

VII_1_No of Research Publications during the last five years

Sl. No.	Name of the teacher	Name of the Department	Title of the paper	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1	Dr. E. Viswanathan	Commerce	The Capital Market Reforms in India	2017	2395-5929	Emperor international journal of finance and management
2	Dr. G. Purushothaman	Management Studies	A STUDY ON EMPLOYEE ABSENTEEISM WITH REFERENCE TO IT INDUSTRY	2017	2347-3940	D.G. Vaishnav College
3	Dr. T. Sivakumar	Commerce	Non-Performing Assets of Banks in India	2017	2394-4277	International Journal of World Research
4	Prof. J. Benita Selvakumari	English	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
5	Prof. K. Rajasekaran	Computer Science	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	2017	2456- 8910	International Journal Of Innovative Research In Applied Sciences And Engineering
6	Prof. K. Shoba	English	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
7	Prof. S. Ganapathy	Management Studies	A RESEARCH STUDY ON INNOVATIVE STRATEGY ADOPTION TOWARDS RISING LEVEL OF NON- PERFORMING ASSETS IN	2017	2347-3940	DG Vaishnav College
8	Prof. Sapna Niveditha Ramesh	Commerce	A study on usage of lifestyle apps in smartphones by paramedic women college students in Tiruvallur District	2017	2229- 7235	Sri Padmavati Mahila Visvavidyalayam (Women's University)
9	Prof. Sapna Niveditha Ramesh	Visual Communication	Impact assessment of Television in Practice of lifestyle among women residing in Chennai	2017	2229- 7235	Sri Padmavati Mahila Visvavidyalayam (Women's University)
10	Dr. T. Sivakumar	Commerce	Life Insurance Corporation of India-An Overview	2016	2347-937X	International Journal of World Research
11	Dr. T. Sivakumar	Commerce	The Trend of Cashew in Global Perspective	2016	2347-937X	International Journal of World Research

12	Dr. T. Sivakumar	Commerce	Global Expectation of Cashew Nut Shell Liquid	2016	2347-937X	International Journal of World Research
13	Prof. K. Kannan	English	The Challenges and opportunities of Social Media and Role of Languages	2016	0976-8130	Pondicherry University
14	Prof. K. Kannan	English	The Challenges Tribble Education in India	2016	0974 – 6838	Annamalai University
15	Prof. K. Kannan	English	The Spirit of Individuality in Arundhati Rot's The God of Small Things	2016	0973-3454	Government Arts & Science College For Women
16	Prof. S. Mari	Commerce	The Trend of Cashew in Global Perspective	2016	2347-937X	International Journal of World Research
17	Dr. G. Purushothaman	Management Studies	A STUDY ON HEALTH PROMOTION WORKPLACE OF EMPLOYEES WITH SPECIAL REFERENCE TO SAMSUNG	2015	2249-6459	Kaveripakkam College Journal of Management Research
18	Dr. R.L. Poonguzhali	Economics	A Study on Government initiatives on Disaster Risk Reduction	2015	2248-9711	Dhanraj Baid Jain College
19	Dr. R.L. Poonguzhali	Economics	A study on NGO's Response and Assistance Towards Tsunami Relief Measures	2015	2248-9711	Dhanraj Baid Jain College
20	Dr. S. Mahesh Kannan	Cooperation	A Study on Green Marketing Implementation through Business Organisations in India	2015	-	Vellalar College for Women
21	Prof. K. Kannan	English	Literatures of resistance	2015	0974 – 6838	Jyoti Nivas College
22	Prof. M. Bharathi	Computer Science	Cloaking Mobile Device Information From Lbs Server-By Digital Signature	2015	0973-4562	SRM University
23	Prof. M. Bharathi	Computer Science	Lost Memory: Context Association Based Information Retrieval	2015	0973-4562	SRM University

