJ&hl=en&oi=sra	UGC
68	“Performance Evaluation Process of Semi-Automated Semantic Matched Concepts	K Nirmala	COMPUTER SCIENCE	High Technology Letters	Jun-21	ISSN 1006-6748	http://www.gjstx-e.cn	http://www.gjstx-e.cn/gallery/55-june2021.pdf	UGC
69	Machine Learning the Happiness of Human Beings. Journal of The Asiatic Society Of Mumbai,	DR.D.ELANGOVA N	COMPUTER SCIENCE	Peer Reviewed and Referred Journal.	2021	0972-0766	https://www.lib.sfu.ca/find/journals-articles/what-peer-reviewed-journal	https://www.researchgate.net/publication/371618232_List_of_UGC_Approved_Journal_List_2023&ved=2ahUKEwjX0sS6leeFAxX4T2wGHe_oDfIQFnoECBMQ_AQ&usg=AOvVaw3p3IjMhKoQ8sEEqoDKel0Q	UGC

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70	Multiclass SVM coupled with optimization techniques and classification of medical images	Dr T.R NISHA DAYANA	Computer Science	Elsevier	2021	ISSN 0976-0822	https://www.elsevier.com/products/journals?query=&page=1&sortBy=relevance	https://www.elsevier.com/products/journals?query=&page=1&sortBy=relevance	UGC
71	Machine learning enabled health metrics and diet recommendation wall mounted electronic tablet	Dr T.R NISHA DAYANA	Computer Science	Patent	2021	202141013332A	https://ipindia.gov.in/journal.htm	https://www.researchgate.net/publication/360117401_Patents_publications_In_Indian_perspective	UGC
72	Diabetes Prediction Model for Better Clarification by using Machine Learning	J. LYSA EBEN	COMPUTER SCIENCE	DESIGN ENGINEERING	2021	Electronic ISSN: 2767-7788 Print on Demand(PoD) ISSN: 2767- 777X Publisher: IEEE	https://www.researchgate.net/publication/371244422_Diabetes_Prediction_Model_for_Better_Clarification_by_using_Machine_Learning	https://www.researchgate.net/publication/371244422_Diabetes_Prediction_Model_for_Better_Clarification_by_using_Machine_Learning	UGC



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73	Role of E learning in Higher Education	DR.G.K.ASHOK	LIBRARIAN	Education on digital culture and social media	2021	0022-1945	https://books.google.com/books?hl=en&lr=&id=53zCDwAAQBAJ&oi=fnd&pg=PA23&dq=info:N4ak1zQY1A0J:scholar.google.com&ots=YzkAVeMOuM&sig=T_kyXXxbD3pLCeaFD2w1vKjFmsg	https://books.google.com/books?hl=en&lr=&id=53zCDwAAQBAJ&oi=fnd&pg=PA23&dq=info:N4ak1zQY1A0J:scholar.google.com&ots=YzkAVeMOuM&sig=T_kyXXxbD3pLCeaFD2w1vKjFmsg	UGC
74	CHURN PREDICTION ANALYSIS IN CELLULAR COMMUNICATION SECTOR USING CLASSIFIER LEARNING	DR.S.BALAJI	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:35N4QoGY0k4C	https://scholar.google.com/scholar?cluster=5737226977186875973&hl=en&oi=scholar	UGC
75	Consumer Motivations for Shopping Online in Omni channel Supermarkets	R.PRIYADHARSHINI	COMMERCE	YMER	2021	0044-0477	https://ymerdigital.com/uploads/YMER2112AZ.pdf	https://ymerdigital.com/uploads/YMER2112AZ.pdf	UGC



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76	RESEARCH STUDY AND OVERVIEW OF E TOURISM WITH SPECIAL REFERENCE TO ONLINE PURCHASE BEHAVIOR AND TOURIST SATISFACTION IN INDIA	M Sakthivel Murugan	COMMERCE	THE JOURNAL OF ORIENTAL RESEARCH MADRAS	2021	ISSN 2515-8260	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:B3FOqHPINUQC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:B3FOqHPINUQC	UGC
77	A Concept of Security and Vulnerability Attacks, Protection Process in Virtualization for Cloud Computing	Mr.P.Saravanan	COMPUTER SCIENCE	<u>JAC : A Journal Of Composition Theory</u>	2020	ISSN : 0731 6755	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:RYcK_YIVTxYC	https://www.researchgate.net/profile/Saravanan-P/publication/341479753_A_Concept_of_Security_and_Vulnerability_Attacks_Protection_Process_in_Virtualization_for_Cloud_Computing/links/5ec36a10299bf1c09ac90a65/A-Concept-of-Security-and-Vulnerability-Attacks-Protection-Process-in-Virtualization-for-Cloud-Computing.pdf	UGC



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78	A Concept of Security and Vulnerability Attacks, Protection Process in Virtualization for Cloud Computing	MR.J.SARAVANAN	COMPUTER SCIENCE	JAC : A Journal Of Composition Theory	2020	ISSN : 0731 6755	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:RYcK_YIVTxYC	https://www.researchgate.net/profile/SaravananP/publication/341479753_A_Concept_ofSecurity_and_Vulnerability_Attacks_Protection_Process_in_Virtualization_for_Cloud_Computing/links/5ec36a10299bf1c09ac90a65/A-Concept-of-SecurityandVulnerability-Attacks-Protection-Process-in-Virtualization-forCloud-Computing.pdf	UGC
79	Factor Influencing The Advertisement Pressure Of Women Through Media	DR.G.KALPANA	CORPORATE SECRETARY SHIP	Studies In Indian Place Names (SIPN)	Mar-20	ISSN 2394-3114	https://sjifactor.com/passport.php?id=21139	https://sjifactor.com/passport.php?id=21139.pdf	UGC
80	A Study On Perception Of College Students In Tamilnadu On Employability Skill	DR. M SAKTHIVEL MURUGAN	COMMERCE	WAFFEN-UND KOSTUMKUN DE JOURNAL	May-20	ISSN NO: 0042-9945	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:Tyk-4Ss8FVUC	https://www.researchgate.net/profile/M-SakthivelMurugan/publication/356831683_A_STUDY_ON_PERCEPTION_OF_COLLEGE_STUDENTS_IN_TAMILNADU_ON_EMPLOYABILITY_SKILLS/links/61af1d8ec11c10383697950d/A-STUDY-ON-PERCEPTION-OF-COLLEGE-STUDENTS-IN-TAMILNADU-ON-EMPLOYABILITY-SKILLS.pdf	UGC
81	Empirical Model On Teachers Perception Of Students Employability Skills On Arts And Science Colleges In Tamil Nadu	Dr. M Sakthivel Murugan	commerce	International Journal of Modern Agriculture, Volume 9, No.4, 2020	Nov-20	ISSN NO: 0122-9945	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:nb7KW1ujOQ8C	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:nb7KW1ujOQ8C	UGC



