VII_1_No of Research Publications during the last five years

Sl. No.	Name of the teacher	Name of the Department	Title of the paper	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1	Dr. E. Viswanathan		The Capital Market Reforms in India	2017	2395-5929	Emperor international journal of finance
		Commerce				and management
2	Dr. G. Purushothaman	Management Studies	A STUDY ON EMPLOYEE ABSENTEEISM WITH REFERENCE TO IT INDUSTRY	2017	2347-3940	D.G. Vaishnav College
3	Dr. T. Sivakumar		Non-Performing Assets of Banks in India	2017		International Journal of World Research
4	Prof. J. Benita Selvakumari		Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary
		Engusu	Collaborative Mind Mapping Test Case			International Journal Of Innovative
5	Prof. K. Rajasekaran	Computer Science	Trasability Matrix Techniques	2017		Research In Applied Sciences And Engineering
6	Prof. K. Shoba	English	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
7	Prof. S. Ganapathy	Management Studies	A RESEARCH STUDY ON INNOVATIVE STRATEGY ADOPTION TOWARDS RISING LEVEL OF NON- PERFORMING ASSETS IN	2017	2347-3940	DG Vaishnav College
8	Prof. Sapna Niveditha Ramesh	Commerce	A study on usage of lifestyle apps in smartphones by paramedic women college students in Tiruvallur District	2017	2229- 7235	Sri Padmavati Mahila Visvavidyalayam (Women's University)
9	Prof. Sapna Niveditha Ramesh	Visual Communication	Impact assessment of Television in Practice of lifestyle amony women residing in Chennai	2017	2229- 7235	Sri Padmavati Mahila Visvavidyalayam (Women's University)
10	Dr. T. Sivakumar	Commerce	Life Insurance Corporation of India-An Overview	2016		International Journal of World Research
11	Dr. T. Sivakumar	Commerce	The Trend of Cashew in Global Perspective	2016		International Journal of World Research

12	Dr. T. Siyakumar		Global Expectation of Cashew Nut Shell	2016	2347-937X	International Journal of World Research
12	Dr. 1. Sivakumai	Commerce	Liquid	2010	2541-751X	
		Commerce	The Challenges and opportunities of Social			Pondicherry University
13	Prof. K. Kannan	English		2016	0976-8130	
			Mediaand Role of Languages			
14	Prof. K. Kannan	English	The Challenges Trible Education in India	2016	0974 – 6838	Annamalai University
			The Spirit of Indivituality in Arundhati Rot's			Government Arts & Science College For
15	Prof. K. Kannan	English	pint of marriagnity in rival and reces	2016	0973-3454	Government this & science conege for
15	Tron it. Italinan	English	The God of Small Things	2010	05755151	Women
			The Trend of Cashew in Global Perspective			International Journal of World
16	Prof. S. Mari			2016	2347-937X	Research
		Commerce				
			A STUDY ON HEALTH PROMOTION			Kaveripakkam College Journal of
17	Dr. G. Purushothaman		WORKPLACE OF EMPLOYEES WITH	2015	2249-6459	
		Management Studies	SPECIAL REFERENCE TO SAMSUNG			Management Research
			A Study on Government initiatives on Disaster			Dhanraj Baid Jain College
18	Dr. R.L. Poonguzhali	Economics	Risk Reduction	2015	2248-9711	
			A study on NGO's Response and Assistance			Dhanraj Baid Jain College
19	Dr. R.L. Poonguzhali	Economics		2015	2248-9711	
			Towards Tsunami Relief Measures			
			A Study on Green Marketing Implementation			Vellalar College for Women
20	Dr. S. Mahesh Kannan	Cooperation		2015	-	
	D C IZ IZ	F 1' 1	through Business Organisations in India	2015	0074 (020	I CAL CIL
21	Prof. K. Kannan	English	Literatures of resistance	2015	0974 – 6838	Jyoti Nivas College
21						
			Cloaking Mobile Device Information From			SRM University
22	Prof. M. Bharathi			2015	0973-4562	
		Computer Science	Lbs Server-By Digital Signature			
			Lost Memory: Context Association Based Information Retrieval			SRM University
23	Prof. M. Bharathi		information Retrieval	2015	0973-4562	
		Computer Science				

24	Prof. M. Shanmugam	Corporate Secretaryship	Determinants of Employee's Overall Satisfaction Towards Training and Development Programs in Information Technology Industry	2015	0952 - 4957	SRM University
25	Prof. S. Ganapathy	Management Studies	FINANCIAL INCLUSION: A STUDY ON SUSTAINED PROGRESS OF RESPONSIBLE BANKING OF SELECT NEW PRIVATE SECTOR BANKS IN INDIA	2015	2321-2012	Bharathidasan University
26	Prof. M. Manjula Devi	Economics	Disabled Child education	2014	2319-2437	APH Publishing corporation
27	Prof. M. Shanmugam	Corporate Secretaryship	A Study on Training and Development in Indian Information Technology Industry	2014	2321-5615	SUN Arts and Science College, Tiruvannamalai
28	Prof. K. Gubendiran	Economics	Bringing Development back into micro finance	2013	2248-9711	Dhanraj Baid Jain College
29	Prof. K. Kannan	_	A Socio-Realistic Evaluation in the Novels of Kamala Markandaya ana Arundhati Roy	2013	0974-6838	Raja Serfoji Government College
30	Prof. K. Rajasekaran	Computer Science	Rate Of Cloud Computing Init Workforce	2017	2347-6710	Engineering And Technology
31	Prof. S Jaya Prasanna		"IOT Security and privacy Identification(EPID) Standard Based End to End IOT solutions	2018	2348-1269 2349-5138	Vidyasagar Women's College,
32	Prof. M.Ezhilarasi	Commerce	Post Purchase Behaviour Of Rural Consumers Using Fmcg Products	2017	2347 3940	
33	Prof. M.Ezhilarasi	Commerce	A Study On Consumer Behaviour On Fmcg Products In Rural Areas Of Thiruvallur District	2017	2348 4705	
34	Prof.S.Jayaprasanna	Computer Science	"A Proper decentralized and distributed block chain secured educational Network for higher education"	2018	2320-088X	
35	Dr.S.balaji	Computer Science	A Literature Assessment On Stress Among Students Using Various Techniques	2019	2348-1269, 2349-5138	

36	Prof.S.Jayaprasanna	Computer Science	"Digital Learning: A Study on the E-learning and Social Media tools in Improving the Teaching and Learning Environment of Adult	2019	2319-6319	
			Learners"			
		Computer Science	"Efficiency Of E-Learning Tools And	2019		
37	Prof.S.Jayaprasanna		Technologies To Progress Educational		2249-8958	
			Eminence"			
		Computer Science	'Effectively Managing Universally	2019		
38	Prof.S.Jayaprasanna		Disseminated Virtual Team: Challenges And		2249-8958	
			Mitigation Strategies'			
		Computer Science	'Effectively Managing Universally	2019		
39	Prof. M.Bharathi		Disseminated Virtual Team: Challenges And		2249-8958	
			Mitigation Strategies'			
		Computer Science	'Effectively Managing Universally	2019		
40	Prof. V.Nisha		Disseminated Virtual Team: Challenges And		2249-8958	
			Mitigation Strategies'			
		Computer Science	'Effectively Managing Universally	2019		
41	Prof.G.Linda Rose		Disseminated Virtual Team: Challenges And		2249-8958	
			Mitigation Strategies'			
		Computer Science	A Survey On Data Mining Algorithms For	2018		
42	Prof. T.R Nisha Dayana				2249-7455	
			Tumor Detection And Classification			
	Prof. T.R Nisha Dayana	Computer Science	Segmentation Of Liver From Abdomen Ct	2019		
43			Images Using Classification And Regression		2347-2693	
			Tree			
	Prof. P.saravanan	Computer Science	An Innovative RTM Providing Test	2017	2456-2165	International Journal of Innovative
44			Maintenance in an Automated Scripting New			Science and Research Technology
			Frameworks			(IJISRT)
	Prof.P.Saravanan	Computer Science	New Frameworks for Automated Test and	2017	2456-8910	International Journal of Innovative
45			Retest (ATRT) Test Case Requirement			Research in Applied Sciences and
13			Traceability Matrix			Engineering (IJIRASE)
	Dr. E. Viswanathan	Commerce	Online Shopping of Goods – A study with	2017	2249-6459	Kaveripakkam College Journal of
46	Dr. E. Viswanaman		Reference to Demographic factors of	2017	2219 0139	The veripulation confege voluntial of
40			Consumers			Management Research
	Dr. E. Viswanathan	Commerce	Knowledge Enrichment in Higher Educational	2017	0975-9999	SELP Journal of Social Science
47	Di. D. Viswanaman		Tano wieuge Emioninent in Trigher Educational	2017	0715-7777	SEET JOHNAI OF SOCIAL SCIENCE
4/			T W W T T			
			Institutions in India			

	Dr. E. Viswanathan	Commerce	The Impact of Retail Investor's Behaviour on	2017	2395-5929	Emperor International Journal of Finance
48			Equity shares in Chennai City- An Empirical			
			Study			and Management Research
	Dr. E. Viswanathan	Commerce	The Capital Market Reforms in India	2017	2395-5929	Emperor International Journal of Finance
49						
						and Management Research
	Dr. E. Viswanathan	Commerce		2018	2249-6890	International Journal of Mechanical and
50			technicalanalysis with reference to Rayalseema bullioncomm trade pvt ltd, Chennaicity – an		2249-8001	Production Engineering Research and
			analytical study			Development
	Dr. E. Viswanathan	Commerce	An imperative study of Consumer satisfaction	2018	2456-7361	International Journal of Scientific Engg
51						
			on Pricing Strategy			and Science
	Dr. E. Viswanathan	Commerce	Can CAMELS rating system survive the	2018	2250-3153	International Journal of Scientific and
52						
			future?			Research Publication
	Dr. E. Viswanathan	Commerce	Online Marketing – An Overview	2018	2320-4168	Shanlax International Journal of
53						
						Commerce
	Dr. E. Viswanathan	Commerce	Problems and Prospects of Micro Small and	2018	2320-5504	Asia Pacific Journal of Research
54			Medium Enterprises – with reference to rural			
			enterprises in Kanchipuram Dist.			
	Prof.S.Janani	Management Studies	Promoting Youth Entrepreneurship challenges	2018	2249-0558	International Journal of Management IT
55						
			& prospectus			and Engineering
	Prof.S.Janani	Management Studies	Entrepreneurial Education as a tool of reducing	2018	2254-0663	International Journal of Management IT
56						
			unemployment			and Engineering
	Prof.S.Janani	Management Studies	Green Entrepreneurship	2018	2249-7455	International Journal of Management and
57						
						Technology
	Prof. S.SELVARAJ	Commerce	A Study on role of Celebrity Endorsement and	2018	2277-5730	International Multidisciplinary quarterly
58			its impact on Customer Buying Behaviour towards FMCG with special reference to			
			Chennai			Research journal
	Prof.JANANI.S	Management Studies	A Study on Emergence and development of	2019	2252-0054	International Journal of Management and
59						
			women Entrepreneurship			Technology