24	Prof. M. Shanmugam	Corporate Secretaryship	Determinants of Employee's Overall Satisfaction Towards Training and Development Programs in Information Technology Industry	2015	0952 - 4957	SRM University
25	Prof. S. Ganapathy	Management Studies	FINANCIAL INCLUSION: A STUDY ON SUSTAINED PROGRESS OF RESPONSIBLE BANKING OF SELECT NEW PRIVATE SECTOR BANKS IN INDIA	2015	2321-2012	Bharathidasan University
26	Prof. M. Manjula Devi	Economics	Disabled Child education	2014	2319-2437	APH Publishing corporation
27	Prof. M. Shanmugam	Corporate Secretaryship	A Study on Training and Development in Indian Information Technology Industry	2014	2321-5615	SUN Arts and Science College, Tiruvannamalai
28	Prof. K. Gubendiran	Economics	Bringing Development back into micro finance	2013	2248-9711	Dhanraj Baid Jain College
29	Prof. K. Kannan	English	A Socio-Realistic Evaluation in the Novels of Kamala Markandaya ana Arundhati Roy	2013	0974-6838	Raja Serfoji Government College
30	Prof. K. Rajasekaran	Computer Science	Rate Of Cloud Computing Init Workforce	2017	2347-6710	Engineering And Technology
31	Prof. S Jaya Prasanna	Computer Science	"IOT Security and privacy Identification(EPID) Standard Based End to End IOT solutions	2018	2348-1269 2349-5138	Vidyasagar Women's College,
32	Prof. M.Ezhilarasi	Commerce	Post Purchase Behaviour Of Rural Consumers Using Fmcg Products	2017	2347 3940	
33	Prof. M.Ezhilarasi	Commerce	A Study On Consumer Behaviour On Fmcg Products In Rural Areas Of Thiruvallur District	2017	2348 4705	
34	Prof.S.Jayaprasanna	Computer Science	"A Proper decentralized and distributed block chain secured educational Network for higher education"	2018	2320-088X	
35	Dr.S.balaji	Computer Science	A Literature Assessment On Stress Among Students Using Various Techniques	2019	2348-1269, 2349-5138	

36	Prof.S.Jayaprasanna	Computer Science	“Digital Learning:A Study on the E-learning and Social Media tools in Improving the Teaching and Learning Environment of Adult Learners”	2019	2319-6319	
37	Prof.S.Jayaprasanna	Computer Science	“Efficiency Of E-Learning Tools And Technologies To Progress Educational Eminence”	2019	2249-8958	
38	Prof.S.Jayaprasanna	Computer Science	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	
39	Prof. M.Bharathi	Computer Science	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	
40	Prof. V.Nisha	Computer Science	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	
41	Prof.G.Linda Rose	Computer Science	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	
42	Prof. T.R Nisha Dayana	Computer Science	A Survey On Data Mining Algorithms For Tumor Detection And Classification	2018	2249-7455	
43	Prof. T.R Nisha Dayana	Computer Science	Segmentation Of Liver From Abdomen Ct Images Using Classification And Regression Tree	2019	2347-2693	
44	Prof. P.saravanan	Computer Science	An Innovative RTM Providing Test Maintenance in an Automated Scripting New Frameworks	2017	2456-2165	International Journal of Innovative Science and Research Technology (IJISRT)
45	Prof.P.Saravanan	Computer Science	New Frameworks for Automated Test and Retest (ATRT) Test Case Requirement Traceability Matrix	2017	2456-8910	International Journal of Innovative Research in Applied Sciences and Engineering (IJIRASE)
46	Dr. E. Viswanathan	Commerce	Online Shopping of Goods – A study with Reference to Demographic factors of Consumers	2017	2249-6459	Kaveripakkam College Journal of Management Research
47	Dr. E. Viswanathan	Commerce	Knowledge Enrichment in Higher Educational Institutions in India	2017	0975-9999	SELP Journal of Social Science

48	Dr. E. Viswanathan	Commerce	The Impact of Retail Investor's Behaviour on Equity shares in Chennai City- An Empirical Study	2017	2395-5929	Emperor International Journal of Finance and Management Research
49	Dr. E. Viswanathan	Commerce	The Capital Market Reforms in India	2017	2395-5929	Emperor International Journal of Finance and Management Research
50	Dr. E. Viswanathan	Commerce	Price volatility of the gold commodity using technical analysis with reference to Rayalseema bullion comm trade pvt ltd, Chennai city – an analytical study	2018	2249-6890 2249-8001	International Journal of Mechanical and Production Engineering Research and Development
51	Dr. E. Viswanathan	Commerce	An imperative study of Consumer satisfaction on Pricing Strategy	2018	2456-7361	International Journal of Scientific Engg and Science
52	Dr. E. Viswanathan	Commerce	Can CAMELS rating system survive the future?	2018	2250-3153	International Journal of Scientific and Research Publication
53	Dr. E. Viswanathan	Commerce	Online Marketing – An Overview	2018	2320-4168	Shanlax International Journal of Commerce
54	Dr. E. Viswanathan	Commerce	Problems and Prospects of Micro Small and Medium Enterprises – with reference to rural enterprises in Kanchipuram Dist.	2018	2320-5504	Asia Pacific Journal of Research
55	Prof.S.Janani	Management Studies	Promoting Youth Entrepreneurship challenges & prospectus	2018	2249-0558	International Journal of Management IT and Engineering
56	Prof.S.Janani	Management Studies	Entrepreneurial Education as a tool of reducing unemployment	2018	2254-0663	International Journal of Management IT and Engineering
57	Prof.S.Janani	Management Studies	Green Entrepreneurship	2018	2249-7455	International Journal of Management and Technology
58	Prof. S.SELVARAJ	Commerce	A Study on role of Celebrity Endorsement and its impact on Customer Buying Behaviour towards FMCG with special reference to Chennai	2018	2277-5730	International Multidisciplinary quarterly Research journal
59	Prof.JANANIS	Management Studies	A Study on Emergence and development of women Entrepreneurship	2019	2252-0054	International Journal of Management and Technology

