

## D.B. JAIN COLLEGE (AUTONOMOUS)

### LIST OF CANDIDATES DOING Ph.D. UNDER THE GUIDENCE OF Dr. E.VISWANATHAN

SL. NO	REGISTRATION No:	NAME OF THE CANDIDATE	TOPIC OF THE THESIS	Date of Registration	Date of Award
1	NO.PHD/REGN/19/FT/10/2013/9357	P.K.GAYATHRI 9789837544	IMPACT OF SERVICE QUALITY DIMENSIONS ON RE-PURCHASE INTENTION A STUDY WITH REFERENCE TO ORGANIZED SUPERMARKETS IN CHENNAI CITY	25 Oct 2013	11.Dec 2020
2.	NO.PHD/REGN/66/PT/04/2014/4782	ALOK BABELAY 9444787901	ER PREFERENCE AND SATIFACTION TOWARDS CO-OPTEX PRODUCT IN CHENNAI CITY.	30 April 2014	21.06.2024
3.	NO.PHD/REGN/59/FT/05/2014/7129	RAMAKRISHNAN 9444333213	WORK PERFORMANCE THROUGH KNOWLEDGE ENRICHMENT AMONG COLLEGE TEACHERS IN THIRUCHIRAPALLI DISTRICTS.	30 May 2014	Waiting for Viva
4.	NO.PHD/CONFIRM/05/PT/09/2014/8708	MANI SHANKAR BABU 9381552111	CUSTOMER SATIFACTION OF BANKING SERVICE IN RELATION TO HOME LOANS –A STUDY WITH SPECIAL REFERENCE TO CHENNAI CITY.	12 Sep 2014	16.Sep 2021
5.	NO.PH/REG/06/PT/05/2014/4851	KANDEENBAN 9381552111	COMPUTER APPLICATION IN E-COMMERCE INNOVIATION –A STUDY WITH REFERENCE TO CONSUMER PERCEPTION REFERENCE AND SATISFACTION OF ONLINE SHOPPING IN CHENNAI CITY.	02 May 2014	05.Nov 2020
6.	Ref.:Ph.D./82/FT/01/2012/Conversion/2014/10841	Kauser J 8807750756	A STUDY ON THE EFFECTIVENESS OF WORK LIFE BALANCE OF NURSES – A STUDY WITH REFERENCE TO GOVERNMENT AND PRIVATE HOSPITALS IN CHENNAI CITY	18 July 2014	24/04/2024
7.	NO.PHD/REG/117/FT/06/2015/7269	P.GOVINDASWAY 9943671442	INVESTORS PERCEPTION ON INVESTMENT AVENUES AND ITS IMPACT ON SATISFACTION AND POST INVESTMENT BEHAVIOUR-A STUDY ON INVESTORS IN CHENNAI	16 June 2015	17.Dec 2018
8.	NO.PHD/REGN/43/PT/07/2015/2016	ANANDHA KUMAR 9941459914	PROBLEMS ON AND PROSPECTS OF MICRO, SMALL AND MEDIUM ENTERPRISES (A STUDY WITH SPECIAL REFERENCE TO RURAL ENTREPRENEURS IN KANCHIPURAM DISTRICT.	13 March 2015	07.Nov 2019
9.	NO.PHD/REGN/55/FFTT/6/2014/10322	RAJINI 944512088	IMPACT OF HUMAN RESOURCE PRACTICES ON JOB PREFERENCE OF TEACHING FACULTY IN SELF FINANCING COLLEGES IN CHENNAI	23 June 2014	01.June 2022
10.	NO.PHD//REG/48/FT/04/2016/9999	N.JAYANTHI 9566087113	A STUDY ON OCCUPATIONAL STRESS AND ORGANISATIONAL CITIZENSHIP BEHAVIOUR WITH REFERENCE TO IT COMPANIES IN GREATER CHENNAI.	20 April 2016	09 Dec 2020

11.	No.Ph.D Eval (II)/Viva- Comm./2023/211	HEMA. Y	CONSUMERS' PERCEPTION AND BUYING DECISIONS TOWARDS LUXURY BRANDED PRODUCTS IN CHENNAI CITY	Transfer from other Guide	02 Jan 2020
12	No.Ph.D Eval (II)/Viva- Comm./2023/211	PALANIVEL M.D 9842446429	MARKETING OF WOMEN SELF-HELP GROUPS PRODUCTS IN KANCHEEPURAM DISTRICT, TAMILNADU	Transfer from other Guide	20 Nov 2020
13	No.Ph.D Eval (II)/Viva- Comm./2023/211	SELVIA MERCY 9790748998	A STUDY ON INFORMATION AND COMMUNICATION TECHNOLOGY ON PERFORMANCE OF SMALL AND MEDIUM ENTERPRISES IN CUDDALORE DISTRICT	Transfer from other Guide	30 Nov 2020
14	No.Ph.D Eval (II)/Viva- Comm./2023/211	JEYA J 9941431162	A STUDY ON THE ROLE OF FINANCIAL INSTITUTIONS IN THE DEVELOPMENT OF MICRO ENTREPRENEURS IN CHENNAI CITY	Transfer from other Guide	20 Jan 2023
15	NO.Ph.D/Prov.Reg n/3085/FT/10/2020 /CONFIRM/2022/6 49	M. AMUTHAMALAR 7904698851	ANALYSIS OF VISUAL MERCHANDISING PRACTICES AND THEIR IMPACT ON SHOPPING EXPERIENCE AND STORE LOYALTY OF MILLENNIALS WITH THE MEDIATING EFFECT OF CUSTOMER ENGAGEMENT WITH REFERENCE TO APPAREL STORES IN CHENNAI	01 Oct 2020	Waiting for Viva
16	NO.Ph.D/Prov.Reg n/3034/FT/03/2020 /CONFIRM/2021/2 87	JANANI S 9884506054	ANALYSIS OF SERVICES OF INCUBATION CENTERS IN ENHANCING ENTREPRENEURIAL SKILL DEVELOPMENT AND START-UP INTENTION OF INCUBATEES IN CHENNAI DISTRICT	19 March 2020	05/04/2024
17	NO.PHD/REGN/32 99/PT/12/2020/367	GANAPATHY S 8608111419	DETERMINANTS OF CUSTOMER SATISFACTION TOWARDS PURCHASE INTENTIONS AMONG GREEN VEHICLES CONSUMER - WITH SPECIAL REFERENCE TO THE GREATER CHENNAI	28 Dec 2020	Synopsis Submitted
18	Ref:Ph.D/229/PT/1 1/2017 /Change of Guide/2022 /2597	POONKODI. M 9715812294	IMPACT OF ENVIRONMENTAL AWARENESS AND CONSUMER'S ATTITUDE TOWARDS PURCHASE OF GREEN PRODUCTS	20 Sep 2022	Waiting for Viva
19	NO.PHD/REGN/32 13/FT/12/20207192	PARIMALA KANTHI. T	NEW DIMENSION OF DIGITAL MARKETING: PERCEPTION, PREFERENCE AND SATISFACTION OF ONLINE SHOPPER'S IN CHENNAI	07 Dec 2020	Progress
20	NO.PHD/REGN/36 57/FT/05/2021/183 5	THAJUDEEN. K 9895127641	CUSTOMER'S ATTITUDE AND PERCEPTION IN CONNECTION WITH SHOPPING MALLS IN CHENNAI CITY	05 May 2021	Progress