	Prof. S.SELVARAJ	Commerce	A Study on Service Quality and its impact on	2019	2349-5138	Internal Journal Analytical Review
60			Passenger Satisfaction towards Call Taxi			
			Services in Chennai City			
	Dr. E.	Commerce	Six sigma training programme with reference	2019	2349-5138	Internal Journal Analytical Review
61	VISWANATHAN		to selected Manufacturing Companies -			
			Chennai			
	Prof. P.saravanan	Computer Science	Analysis of Various Contrast Improvement	2017	2277-128X	International Journals of Advanced
62						Research in Computer Science and
			Techniques for Dehazing an Image			Software Engineering (IJARCSSE)
	Prof.P.Saravanan	Computer Science	Smart Grid Using Wireless Sensor Network's	2017	2319-8753	International Journal of Innovative
63					2347-	Research in Science, Engineering and
			and Routing Protocol		6710	Technology (IJIRSET)
	Prof.P.Saravanan	Computer Science	A Study on Air Pollution Monitoring System	2018	2456-6470	International Journal of Trend in
64						Scientific Research and Development
			using Wireless Sensor Network			(IJTSRD)
	Prof.P.Saravanan	Computer Science	Intelligent Traffic Monitoring Based on	2018	2456-6470	International Journal of Trend in
65						Scientific Research and Development
			Wireless Sensor Network			(IJTSRD)
	Prof.P.Saravanan	Computer Science	Significance of Wireless Multi- Hop AD-HOC	2018	2347-2693	International Journal of Computer
66						
			Networks			Sciences and Engineering (IJCSE)
	Prof.P.Saravanan	Computer Science	NETWORK SECURITY CHALLENGES	2018	2349-5162	Journal of Emerging Technologies and
67						
						Innovative Research
	Prof.P.Saravanan	Computer Science	Study on Cloud Computing and Cost-Benefit	2019	2348-1269	INTERNATIONAL JOURNAL OF
68						RESEARCH AND ANALYTICAL
			Analysis			REVIEWS (IJRAR)
	Prof.P.Saravanan	Computer Science	Evolution of the Single Page Application in the	2019	2349-5162	International Journal of Emerging
69						Technologies and Innovative Research
			modern web application development			(www.jetir.org)
	Prof.P.Saravanan	Computer Science	Comparative study on Cloud Software	2019	1076-5131	Journal of Applied Science and
70						
			Architecture: Monolithic, SOA, Microservice			Computations (JASC)
	Prof.P.Saravanan	Computer Science	The Load Balancing Process in Virtualization	2019	1548-7741	Journal of Information and Computational
71						
			for Cloud Computing			Science

72	Prof.P.Saravanan	Computer Science	Adoption Advantages of Micro-Service	2019	2277-8616	International Journal of Scientific &
12			Architecture In Software Industries			Technology Research
	Prof.K.Rajasekaran	Computer Science	The Effective New Frame Work For Mind	2017		
73					2456 – 2165	
			Mapping Matrix Test Case Techniques			
	Prof.K.Rajasekaran	Computer Science	Analysis Of Hindrances And Impact Of	2017	2319-8753	
74			Adoption Rate of Cloud Computing In It			
			Workplace		2347-6710	
	Dr.K.Rajasekaran	Computer Science	Collaborative Mind Mapping Test Case	2017		
75					2456-8910	
			Trasability Matrix Techniques			
	Dr.K.Rajasekaran	Computer Science	Software Test Maturity And Test Process	2018	2455-4030	
76						
	D 77 D : 1		Improvement	2010	22.50.24.52	
	Dr.K.Rajasekaran	Computer Science	Inspecting On Introduction On To Computer	2018	2250-3153	
77						
	D V D : 1		Networking and Security	2010	2454 122	
	Dr.K.Rajasekaran	Computer Science	Exploration On Network Security With	2018	2454-132x	
78						
	D. D. El	G . G .	Cryptography	2010	2240.7455	
70	Dr.D.Elangovan	Computer Science	A Feasibility Study Of Extracting E-Content For Develop Using Semi Automated Semantic	2018	2249-7455	
79			Matched Concept With Semi Automated			
	D. D. El	C	Ontology Maintenance Semantic Matching Concept Using Semi-	2019	2347-2693	
00	Dr.D.Elangovan	Computer Science	Semantic Matching Concept Using Semi-	2019	2347-2693	
80						
	Prof.M.Karthik	Computer Science	Automated Semantic Algorithm Selenium – Tool Used For Web-Based	2019	2249-7455	
81	Prof.ivi.Karulik	Computer Science	Selemum – 1001 Osed For Web-Based	2019	2249-7433	
81			A contract of the contract of			
	Prof.M.Karthik	Computer Science	Automation Testing Security And Energy Saving Aspects Of	2018	2454-132x	
82	101.IVI.Karunk	Computer Science	Wireless Sensor Networks In Healthcare	2010	2434-132X	
84						
	Prof.M.Karthik	Computer Science	Sectors Emerging Trends In Fog Computing In	2018	2349-5162	+
83	101.ivi.Kaltilik	Computer Science	Emerging frends in rog Computing in	2010	2377-3102	
03			Distributed Environments			
			Distributed Ellandillichts			

84	Prof.M.Karthik	Computer Science	Impact Of Mobile Edge Computing In Real-	2018	2456-3307	
07			World			
	Dr.B.Jagadhesan	Computer Science	Learner Centric Models for Enhanced		2277 128X	International Journal of Advanced
85						Research in Computer Science and
			Learning through E-learningStrategies			Software Engineering
86	Dr.B.Jagadhesan	Computer Science	Supervised Learning based Chur Predication		2437 4734	Elysium Journal of Engineering Research
80			Analysisin Cellular Communication Sector			and Management
87	Dr.B.Jagadhesan	Computer Science	Factors for Vertically Scalable Learner Levels		0975-4024	International Journal of Engineering and
07			of Sharable e-Content Objects			Technology
	Dr.B.Jagadhesan	Computer Science	Employment Chance Prediction Based On	2015	2437 4734	Elysium Journal of Engineering Research
88			Decision Trees And Naïve Bayes Classifier			
			Using Data Mining Techniques			and Management
	Prof.P. Saravanan	Computer Science	Employment Chance Prediction Based On	2015	2437 4734	Elysium Journal of Engineering Research
89			Decision Trees And Naïve Bayes Classifier			
			Using Data Mining Techniques			and Management
90	Dr.B.Jagadhesan	Computer Science	View of Current and Future Opportunities of	2016	2455-4286	International Journal of Science &
			Big data			Engineering Invention (IJSEI)
91	Dr.B.Jagadhesan	Computer Science	Big data and Cloud Computing Service	2016	2455-4286	International Journal of Science &
			Models and Nosql Deployment			Engineering Invention (IJSEI),
	Prof.P.Saravanan	Computer Science		2016	2455-4286	International Journal of Science &
92						
			Big data			Engineering Invention (IJSEI)
	Prof.P.Saravanan	Computer Science	Big data and Cloud Computing Service	2016	2455-4286	International Journal of Science &
93						
			Models and Nosql Deployment			Engineering Invention (IJSEI),
	Dr.B.Jagadhesan	Computer Science	An Optimization of Wireless Network Security		2348-120X	International Journal of Computer
94						Science and Information Technology
			System			Research
	Dr.B.Jagadhesan	Computer Science	An Optimization concept for capacity analysis		2348-120X	International Journal of Computer
95			of (3G-4G) in relation to Quality of service			Science and Information Technology
			System	1		Research

	Dr.B.Jagadhesan	Computer Science	A Study on Adoption of Data Mining Tools		2347-6710	International Journal of Innovative
96						Research in Science, Engineering and
			and Collision of Predictive Techniques			Technology
	Dr.B.Jagadhesan	Computer Science	Usage of Cloud Computing in Social Networks		2249-7455	International Journal of Management,
97						
						Technology And Engineering
	Dr.B.Jagadhesan	Computer Science	An Optimization of Wireless Network		2348-120X	International Journal of Computer science
98						and Information and Technology
			SecuritySystem			Research
	Dr.B.Jagadhesan	Computer Science	An Impact of Motivational Factors on Quality		2347-6710	International Journal of Innovative
99						Research in Science, Engineering and
			Assurance for Higher Education			Technology
	Dr.B.Jagadhesan	Computer Science	Cloud Computing Security Issues and		2347-6710	International Journal of Advance
100						
			Chanllenges			Research and Development,
	Dr.B.Jagadhesan	Computer Science	Exploration on big data analytics in healthcare		2454-132X	International Journal of Advance
101						Research, Ideas and Innovation in
						Technology
	Dr.B.Jagadhesan	Computer Science	An Analysis of Cryptographic Algorithms in		2456-3307	International Journal of Scientific
102						Research in Computer Science,
			Cloud Computing for Security Issues			Engineering and Information Technology
	Prof.P.Saravanan	Computer Science	Fault Detection in Fabric Using Classification	2015	2394-9333	International Journal of Trend in
103						
			and Automated approach			Research and Development
	Dr.S.Balaji	Computer Science	Fault Detection in Fabric Using Classification	2015	2394-9333	International Journal of Trend in
104						
			and Automated approach			Research and Development
	Prof.P.Saravanan	Computer Science	Challenges and Mechanisms for Securing Data	2016	2321-0613	International Journal Scientific Research
105						
			in Mobile Cloud Computing			& Development (IJSRD)
	Prof S. R.	Commerce	Effective Strategy for Organisational	2014	(ISSN No: 2319-	International Journal of Management and
106	Sathyanarayanan		Development: With Reference to		4421)	
			Kautilya's Arthashastra			Social Science research (IJMSSR)
	Prof S. R.	Commerce	Kautilya's Arthashastra: Roadmap to	2014	ISSN No: 2250-	International Journal on Multidisciplinary
107	Sathyanarayanan				1940)	
			Organisational Management"			