60	Prof. S.SELVARAJ	Commerce	A Study on Service Quality and its impact on Passenger Satisfaction towards Call Taxi Services in Chennai City	2019	2349-5138	Internal Journal Analytical Review
61	Dr. E. VISWANATHAN	Commerce	Six sigma training programme with reference to selected Manufacturing Companies - Chennai	2019	2349-5138	Internal Journal Analytical Review
62	Prof. P.saravanan	Computer Science	Analysis of Various Contrast Improvement Techniques for Dehazing an Image	2017	2277-128X	International Journals of Advanced Research in Computer Science and Software Engineering (IJARCSSE)
63	Prof.P.Saravanan	Computer Science	Smart Grid Using Wireless Sensor Network's and Routing Protocol	2017	2319-8753 2347-6710	International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET)
64	Prof.P.Saravanan	Computer Science	A Study on Air Pollution Monitoring System using Wireless Sensor Network	2018	2456-6470	International Journal of Trend in Scientific Research and Development (IJTSRD)
65	Prof.P.Saravanan	Computer Science	Intelligent Traffic Monitoring Based on Wireless Sensor Network	2018	2456-6470	International Journal of Trend in Scientific Research and Development (IJTSRD)
66	Prof.P.Saravanan	Computer Science	Significance of Wireless Multi- Hop AD-HOC Networks	2018	2347-2693	International Journal of Computer Sciences and Engineering (IJCSE)
67	Prof.P.Saravanan	Computer Science	NETWORK SECURITY CHALLENGES	2018	2349-5162	Journal of Emerging Technologies and Innovative Research
68	Prof.P.Saravanan	Computer Science	Study on Cloud Computing and Cost-Benefit Analysis	2019	2348-1269	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)
69	Prof.P.Saravanan	Computer Science	Evolution of the Single Page Application in the modern web application development	2019	2349-5162	International Journal of Emerging Technologies and Innovative Research (www.jetir.org)
70	Prof.P.Saravanan	Computer Science	Comparative study on Cloud Software Architecture: Monolithic, SOA, Microservice	2019	1076-5131	Journal of Applied Science and Computations (JASC)
71	Prof.P.Saravanan	Computer Science	The Load Balancing Process in Virtualization for Cloud Computing	2019	1548-7741	Journal of Information and Computational Science

72	Prof.P.Saravanan	Computer Science	Adoption Advantages of Micro-Service Architecture In Software Industries	2019	2277-8616	International Journal of Scientific & Technology Research
73	Prof.K.Rajasekaran	Computer Science	The Effective New Frame Work For Mind Mapping Matrix Test Case Techniques	2017	2456 – 2165	
74	Prof.K.Rajasekaran	Computer Science	Analysis Of Hindrances And Impact Of Adoption Rate of Cloud Computing In It Workplace	2017	2319-8753 2347-6710	
75	Dr.K.Rajasekaran	Computer Science	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	2017	2456-8910	
76	Dr.K.Rajasekaran	Computer Science	Software Test Maturity And Test Process Improvement	2018	2455-4030	
77	Dr.K.Rajasekaran	Computer Science	Inspecting On Introduction On To Computer Networking and Security	2018	2250-3153	
78	Dr.K.Rajasekaran	Computer Science	Exploration On Network Security With Cryptography	2018	2454-132x	
79	Dr.D.Elangovan	Computer Science	A Feasibility Study Of Extracting E-Content For Develop Using Semi Automated Semantic Matched Concept With Semi Automated Ontology Maintenance	2018	2249-7455	
80	Dr.D.Elangovan	Computer Science	Semantic Matching Concept Using Semi- Automated Semantic Algorithm	2019	2347-2693	
81	Prof.M.Karthik	Computer Science	Selenium – Tool Used For Web-Based Automation Testing	2019	2249-7455	
82	Prof.M.Karthik	Computer Science	Security And Energy Saving Aspects Of Wireless Sensor Networks In Healthcare Sectors	2018	2454-132x	
83	Prof.M.Karthik	Computer Science	Emerging Trends In Fog Computing In Distributed Environments	2018	2349-5162	