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82	Research Study On Human Resources Management Strategy And Its Influence On Work Environment And Commitment With Special Reference To Automobile Companies In Chennai City	Dr. M Sakthivel Murugan	commerce	Palarch's journal of Archaeology of egypt and egyptology	Nov-20	ISSN 1567-214x	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&citation_for_view=cVnI_nIAAAAJ:a0OBvERweLwC	https://archives.palarch.nl/index.php/jae/article/view/2578	UGC
83	A Validation Of Dimensions Of Employability Skills Of Students In Arts And Science Domain In Tamilnadu	M Sakthivel Murugan	commerce	International Journal of Control and Automation	Jul-05	ISSN: 2005-4297 IJCA	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:5U14iDaHHb8C	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:5U14iDaHHb8C	UGC
84	A Study On Soft Skill And Its Impact Of Growth And Productivity In Service Industry	M Sakthivel Murugan	commerce	JAC : A Journal Of Composition Theory	Jan-20	ISSN : 0731-6755	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:Tiz5es2fbqcC	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3969590	UGC



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85	Research Study On Perception Of Employers On Employability Skills Of College Students In Tamil Nadu	M Sakthivel Murugan	commerce	European Journal of Molecular & Clinical Medicine	Jan-20	ISSN 2515-8260	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:KxtntwgDAa4C	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:KxtntwgDAa4C	UGC
86	Research Study On Perception And Opinion Of Faculties And Employers On Employability Skills Of Graduates	M Sakthivel Murugan	commerce	Test Engineering and Management	2020	ISSN: 0193-4120:26187- 26196	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:8AbLer7MMksC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:8AbLer7MMksC	UGC



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87	Employers And Hr Managers Expectation Of Employability Skills Of College Students In Tamilnadu	M Sakthivel Murugan	commerce	Science ,Technology and Development	Nov-20	ISSN : 0950-0707	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:1sJd4Hv_S6uc	https://www.researchgate.net/profile/M-Sakthivel-Murugan/publication/358234371_EMPLOYERS_AND_HR_MANAGERS_EXPECTATION_OF_EMPLOYABILITY_SKILLS_OF_COLLEGE_STUDENTS_IN_TAMILNADU/links/61f7a046007fb50447282773/EMPLOYERS-AND-HR-MANAGERS-EXPECTATION-OF-EMPLOYABILITY-SKILLS-OF-COLLEGE-STUDENTS-IN-TAMILNADU.pdf	UGC
88	A Study On Communication Skill Development And Assessment Of Professional Students Using Rubrics Methodology	M Sakthivel Murugan	commerce	The International journal of analytical and experimental modal analysis	Jun-20	ISSN NO:0886-9367	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:K3LRdlH-MEoC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:K3LRdlH-MEoC	UGC



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89	A Study Of Influence Of Leadership Style And Organization Culture On Organizational Performance	M Sakthivel Murugan	commerce	Sambodhi journal(UGC care journal)	Sep-20	ISSN: 2249-6661	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&citation_for_view=cVnI_nIAAAAJ:u9iWguZQMMsC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&citation_for_view=cVnI_nIAAAAJ:u9iWguZQMMsC	UGC
90	Empirical Study On Human Capital Management On Employees Impact On Knowledge Management In It Companies In Chennai	M Sakthivel Murugan	commerce	Volume XII, Issue XI, November/2020	Jun-20	ISSN: 2233-7857 IJFGCN	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:OU6Ihb5iCvQC	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3756109	UGC



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91	Conceptual Methodology On Machine Learning And Types Of Learning Algorithms	Saravanan.P	COMPUTER SCIENCE	JAC : A JOURNAL OF COMPOSITION THEORY	May-20	ISSN : 0731-6755	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:J_g5lzvAfSwC	https://www.researchgate.net/profile/Saravanan-P/publication/341575525_Conceptual_Methodology_on_Machine_Learning_and_Types_of_Learning_Algorithms/links/5ec7e01392851c11a87f81f2/Conceptual-Methodology-on-Machine-Learning-and-Types-of-Learning-Algorithms.pdf	UGC
92	Conceptual Methodology On Machine Learning And Types Of Learning Algorithms	Dr.K.Rajasekar an	COMPUTER SCIENCE	JAC : A JOURNAL OF COMPOSITION THEORY	May-20	ISSN : 0731-6755	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:J_g5lzvAfSwC	https://www.researchgate.net/profile/Saravanan-P/publication/341575525_Conceptual_Methodology_on_Machine_Learning_and_Types_of_Learning_Algorithms/links/5ec7e01392851c11a87f81f2/Conceptual-Methodology-on-Machine-Learning-and-Types-of-Learning-Algorithms.pdf	UGC



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93	Comparative Study On Data Warehouse Tables And Schema–An Overview	SARAVANAN P	COMPUTER SCIENCE	Adalya Journal	2020	1301-2746	https://www.researchgate.net/publication/340546587_COMPARATIVE_STUDY_ON_DATA_WAREHOUSE_TABLES_AND_SCHEMA-AN_OVERVIEW	https://www.researchgate.net/publication/340546587_COMPARATIVE_STUDY_ON_DATA_WAREHOUSE_TABLES_AND_SCHEMA-AN_OVERVIEW	UGC
94	Comparative Study On Data Warehouse Tables And Schema–An Overview	Dr.K.Rajasekar an	COMPUTER SCIENCE	Adalya Journal	2020	1301-2746	https://www.researchgate.net/publication/340546587_COMPARATIVE_STUDY_ON_DATA_WAREHOUSE_TABLES_AND_SCHEMA-AN_OVERVIEW	https://www.researchgate.net/publication/340546587_COMPARATIVE_STUDY_ON_DATA_WAREHOUSE_TABLES_AND_SCHEMA-AN_OVERVIEW	UGC
95	Comparative Study On Data Warehouse Tables And Schema–An Overview	P.Prabakaran	COMPUTER SCIENCE	Adalya Journal	2020	1301-2746	https://www.researchgate.net/publication/340546587_COMPARATIVE_STUDY_ON_DATA_WAREHOUSE_TABLES_AND_SCHEMA-AN_OVERVIEW	https://www.researchgate.net/publication/340546587_COMPARATIVE_STUDY_ON_DATA_WAREHOUSE_TABLES_AND_SCHEMA-AN_OVERVIEW	UGC



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96	Derivative Modeling Of Options Trading With Special Reference To Vertical Spreads Strategy	Dr E Viswanathan	Commerce	International journal of advance science and technology vol.29,No5(2020),pp.13065- 13073	2020	2005-4238 IJAST	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	https://www.researchgate.net/publication/351686666_DERIVATIVE_MODELLING_OF_OPTIONS_TRADING_WITH_SPECIAL_REFERENCE_TO_VERTICAL_SPREADS_STRATEGY	UGC
97	Consummation Of Domestic Deposit Schemes Of Stste Bank Of India With A Special Reference To Chennai	Dr E Viswanathan	Commerce	Purakala (UGC Care Journal)	2020	ISSN:097 1-2143	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	UGC
98	Exhilarating Challenges Of Rural Credit And Microfinance Modeling	Dr E Viswanathan	Commerce	Purakala (UGC Care Journal)	2020	ISSN NO: 2347-3150	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:kNdYIx-mwKoC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:kNdYIx-mwKoC	UGC



