

M. NARESH KUMAR
D/3 Soundarya Apartments,
49 Mambalam High Road,
T. Nagar, Chennai - 600017.

Telephone: 9884348130 / e-mail: log2nsh@gmail.com

EDUCATION

M. Phil Mass Communication and Journalism, 2007
Madurai Kamaraj University

M. Sc Visual Communication, 2006
(SRM Arts and Science College, Chennai)
University of Madras

B. Sc Visual Communication, 2004
(The New College, Chennai – 600 014)
University of Madras

UGC NET (Mass communication and Journalism), 2014

Ph.D Mass Communication and Journalism (Pursuing) SRMIST,2021

TEACHING EXPERIENCE – 18.5 Years

1) Dhanraj Baid Jain College (Autonomous), Chennai
August 2018 – Till date.

Job Responsibilities:

- Assistant Professor & Head in the Department of Visual Communication.

2) Apollo Arts and Science College, Chennai
July 2006 – June 2018.

Job Responsibilities:

- Head of the Department for B. Sc Visual Communication July 2011 – June 2018.
- Head of the Department for M. Sc Visual Communication August 2016 – June 2018,

- Assistant Professor July 2006 – July 2011.

Subjects handled

- Communication Skills, Advertising, Television Production, Media, Culture & society, Media Organization.

Other Responsibilities Handled:

- 1) Additional to the Chief Superintendent for University Theory Examination Held in
 - April 2010
 - November 2012
 - April 2014
 - November 2016
- 2) NSS Chief Co-ordinator from June 2014 - November 2017.
- 3) Placement Co-ordinator During the Academic year June 2014 – April 2015.
- 4) Co-ordinator for the Inter College Seminar “EXPOSURE” held at Apollo Engineering College (2010)
- 5) Chief Organizer for the Workshop “Legends Behind the Screen” held at Apollo Engineering College (2012)

MEDIA EXPERIENCE

- Content Writer for “**I TV Productions**”

PROGRAMS

- “STAR UDAN ORU NAAL”
- “THIRANDIDU SIM SIM” (Star Vijay) (2005 - 2007)

- Coordinator and Advisor for “**Golden Amber Production**” (2009 – 2012)

SHOWS

- “VANGA PESALAM” (STAR VIJAY)
- “VILLA TO VILLAGE” (STAR VIJAY)
- “SARAVEDI SANTHANAM” (STAR VIJAY)

EVENTS

- “Vijay Awards 2009” (Star Vijay)
- “Vijay Awards 2010” (Star Vijay)
- “Sandal Wood Cine Awards” 2009 (Suvarna TV)

MOVIE PROMOTIONS

- “Angadi Theru” – 2010 (Star Vijay)
- “Ayirathil Oruvan” – 2010 (Star Vijay)
- “Avan Ivan” – 2011 (Star Vijay)
- “Routhira Nayagan Jiva” – 2011 (Star Vijay)
- “7aam Arivu Vetri Sarithiram” – 2011 (Star Vijay)

- Advisor and Content Developer for “**SRI R.M Associates**” 2016 – 2018

SHOWS

- “Chennai 600028 II Interview 2016 (Star Vijay)
- “Spyder Special with Mahesh Babu” – 2017 (Zee Tamil)
- “Mercury Movie Special” – 2018 (Zee Tamil)
- “SA RE GA MA PA Finale Live Event” – 2018 (Zee Tamil)

- Chief Advisor and Co-ordinator for “**Media Mogul**” (Since May 2018)

SHOWS

- “Pyaar Prema Kadhal” (Audio Launch Scheduled on July 27th 2018)
- “Jill Jung Juck” for Zee Tamil & Zee Malayalam (Since May 2018).

- Had undergone fifteen days training in “Doordarshan” channel, Chennai.

- Creative writer at Monk Studios since Feb 2019.

PERSONAL DATA

Nationality : Indian
Date of Birth : 21.03.1984
Languages known : English, Hindi, Tamil
Marital Status : Married

SKILLS

- Innovative thinking
- Creative & Content Writing
- Good Communication Skills
- Positive Attitude

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