84	Prof.M.Karthik	Computer Science	Impact Of Mobile Edge Computing In Real-World	2018	2456-3307	
85	Dr.B.Jagadhesan	Computer Science	Learner Centric Models for Enhanced Learning through E-learningStrategies		2277 128X	International Journal of Advanced Research in Computer Science and Software Engineering
86	Dr.B.Jagadhesan	Computer Science	Supervised Learning based Chur Predication Analysisin Cellular Communication Sector		2437 4734	Elysium Journal of Engineering Research and Management
87	Dr.B.Jagadhesan	Computer Science	Factors for Vertically Scalable Learner Levels of Sharable e-Content Objects		0975-4024	International Journal of Engineering and Technology
88	Dr.B.Jagadhesan	Computer Science	Employment Chance Prediction Based On Decision Trees And Naïve Bayes Classifier Using Data Mining Techniques	2015	2437 4734	Elysium Journal of Engineering Research and Management
89	Prof.P. Saravanan	Computer Science	Employment Chance Prediction Based On Decision Trees And Naïve Bayes Classifier Using Data Mining Techniques	2015	2437 4734	Elysium Journal of Engineering Research and Management
90	Dr.B.Jagadhesan	Computer Science	View of Current and Future Opportunities of Big data	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI)
91	Dr.B.Jagadhesan	Computer Science	Big data and Cloud Computing Service Models and Nosql Deployment	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI),
92	Prof.P.Saravanan	Computer Science	View of Current and Future Opportunities of Big data	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI)
93	Prof.P.Saravanan	Computer Science	Big data and Cloud Computing Service Models and Nosql Deployment	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI),
94	Dr.B.Jagadhesan	Computer Science	An Optimization of Wireless Network Security System		2348-120X	International Journal of Computer Science and Information Technology Research
95	Dr.B.Jagadhesan	Computer Science	An Optimization concept for capacity analysis of (3G-4G) in relation to Quality of service System		2348-120X	International Journal of Computer Science and Information Technology Research

96	Dr.B.Jagadhesan	Computer Science	A Study on Adoption of Data Mining Tools and Collision of Predictive Techniques		2347-6710	International Journal of Innovative Research in Science,Engineering and Technology
97	Dr.B.Jagadhesan	Computer Science	Usage of Cloud Computing in Social Networks		2249-7455	International Journal of Management, Technology And Engineering
98	Dr.B.Jagadhesan	Computer Science	An Optimization of Wireless Network SecuritySystem		2348-120X	International Journal of Computer science and Information and Technology Research
99	Dr.B.Jagadhesan	Computer Science	An Impact of Motivational Factors on Quality Assurance for Higher Education		2347-6710	International Journal of Innovative Research in Science, Engineering and Technology
100	Dr.B.Jagadhesan	Computer Science	Cloud Computing Security Issues and Chanllenges		2347-6710	International Journal of Advance Research and Development,
101	Dr.B.Jagadhesan	Computer Science	Exploration on big data analytics in healthcare		2454-132X	International Journal of Advance Research, Ideas and Innovation in Technology
102	Dr.B.Jagadhesan	Computer Science	An Analysis of Cryptographic Algorithms in Cloud Computing for Security Issues		2456-3307	International Journal of Scientific Research in Computer Science, Engineering and Information Technology
103	Prof.P.Saravanan	Computer Science	Fault Detection in Fabric Using Classification and Automated approach	2015	2394-9333	International Journal of Trend in Research and Development
104	Dr.S.Balaji	Computer Science	Fault Detection in Fabric Using Classification and Automated approach	2015	2394-9333	International Journal of Trend in Research and Development
105	Prof.P.Saravanan	Computer Science	Challenges and Mechanisms for Securing Data in Mobile Cloud Computing	2016	2321-0613	International Journal Scientific Research & Development (IJSRD)
106	Prof S. R. Sathyanarayanan	Commerce	Effective Strategy for Organisational Development: With Reference to Kautilya'sArthashastra	2014	(ISSN No: 2319-4421)	International Journal of Management and Social Science research (IJMSSR)
107	Prof S. R. Sathyanarayanan	Commerce	Kautilya'sArthashastra: Roadmap to Organisational Management"	2014	ISSN No: 2250-1940)	International Journal on Multidisciplinary