108	Prof S. R. Sathyanarayanan	Commerce	A Study on Strategic Framework for Profit	2015	ISSN 2249 – 1260	Journal of Exclusive Management
			Planning: Concepts, Systems, and Structure			Science
109	DR.S.Gothandaraman	Commerce	Retailing in India –the Challenges	2015	ISSN:2249-6459	Kaveripakkam college
110	Prof.B.Vaishnavi	Commerce	Post Purchase perceived Behaviour	2016	ISSN:0974-438x	Journal :Pacific Business review
111	Prof .M.D.Palanivel	Commerce		2016	23205504	Journal :Pacific Business review
	D CDAVII I	C	Help groups member –An analysis.	2017	ICCN 0074 420	Journal :Pacific Business review
112	Prof.B.Vaishnavi	Commerce	Fear of driving a perceived risk purchased of	2017	ISSN:0974-438x	Journal Pacific Business review
	Dr.E.Viswanathan	Commerce	A study on investors perception towards	2017	2395-5647	Emperor international journal of finance
113	Dr.E. viswanatnan	Commerce	community trading in sky community India	2017	2393-3047	
			pvt at Chennai.			and management research
114	Dr.E.Viswanathan	commerce	stressful work organization: a systematic	2017	2395-5929	Emperor international journal of finance
			study on occupational health			and management
115	Dr.E.Viswanathan	commerce	Knowledge Management in higher Education -	-2017	2250-1940	Research Explorer
			A conceptional Analysis.			
116	Prof.N.Jayanthi	commerce	Stressful work –organization: systematic study	2017	2395-5929	Emperor international journal of finance
			on occupational health			and management
117	Dr.Vijayaraghavan	commerce	CRM and Brand Loyalty –Focus	2017	2249-6459	Kaveripakkam college journal of
117						Management Research
	Dr.E.Viswanathan	commerce	The Capital Market Reforms in India	2017	2395-5929	Emperor international journal of finance
118						and management
119	Dr.E.Viswanathan	commerce	Online shopping of Goods –A study with reference to Demographic factors of	2017	2249-6459	Kaveripakkam college journal of
117			consumers.			Management Research

	D. E.W		The Investor of Detail Investor's Delegation on	2017	2205 5020	E1:111
	Dr.E.Viswanathan	commerce	The Impact of Retail Investor's Behavior on	2017	2395-5929	Emperor international journal of finance
120			EquityShares in Chennai City – An Empirical			
			Study			and management
	Dr.E.Viswanathan	commerce	Knowledge Enrichment in Higher educational	2017	0975-9999	Selp Journal of Social Science
121						
			Institutions in India			
	Dr.M.Sakthivel	Corporate Secretaryship	A Comparative Study Of Effectiveness Of	2014	2347 – 4378	EPRA International Journal of
122	Murugan		Quality Circles In Select Public And Private			Economics, Business and Management
			Sector Companies In Tamil Nadu			Studies
	Dr.M.Sakthivel	Corporate Secretaryship	An Empirical Model of Consumer Behaviour	2014	2249-8826	Zenith International Journal Of Business
123	Murugan					
			of Home Appliances,			Economics & Management Research
	Dr.M.Sakthivel	Corporate Secretaryship	A Study on Potentials of E-Commerce for	2015	2249-8826	ZIJBEMR
124	Murugan		Small and Medium Enterprises in Chennai			
			City			
	Dr.M.Sakthivel	Corporate Secretaryship	Consumers Awareness, Perceived Ease of Use	2015	1819-1924	Asian Journal of Marketing 8(1):1-23,
125	Murugan		toward Information Technology Adoption in			
			3G Mobile Phones' Usage in India,			
	Dr.M.Sakthivel	Corporate Secretaryship	Consumer Behaviour toward Information	2015	Research Gate	Journal of Internet Banking and
126	Murugan		Technology Adoption on 3G Mobile Phone		impact Factor: 0.63, ISSN: 1204-5357.	
			Usage in India,		155N: 1204-5557.	Commerce,
	Dr.M.Sakthivel	Corporate Secretaryship	The Sustainable Interventions for Mobile	2016	ISSN: 1204-5357.	Journal of Internet Banking and
127	Murugan					
			Phone's Hazards,			Commerce, Volume 20, Issue 2, 1000109.
	Dr.M.Sakthivel		A Comparative Analysis of Effectiveness of	2015	(Online ISSN: 2231-	
128	Murugan		Quality Circle in Public and Private Sector		5780),	
			Companies in Tamil Nadu.			Multidisciplinary Research
	Dr.M.Sakthivel	Corporate Secretaryship	Information technology adoption on 3G mobile	2016	ISSN online: 1751-	Business Innovation and Research, Vol.
129	Murugan		phones in India: the empirical analyses with		0260	,
			SPSS 20, SmartPLS2.0M3 and LISREL8.80 – Part 1, Int.			11, No. 4,
	Dr.M.Sakthivel	Corporate Secretaryshin	A Study On Customer Preferences And	2017	ISSN: 2249-0558	International Journal of Management, IT
130	Murugan		Satisfaction Towards Internet Banking In		Impact Factor: 7.119	
150			Chennai,		(Listed in UGC	& Engineering,
	Dr.M.Sakthivel	Corporate Secretaryship	A Study On The Impact Of Emotional	2017	Approved Journal) ISSN: 2249-2496	International Journal of Research in
121	Murugan	Corporate Secretaryship	Intelligence Of Employees On Organizational	201/	Impact Factor: 7.081	International Journal of Research iff
131			Effectiveness In It Industry With Special		(Listed in UGC	
			Reference To Chennai City,		Approved Journal)	Social Sciences,

	Dr.M.Sakthivel	Corporate Secretaryship	A Study On The Impact Of Celebrity	2017	ISSN: 2249-1058	International Journal of Marketing and
132	Murugan		Advertisement On Shopping Mall Consumers		Impact Factor: 6.559 (Listed in UGC	
			A Study With Reference To Chennai City,		(Listed in UGC Approved Journal)	Technology,
	Dr.M.Sakthivel	Corporate Secretaryship	A Study On Customer Satisfaction Towards	2017	ISSN 23196505 &	International Journal Of Current
133	Murugan				23196475, (Listed in	
133					UGC Approved	1.0
	D 160 141 1		Internet Banking In Chennai,	2017	Journal)	Advanced Research (Ijcar),
	Dr.M.Sakthivel Murugan	Corporate Secretaryship	An Empirical Study On Consumers' Behavioural Intention Toward Information	2017	ISSN 2456-3808, (Listed in UGC	International Journal of Applied and
134	Mulugan		Technology Adoption In Mobile Phone Usages		Approved Journal	
			In Chennai,		rpproved sournar	Advanced Scientific Research (IJAASR),
	Dr.M.Sakthivel	Corporate Secretaryship	Empirical Study On Consumers Behaviour	2017	ISSN No: 0976-	International Journal Of Recent Scientific
135	Murugan		Among The Working Women & Homemakers		3031, (Listed in	
			In Chennai Environ.		UGC Approved	Research,
	Dr.M.Sakthivel	Cornorate Secretarychin	,	2017	Journal) ISSN: 2349-4085,	International Research Journal of Human
126	Murugan	Corporate Secretaryship	_	2017	(Listed in UGC	
136			Study With Reference To Select Corporate		Approved Journal)	Resources and Social Sciences
			Sectors,			(IRJHRSS),
	Dr.M.Sakthivel	Corporate Secretaryship	Relationship Between Organizational	2017	2393-9664	Journal of Advance Management
137	Murugan		Development And Job Satisfaction – A Study With Reference To It Industry In Chennai			
			City,			Research,
	Dr.M.Sakthivel	Corporate Secretaryship	Empirical Analysis Of Impact Of Emotional	2017	2231-5780	Zenith International Journal of Multi-
138	Murugan		Intelligence Of Employees On Organizational			
100			Effectiveness Of The Organisation In IT			disciplinary Research,
	Dr.M.Rajesh	Corporate Secretaryship	Industry, "Effectiveness of Organizational culture in	2013	2231-511X	SRM Journal of Management Research
120	DI.WI.Kajesii	Corporate Secretaryship	Effectiveness of Organizational culture in	2013	2231-311X	SKW Journal of Wallagement Research
139						
			software in software industry"			
	Dr.M.Rajesh	Corporate Secretaryship	"Significance and Contribution of Small and	2014	2322-083X	International Journal of Business and
140						
			Medium Entreprises in India"			Management
	Dr.M.Rajesh		"Influence of interactional relationship on	2014	2321-8606	"Zenith international journal: EIJMMS"
141			stress among women executives in software			,
1 11						
	D., M.D.:1		company in Chennai"	2014	2221 9606	"I
	Dr.M.Rajesh	Corporate Secretaryship	Labour issues in Sez	2014	2321-8606	"International journal of psychology and
142						
						education".
	Dr.M.Rajesh	Corporate Secretaryship	"Consumer perception towards online	2014	2347-6915	"Galaxy international interdisciplinary
143						
			shopping in Kanchipuram"			research journal"
	1		I L I 9 12 12 1		1	J = w

	Dr.M.Rajesh	Corporate Secretaryship	"The changing characteristics of industry and	2014	2321-8606	International journal of psychology and
144			workforce in India"			education
	Dr.M.Rajesh	Corporate Secretaryship	"Non – Performing Assets of Banks in India –	2017	2347- 937X.	International Journal of world Research
145	Bi.i.vi.irajesii	corporate secretary ship	Ton Tonorming rissets of Banks in mala	2017	2317 93711.	micrialistic reality of world research
1.0			issues and Challenges"			
	Dr.M.Rajesh		"Handicraft sectors in India – A Study",	2017	2320-5504	Asia Pacific Journal of Research (A Peer
146						
						Reviewed International Journal
	Dr.M.Rajesh	Corporate Secretaryship	"A Study on Consumer Behaviour on FMCG	2017	2348-4705.	International Journal of Business
147						
			Products in rural areas of Thiruvallur District"			Intelligence & Innovations,
	G.Vinayagamurthy	Corporate Secretaryship	A Study on The Performance of Asset Quality			PROTAGONIST International Journal of
148						
	G T I'		Composition of ICICI Bank Limited	2014	2240.0711	Management and Technology (PIJMT)
1.40	G.Vinayagamurthy	Corporate Secretaryship	A Study on financial gap and government	2014	2248-9711	Journal of Business Research
149			initiatives towards small and medium			
	G.Vinayagamurthy	Corporate Secretaryship	enterprises in India "Significance and Contribution of Small and	2014	2322-083X	International Journal of Business and
150	G. Villayagamuruiy	Corporate Secretaryship	Significance and Contribution of Sman and	2014	2322-063A	international Journal of Business and
150			Medium Enterprises in India			Management
	G.Vinayagamurthy	Corporate Secretaryship	Current Issues and Challenges faced by Small	2014	2248-9711	Journal of Business Research
151						
			and Medium Enterprises			
	G.Vinayagamurthy	Corporate Secretaryship	Brand You – Corporate Etiquette	2013	2277-5803	Sudharsanam International Journal of
152						
						Management Review
	G. KALPANA	Corporate Secretaryship	A Study on impact of Advertisements on	2017	23484705	International Journal of Business
153						
			Personal Appearance of Women in Chennai			Intelligence & Innovations
	M.SHANMUGAM	Corporate Secretaryship	"A Study on Training and Development in	2015	2321 - 5615.	IJRBI International Journal of Research
154						
	M. GILLAN G. G. A. Y.		Indian Information Technology Industry"	2015	2256 2221	& Business Innovation
1.55	M.SHANMUGAM	1 ' '	"A Study on Employee Perceived Training	2015	2356 – 8321.	JCJRC International Journal of
155			Effectiveness relationship to Employee			
			Motivation and Organizational Performance"			Commerce and Management,