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99	Stategies Of Advertising And Its Impact On Consumer Buying Behaviour In Chennai City A Study	Dr.R.Lavanya	Commerce	Sambodhi UGC care journal	2020	ISSN:224 9-6661	https://sambodhi.co.in/publications-resources/	https://papers.ssrn.com/sol3/DisplayJournalBrowse.cfm	UGC
100	Stategies Of Advertising And Its Impact On Consumer Buying Behaviour In Chennai City A Study	Dr.S.Selvaraj	Commerce	Sambodhi UGC care journal	2020	ISSN:224 9-6661	https://sambodhi.co.in/publications-resources/	https://papers.ssrn.com/sol3/DisplayJournalBrowse.cfm	UGC
101	An Empirical Study On Advertisement Effectiveness Of Consumer Durable Products In Chennai City	Dr.M.Megala	Commerce	Sambodhi certificate of publication	2020	ISSN:224 9-6661 UGC care approved, peer reviewed and refered journal IMPact fac tor- 5.80	https://www.academia.edu/19844990/AN_EMPIRICAL_STUDY_ON_IMPACT_OF_ADVERTISEMENT_WITH_REFERENCE_TO_FAST_MOVING_CONSUMER_GOODS_IN_CHENNAI	https://www.academia.edu/19844990/AN_EMPIRICAL_STUDY_ON_IMPACT_OF_ADVERTISEMENT_WITH_REFERENCE_TO_FAST_MOVING_CONSUMER_GOODS_IN_CHENNAI	UGC



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102	Framework For Detection Of Phishing Social Engineering Attacks	BALAJI S	Computer Science	The International Journal Of Analytical And Experimental Modal Analysis (IF-6.3)	Jul-20	0886-9367	https://www.researchgate.net/profile/S-Balaji-6/publication/348759107_Framework_for_Detection_of_Phishing_Social_Engineering_Attacks/links/600fca2492851c13fe39d679/Framework-for-Detection-of-Phishing-Social-Engineering-Attacks.pdf	UGC
103	Comparative Effect Of Different Types Aerobic Training Programmes On Strength Performance Of Volleyball Players	M.siva	Physical education	Gorteria UGC care Volume 33 Issue 12 December 2020	Dec-20	8564 5264	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/387946	UGC
104	Comparative Effect Of Different Types Aerobic Training Programmes On Strength Performance Of Volleyball Players	Dr. R. Desingu Rajan,	Physical education	Gorteria UGC care Volume 33 Issue 12 December 2020	Dec-20	8564 5264	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/387946	UGC



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105	Comparative Effect Of Different Types Training Programmes On Explosive Power Of Volley Ball Players Of Volleyball Players	M.siva	Physical education	Journal of Information and computational science UGC care Volume 10 Issue 12 dec20220	Dec-20	225 6987	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?usp=sharing	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?pli=1	UGC
106	Comparative Effect Of Different Types Training Programmes On Explosive Power Of Volley Ball Players Of Volleyball Players	Dr. R. Desingu Rajan,	Physical education	Journal of Information and computational science UGC care Volume 10 Issue 12 dec20220	Dec-20	225 6987	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?usp=sharing	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?pli=1	UGC
107	Framework For Detection Of Phishing Social Engineering Attacks	K.punitha	Computer Science	The International Journal Of Analytical And Experimental Modal Analysis (IF-6.3)	Jul-20	0886-9367	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=ogx-33wAAAAJ&citation_for_view=ogx-33wAAAAJ:Wp0gIr-vW9MC	https://www.researchgate.net/profile/S-Balaji6/publication/348759107_Framework_for_Detection_of_Phishing_Social_Engineering_Attacks/links/600fca2492851c13fe39d679/Framework-for-Detection-of-Phishing-Social-Engineering-Attacks.pdf	UGC
108	Research study on human resources management strategy and its influence on work environment and commitment with special reference to automobile companies in chennai city	Dr. M Sakthivel Murugan	commerce	Palarch's journal of Archaeology of egypt and egyptology	Nov-20	ISSN 1567-214x	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:a0OBvERweLwC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:a0OBvERweLwC	UGC



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109	Empirical study on students perception of soft skill training and its Impact of employability of college students in tamilnadu	Dr. M Sakthivel Muru	commerce	Adalya journal	Jan-20	ISSN NO: 1301-2	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&citation_for_view=cVnI_nIAAAAJ:7380_yMBCRsC	https://www.researchgate.net/profile/M-Sakthivel-Murugan/publication/356987341_Empirical_study_on_students_perception_of_soft_skill_training_and_its_Impact_of_employability_of_college_students_in_Tamil_Nadu/links/61b70da1fd2cbd720098796d/Empirical-study-on-students-perception-of-soft-skill-training-and-its-Impact-of-employability-of-college-students-in-Tamil-Nadu.pdf	UGC
110	Empirical Study on Human Capital Management on Employees Impact on Knowledge management in IT Companies in Chennai	M Sakthivel Murugan	commerce	Volume XII, Issue XI, November/2020	Jun-20	ISSN: 2233-7857	https://ssrn.com/abstract=3756109	file:///C:/Users/Staff/Downloads/SSRN-id3756109-1.pdf	UGC



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111	A Study on Importance of Softskills of College Students of Arts & Professional From the Employers Perspective	M Sakthivel Murugan	commerce	ISSN NO:0886-9367	Jul-20	ISSN: 2453-7857	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4293760	A Study on Importance of Softskills of College Students of Arts & Professional from the Employers Perspective by Dr. M Sakthivel Murugan, Dr S Ganapathy :: SSRN.pdf	UGC
112	Comparative Study on TAHDCO and SIDBI training Programme and its Impact of Employment Prediction Based on Decision trees and Naive Bayes classifier	Saravanan. P	COMPUTER SCIENCE	WAFFEN-UND KOSTUMKUNDE JOURNAL	2020	ISSN : 0121-6755	https://ores.su/en/journals/waffen-und-kostumkunde/	https://ores.su/en/journals/waffen-und-kostumkunde/cwer.pdf	UGC
113	Comparative Study on TAHDCO and SIDBI training Programme and its Impact of Employment Prediction Based on Decision trees and Naive Bayes classifier	J.Muralidharan	COMPUTER SCIENCE	WAFFEN-UND KOSTUMKUNDE JOURNAL	2020	ISSN : 0121-6755	https://ores.su/en/journals/waffen-und-kostumkunde/	https://ores.su/en/journals/waffen-und-kostumkunde/cwer.pdf	UGC
114	Comparative Study on TAHDCO and SIDBI training Programme and its Impact of Employment Prediction Based on Decision trees and Naive Bayes classifier	Dr.K.Rajasekaran	COMPUTER SCIENCE	WAFFEN-UND KOSTUMKUNDE JOURNAL	2020	ISSN : 0121-6755	https://ores.su/en/journals/waffen-und-kostumkunde/	https://ores.su/en/journals/waffen-und-kostumkunde/cwer.pdf	UGC



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115	A Conceptual Study on Load Balancing, Operating System, Storage, and Server Process in Virtualization – A Case Study of Comparative of Cloud Computing	J. Saravanan	COMPUTER SCIENCE	Journal of Interdisciplinary Cycle Research	y 2020	ISSN : 0241-6755	https://jicrjournal.com/	https://www.researchgate.net/publication/343151207_JICRJournal_of_Interdisciplinary_Cycle_Research.pdf	UGC
116	A Conceptual Study on Load Balancing, Operating System, Storage, and Server Process in Virtualization – A Case Study of Comparative of Cloud Computing	Saravanan. P	COMPUTER SCIENCE	Journal of Interdisciplinary Cycle Research	y 2020	ISSN : 0241-6755	https://jicrjournal.com/	https://www.researchgate.net/publication/343151207_JICRJournal_of_Interdisciplinary_Cycle_Research.pdf	UGC
117	An overview on role of Server Process in Virtualization – A case study of Cloud Computing	Saravanan. P	COMPUTER SCIENCE	The International journal of analytical and experimental modal analysis	y 2020	ISSN : 0141-6355	https://ijaema.com/	https://www.researchgate.net/publication/349898733_The_International_journal_of_analytical_and_experimental_modal_analysis	UGC