108	Prof S. R. Sathyanarayanan	Commerce	A Study on Strategic Framework for Profit Planning: Concepts, Systems, and Structure	2015	ISSN 2249 – 1260	Journal of Exclusive Management Science
109	DR.S.Gothandaraman	Commerce	Retailing in India –the Challenges	2015	ISSN:2249-6459	Kaveripakkam college
110	Prof.B.Vaishnavi	Commerce	Post Purchase perceived Behaviour	2016	ISSN:0974-438x	Journal :Pacific Business review
111	Prof .M.D.Palanivel	Commerce	Marketing problems encountered by the self – Help groups member –An analysis.	2016	23205504	Journal :Pacific Business review
112	Prof.B.Vaishnavi	Commerce	Fear of driving a perceived risk purchased of car	2017	ISSN:0974-438x	Journal :Pacific Business review
113	Dr.E.Viswanathan	Commerce	A study on investors perception towards community trading in sky community India pvt at Chennai.	2017	2395-5647	Emperor international journal of finance and management research
114	Dr.E.Viswanathan	commerce	stressful work organization: a systematic study on occupational health	2017	2395-5929	Emperor international journal of finance and management
115	Dr.E.Viswanathan	commerce	Knowledge Management in higher Education – A conceptional Analysis.	2017	2250-1940	Research Explorer
116	Prof.N.Jayanthi	commerce	Stressful work –organization: systematic study on occupational health	2017	2395-5929	Emperor international journal of finance and management
117	Dr. Vijayaraghavan	commerce	CRM and Brand Loyalty –Focus	2017	2249-6459	Kaveripakkam college journal of Management Research
118	Dr.E.Viswanathan	commerce	The Capital Market Reforms in India	2017	2395-5929	Emperor international journal of finance and management
119	Dr.E.Viswanathan	commerce	Online shopping of Goods –A study with reference to Demographic factors of consumers.	2017	2249-6459	Kaveripakkam college journal of Management Research

120	Dr.E.Viswanathan	commerce	The Impact of Retail Investor's Behavior on EquityShares in Chennai City – An Empirical Study	2017	2395-5929	Emperor international journal of finance and management
121	Dr.E.Viswanathan	commerce	Knowledge Enrichment in Higher educational Institutions in India	2017	0975-9999	Selp Journal of Social Science
122	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Comparative Study Of Effectiveness Of Quality Circles In Select Public And Private Sector Companies In Tamil Nadu	2014	2347 – 4378	EPRA International Journal of Economics, Business and Management Studies
123	Dr.M.Sakthivel Murugan	Corporate Secretaryship	An Empirical Model of Consumer Behaviour of Home Appliances,	2014	2249-8826	Zenith International Journal Of Business Economics & Management Research
124	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Study on Potentials of E-Commerce for Small and Medium Enterprises in Chennai City	2015	2249-8826	ZIJBEMR
125	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Consumers Awareness, Perceived Ease of Use toward Information Technology Adoption in 3G Mobile Phones' Usage in India,	2015	1819-1924	Asian Journal of Marketing 8(1):1-23,
126	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Consumer Behaviour toward Information Technology Adoption on 3G Mobile Phone Usage in India,	2015	Research Gate impact Factor: 0.63, ISSN: 1204-5357.	Journal of Internet Banking and Commerce,
127	Dr.M.Sakthivel Murugan	Corporate Secretaryship	The Sustainable Interventions for Mobile Phone's Hazards,	2016	ISSN: 1204-5357.	Journal of Internet Banking and Commerce, Volume 20, Issue 2, 1000109,
128	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Comparative Analysis of Effectiveness of Quality Circle in Public and Private Sector Companies in Tamil Nadu.	2015	(Online ISSN: 2231-5780),	Zenith International Journal Of Multidisciplinary Research
129	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Information technology adoption on 3G mobile phones in India: the empirical analyses with SPSS 20, SmartPLS2.0M3 and LISREL8.80 – Part 1, Int.	2016	ISSN online: 1751-0260	Business Innovation and Research, Vol. 11, No. 4,
130	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Study On Customer Preferences And Satisfaction Towards Internet Banking In Chennai,	2017	ISSN: 2249-0558 Impact Factor: 7.119 (Listed in UGC Approved Journal)	International Journal of Management, IT & Engineering,
131	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Study On The Impact Of Emotional Intelligence Of Employees On Organizational Effectiveness In It Industry With Special Reference To Chennai City.	2017	ISSN: 2249-2496 Impact Factor: 7.081 (Listed in UGC Approved Journal)	International Journal of Research in Social Sciences,