156	M.SHANMUGAM	Corporate Secretaryship	"A Case study approach for Evaluation of Employee Training Effectiveness and Development of Employees of Select Information Technology Companies in	2016	2248 -9711.	Journal of Business Research, Jain spire
157	DR.T.SIVAKUMAR	Commerce	An Empirical Study on Foreign Trade in India—An Overview	2016	23205504	Asia Pacific Journal of Research
158	DR.T.SIVAKUMAR	Commerce	Problems of Consumers Cooperative	2015	23205504	Asia Pacific Journal of Research
159	DR.T.SIVAKUMAR	Commerce	Wholesale Stores in Tamilnadu Future Prospectus of Indian Fertilizers – A	2017	23205504	Asia Pacific Journal of Research
1.00	Prof. T. VETRIPRABU	Commerce	Review Performance of Scheduled Commercial Banks	2017	23205504	Asia Pacific Journal of Research
100	DR.T.SIVAKUMAR	Commerce	in India Performance of Scheduled Commercial Banks	2017	23205504	Asia Pacific Journal of Research
161			in India			
162	Prof. T. VETRIPRABU	Commerce	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
163	DR.T.SIVAKUMAR	Commerce	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
164	DR.T.SIVAKUMAR	Commerce	Production and Marketing practices of CashewNut Shell Liquid - An Overview	2017	23205504	Asia Pacific Journal of Research
165	DR.T.SIVAKUMAR	Commerce	Rural Marketing in India	2017	23205504	Asia Pacific Journal of Research
166	DR.T.SIVAKUMAR	Commerce	Marketing of agriculture produce in india-An Overview	2017	23205504	Asia Pacific Journal of Research
167	DR.T.SIVAKUMAR	Commerce	Consumer priotection Act in India-A Descriptive Analysis	2017	23205504	Asia Pacific Journal of Research

	Dr. M.SakthivelMurugan	Corporate Sec Management Studies	A STUDY ON POTENTIALS OF E-	2015	2249- 8826	ZENITH International Journal of
168	S.Ganapathy		COMMERCE FOR SMALL ANDMEDIUM			Business Economics & Management
			ENTERPRISES IN CHENNAI CITY			Research
169	Dr. M.SakthivelMurugan S.Ganapathy	Corporate Sec Management Studies	AN EMPIRICAL MODEL OF BUYING BEHAVIOUR OF CONSUMERS IN TAMIL NADU: WITH SPECIAL REFERENCE TO TWO WHEELER CUSTOMERS IN CHENNAI CITY	2014	2249- 8826	ZENITH International Journal of Business Economics & Management Research
	Dr.	Corporate Sec	A RESEARCH STUDY ON INNOVATIVE	2017	2347-3940	JOURNAL OF MANAGEMENT
170	M.SakthivelMurugan S.Ganapathy G.Vinayagamurthy	Management Studies	STRATEGY ADOPTION TOWARDS RISING LEVEL OF NON-PERFORMING ASSETS IN BANKING INDUSTRY			
171	Dr.M.Rajesh G.Purushothaman	Corporate Sec Management Studies	CONSUMER PERCEPTION TOWARDS	2014	2347-6915	GALAXY International Interdisciplinary
			ONLINE SHOPPING IN KANCHIPURAM			Research Journal
	Dr.M.Rajesh	Corporate Sec	INFLUENCE OF INTERACTIONAL	2014	2231-5780	ZENITH International of
172	G.Purushothaman	Management Studies	RELATIONSHIP ON STRESS AMONG			
1/2			WOMEN EXECUTIVES IN SOFTWARE			
			COMPANY IN CHENNAI			multidisciplinary Research
173	Prof. V.Manjula G.Purushothaman	English Management Studies	CUSTOMERS SATISFACTION AND ITS	2015	2347-6915	GALAXY International Interdisciplinary
			IMPORTANCE IN CONNECTION TO SBT			Research Journal
174	Prof. G.Purushothaman	Management Studies	CUSTOMER SATISFACTION ON AAVIN MILK WITH SPECIAL REFERENCE TO	205	2231-5780	ZENITH International Journal
			CHENNAI CITY			ofmultidisciplinary Research
175	Prof.G.Purushothaman	Management Studies	TALENT ACQUISITION IN MANPOWER	205	2347-6915	GALAXY International Interdisciplinary
			GROUP SERVICES INDIA PVT LTD			Research Journal
176	Prof.G.Purushothaman	Management Studies	EMPLOYEE ENGAGEMENT – At a Glance	2016	2347-6915	GALAXY International Interdisciplinary
						Research Journal
177	Prof.G.Purushothaman	Management Studies	A STUDY ON EMPLOYEE ABSENTEEISM	2017	2347-3940	JOURNAL OF MANAGEMENT
			WITH REFERENCE TO IT INDUSTRY			
150	Dr.S.Balaji	Computer Science	Privacy Preservation On Online Social	2017	2347-2693	International Journal Of Computer
178			Networking Issues And Challenges			Science Issues

179	Dr. K.Rajasekaran	Computer Science	A Novel and Advanced Data Mining Model	2016	2302-4046	Indonesian Journal of Electrical
1/9			Based Hybrid Intrusion Detection Framework			Engineering –Scopus indexed
180	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Graphs	2016	2319-5215	International Journal of Mathematics and
						Soft Computing
181	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Certain Classes of	2015	2319-5215	International Journal of Mathematics and
			Graphs, J. Combin, Math. Combin, Comput			Soft Computing
182	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Certain Classes of	2016	2319-5215	International Journal of Mathematics and
			Graphs, J. Combin, Math. Combin, Comput			Soft Computing
183	Dr. P.Roushini Leely Pushpam	Mathematics	Efficient Weak Roman Domination in	2016	2348-3881	International Journal of Pure and
			MycielskianGraphs			Engineering Mathematics
184	Dr. P.Roushini Leely Pushpam	Mathematics	Efficient Secure Domination in Graphs	2016	2319-5215	International Journal of Mathematics and
						Soft Computing
185	Prof.K.Kannan	English	Designing quality reflections from the past	2017	2321-5488	Research Direction
	Prof.K.Kannan	English	Educatinal Leadership for the school	2017	2249-3867	Research Dimension
186			improvement -A study with reference to management and ethical behavior			
	Prof.K.Kannan	English	Integration of ICT in Teacher Education- A	2017	2249-894X	Review of research
187			Step towards improving the quality of education.			
	Dr. R. Desingurajan	Physical Education	Effect of Aerobic Anaerobic and Skill Training	2014	2277-8160	Global Research Analysis
188			Packages on Dribbling Performance of			
			University Men Soccer Players			
	Dr. R. Desingurajan	Physical Education	Effect of Aerobic Anaerobic and Skill Training	2014	2250-1991	Paripex Indian Journal of Research
189			packages on Selected Bio Motor Components			
			of University Men Soccer Players			
190	Dr. R. Desingurajan	Physical Education	Analysis of Personality Traits of Anna	2015	2250-1991	Paripex Indian Journal of Research
			University Women Volleyball Players			

191	Dr. R. Desingurajan	Physical Education	Analysis of selected personality traits among	2015	2249-555X	Indian Journal of Applied Research
			university women volleyball players			
	Dr. R. Desingurajan	Physical Education	Effect of Intermittent Training and Aerobic	2015	2277-8179	International Journal of Scientific
192			Exercise on Selected Endurance Parameters of			
			College Men Volley Players			Research
	Dr. R. Desingurajan	Physical Education	Effect of Intermittent Training and Aerobic	2015	2249-555X	Indian Journal of Applied Research
193			Exercise on Selected Speed Parameters of			
			College Men Volleyball Players			
	Dr. R. Desingurajan	Physical Education	Effects of Plyometric Training, Skill, Training	2016	2249-555X	Indian Journal of Applied Research
194			and Combined Training on speed Performance			
			of Men Hockey Players			
	Dr. R. Desingurajan	Physical Education	Effects of Plyometric Training, Skill, Training	2016	2277-8160	Global Journal for Research Analysis
195			and Combined Training on Selected Bio-			
			Chemical Variables of Men Hockey Players			
	Dr.M.Sakthivel	Corporate Secretaryship	Empirical Analysis of Influence of Corporate	2018	2249-0558	International Journal of Management, IT
196	Murugan		Governance on the Financial Performance of			
			Companies in India			& Engineering (IJMIE)
197	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Internet Banking as an Operations Strategy in	2017	2321-7065	International Journal of English
			Indian Commercial Banks			Language, LiteratureinHumanities
	Prof. J.Poovaraaghavan		Importance of health economics and its growth	2019	0374-8588	Journal of the Gujarat Research Society
198						
			lin India			
	Prof.J.Poovaraaghavan	Mathematics	Forecast of Growth in Trourists Visiting	2019	0886-9367	The International journal of analytical and
199						
			Tamilnadu			experimental model analysis
	Prof.J.Poovaraaghavan	Mathematics	Applications of Markov decision Process	2019	0950-0707	Science, Technology and Development
200			(Machine Maintenance) with State Reduction			
			Algorithm			
	Dr.E.Viswanathan	Commerce	Consumer Behaviour and Decision Making	2018	2249-6459	Kaveripakkam College Journal of
201						
			Process			Management Research
	Dr.E.Viswanathan	Commerce	A Study on Job Stress Among College	2019	2249-894X	International Recognition
202			Professors Working in Management Colleges			
			in Chennai.			Multidisciplinary Research Journal

	Dr.E.Viswanathan	Commerce	A Study on Job Satisfaction and OCB With	2019	1301-2746	ADALYA JOURNAL
203			focus on its effect on the growth of the organisation.			
			organisation.			
204	Prof. K. Shoba	English	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
205	Prof. Sapna Niveditha Ramesh	Visual Communication	A study on usage of lifestyle apps in smartphones by paramedic women college students in Tiruvallur District	2017	.2229- 7235	Sri Padmavati Mahila Visvavidyalayam (Women's University)
206	Prof. Sapna Niveditha Ramesh	Visual Communication	Impact assessment of Television in Practice of lifestyle amony women residing in Chennai	2017	2229- 7235	Sengamala Thayaar Educational Trust Women's College
207	Prof. A. Narmadha	Management Studies	A STUDY ON FACTOR THAT INFLUENCE WORK-LIFE BALANCE OF WOMEN EMPLOYEES IN IT COMPANIES IN CHENNAI	2016	2347-856X	Chevalier T.Thomas Elizabeth College for Women
	Prof.M.PRITHA	Mathematics	i*j-RS-closed and i*j-rs-closed sets in	2019	ISSN NO:2249-7455	International Journal of
208						Management, Technology And
			Bitopological spaces			Engineering
209	Prof.M.PRITHA	Mathematics	Fuzzy semi pre-irresolute mappings in fuzzy	2019	2319-3786 2321-3786	Malaya Journal of Mathematik
			topological spaces			
210	Prof.M.PRITHA	Mathematics	Some aspects of pairwise fuzzy semi pre– almost continuous functions in fuzzy bitopological spaces	2019	2319-3786 2321-5666	Malaya Journal of Mathematik
211	Prof.N.Srilakshmi		Irregular set colorings of graphs	2016	1311-8080	IJPAM
212	Prof.N.Srilakshmi	Mathematics	Weak Roman Domatic Number of a Graph	2018	1311-8080	IJPAM