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118	An overview on role of Server Process in Virtualization – A case study of Cloud Computing	J. Saravanan	COMPUTER SCIENCE	The International journal of analytical and experimental modal analysis	y 2020	ISSN : 0241-6755	(PDF) The International journal of analytical and experimental modal analysis (researchgate.net)	Journal of Interdisciplinary Cycle Research ISSN:0022-1945 (IMPACT FACTOR-6.2) An UGC-CARE Approved Group – II Journal (Scopus Indexed Till 1993) – Download UGC-CARE Group 'II' Journals List:UGC- CARE Group 'II' Journals list -Serial Number. 21259 Submit paper Email id: submitjicrjournal@gmail.com	UGC
119	The International journal of analytical and experimental modal analysis(ijaema)	SARAVANAN P	COMPUTER SCIENCE	The International journal of analytical and experimental modal analysis	2020	0886-9367	http://www.ijaema.com/gallery/22-ijaema-february-3547.pdf	http://www.ijaema.com/gallery/22-ijaema-february-3547.pdf	UGC
120	CUSTOMER SATISFACTION OF FINANCIAL ADROITNESS IN SELECTED COMMERCIAL BANKS WITH SPECIAL REFERENCE KANCHIPURAM DISTRICT S	VIJAYA.K	commerce	JOURNAL OF CRITICAL REVIEWS (SCOPUS)	2020	ISSN-2394_5125	https://www.jcreview.com/	https://www.researchgate.net/publication/7256407_Scopus_database_A_review.pdf	UGC



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121	AN ANALYSIS OF FINTECH SERVICES FOR THE ENHANCEMENT OF FINANCIAL LIFESTYLE IN POST COVID 19 ERA WITH SPECIAL REFERENCE TO THIRUVALLUR DISTRICT	K. VIJAYA	commerce	ANNALS OF RSCB	2020	1583_6258	https://annalsofrscb.ro/index.php/journal	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3842050	UGC
122	EMPRICAL STUDY ON APPLICATION OF AI (ARTIFICIAL INTELLIGENCE)IN FINANCIAL DECISION MAKING	DR.C.MEKKAL ROY	commerce	SAMBODHI	october-december 2020	ISSN: 2249-6661	https://search?q=Sambodhi+panel&cvid=58a31c0c8fc24f1eae1dfcd998b7bf0&gs_lcrp=EgZjaHJvbWUyBggAEEUYOTIGCAEQRRg80gEINDIzNmowajSoAgiwAgE&FORM=ANAB01&adppc=EdgeStart&PC=U531	https://search?q=Sambodhi+panel&cvid=58a31c0c8fc24f1eae1dfcd998b7bf0&gs_lcrp=EgZjaHJvbWUyBggAEEUYOTIGCAEQRRg80gEINDIzNmowajSoAgiwAgE&FORM=ANAB01&adppc=EdgeStart&PC=U531	UGC
123	CUSTOMER PERCEPTION OF PANDEMIC ENFORCED DIGITAL SHIFT BY BRICK AND MORTER MARKETERS	R.PRIYADHARSHINI	COMPUTER SCIENCE	HIGH TECHNOLOGY LETTERS	2020	1006-6748	High Technology Letters – ISSN NO : 1006-6748, IMPACT FACTOR : 2.7, PEER REVIEW & INTERNATIONAL JOURNAL, editorhtljournal@gmail.com (gjstx- e.cn)	High Technology Letters – ISSN NO : 1006-6748, IMPACT FACTOR : 2.7, PEER REVIEW & INTERNATIONAL JOURNAL, editorhtljournal@gmail.com (gjstx-e.cn)	UGC



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124	RESOURCE ALLOCATION AND JOB SCHEDULING USING SPLINE INTERPOLATION	NISHA V	COMPUTER SCIENCE	SAMBHODHI	2020	22496661	https://sambodhi.co.in/publications-resources/	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/Sambodhi%202020-Cloned.pdf	UGC
125	OCCUPATIONAL STRESS AND ITS DIMENSIONS THAT AFFECTS THE WOMEN FACULTIES OF ARTS SCIENCE COLLEGES	M.EZHILARASI	commerce	SAMBODHI	2020	2249-6661	https://search?q=Sambodhi+panel&cvid=58a31c0c8fc24f1eae1fdcd998b7bf0&gs_lcrp=EgZjaHJvbWUyBggAEEUYOTIGCAEQRRg80gEINDIzNmowajSoAgiwAgE&FORM=ANAB01&adppc=EdgeStart&PC=U531	https://search?q=Sambodhi+panel&cvid=58a31c0c8fc24f1eae1fdcd998b7bf0&gs_lcrp=EgZjaHJvbWUyBggAEEUYOTIGCAEQRRg80gEINDIzNmowajSoAgiwAgE&FORM=ANAB01&adppc=EdgeStart&PC=U531	UGC
126	AN ANALYSIS OF THE TEXT MINING TECHNIQUES AND ITS APPLICATION	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF INFORMATION AND COMPUTATIONAL SCIENCE	Jun-20	1548-7741	https://joics.org/	https://joics.org/vol-13-issue-1-2023/	UGC
127	USAGE OF DATA MINING TECHNIQUES IN ANALYSING MEDICAL DATA AND ITS USAGE	DR.B. JAGADHESAN	COMPUTER SCIENCE	INFOKARA RESEARCH	Jun-20	1021-9056	https://infokara.com/	https://infokara.com/&ved=2ahUKEwj9r rql- eFAxVNfWwGHS1TAPUQFnoECAyQ AQ&usg=AOvVaw2nFa1Onc_or-AJ1EP8NDe2.pdf	UGC



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128	CLOUD COMPUTING SECURITY THREATS AND CHALLENGES	DR.B. JAGADHESAN	COMPUTER SCIENCE	THE INTERNATIONAL JOURNAL OF ANALYTICAL AND EXPERIMENTAL MODAL ANALYSIS	Oct-20	0886-9367	https://jaema.com/	https://www.researchgate.net/publication/349898733_The_International_journal_of_analytical_and_experimental_modal_analysis	UGC
129	AN EXPLORATION OF TEXT MINING TECHNIQUES WITH EXPLOIT OF SENTIMENT ANALYSIS	DR.B. JAGADHESAN	COMPUTER SCIENCE	A JOURNAL OF COMPOSITION THEORY	Oct-20	0731-6755	https://jctjournal.com/	https://jctjournal.com/aim-scope.pdf	UGC
130	AN EFFICIENT DATA DE-DUPLICATION TECHNOLOGY FOR CLOUD STORAGE OPTIMIZATION	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS	Oct-20	1076-5131	https://j-asc.com/	https://www.researchgate.net/publication/332037977_JASC_Journal_of_Applied_Science_and_Computations_An_Exploration_on_Blowfish_Algorithm_and_Security_of_Block_chain_Systems	UGC
131	A SCRUTINIZED STUDY ON THE ALGORITHMS AND APPLICATION OF SENTIMENT ANALYSIS	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF INTERDISCIPLINARY CYCLE RESEARCH	Oct-20	0022-1945	https://jicrjournal.com/	https://jicrjournal.com/index.php/volume-xv-issue-iii-march-2023/	UGC