132	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Study On The Impact Of Celebrity Advertisement On Shopping Mall Consumers – A Study With Reference To Chennai City,	2017	ISSN: 2249-1058 Impact Factor: 6.559 (Listed in UGC Approved Journal)	International Journal of Marketing and Technology,
133	Dr.M.Sakthivel Murugan	Corporate Secretaryship	A Study On Customer Satisfaction Towards Internet Banking In Chennai,	2017	ISSN 23196505 & 23196475, (Listed in UGC Approved Journal)	International Journal Of Current Advanced Research (Ijcar),
134	Dr.M.Sakthivel Murugan	Corporate Secretaryship	An Empirical Study On Consumers' Behavioural Intention Toward Information Technology Adoption In Mobile Phone Usages In Chennai,	2017	ISSN 2456-3808, (Listed in UGC Approved Journal)	International Journal of Applied and Advanced Scientific Research (IJAASR),
135	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Empirical Study On Consumers Behaviour Among The Working Women & Homemakers In Chennai Environ,	2017	ISSN No: 0976-3031, (Listed in UGC Approved Journal)	International Journal Of Recent Scientific Research,
136	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Corporate Governance Practices In India – A Study With Reference To Select Corporate Sectors,	2017	ISSN: 2349-4085, (Listed in UGC Approved Journal)	International Research Journal of Human Resources and Social Sciences (IRJHRSS),
137	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Relationship Between Organizational Development And Job Satisfaction – A Study With Reference To It Industry In Chennai City,	2017	2393-9664	Journal of Advance Management Research,
138	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Empirical Analysis Of Impact Of Emotional Intelligence Of Employees On Organizational Effectiveness Of The Organisation In IT Industry,	2017	2231-5780	Zenith International Journal of Multi-disciplinary Research,
139	Dr.M.Rajesh	Corporate Secretaryship	“Effectiveness of Organizational culture in software in software industry”	2013	2231-511X	SRM Journal of Management Research
140	Dr.M.Rajesh	Corporate Secretaryship	“Significance and Contribution of Small and Medium Entreprises in India”	2014	2322-083X	International Journal of Business and Management
141	Dr.M.Rajesh	Corporate Secretaryship	“Influence of interactional relationship on stress among women executives in software company in Chennai”	2014	2321-8606	“Zenith international journal: EIJMMS”
142	Dr.M.Rajesh	Corporate Secretaryship	“Labour issues in Sez”	2014	2321-8606	“International journal of psychology and education”.
143	Dr.M.Rajesh	Corporate Secretaryship	“Consumer perception towards online shopping in Kanchipuram”	2014	2347-6915	“Galaxy international interdisciplinary research journal”

144	Dr.M.Rajesh	Corporate Secretaryship	“The changing characteristics of industry and workforce in India”	2014	2321-8606	International journal of psychology and education
145	Dr.M.Rajesh	Corporate Secretaryship	“Non – Performing Assets of Banks in India – issues and Challenges”	2017	2347- 937X.	International Journal of world Research
146	Dr.M.Rajesh	Corporate Secretaryship	“Handicraft sectors in India – A Study”,	2017	2320-5504	Asia Pacific Journal of Research (A Peer Reviewed International Journal
147	Dr.M.Rajesh	Corporate Secretaryship	“A Study on Consumer Behaviour on FMCG Products in rural areas of Thiruvallur District”	2017	2348-4705.	International Journal of Business Intelligence & Innovations,
148	G.Vinayagamurthy	Corporate Secretaryship	A Study on The Performance of Asset Quality Composition of ICICI Bank Limited			PROTAGONIST International Journal of Management and Technology (PIJMT)
149	G.Vinayagamurthy	Corporate Secretaryship	A Study on financial gap and government initiatives towards small and medium enterprises in India	2014	2248-9711	Journal of Business Research
150	G.Vinayagamurthy	Corporate Secretaryship	“Significance and Contribution of Small and Medium Enterprises in India	2014	2322-083X	International Journal of Business and Management
151	G.Vinayagamurthy	Corporate Secretaryship	Current Issues and Challenges faced by Small and Medium Enterprises	2014	2248-9711	Journal of Business Research
152	G.Vinayagamurthy	Corporate Secretaryship	Brand You – Corporate Etiquette	2013	2277-5803	Sudharsanam International Journal of Management Review
153	G. KALPANA	Corporate Secretaryship	A Study on impact of Advertisements on Personal Appearance of Women in Chennai	2017	23484705	International Journal of Business Intelligence & Innovations
154	M.SHANMUGAM	Corporate Secretaryship	“A Study on Training and Development in Indian Information Technology Industry”	2015	2321 - 5615.	IJRBI International Journal of Research & Business Innovation
155	M.SHANMUGAM	Corporate Secretaryship	“A Study on Employee Perceived Training Effectiveness relationship to Employee Motivation and Organizational Performance”	2015	2356 – 8321.	JCJRC International Journal of Commerce and Management,