Number of Research Publications during the last five years (Department wise)

Sl.			Title of the paper			Name of the publisher
No.	Name of the Department	Name of the teacher		Year of publication	ISBN/ISSN number of the proceeding	
1	Commerce	Dr.T.Sivakumar	Problems of Consumers Cooperative Wholesale Stores in Tamilnadu	2015	23205504	Asia Pacific Journal of Research
2	Commerce	Dr.T.Sivakumar	Future Prospectus of Indian Fertilizers – A Review	2017	23205504	Asia Pacific Journal of Research
3	Commerce	Dr.T.Sivakumar	Performance of Scheduled Commercial Banks in India	2017	23205504	Asia Pacific Journal of Research
4	Commerce	Prof. T. Vetriprabhu	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
5	Commerce	DR.T.Sivakumar	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
6	Commerce	DR.T.Sivakumar	Marketing of agriculture produce in india-An Overview	2017	23205504	Asia Pacific Journal of Research
7	Commerce	DR.T.Sivakumar	Consumer priotection Act in India-A Descriptive Analysis	2017	23205504	Asia Pacific Journal of Research
8	Commerce	Dr. E. Viswanathan	The Capital Market Reforms in India	2017		Emperor international journal of finance and management
9	Commerce	Dr. T. Sivakumar	Non-Performing Assets of Banks in India	2017	1 /34/1=/1///	International Journal of World Research
10	Commerce	Prof. Sapna Niveditha Ramesh	A study on usage of lifestyle apps in smartphones by paramedic women college students in Tiruvallur District	2017		Sri Padmavati Mahila Visvavidyalayam (Women's University)
11	Commerce	Dr. T. Sivakumar	Life Insurance Corporation of India-An Overview	2016		International Journal of World Research

12	Commerce	Dr. T. Sivakumar	The Trend of Cashew in Global Perspective	2016	2347-937X	International Journal of World Research
13	Commerce	Dr. T. Sivakumar	Global Expectation of Cashew Nut Shell Liquid	2016	2347-937X	International Journal of World Research
14	Commerce	Prof. S. Mari	The Trend of Cashew in Global Perspective	2016	2347-937X	International Journal of World Research
15	Commerce	Prof. M.Ezhilarasi	Post Purchase Behaviour Of Rural Consumers Using Fmcg Products	2017	2347 3940	Journal of Management (JOM)
16	Commerce	Prof. M.Ezhilarasi	A Study On Consumer Behaviour On Fmcg Products In Rural Areas Of Thiruvallur District	2017	2348- 4705	International Journal of Business Intelligence & Innovations,
17	Commerce	Dr. E. Viswanathan	Online Shopping of Goods – A study with Reference to Demographic factors of Consumers	2017	2249-6459	Kaveripakkam College Journal of Management Research
18	Commerce	Dr. E. Viswanathan	Knowledge Enrichment in Higher Educational Institutions in India	2017	0975-9999	SELP Journal of Social Science
19	Commerce	Dr. E. Viswanathan	The Impact of Retail Investor's Behaviour on Equity shares in Chennai City- An Empirical Study	2017	2395-5929	Emperor International Journal of Finance and Management Research
20	Commerce	Dr. E. Viswanathan	Price volatility of the gold commodity using technicalanalysis with reference to Rayalseema bullioncomm trade pvt ltd, Chennaicity – an analytical study	2018	2249-6890 2249-8001	International Journal of Mechanical and Production Engineering Research and Development
21	Commerce	Dr. E. Viswanathan	An imperative study of Consumer satisfaction on Pricing Strategy	2018	2456-7361	International Journal of Scientific Engg and Science
22	Commerce	Dr. E. Viswanathan	Can CAMELS rating system survive the future?	2018	2250-3153	International Journal of Scientific and Research Publication
23	Commerce	Dr. E. Viswanathan	Online Marketing – An Overview	2018	2320-4168	Shanlax International Journal of Commerce
24	Commerce	Dr. E. Viswanathan	Problems and Prospects of Micro Small and Medium Enterprises – with reference to rural enterprises in Kanchipuram Dist.	2018	2320-5504	Asia Pacific Journal of Research

25	Commerce	Prof. S.Selvaraj	A Study on role of Celebrity Endorsement and its impact on Customer Buying Behaviour towards FMCG with special reference to Chennai	2018	2277-5730	International Multidisciplinary quarterly Research journal
26	Commerce	Prof. S.Selvaraj	A Study on Service Quality and its impact on Passenger Satisfaction towards Call Taxi Services in Chennai City	2019	2349-5138	Internal Journal Analytical Review
27	Commerce	Dr. E. Viswanathan	Six sigma training programme with reference to selected Manufacturing Companies - Chennai	2019	2349-5138	Internal Journal Analytical Review
28	Commerce	Prof S. R. Sathyanarayanan	Effective Strategy for Organisational Development: With Reference to Kautilya's Arthashastra	2014	2319-4421	International Journal of Management and Social Science research (IJMSSR)
29	Commerce	Prof S. R. Sathyanarayanan	Kautilya'sArthashastra: Roadmap to Organisational Management'	2014	2250-1940	International Journal on Multidisciplinary
30	Commerce	Prof S. R. Sathyanarayanan	A Study on Strategic Framework for Profit Planning: Concepts, Systems, and Structure	2015	2249 – 1260	Journal of Exclusive Management Science
31	Commerce	DR.S.Gothandaraman	Retailing in India –the Challenges	2015	2249-6459	Kaveripakkam college
32	Commerce	Prof.B.Vaishnavi	Post Purchase perceived Behaviour	2016	0974-438x	Journal :Pacific Business review
33	Commerce	Prof .M.D.Palanivel	Marketing problems encountered by the self – Help groups member –An analysis.	2016	23205504	Journal :Pacific Business review
34	Commerce	Prof.B.Vaishnavi	Fear of driving a perceived risk purchased of car	2017	ISSN:0974-438x	Journal :Pacific Business review
35	Commerce	Dr.E.Viswanathan	A study on investors perception towards community trading in sky community India pvt at Chennai.	2017	2395-5647	Emperor international journal of finance and management research
36	commerce	Dr.E.Viswanathan	stressful work organization: a systematic study on occupational health	2017	2395-5929	Emperor international journal of finance and management
37	commerce	Dr.E.Viswanathan	Knowledge Management in higher Education – A conceptional Analysis.	2017	2250-1940	Research Explorer

38	commerce	Prof.N.Jayanthi	Stressful work –organization: systematic study on occupational health	2017	2395-5929	Emperor international journal of finance and management
39	commerce	Dr.Vijayaraghavan	CRM and Brand Loyalty –Focus	2017	2249-6459	Kaveripakkam college journal of Management Research
40	commerce	Dr.E.Viswanathan	Online shopping of Goods –A study with reference to Demographic factors of consumers.	2017	2249-6459	Kaveripakkam college journal of Management Research
41	commerce	Dr.E.Viswanathan	The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study	2017	2395-5929	Emperor international journal of finance and management
42	commerce	Dr.E.Viswanathan	Knowledge Enrichment in Higher educational Institutions in India	2017	0975-9999	Selp Journal of Social Science
43	Commerce	Dr.T.Sivakumar	An Empirical Study on Foreign Trade in India–An Overview	2016	23205504	Asia Pacific Journal of Research
44	Commerce	Dr.T.Sivakumar	Production and Marketing practices of CashewNut Shell Liquid - An Overview	2017	23205504	Asia Pacific Journal of Research
45	Commerce	Dr.T.Sivakumar	Rural Marketing in India	2017	23205504	Asia Pacific Journal of Research
46	Commerce	Dr.E.Viswanathan	Consumer Behaviour and Decision Making Process	2018	2249-6459	Kaveripakkam College Journal of Management Research
47	Commerce	Dr.E.Viswanathan	A Study on Job Stress Among College Professors Working in Management Colleges in Chennai.	2019	2249-894X	International Recognition Multidisciplinary Research Journal
48	Commerce	Dr.E.Viswanathan	A Study on Job Satisfaction and OCB With focus on its effect on the growth of the organisation.	2019	1301-2746	Adalya Journal
49	Computer Science	Prof. K. Rajasekaran	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	2017	2456- 8910	International Journal Of Innovative Research In Applied Sciences And Engineering

50	Computer Science	Prof. M. Bharathi	Cloaking Mobile Device Information From Lbs Server-By Digital Signature	2015	0973-4562	SRM University
51	Computer Science	Prof. M. Bharathi	Lost Memory: Context Association Based Information Retrieval	2015	0973-4562	SRM University
52	Computer Science	Prof. K. Rajasekaran	Rate Of Cloud Computing Init Workforce	2017	2347-6710	Engineering And Technology
53	Computer Science	Prof. S Jaya Prasanna	"IOT Security and privacy Identification(EPID) Standard Based End to End IOT solutions	2018	2348-1269 2349-5138	Vidyasagar Women's College,
54	Computer Science	Prof.S.Jayaprasanna	"A Proper decentralized and distributed block chain secured educational Network for higher education"	2018	2320-088X	International Journal of Computer Science and Mobile Computing
55	Computer Science	Dr.S.Balaji	A Literature Assessment On Stress Among Students Using Various Techniques	2019	2348-1269 2349-5138	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)
56	Computer Science	Prof.S.Jayaprasanna	"Digital Learning: A Study on the E-learning and Social Media tools in Improving the Teaching and Learning Environment of Adult Learners"	2019	2319-6319	IJNIET
57	Computer Science	Prof.S.Jayaprasanna	"Efficiency Of E-Learning Tools And Technologies To Progress Educational Eminence"	2019	2249-8958	IJEAT
58	Computer Science	Prof.S.Jayaprasanna	'Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies'	2019	2249-8958	IJEAT
59	Computer Science	Prof. M.Bharathi	'Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies'	2019	2249-8958	IJEAT
60	Computer Science	Prof. V.Nisha	'Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies'	2019	2249-8958	IJEAT
61	Computer Science	Prof.G.Linda Rose	'Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies'	2019	2249-8958	IJEAT