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132	LOAD BALANCING APPROACHES IN DYNAMIC STRUCTURED PEER TO PEER NETWORK ENVIRONMENT	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS	Oct-20	1076-5131	https://j-asc.com/	https://www.researchgate.net/publication/332037977_JASC_Journal_of_Applied_Science_and_Computations_An_Exploration_on_Blowfish_Algorithm_and_Security_of_Block_chain_Systems	UGC
133	AN EVOLUTION OF TCP PERFORMANCE OF REAL-TIME IP NETWORK USING BIO-COMPUTING TECHNIQUES.	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF INTERDISCIPLINARY CYCLE RESEARCH	Oct-20	0022-1945	https://jicrjournal.com/	https://jicrjournal.com/index.php/volume-xv-issue-iii-march-2023/	UGC
134	INITIATIVE OF DIGITALIZATION IN HIGHER EDUCATION	DR.G.K.ASHOK	Librarian	JOURNAL OF INTERDISCIPLINARY CYCLE RESEARCH	Feb-20	0022-1945	https://jicrjournal.com/	https://jicrjournal.com/index.php/volume-xv-issue-iii-march-2023/	UGC
135	IMPACT OF SOCIAL MEDIA IN MARKETING	DR.G.K.ASHOK	librarian	SAMBODHI JOURNAL	Dec-20	2249-6661	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3730166	file:///C:/Users/Staff/Downloads/SSRN-id3730166.pdf	UGC



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136	Options Pricing Under Multiple Sources of Uncertainty-	Dr.N.KALAINESA N	commerce	International journal of advance science and technology vol.29,No5(2020),pp.13 065-13073	18.04.2020	0971-2143(18) Vol 31, Issue 18	https://www.purakala.com/index.php/0971-2143/article/view/1000/905	http://www.purakala.com	UGC
137	Case Analysis on Consulting and Admonishing Financial Portfolio and Investment Strategies	Dr.N.KALAINESA N	commerce	International journal of advance science and technology vol.29,No5(2020),pp.13 065-13073	04.04.2020	1301-2746, Vol:9, Issue-4	http://drive.google.com/file/d/17uQLQASoKLPd5kk.B9ybBCIVdASW88/view	http://adalyajournal.com or editor.adalyajournal@gmail.com	UGC
138	Experimental Analysis and Market Trends on Commodity Derivatives,Waffen - und Kostumkunde.	Dr.N.KALAINESA N	commerce	International journal of advance science and technology vol.29,No5(2020),pp.13 065-13073	May, 2020	0042-9945 vol:XI, issue-V	http://www.druckhaus.holmann.de/gallery/1wj	http://www.druckhaus.holmann.de/gallery/1wj	UGC



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130	Data Modeling of Options Trading in the Context of Buyers and Sellers	Dr.N.KALAINESA N	commerce	International Journal of Disaster Recovery and Business Continuity Vol.11, No. 1 (2020), pp. 1446-1454	2020	2005-4289, vol:11,no:(2020). ISSN: 2207- 8363IJDRBC	http://serse.org/journals.index.php/Ijdrbc/articles/view/19354	http://serse.org/journals	UGC
140	Some aspects of pairwise fuzzy semi pre-almost continuous functions in fuzzy bitopological spaces	M.PRITHA	Mathematics	Matematik, Vol. S,	2019	ISSN(P):23 19-3786 ISSN(O):23 21-5666	http://ijamtes.org/VOL-9- ISSUE-03-2019-1/ https://doi.org/10.26637/MJM0S01/0075	https://www.malayajournal.org/articles/MJM0S010075.pdf	UGC
141	Fuzzy semi pre-irresolute mappings in fuzzy topological spaces	M.PRITHA	MATHEMATIC S	Mathematik, Vol. S,	2019	2349-5134	https://www.malayajournal.org/archive/selecte_d_article.php?id=626	https://www.malayajournal.org/articles/MJM0S010055.pdf	UGC
142	Evolution of the Single Page Application in the modern web application development	SARAVANAN P	COMPUTER SCIENCE	International Journal of Emerging Technologies and Innovative Research	2019	2349-5162	http://www.jetir.org/papers/JETIR1903425.pdf	http://www.jetir.org/papers/JETIR1903425.pdf	UGC
143	Evolution of the Single Page Application in the modern web application development	J. Prathap Irudaya	COMPUTER SCIENCE	International Journal of Emerging Technologies and Innovative Research	2019	2349-5162	http://www.jetir.org/papers/JETIR1903425.pdf	http://www.jetir.org/papers/JETIR1903425.pdf	UGC



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144	The Storage Process in Virtualization for cloud	SARAVANAN P	COMPUTER SCIENCE	JAC: A Journal of Composition	2019	0731-6755	https://jctjournal.com/	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:ISLTfruPkqcC	UGC
145	The Storage Process in Virtualization for cloud computing	SARAVANAN J	COMPUTER SCIENCE	JAC: A Journal of Composition Theory	2019	0731-6755	https://jctjournal.com/	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:ISLTfruPkqcC	UGC
146	The Load Balancing Process in Virtualization for Cloud Computing	SARAVANAN P	COMPUTER SCIENCE	Journal of Information and Computational Science	2019	407-417	https://joics.org/	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:KIAtU1dfN6UC	UGC
147	The Load Balancing Process in Virtualization for Cloud Computing	SARAVANAN J	COMPUTER SCIENCE	Journal of Information and Computational Science	2019	407-417	https://joics.org/	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:KIAtU1dfN6UC	UGC



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148	Effectively Managing Universally Disseminated Virtual Team: Challenges and Mitigation Strategies	G.Linda Rose	Computer Science	International Journal of Engineering and Advanced Technology (IJEAT)	2019	2249-8958	https://www.ijeat.org/	https://www.ijeat.org/portfolio-item/a9465109119/	UGC
149	Effectively Managing Universally Disseminated Virtual Team: Challenges and Mitigation Strategies	S.Jaya Prasanna	Computer Science	International Journal of Engineering and Advanced Technology (IJEAT)	2019	2249-8958	https://www.ijeat.org/	https://www.ijeat.org/portfolio-item/a9465109119/	UGC
150	Effectively Managing Universally Disseminated Virtual Team: Challenges and Mitigation Strategies	MRS.V.Nisha	Computer Science	International Journal of Engineering and Advanced Technology (IJEAT)	2019	2249-8958	https://www.ijeat.org/	https://www.ijeat.org/portfolio-item/a9465109119/	UGC
151	Effectively Managing Universally Disseminated Virtual Team: Challenges and Mitigation Strategies	M.BHARATHI	Computer Science	International Journal of Engineering and	2019	2249-8958	https://www.ijeat.org/	https://www.ijeat.org/portfolio-item/a9465109119/	UGC