156	M.SHANMUGAM	Corporate Secretaryship	"A Case study approach for Evaluation of Employee Training Effectiveness and Development of Employees of Select Information Technology Companies in	2016	2248 -9711.	Journal of Business Research, Jain spire
157	DR.T.SIVAKUMAR	Commerce	An Empirical Study on Foreign Trade in India–An Overview	2016	23205504	Asia Pacific Journal of Research
158	DR.T.SIVAKUMAR	Commerce	Problems of Consumers Cooperative Wholesale Stores in Tamilnadu	2015	23205504	Asia Pacific Journal of Research
159	DR.T.SIVAKUMAR	Commerce	Future Prospectus of Indian Fertilizers – A Review	2017	23205504	Asia Pacific Journal of Research
160	Prof. T. VETRI PRABU	Commerce	Performance of Scheduled Commercial Banks in India	2017	23205504	Asia Pacific Journal of Research
161	DR.T.SIVAKUMAR	Commerce	Performance of Scheduled Commercial Banks in India	2017	23205504	Asia Pacific Journal of Research
162	Prof. T. VETRI PRABU	Commerce	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
163	DR.T.SIVAKUMAR	Commerce	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
164	DR.T.SIVAKUMAR	Commerce	Production and Marketing practices of CashewNut Shell Liquid - An Overview	2017	23205504	Asia Pacific Journal of Research
165	DR.T.SIVAKUMAR	Commerce	Rural Marketing in India	2017	23205504	Asia Pacific Journal of Research
166	DR.T.SIVAKUMAR	Commerce	Marketing of agriculture produce in india-An Overview	2017	23205504	Asia Pacific Journal of Research
167	DR.T.SIVAKUMAR	Commerce	Consumer protection Act in India-A Descriptive Analysis	2017	23205504	Asia Pacific Journal of Research

168	Dr. M.SakthivelMurugan S.Ganapathy	Corporate Sec Management Studies	A STUDY ON POTENTIALS OF E- COMMERCE FOR SMALL ANDMEDIUM ENTERPRISES IN CHENNAI CITY	2015	2249- 8826	ZENITH International Journal of Business Economics & Management Research
169	Dr. M.SakthivelMurugan S.Ganapathy	Corporate Sec Management Studies	AN EMPIRICAL MODEL OF BUYING BEHAVIOUR OF CONSUMERS IN TAMIL NADU: WITH SPECIAL REFERENCE TO TWO WHEELER CUSTOMERS IN CHENNAI CITY	2014	2249- 8826	ZENITH International Journal of Business Economics & Management Research
170	Dr. M.SakthivelMurugan S.Ganapathy G.Vinayagamurthy	Corporate Sec Management Studies	A RESEARCH STUDY ON INNOVATIVE STRATEGY ADOPTION TOWARDS RISING LEVEL OF NON-PERFORMING ASSETS IN BANKING INDUSTRY	2017	2347-3940	JOURNAL OF MANAGEMENT
171	Dr.M.Rajesh G.Purushothaman	Corporate Sec Management Studies	CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING IN KANCHIPURAM	2014	2347-6915	GALAXY International Interdisciplinary Research Journal
172	Dr.M.Rajesh G.Purushothaman	Corporate Sec Management Studies	INFLUENCE OF INTERACTIONAL RELATIONSHIP ON STRESS AMONG WOMEN EXECUTIVES IN SOFTWARE COMPANY IN CHENNAI	2014	2231-5780	ZENITH International of multidisciplinary Research
173	Prof. V.Manjula G.Purushothaman	English Management Studies	CUSTOMERS SATISFACTION AND ITS IMPORTANCE IN CONNECTION TO SBT	2015	2347-6915	GALAXY International Interdisciplinary Research Journal
174	Prof. G.Purushothaman	Management Studies	CUSTOMER SATISFACTION ON AAVIN MILK WITH SPECIAL REFERENCE TO CHENNAI CITY	205	2231-5780	ZENITH International Journal ofmultidisciplinary Research
175	Prof.G.Purushothaman	Management Studies	TALENT ACQUISITION IN MANPOWER GROUP SERVICES INDIA PVT LTD	205	2347-6915	GALAXY International Interdisciplinary Research Journal
176	Prof.G.Purushothaman	Management Studies	EMPLOYEE ENGAGEMENT – At a Glance	2016	2347-6915	GALAXY International Interdisciplinary Research Journal
177	Prof.G.Purushothaman	Management Studies	A STUDY ON EMPLOYEE ABSENTEEISM WITH REFERENCE TO IT INDUSTRY	2017	2347-3940	JOURNAL OF MANAGEMENT
178	Dr.S.Balaji	Computer Science	Privacy Preservation On Online Social Networking Issues And Challenges	2017	2347-2693	International Journal Of Computer Science Issues