62	Computer Science	Prof. T.R Nisha Dayana	A Survey On Data Mining Algorithms For Tumor Detection And Classification	2018	2249-7455	International Journal of Management, Technology And Engineering
63	Computer Science	Prof. T.R Nisha Dayana	Segmentation Of Liver From Abdomen Ct Images Using Classification And Regression Tree	2019	2347-2693	International journal of computer sciences and engineering
64	Computer Science	Prof. P.saravanan	An Innovative RTM Providing Test Maintenance in an Automated Scripting New Frameworks	2017	2456-2165	International Journal of Innovative Science and Research Technology (IJISRT)
65	Computer Science	Prof.P.Saravanan	New Frameworks for Automated Test and Retest (ATRT) Test Case Requirement Traceability Matrix	2017	2456-8910	International Journal of Innovative Research in Applied Sciences and Engineering (IJIRASE)
66	Computer Science	Prof. P.saravanan	Analysis of Various Contrast Improvement Techniques for Dehazing an Image	2017	2277-128X	International Journals of Advanced Research in Computer Science and Software Engineering (IJARCSSE)
67	Computer Science	Prof.P.Saravanan	Smart Grid Using Wireless Sensor Network's and Routing Protocol	2017	2319-8753 2347- 6710	International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET)
68	Computer Science	Prof.P.Saravanan	A Study on Air Pollution Monitoring System using Wireless Sensor Network	2018	2456-6470	International Journal of Trend in Scientific Research and Development (IJTSRD)
69	Computer Science	Prof.P.Saravanan	Intelligent Traffic Monitoring Based on Wireless Sensor Network	2018	2456-6470	International Journal of Trend in Scientific Research and Development (IJTSRD)
70	Computer Science	Prof.P.Saravanan	Significance of Wireless Multi- Hop AD-HOC Networks	2018	2347-2693	International Journal of Computer Sciences and Engineering (IJCSE)
71	Computer Science	Prof.P.Saravanan	Network Security Challenges	2018	2349-5162	Journal of Emerging Technologies and Innovative Research
72	Computer Science	Prof.P.Saravanan	Study on Cloud Computing and Cost-Benefit Analysis	2019	2348-1269	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)
73	Computer Science	Prof.P.Saravanan	Evolution of the Single Page Application in the modern web application development	2019	2349-5162	International Journal of Emerging Technologies and Innovative Research (www.jetir.org)

74	Computer Science	Prof.P.Saravanan	Comparative study on Cloud Software Architecture: Monolithic, SOA, Microservice	2019	1076-5131	Journal of Applied Science and Computations (JASC)
75	Computer Science	Prof.P.Saravanan	The Load Balancing Process in Virtualization for Cloud Computing	2019	1548-7741	Journal of Information and Computational Science
76	Computer Science	Prof.P.Saravanan	Adoption Advantages of Micro-Service Architecture In Software Industries	2019	2277-8616	International Journal of Scientific & Technology Research
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78	Computer Science	Prof.K.Rajasekaran	Analysis Of Hindrances And Impact Of Adoption Rate of Cloud Computing In It Workplace	2017	2319-8753 2347-6710	International Journal of Innovative Research in Science, Engineering and Technology
79	Computer Science	Dr.K.Rajasekaran	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	2017	2456-8910	IJIRASE
80	Computer Science	Dr.K.Rajasekaran	Software Test Maturity And Test Process Improvement	2018	2455-4030	International Journal of Advanced Research and Development
81	Computer Science	Dr.K.Rajasekaran	Inspecting On Introduction On To Computer Networking and Security	2018	2250-3153	International Journal of Scientific and Research Publications
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111	Computer Science		A Novel and Advanced Data Mining Model Based Hybrid Intrusion Detection Framework	2016	2302-4046	Indonesian Journal of Electrical Engineering –Scopus indexed
112	Cooperation	Dr. S. Mahesh Kannan	A Study on Green Marketing Implementation through Business Organisations in India	2015	-	Vellalar College for Women
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128	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Study on Potentials of E-Commerce for Small and Medium Enterprises in Chennai City	2015	2249-8826	ZIJBEMR
129	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Consumers Awareness, Perceived Ease of Use toward Information Technology Adoption in 3G Mobile Phones' Usage in India,	2015	1819-1924	Asian Journal of Marketing 8(1):1-23,
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136	Corporate Secretaryship Dr.	M.Sakthivel Murugan	A Study On The Impact Of Emotional Intelligence Of Employees On Organizational Effectiveness In It Industry With Special Reference To Chennai City,	2017	ISSN: 2249-2496 Impact Factor: 7.081 (Listed in UGC Approved Journal)	International Journal of Research in Social Sciences,
137	Corporate Secretaryship Dr.		A Study On The Impact Of Celebrity Advertisement On Shopping Mall Consumers – A Study With Reference To Chennai City,	2017	ISSN: 2249-1058 Impact Factor: 6.559 (Listed in UGC Approved Journal)	International Journal of Marketing and Technology,
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140	Corporate Secretaryship Dr.	M.Sakthivel Murugan	Empirical Study On Consumers Behaviour Among The Working Women & Homemakers In Chennai Environ,	2017		International Journal Of Recent Scientific Research,
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153	Corporate Secretaryship	G.Vinayagamurthy	A Study on The Performance of Asset Quality Composition of ICICI Bank Limited			PROTAGONIST International Journal of Management and Technology (PIJMT)
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234	Computer Science	Prof.Nisha Dayana	A Survey on Data mining Algorithms for Tumor Detection and Classification	2018	2249-7455	International Journal of Management Technology and Engineering
235	Computer Science	Prof.Nisha Dayana	Segmentation of Liver from Abdomen CT Images Using Classification and Regression Tree	2018	2347-2693	International Journal of Computer Science and Engineering
236	Commerce	Mrs.VijayaGovindarajan	GST-Is it a game Changer or a old wine in better	2018	2248-9711	DBJC Journal of business research
237	Economics	Prof. M.Iyyappan	A study on fiscal health and fiscal responsibility of the state government of tamil nadu/624-631	2018	2248-9711	DBJC Journal of business research
238	Commerce	Dr. E. Viswanathan	A study on investor attitude towards MF with special reference to Share khan private limited	2015	2321-1814	International journal of Technology innovation and research
239	Commerce	Dr. E. Viswanathan	A study on Employee engagement in ISS facility service limited Chennai	2016	2248-9711	DBJC Journal of business research
240	Commerce	Dr. Mekkal Roy	A study on post purchase behaviour of rural consumer towards durable goods	2014	2248-9711	DBJC Journal of business research
241	Commerce	Prof.Palanivel M.D	Marketing of SHG's products in Kanchipuram district of Tamilnadu	2015	2248-9711	DBJC Journal of business research
242	Management Studies	Dr.A.Narmadha	A Study on organizational policies intervening work life balance of women employees in IT industry	2015	2250-0758	Vandana publications
243	Management Studies	Dr.A.Narmadha	A Study on Work - Life Balance of Working Women in Information Technology	2016	2279-09926	International journal of Entrepreneurship and Business Environment Perspectives A Refereed Quarterly Journal,
244	Management Studies	Dr.A.Narmadha	A Study On Customer Satisfaction of Online Consumer Goods with Special Reference to Chennai.	2019	2249-2496	International Journal of Research in Social Sciences IJMRA
245	Management Studies	Dr.A.Narmadha	The Factor Influence of Online Marketing Based on FMCG Products in Chennai	2019	2249-894X	Review of Research International online Multidisciplinary Journal
246	Management Studies	Dr.A.Narmadha	A study on Customer Satisfaction of Online Consumer Goods With Special - Reference to Chennai	2019	2321-4643	Shanlax International Journal of Management
247	Management Studies	Dr.V.Ratha	How consumers make purchases?- A Study	2014	0976-1136	IIFS
248	Management Studies	Dr.V.Ratha	A Study on consumer and the market	2013	2250-2971	IJMF

249	Management Studies	Dr.V.Ratha	Human resource management job evaluation and job analysis process and overview	2015	2395-2091	International journal of commerce, manangement and computer application
250	Economics	Prof. K. Gubendiran	Bringing Development back into micro Finance	2013	2248-9711	Dhanraj Baid Jain College
251	Economics	Prof. K. Gubendiran	Foreign Direct investment in retail trends in india	2014	978-81-910-561-7	DBJC
252	Economics	Prof. M. Manjula Devi	Disabled Child Education	2014	2319-2437	APH Publishing corporation
253	Economics	Prof. M. Manjula Devi	Human Resource Management	2014	13-978-81-910561- 3-6	DBJC
254	Economics	Prof. M. Manjula Devi	Performance management Systems and National Workfore	2014	978-81-910-561-5-0	DBJC
255	Economics	Prof. M. Manjula Devi	AIDS Causes and Cure	2014	81992-26-5	Aavishar Publishers
256	Economics	Prof. M. Manjula Devi	Foreign Direct Investment in India	2014	978-81-910-561-7	DBJC
257	Economics	Dr. B. Lakshmi	Self-Help Groups (SHGs) and Micro Credit in India	2013	978-93-80657-86-8	Arul Anandar College.
258	Economics	Dr. B. Lakshmi	Education Status Among The Scheduled Castes Of Sivagangai District	2014	2482-9872	European Economic Research Publication
259	Economics	Dr. B. Lakshmi	Eradication of Poverty Through NGOs in	2014	1380-1473	European Economic Research Publication
260	Economics	Prof. C. Parvathy	Rural infrastructure in India - issues and	2016	2395-5929	Dr. Ambedkar College
261	Economics	Prof. C. Parvathy	Challenges, Innovations and Strategies in Human Resources	2016	2231-2854	Mayas Publications
262	Corporate Secretaryship	Dr.M.Rajesh	A Study on service quality and its impact on patient satisfaction towards multispecialty hospital with reference to Chennai city.	2018	23214643	Shanlax international journal of management
263	Corporate Secretaryship	Dr.M.Rajesh	A Study on customer satisfaction towards THE HINDU NEWS PAPER and its suplimentaries	2018	23204168	Shanlax international journal of commerce
264	Corporate Secretaryship	Dr.M.Rajesh	A Study on service excellence and customer satisfaction towards women beauty sallon Chennai city.	2018	2249894X	International online multidisciplinary
265	Corporate Secretaryship	Dr.M.Rajesh	A Study on roll of celebrity endorsement and its impact on customer buying behaviour towards FMCG with special reference to Chennai	2018	22775730	International multidisciplinary quarterly research journal