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152	The study with special reference to brand loyalty and consumer awareness in the super markets	Dr E Viswanathan	Commerce	Infokara research	2019	ISSNNO:10 21-9056 volume 8 issue 11 2019	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:hqOjcs7Dif8C	UGC
153	The study with special reference to brand loyalty and consumer awareness in	P.K.Gayathri	Commerce	Infokara research	2019	ISSNNO:10 21-9056 volume 8	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:hqOjcs7Dif8C	UGC
154	A study on consumer behaviour in online Shopping with special reference to chennai city	Dr C.Parvathy	Economics	Think India journal	2019	ISSN:0971- 1260	https://thinkindiaquarterly.org/index.php/think-india/article/view/12093	https://thinkindiaquarterly.org/index.php/think-india/article/view/12093	UGC



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155	A study on service quality and its impact on passenger satisfaction towards call taxi services in chennai city	Dr.M.Rajesh	commerce	International journal of research and analytical reviews	2019	E ISSN 2348-1269 Print ISSN 2349-5138 impact factor 5.75	http://www.ijra r.com/	https://ijrar.org/ijrar%20front%20page%20final.pdf	UGC
156	A study on service quality and its impact on passenger satisfaction towards call taxi services in chennai city	Dr.S.Selvaraj	commerce	International journal of research and analytical reviews	2019	E ISSN 2348-1269 Print ISSN 2349-5138 impact factor 5.75	http://www.ijra r.com/	https://ijrar.org/ijrar%20front%20page%20final.pdf	UGC
157	A SURVEY ON LEVEL OF JOB SATISFACTION AMONG DIFFERENT WORKING ORGANIZATIONS	S BALAJI	COMPUTER SCIENCE	IJRAR19J1702 International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org	2019	2349-5138	https://www.ijr ar.org/	https://www.ijrar.org/papers/IJRAR19J1702.pdf	UGC



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158	A SURVEY ON LEVEL OF JOB SATISFACTION AMONG DIFFERENT WORKING ORGANIZATIONS	S BALAJI	COMPUTER SCIENCE	IJRAR19J1702 International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org	2019	2349-5138	https://www.ijr ar.org/	https://www.ijrar.org/papers/IJRAR19J1702.pdf	UGC
159	A SURVEY ON LEVEL OF JOB SATISFACTION AMONG DIFFERENT WORKING ORGANIZATIONS	F.Christo Frenny	COMPUTER SCIENCE	IJRAR19J1702 International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org	2019	2349-5138	https://www.ijr ar.org/	https://www.ijrar.org/papers/IJRAR19J1702.pdf	UGC
160	A SURVEY ON LEVEL OF JOB SATISFACTION AMONG DIFFERENT WORKING ORGANIZATIONS	A.Anusuya	COMPUTER SCIENCE	IJRAR19J1702 International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org	2019	2349-5138	https://www.ijr ar.org/	https://www.ijrar.org/papers/IJRAR19J1702.pdf	UGC



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161	Comparison of Software Test Automation Tools- Selenium and UFT	M.Karthik	COMPUTER SCIENCE	American International Journal of American International Journal of Research in Formal, Applied & Natural Sciences & Natural Sciences	2019	ISSN (Print): 2328-3777, ISSN (Online): 2328-3785, ISSN (CD-ROM): 2328-3793	http://www.iasir.net/	https://d1wqtxts1xzle7.cloudfront.net/59698744/AIJRFANS19-21220190613-110606-1hd0b87-libre.pdf?1560423479=&response-content-disposition=inline%3B+filename%3DAIJRFANS19.pdf&Expires=1716379308&Signature=U-YABRpBYvrvvcKhHa5F-HMg6DpwKB~BMHsZQ6wXRnLSITaBkIxc10oX1NGG56ft3jYDrDTgjtMRp~0eyWqXsGA9x-7u09nx7xVQoLEb3X8Ua22uWhAxmBL-ke9tRub9QcpX-hBSh5mhqgKY4wk-bocoTIVgn4WcHL2Tqs~xlqy5vTQvQ2c~Ir3pyEBdrxw3GmUfK-VCKwvf~VFrr41hqiDIdbIFdaxf7TV- NRGqzC-CuiCfelcAuceoRQ6~Y48DbtJznOhKXg~xZ3FUZcK02IZ1E3PGpsO0JdS8wujMU6B~E2rSYxPVjcg6PKQZM1xVf~GUCBItIjpZnrFkMkXkw &Key-Pair-Id=APKAJLOHF5GGSLRBV4ZA	UGC
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162	Comparison of Software Test Automation Tools- Selenium and UFT	Jananisivapriya VK	COMPUTER SCIENCE	American International Journal of American International Journal of Research in Formal, Applied & Natural Sciences & Natural Sciences	2019	ISSN (Print): 2328-3777, ISSN (Online): 2328-3785, ISSN (CD-ROM): 2328-3794	http://www.iasir.net/	https://d1wqtxts1xzle7.cloudfront.net/596_98744/AIJRFANS19-21220190613-110606-1hd0b87-libre.pdf?1560423479=&response-content-disposition=inline%3B+filename%3DAIJRFANS19.pdf&Expires=1716379308&Signature=U-YABRpBYvvrvcKhHa5F-HMg6DpwKB~BMHsZQ6wXRnLSITaBkIxc10oX1NGG56ft3jYDrDTgjstMRp~0_eyWqXsGA9x-7u09nx7xVQoLEb3X8Ua22uWhAxmBL-	UGC
								https://d1wqtxts1xzle7.cloudfront.net/596_98744/AIJRFANS19-21220190613-110606-1hd0b87-libre.pdf?1560423479=&response-content-disposition=inline%3B+filename%3DAIJRFANS19.pdf&Expires=1716379308&Signature=U-YABRpBYvvrvcKhHa5F-HMg6DpwKB~BMHsZQ6wXRnLSITaBkIxc10oX1NGG56ft3jYDrDTgjstMRp~0_eyWqXsGA9x-7u09nx7xVQoLEb3X8Ua22uWhAxmBL-	



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163	Adoption Advantages Of Micro-Service Architecture In Software Industries	SARAVANAN P	COMPUTER SCIENCE	INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH	2019	2277-8616	http://www.ijstr.org/final-print/sep2019/-Adoption-Advantages-Of-Micro-service-Architecture-In-Software-Industries.pdf	http://www.ijstr.org/final-print/sep2019/-Adoption-Advantages-Of-Micro-service-Architecture-In-Software-Industries.pdf	UGC
164	Adoption Advantages Of Micro-Service Architecture In Software Industries	J. Prathap Irudayaraj	COMPUTER SCIENCE	INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH	2019	2277-8616	http://www.ijstr.org/final-print/sep2019/-Adoption-Advantages-Of-Micro-service-Architecture-In-Software-Industries.pdf	http://www.ijstr.org/final-print/sep2019/-Adoption-Advantages-Of-Micro-service-Architecture-In-Software-Industries.pdf	UGC
165	THE OPERATING SYSTEM PROCESS IN VIRTUALIZATION FOR CLOUD COMPUTING	SARAVANAN P	COMPUTER SCIENCE	INFOKARA RESEARCH	2019	1021-9056	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:ULOm3_A8WrAC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:ULOm3_A8WrAC	UGC



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166	Study on Cloud Computing and Cost-Benefit Analysis	SARAVANAN P	COMPUTER SCIENCE	Journal of Information and Computational Science	2019	1548-7741	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	UGC
167	Study on Cloud Computing and Cost-Benefit Analysis	J. Prathap Irudayaraj	COMPUTER SCIENCE	Journal of Information and Computational Science	2019	1548-7741	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	UGC



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168	A Feasibility Study of Extracting E-Content for Develop using Semi Automated Semantic Matched concept with Semi Automated Ontology Maintenance	DR.D.ELANGOVA N	COMPUTER SCIENCE	International Journal of Management, Technology And Engineering	2019	395-400	https://search.ebscohost.com/login.aspx?direct=true&profile=ehost&scope=site&authtype=crawler&jrnl=13085581&AN=162690070&h=gH9ALEJ8cRM2egVJ3VsS%2B8JjuHY8BMNvOAPGZg7C4LOVsC%2BHDXcFcf00s9fD96hqNjry2mxfcFJjdS3knaBsw%3D%3D&crl=c	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cIF9VZYAAAAJ&citation_for_view=cIF9VZYAAAAJ:u5HHmVD_uO8C	UGC
169	A Study on job stress among college professors working in management colleges in chennai	Dr E Viswanathan	Commerce	Review of Research international online multidisciplinary journal	Jan-19	ISSN:2249-894x	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	UGC
170	Security issues concerned to Cloud deployment in Insurance sector	S BALAJI	COMPUTER SCIENCE	International Journal of Latest Engineering Research and Applications (IJLERA)	2018	2455 -7137	https://ijsrceit.com/	http://www.ijlera.com/papers/v3-i4/16.201804081.pdf	UGC



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171	Security issues concerned to Cloud deployment in Insurance sector	Vidyarthini. A	COMPUTER SCIENCE	International Journal of Latest Engineering Research and Applications (IJLERA)	2018	2455 -7137	https://ijsrcseit.com/	http://www.ijlera.com/papers/v3-i4/16.201804081.pdf	UGC
172	Six Sigma Training programme with reference to selected manufacturing companies	Dr E Viswanathan	Commerce	International journal of Research and analytical Reviews	2018	E-ISSN 2348-1269	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:M3ejUd6NZC8C	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:M3ejUd6NZC8C	UGC
173	A STUDY ON CUSTOMER SATISFACTION TOWARDS “THE HINDU NEWSPAPERS AND ITS SUPPLEMENTRIES	G.Murali Daran	Commerce	International Conference on New Dimensions of Commerce in the Globalised ERA - 2018 “NDCGE - 2018”	2018	ISSN: 2320 - 4168	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	UGC



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174	Empirical Study on Corporate Governance Performance Index with Reference to Selected Corporate Sectors”	Dr. M Sakthivel Murugan	commerce	International Journal of Managerial Studies and Research (IJMSR)	2018	ISSN 2349-0330 (Print) & ISSN 2349-0349 (Online)	https://text2fa.ir/wp-content/uploads/Text2fa.ir-Empirical-Study-on-Corporate-Governanc.pdf	https://text2fa.ir/wp-content/uploads/Text2fa.ir-Empirical-Study-on-Corporate-Governanc.pdf	UGC
175	A STUDY ON CUSTOMER SATISFACTION TOWARDS “THE HINDU NEWSPAPERS AND ITS SUPPLEMENTRIES	Dr.M.Rajesh	Commerce	International Conference on New Dimensions of Commerce in the Globalised ERA - 2018 “NDCGE - 2018	2018	ISSN: 2320 - 4168	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	UGC
176	Empirical study oon corporate governance practice model in india	Dr. M Sakthivel Murugan	commerce	Zenith International journal of multidisciplinary research	2018	online issn:2231-5780	http://www.zenithresearch.org.in/	https://scholar.google.com/citations?user=cVnI_nIAAAAJ	UGC



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177	Role of Agricultural Economics for Future	M.Neelabai	Economics	BODHI International Journal of Research in Humanities, arts and Science	Apr-18	E-ISSN2456-5571 JL44274	https://www.bing.com/ck/a?!&&p=2cb6eb0f416db9a4JmltdHM9MTcxNjUwODgwMCZpZ3VpZD0xMDhlN2I0Zi0zZDZlLTZjZWQzMWJlZi02ODFjM2NjMzZkMDAmaW5zaWQ9NTIxNg&pfn=3&ver=2&hsh=3&fclid=108e7b4f-3d6e-6ced-1bef-681c3cc36d00&psq=Role+of+Agricultural+Economics+for+Future%09M.Neelabai+&u=a1aHR0cHM6Ly9zYW5pb250ZW50L3VwbG9hZHMvMjAyMy8wNC9Eci4tTS4tTmVlbGFjYWktQmFuay1NYW5hZ2VtZW50LnBkZ_g&ntb=1	UGC
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178	INSPECTING ON INTRODUCTION ON TO COMPUTER NETWORKING AND SECURITY	Dr.Rajasekaran.K	Computer Applications	International Journal of Research Publications	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/INSPECTING-ONINTRODUCTION-ON-TO-COMPUTER-NETWORKING-Ilamvazhuthi-Rajasekaran.K/70d5fcce65ea789b7055ee5bec373dd432a4779b	UGC
179	INSPECTING ON INTRODUCTION ON TO COMPUTER NETWORKING AND SECURITY	D.Pari Ilamvazhuthi	Computer Applications	International Journal of Research Publications	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/INSPECTING-ONINTRODUCTION-ON-TO-COMPUTER-NETWORKING-Ilamvazhuthi-Rajasekaran.K/70d5fcce65ea789b7055ee5bec373dd432a4779b	UGC
180	Exploration on network security with cryptography	Dr.Rajasekaran.K	Computer Applications	International Journal of Advance Research, Ideas and Innovations in Technology	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/Exploration-on-network-security-with-cryptography-Ilamvazhuthi-Rajasekaran/846c1f9564ef58187e1620b8b60784dc58a72abe	UGC



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181	Exploration on network security with cryptography	D.Pari Ilamvazhuthi	Computer Applications	International Journal of Advance Research, Ideas and Innovations in Technology	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/Exploration-on-network-security-with-cryptography-Ilamvazhuthi-Rajasekaran/846c1f9564ef58187e1620b8b60784dc58a72abe	UGC
182	A Feasibility Study of Extracting E-Content for Develop using Semi Automated Semantic Matched concept with Semi Automated Ontology Maintenance	D.Elangovan	Computer Science	International Journal of Management, Technology And Engineering	Sep-18	Volume 8, Issue IX 2249-7455	https://www.ijamtes.org/	https://www.researchgate.net/publication/330080137_Semi_automated_semantic_matched_concept_extraction_model_for_e-content_development	UGC
183	A Feasibility Study of Extracting E-Content for Develop using Semi Automated Semantic Matched concept with Semi Automated Ontology Maintenance	Dr.K.Nirmala	Computer Science	International Journal of Management, Technology And Engineering	Sep-18	Volume 8, Issue IX 2249-7455	https://www.ijamtes.org/	https://www.researchgate.net/publication/330080137_Semi_automated_semantic_matched_concept_extraction_model_for_e-content_development	UGC