266	Corporate Secretaryship	Dr.M.Rajesh	A Study on service qualityand its impact on passenger satisfaction towards call tax service in Chennai city	2019	23495138	International journal of research and analytical reviews
267	Corporate Secretaryship	Dr.M.Rajesh	Some data driven studies on emotional intelligence and work place	2019	2349-9788 2454- 2237	International Journal of Research and Review
268	Corporate Secretaryship	Dr.M.Rajesh	"Brand Preference For Mobile Phones Among The Students In Chennai"	2019	2349-9788 2454-2237	International Journal of Research and Review
269	Corporate Secretaryship	Prof.R.Lavanya	Effect of advertisement on consumer buying behaviour in Chennai city – A study	2018	22775730	International multidisciplinary quarterly research journal
270	Corporate Secretaryship	Prof.G.Kalpana	Women perception and attitude towards the visual elements in social campaign advertisement	2018	22775730	International multidisciplinary quarterly research journal
272	Corporate Secretaryship	Prof.M.Shanmugam	"A Study on Training and Development in Indian Information Technology Industry"	2014	2321 - 5615	IJRBI International Journal of Research & Business Innovation
273	Corporate Secretaryship	Prof.M.Shanmugam	A Study on Employee Perceived Training Effectiveness relationship to Employee Motivation and Organizational Performance"	2015	2356 – 8321	JCJRC International Journal of Commerce and Management,
274	Corporate Secretaryship	Prof.M.Shanmugam	"A Case study approach for Evaluation of Employee Training Effectiveness and	2015	2248 -9711	Journal of Business Research, Jain spire
275	Corporate Secretaryship	Prof.S.Rajamani	A Job Satisfaction Among Indian Overseas bank Employees in Thanjavur district – a study	2019	2249-894X	ONLINE International journal

VII_1_No of Research Publications during the last five years

Sl. No.	Name of the teacher	Name of the Department	Title of the paper	Year of publication
1	Prof. K. Gubendiran	Economics	Bringing Development back into micro finance	2013
2	Prof. K. Kannan	English	A Socio-Realistic Evaluation in the Novels of Kamala Markandaya ana Arundhati Roy	2013
3	Dr.M.Rajesh	Corporate Secretaryship	"Effectiveness of Organizational culture in software in software industry"	2013
4	G.Vinayagamurthy	Corporate Secretaryship	Brand You – Corporate Etiquette	2013
5	Prof. M. Manjula Devi	Economics	Disabled Child education	2014
6	Prof. M. Shanmugam	Corporate Secretaryship	A Study on Training and Development in Indian Information Technology Industry	2014
7	Prof S. R. Sathyanarayanan	Commerce	Effective Strategy for Organisational Development: With Reference to Kautilya'sArthashastra	2014
8	Prof S. R. Sathyanarayanan	Commerce	Kautilya'sArthashastra: Roadmap to	2014
9	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Organisational Management" A Comparative Study Of Effectiveness Of Quality Circles In Select Public And Private Sector Companies In Tamil Nadu	2014
10	Dr.M.Sakthivel Murugan	Corporate Secretaryship	An Empirical Model of Consumer Behaviour of Home Appliances,	2014
11	Dr.M.Rajesh	Corporate Secretaryship	"Significance and Contribution of Small and	2014
12	Dr.M.Rajesh	Corporate Secretaryship	Medium Entreprises in India" "Influence of interactional relationship on stress among women executives in software company in Chennai"	2014
13	Dr.M.Rajesh	Corporate Secretaryship	"Labour issues in Sez"	2014
14	Dr.M.Rajesh	Corporate Secretaryship	"Consumer perception towards online	2014
15	Dr.M.Rajesh	Corporate Secretaryship	shopping in Kanchipuram" "The changing characteristics of industry and	2014

	G.Vinayagamurthy	Corporate Secretaryship	A Study on financial gap and government	2014
16	S. v mayagamarany	Corporate Secretary ship	initiatives towards small and medium	2011
10			enterprises in India	
-	G.Vinayagamurthy	Corporate Secretaryship	*	2014
17			Medium Enterprises in India	
	G.Vinayagamurthy	Cornorate Secretaryshin	Current Issues and Challenges faced by Small	2014
18	G. v mayagamuruny	Corporate Secretaryship	Current issues and Chancinges faced by Smail	2014
			and Medium Enterprises	
	Dr.	Corporate Sec	AN EMPIRICAL MODEL OF BUYING	2014
19	M.SakthivelMurugan	Management Studies	BEHAVIOUR OF CONSUMERS IN TAMIL	
	S.Ganapathy		NADU: WITH SPECIAL REFERENCE TO TWO WHEELER CUSTOMERS IN	
	Dr.M.Rajesh	Corporate Sec	CONSUMER PERCEPTION TOWARDS	2014
20	G.Purushothaman	Management Studies		
			ONLINE SHOPPING IN KANCHIPURAM	
	Dr.M.Rajesh	Corporate Sec	INFLUENCE OF INTERACTIONAL	2014
21	G.Purushothaman	Management Studies	RELATIONSHIP ON STRESS AMONG	
			WOMEN EXECUTIVES IN SOFTWARE	
	Dr. R. Desingurajan	Physical Education	COMPANY IN CHENNAI Effect of Aerobic Anaerobic and Skill Training	2014
22	Di. K. Desnigurajan	i ilysicai Laucation	Packages on Dribbling Performance of	2017
<u></u>				
	Dr. R. Desingurajan	Physical Education	University Men Soccer Players Effect of Aerobic Anaerobic and Skill Training	2014
12	Di. K. Desingurajan	nysical Education		2014
23			packages on Selected Bio Motor Components	
	D 0.07	- ::	of University Men Soccer Players	
	Prof. G.Purushothaman	Management Studies	CUSTOMER SATISFACTION ON AAVIN	2015
24			MILK WITH SPECIAL REFERENCE TO	
			CHENNAI CITY	
_	Prof.G.Purushothaman	Management Studies	TALENT ACQUISITION IN MANPOWER	2015
25				
			GROUP SERVICES INDIA PVT LTD	
			A STUDY ON HEALTH PROMOTION	
26	Dr. G. Purushothaman		WORKPLACE OF EMPLOYEES WITH	2015
		Management Studies	SPECIAL REFERENCE TO SAMSUNG	
			A Study on Government initiatives on Disaster	
27	Dr. R.L. Poonguzhali	Economics	Risk	2015
<u>~ 1</u>	DI. K.L. I Goliguziiali	Leonomies	Reduction	2013
			A study on NGO's Response and Assistance	
28	Dr. D. I. Doongrahati	Economics	11 stady on 1100 s response and Assistance	2015
۷٥	Dr. R.L. Poonguzhali	Economics	T 1 T 'D 1' C) (2013
			Towards Tsunami Relief Measures	
20	D 0 1/1 1		A Study on Green Marketing Implementation	20:-
29	Dr. S. Mahesh Kannan	Cooperation		2015
	- 255		through Business Organisations in India	
	Prof. K. Kannan	English	Literatures of resistance	2015
30				
	i .			
	D 014 D1		Cloaking Mobile Device Information From	2 03 =
	Prof. M. Bharathi			2015
	Prof. M. Bharathi	Computer Science	Lbs Server-By Digital Signature	2015
31	Prof. M. Bharathi	Computer Science	Lbs Server-By Digital Signature Lost Memory: Context Association Based	2015
	Prof. M. Bharathi Prof. M. Bharathi	Computer Science	Lbs Server-By Digital Signature	2015

	1	1	Determinants of Employee's Overall	
33	Prof. M. Shanmugam	Corporate Secretaryship	C-4:-C-4: T Training and	2015
			Technology Industry	
			FINANCIAL INCLUSION: A STUDY ON	
34	Prof. S. Ganapathy		SUSTAINED PROGRESS OF	2015
		Management Studies	RESPONSIBLE BANKING OF SELECT NEW PRIVATE SECTOR BANKS IN INDIA	
	Dr.B.Jagadhesan	Computer Science	Employment Chance Prediction Based On	2015
35			Decision Trees And Naïve Bayes Classifier	
			Using Data Mining Techniques	
	Prof.P. Saravanan	Computer Science	Employment Chance Prediction Based On	2015
36			Decision Trees And Naïve Bayes Classifier	
			Using Data Mining Techniques	
	Prof.P.Saravanan	Computer Science	Fault Detection in Fabric Using Classification	2015
37				
			and Automated approach	
	Dr.S.Balaji	Computer Science	Fault Detection in Fabric Using Classification	2015
38			·	
			and Automated approach	
	Prof S. R.	Commerce	A Study on Strategic Framework for Profit	2015
39	Sathyanarayanan			
			Planning: Concepts, Systems, and Structure	
	DR.S.Gothandaraman	Commerce	Retailing in India –the Challenges	2015
40				
	Dr.M.Sakthivel	Corporate Secretaryship	A Study on Potentials of E-Commerce for	2015
41	Murugan		Small and Medium Enterprises in Chennai	
			City	
	Dr.M.Sakthivel	Corporate Secretaryship	Consumers Awareness, Perceived Ease of Use	2015
42	Murugan		toward Information Technology Adoption in	
			3G Mobile Phones' Usage in India,	
	Dr.M.Sakthivel	Corporate Secretaryship	Consumer Behaviour toward Information	2015
43	Murugan		Technology Adoption on 3G Mobile Phone	
			Usage in India,	
	Dr.M.Sakthivel	Corporate Secretaryship	A Comparative Analysis of Effectiveness of	2015
44	Murugan		Quality Circle in Public and Private Sector	
			Companies in Tamil Nadu.	
	M.SHANMUGAM	Corporate Secretaryship	"A Study on Training and Development in	2015
45				
			Indian Information Technology Industry"	
	M.SHANMUGAM	Corporate Secretaryship		2015
46			Effectiveness relationship to Employee	
			Motivation and Organizational Performance"	
	DR.T.SIVAKUMAR	Commerce	Problems of Consumers Cooperative	2015
47			·	
			Wholesale Stores in Tamilnadu	
	Dr.	Corporate Sec	A STUDY ON POTENTIALS OF E-	2015
48	M.SakthivelMurugan	Management Studies	COMMERCE FOR SMALL ANDMEDIUM	
-	S.Ganapathy		ENTERPRISES IN CHENNAI CITY	
	D CAVAM : 1	English Management	CUSTOMERS SATISFACTION AND ITS	2015
	Prof. V.Manjula	English Management		
49	Prof. V.Manjula G.Purushothaman	Studies Studies		

50	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Certain Classes of	2015
			Graphs, J. Combin, Math. Combin, Comput	
51	Dr. R. Desingurajan	Physical Education	Analysis of Personality Traits of Anna	2015
)1			University Women Volleyball Players	
52	Dr. R. Desingurajan	Physical Education	Analysis of selected personality traits among	2015
_			university women volleyball players	
	Dr. R. Desingurajan	Physical Education	Effect of Intermittent Training and Aerobic	2015
53			Exercise on Selected Endurance Parameters of	
			College Men Volley Players	
	Dr. R. Desingurajan	Physical Education	Effect of Intermittent Training and Aerobic	2015
54			Exercise on Selected Speed Parameters of	
			College Men Volleyball Players	
			Life Insurance Corporation of India-An	
55	Dr. T. Sivakumar			2016
		Commerce	Overview	
			The Trend of Cashew in Global Perspective	
56	Dr. T. Sivakumar			2016
		Commerce		
			Global Expectation of Cashew Nut Shell	
57	Dr. T. Sivakumar			2016
		Commerce	Liquid	
			The Challenges and opportunities of Social	
58	Prof. K. Kannan	English		2016
			Mediaand Role of Languages	
	Prof. K. Kannan	English	The Challenges Trible	2016
59			Education in India	
			The Spirit of Indivituality in Arundhati Rot's	
60	Prof. K. Kannan	English		2016
			The God of Small Things	
			The Trend of Cashew in Global Perspective	
61	Prof. S. Mari			2016
		Commerce		
(2	Dr.B.Jagadhesan	Computer Science	View of Current and Future Opportunities of	2016
62			Big data	
	Dr.B.Jagadhesan	Computer Science	Big data and Cloud Computing Service	2016
63				
			Models and Nosql Deployment	
	Prof.P.Saravanan	Computer Science	View of Current and Future Opportunities of	2016
64				
			Big data	
	Prof.P.Saravanan	Computer Science	Big data and Cloud Computing Service	2016
65				
			Models and Nosql Deployment	
	Prof.P.Saravanan	Computer Science	Challenges and Mechanisms for Securing Data	2016
66		Sompator Science		2010
00			in Mahila Claud Commuting	
66	Prof.P.Saravanan	Computer Science	Challenges and Mechanisms for Securing Data in Mobile Cloud Computing	201