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184	Role Of Wireless Sensor Networks In Healthcare	M.Karthik	Computer Science	International Journal of Scientific Research In Computer Science, Engineering And Information Technology	Sep-18	2456-3307	https://ijsrcseit.com/	https://ijsrcseit.com/paper/CSEIT18379.p_df	UGC
185	Security And Energy Saving Aspects Of Wireless Sensor Networks In Healthcare Sectors	M.Karthik	Computer Science	International Journal of Advanced Research, Ideas And Innovations In Technology	Sep-18	2454-132x	https://www.ijariit.com/	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=Security+And+Energy+Saving+Aspects+Of+Wireless+Sensor+Networks+In+Healthcare+Sectors%09M.Karthik&btnG=	UGC
186	Problems and Prospects of Micro Small and Medium Enterprises – with reference to rural enterprises in Kanchipuram Dist.	Dr E Viswanathan	Commerce	Asia Pacific Journal of Research	2018	2320-5504	https://www.apjor.com/	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	UGC
187	Online Marketing – An Overview	Dr E Viswanathan	Commerce	Shanlax International Journal of Commerce	2018	2320-4168	https://ijsrcseit.com/	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	UGC



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188	Consumer Behaviour and Decion Making Process	Dr E Viswanathan	Commerce	Kaveripakkam College Journal of Management Research	2018	2249-6459	https://ijsrcseit.com/	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	UGC
189	Women Perception and Attitude Towards the Visual Elements in Social Campaign Advertisement	Dr.G.KALPANA	Management studies	Ajanta	Dec-18	ISSN 2277-5730	https://www.researchgate.net/publication/342880842_A_Proposal_of_Decentralised_and_Distributed_Blockchain_Secured_Educational_Network_for_Higher_Education	https://www.ajantapublishing.in/brochure/2018/Ajanta%20Brochure.pdf	UGC
190	Intelligent Traffic Monitoring Based on Wireless Sensor Network	P.Saravanan	Computer Science	International Journal of Trend in Scientific Research and Development	2018	2456-6470	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.ijtsrd.com/&ved=2ahUKEwjtwnN3-gaOGAxUTSmwGHXcNC_0QFnoECBcQAQ&usq=AOvVaw2vhomAiRyMO5r6AuVLOoQh	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:5nxA0vEk-isC	UGC



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191	Intelligent Traffic Monitoring Based on Wireless Sensor Network	C.Rajeswari	Computer Science	Journal of Trend in Scientific Research and Development	2018	2456-6470	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.ijtsrd.com/&ved=2ahUKEwjtWn3-gaOGAxUTSmwGHXcNC_0QFnoECBcQAQ&usg=AOvVaw2vhomAiRyMO5r6AuVLOoQh	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:5nxA0vEk-isC	UGC
192	Significance of Wireless Multi- Hop AD-HOC Networks	P.Saravanan	Computer Science	International Journal of Computer Sciences and	2018	2347-2693	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.ijcseonline.org/&ved=2ahUKEwjUrqrygaOGAxXVcmwGHZnYCnUQFnoECAkQAQ&usg=AOvVaw3_kaNpLfT1sgzsef94f2La	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&cstart=20&pagesize=80&citation_for_view=pR1X9wYAAAAJ:LkGwnXOMwfcC	UGC



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193	Significance of Wireless Multi- Hop AD-HOC Networks	Pradeep.G.Pillai	Computer Science	International Journal of Computer Sciences and Engineering	2018	2347-2693	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&cstart=20&pagesize=80&citation_for_view=pR1X9wYAAAAJ:LkGwnXOMwfcC	UGC
194	Network Security Challenges	P.Saravanan	Computer Science	Journal of Emerging Technologies and Innovative Research	2018	2349-5162	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.jetir.org/&ved=2ahUKEwjunaPog6OGAxUTGwGHc82Bf4QFnoECAGQAQ&usg=AOvVaw0HP5JQr7zeE7A9IHVxDE3s	UGC



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195	Network Security Challenges	C.Rajeswari	Computer Science	Journal of Emerging Technologies and Innovative Research	2018	2349-5162	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.jetir.org/&ved=2ahUKEwjunaPog6OGAxU_TGwGHc82Bf4QFn0ECAgQAQ&usg=AOvVaw0HP5JQr7zeE7A9IHVxDE3s	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&cstart=20&pagesize=80&citation_for_view=pR1X9wYAAAAJ:roLk4NBRz8UC	UGC
196	Impact Of Mobile Edge Computing In Real-World	M.Karthik	Computer Science	International Journal Of Scientific Research In Computer Science, Engineering And Information Technology	Sep-18	2456-3307	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://ijsrcseit.com/&ved=2ahUKEwi1x5CbhaOGAxXowjgGHcdBAXIQFn0ECAcQAQ&usg=AOvVaw3ZHOEBXsPMOc7DEj77_OG5	https://ijsrcseit.com/home/issue/view/article.php?id=CSEIT1836113	UGC



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197	Impact Of Mobile Edge Computing In Real-World	Gomathy.K	Computer Science	International Journal Of Scientific Research In Computer Science, Engineering And Information Technology	Sep-18		https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://ijsrceit.com/&ved=2ahUKEwi1x5CbhaOGAxXowjgGHcdBAXIQFn0ECAcQAQ&usg=AOvVaw3ZHOEBXsPMOc7DEj77_OG5	https://ijsrceit.com/home/issue/view/article.php?id=CSEIT1836113	UGC
198	Can CAMELS rating system survive the future?	Dr E Viswanathan	Commerce	International Journal of Scientific and Research Publication	2018	2250-3153	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:4DMP91E08xMC	https://scholar.google.com/scholar?cluster=12380661902473498098&hl=en&oi=scholar	UGC
199	Can CAMELS rating system survive the future?	M.shankar babu	Commerce	International Journal of Scientific and Research Publication	2018	2250-3153	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:4DMP91E08xMC	https://scholar.google.com/scholar?cluster=12380661902473498098&hl=en&oi=scholar	UGC



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200	An imperative study of Consumer satisfaction on Pricing Strategy	Dr E Viswanathan	Commerce	International Journal of Scientific Engg and Science	2018	2456-7361	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&cstart=20&pagesize=80&citation_for_view=wQ8FWg0AAAAJ:zYLM7Y9cAGgC	http://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC
201	An imperative study of Consumer satisfaction on Pricing Strategy	M.Shankar Babu	Commerce	International Journal of Scientific Engg and Science	2018	2456-7361	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&cstart=20&pagesize=80&citation_for_view=wQ8FWg0AAAAJ:zYLM7Y9cAGgC	http://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC
202	Price volatility of the gold commodity using technical Analysis with reference to Rayalseema bullion commtrade pvt ltd,chennai city - an analytical study.	Dr E Viswanathan	Commerce	International Journal of Mechanical and Production Engineering Research and Development	2018	ISSN(P): 2249-6890; ISSN(E): 2249-8001	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:Wp0gIr-vW9MC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:Wp0gIr-vW9MC	UGC



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203	Price volatility of the gold commodity using technical Analysis with reference to Rayalseema bullion commtrade pvt ltd,chennai city - an analytical study.	P GOVINDASAMY	Commerce	International Journal of Mechanical and Production Engineering Research and Development	2018	ISSN(P): 2249-6890; ISSN(E): 2249-8001	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:Wp0gIr-vW9MC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:Wp0gIr-vW9MC	UGC
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