68	Prof .M.D.Palanivel			
68	Prof .M.D.Palanivel			
		Commerce	Marketing problems encountered by the self –	2016
			Help groups member –An analysis.	
	Dr.M.Sakthivel Murugan	Corporate Secretaryship	The Sustainable Interventions for Mobile	2016
69	iviuiugan		Phone's Hazards.	
	Dr.M.Sakthivel	Corporate Secretaryship	Information technology adoption on 3G mobile	2016
	Murugan		phones in India: the empirical analyses with SPSS 20, SmartPLS2.0M3 and LISREL8.80 – Part 1, Int.	
71	M.SHANMUGAM	Corporate Secretaryship	"A Case study approach for Evaluation of Employee Training Effectiveness and Development of Employees of Select	2016
	DD T CIVAVIDAAD	C	Information Technology Companies in	2016
72	DR.T.SIVAKUMAR	Commerce	An Empirical Study on Foreign Trade in	2016
	Prof.G.Purushothaman	Management Studies	India–An Overview EMPLOYEE ENGAGEMENT – At a Glance	2016
73	i 101.O.1 utusiioinainan	ivianagement studies	EWI LOT EL ENGAGEMENT – At a Giance	2010
74	Dr. K.Rajasekaran	Computer Science	A Novel and Advanced Data Mining Model	2016
′			Based Hybrid Intrusion Detection Framework	
	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Graphs	2016
	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Certain Classes of	2016
			Graphs, J. Combin, Math. Combin, Comput	
	Dr. P.Roushini Leely Pushpam	Mathematics	Efficient Weak Roman Domination in	2016
	D DD 1: '1 1	26.1	MycielskianGraphs	2016
	Dr. P.Roushini Leely Pushpam	Mathematics	Efficient Secure Domination in Graphs	2016
	Dr. R. Desingurajan	Physical Education	Effects of Plyometric Training, Skill, Training	2016
79	_ ,		and Combined Training on speed Performance	
			of Men Hockey Players	
- 1	Dr. R. Desingurajan	Physical Education	Effects of Plyometric Training, Skill, Training	2016
80			and Combined Training on Selected Bio-	
			Chemical Variables of Men Hockey Players A STUDY ON FACTOR THAT INFLUENCE	2016
81	Prof. A. Narmadha	Management Studies	WORK-LIFE BALANCE OF WOMEN EMPLOYEES IN IT COMPANIES IN CHENNAI	2010
82	Prof.N.Srilakshmi	Mathematics	Irregular set colorings of graphs	2016
	Dr. E. Viswanathan		The Capital Market Reforms in India	2017
83	ובו. ב. v iswanathan	1	i l	201/

01	Dr. G. Purushothaman		A STUDY ON EMPLOYEE ABSENTEEISM	2017
84	Dr. G. Purusnoinaman	M 4 G 1	WITH DEEEDENICE TO IT DIDLICTDY	2017
		Management Studies	WITH REFERENCE TO IT INDUSTRY Non-Performing Assets of Banks in India	
0.5	D. T. Ci1		Non-Ferrorining Assets of Banks in findia	2017
85	Dr. T. Sivakumar			2017
		Commerce	D 1 : d 1: 1:11 6d 11	
	Prof. J. Benita		Developing the speaking skills of the college	
86	Selvakumari			2017
		English	students	
			Collaborative Mind Mapping Test Case	
87	Prof. K. Rajasekaran			2017
		Computer Science	Trasability Matrix Techniques	
			Developing the speaking skills of the college	
88	Prof. K. Shoba	English		2017
			students	
			A RESEARCH STUDY ON INNOVATIVE	
89	Prof. S. Ganapathy	Management Studies	STRATEGY ADOPTION TOWARDS	2017
			RISING LEVEL OF NON- PERFORMING ASSETS IN	
			A study on usage of lifestyle apps in	
90	Prof. Sapna Niveditha		smartphones by paramedic women college	2017
	Ramesh	Commerce	students in Tiruvallur District	2017
		Commerce	Impact assessment of Television in Practice of	
91	Prof. Sapna Niveditha	Visual Communication	and the second of the second o	2017
71	Ramesh	v isuai Communication	lifestule amony yyaman maiding in Channei	2017
			lifestyle amony women residing in Chennai Rate Of Cloud Computing Init Workforce	
92	Drof V Daigaskaran	Computer Science	React of cloud computing lint workforce	2017
92	Prof. K. Rajasekaran	Computer Science		2017
			Post Purchase Behaviour Of Rural Consumers	2017
0.2	D CME 1'1		Post Purchase Benaviour Of Rural Consumers	2017
93	Prof. M.Ezhilarasi	Commerce		
	D CME 1'1	G	Using Fmcg Products	2017
	Prof. M.Ezhilarasi	Commerce	A Study On Consumer Behaviour On Fmcg	2017
94			Products In Rural Areas Of Thiruvallur	
			District	
	Prof. P.saravanan	Computer Science	An Innovative RTM Providing Test	2017
95			Maintenance in an Automated Scripting New	
			Frameworks	
	Prof.P.Saravanan	Computer Science	New Frameworks for Automated Test and	2017
96			Retest (ATRT) Test Case Requirement	
			Traceability Matrix	
	Dr. E. Viswanathan	Commerce	Online Shopping of Goods – A study with	2017
97			Reference to Demographic factors of	
			Consumers	
	Dr. E. Viswanathan	Commerce	Knowledge Enrichment in Higher Educational	2017
98				
-			Institutions in India	
	Dr. E. Viswanathan	Commerce	The Impact of Retail Investor's Behaviour on	2017
99			Equity shares in Chennai City- An Empirical	
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	Dr. E. Viswanathan	Commerce	Study The Capital Market Reforms in India	2017
		ICAUTHURITEE	THE CAPITAL IVIAINST NEIGHB III HIGH	ZU1/
100	DI. E. Viswanathan		· 1	

	Prof. P.saravanan	Computer Science	Analysis of Various Contrast Improvement	2017
101			Techniques for Dehazing an Image	
	Prof.P.Saravanan	Computer Science	Smart Grid Using Wireless Sensor Network's	2017
102			and Routing Protocol	
	Prof.K.Rajasekaran	Computer Science	The Effective New Frame Work For Mind	2017
103	i ionik.ikajasekaran	Computer Science	The Effective New Flame Work For White	2017
			Mapping Matrix Test Case Techniques	
	Prof.K.Rajasekaran	Computer Science	Analysis Of Hindrances And Impact Of	2017
04			Adoption Rate of Cloud Computing In It	
			Workplace	
	Dr.K.Rajasekaran	Computer Science	Collaborative Mind Mapping Test Case	2017
105			Trasability Matrix Techniques	
	Prof.B.Vaishnavi	Commerce	Fear of driving a perceived risk purchased of	2017
106	rond. v disimavi		t our of arrying a percent our risk parenased of	2017
			car	
	Dr.E.Viswanathan	Commerce	A study on investors perception towards	2017
107			community trading in sky community India	
			pvt at Chennai.	
108	Dr.E.Viswanathan	commerce	stressful work organization: a systematic	2017
100			study on occupational health	
	Dr.E.Viswanathan	commerce	Knowledge Management in higher Education –	2017
109				
			A conceptional Analysis.	
	Prof.N.Jayanthi	commerce	Stressful work –organization: systematic study	2017
110				
			on occupational health	
	Dr.Vijayaraghavan	commerce	CRM and Brand Loyalty –Focus	2017
111				
	Dr.E.Viswanathan	commerce	The Capital Market Reforms in India	2017
112				
	Dr.E.Viswanathan	commerce	Online shopping of Goods –A study with	2017
113	Dr.E.Viswanathan	commerce	Online shopping of Goods –A study with reference to Demographic factors of	2017
113		commerce	reference to Demographic factors of consumers.	
	Dr.E.Viswanathan Dr.E.Viswanathan	commerce	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on	2017
			reference to Demographic factors of consumers.	
	Dr.E.Viswanathan	commerce	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study	2017
114			reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical	
114	Dr.E.Viswanathan	commerce	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study Knowledge Enrichment in Higher educational	2017
114	Dr.E.Viswanathan Dr.E.Viswanathan	commerce	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study Knowledge Enrichment in Higher educational Institutions in India	2017
114	Dr.E.Viswanathan	commerce	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study Knowledge Enrichment in Higher educational Institutions in India A Study On Customer Preferences And	2017
113 114 115	Dr.E.Viswanathan Dr.E.Viswanathan Dr.M.Sakthivel	commerce	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study Knowledge Enrichment in Higher educational Institutions in India A Study On Customer Preferences And Satisfaction Towards Internet Banking In	2017
114	Dr.E.Viswanathan Dr.E.Viswanathan Dr.M.Sakthivel Murugan	commerce commerce Corporate Secretaryship	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study Knowledge Enrichment in Higher educational Institutions in India A Study On Customer Preferences And Satisfaction Towards Internet Banking In Chennai,	2017 2017 2017
114	Dr.E.Viswanathan Dr.E.Viswanathan Dr.M.Sakthivel	commerce	reference to Demographic factors of consumers. The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study Knowledge Enrichment in Higher educational Institutions in India A Study On Customer Preferences And Satisfaction Towards Internet Banking In	2017

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	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Study On The Impact Of Celebrity	2017
118	iviulugali		Advertisement On Shopping Mall Consumers	
			– A Study With Reference To Chennai City,	
119	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Study On Customer Satisfaction Towards	2017
			Internet Banking In Chennai,	
120	Dr.M.Sakthivel Murugan	Corporate Secretaryship	An Empirical Study On Consumers' Behavioural Intention Toward Information Technology Adoption In Mobile Phone Usages	2017
			In Chennai,	
121	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Empirical Study On Consumers Behaviour Among The Working Women & Homemakers	2017
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