179	Dr. K.Rajasekaran	Computer Science	A Novel and Advanced Data Mining Model Based Hybrid Intrusion Detection Framework	2016	2302-4046	Indonesian Journal of Electrical Engineering –Scopus indexed
180	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Graphs	2016	2319-5215	International Journal of Mathematics and Soft Computing
181	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Certain Classes of Graphs, J. Combin, Math. Combin, Comput	2015	2319-5215	International Journal of Mathematics and Soft Computing
182	Dr. P.Roushini Leely Pushpam	Mathematics	Eternal M - Security in Certain Classes of Graphs, J. Combin, Math. Combin, Comput	2016	2319-5215	International Journal of Mathematics and Soft Computing
183	Dr. P.Roushini Leely Pushpam	Mathematics	Efficient Weak Roman Domination in MycielskianGraphs	2016	2348-3881	International Journal of Pure and Engineering Mathematics
184	Dr. P.Roushini Leely Pushpam	Mathematics	Efficient Secure Domination in Graphs	2016	2319-5215	International Journal of Mathematics and Soft Computing
185	Prof.K.Kannan	English	Designing quality reflections from the past	2017	2321-5488	Research Direction
186	Prof.K.Kannan	English	Educational Leadership for the school improvement -A study with reference to management and ethical behavior	2017	2249-3867	Research Dimension
187	Prof.K.Kannan	English	Integration of ICT in Teacher Education- A Step towards improving the quality of education.	2017	2249-894X	Review of research
188	Dr. R. Desingurajan	Physical Education	Effect of Aerobic Anaerobic and Skill Training Packages on Dribbling Performance of University Men Soccer Players	2014	2277-8160	Global Research Analysis
189	Dr. R. Desingurajan	Physical Education	Effect of Aerobic Anaerobic and Skill Training packages on Selected Bio Motor Components of University Men Soccer Players	2014	2250-1991	Paripex Indian Journal of Research
190	Dr. R. Desingurajan	Physical Education	Analysis of Personality Traits of Anna University Women Volleyball Players	2015	2250-1991	Paripex Indian Journal of Research

191	Dr. R. Desingurajan	Physical Education	Analysis of selected personality traits among university women volleyball players	2015	2249-555X	Indian Journal of Applied Research
192	Dr. R. Desingurajan	Physical Education	Effect of Intermittent Training and Aerobic Exercise on Selected Endurance Parameters of College Men Volley Players	2015	2277-8179	International Journal of Scientific Research
193	Dr. R. Desingurajan	Physical Education	Effect of Intermittent Training and Aerobic Exercise on Selected Speed Parameters of College Men Volleyball Players	2015	2249-555X	Indian Journal of Applied Research
194	Dr. R. Desingurajan	Physical Education	Effects of Plyometric Training, Skill, Training and Combined Training on speed Performance of Men Hockey Players	2016	2249-555X	Indian Journal of Applied Research
195	Dr. R. Desingurajan	Physical Education	Effects of Plyometric Training, Skill, Training and Combined Training on Selected Bio-Chemical Variables of Men Hockey Players	2016	2277-8160	Global Journal for Research Analysis
196	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Empirical Analysis of Influence of Corporate Governance on the Financial Performance of Companies in India	2018	2249-0558	International Journal of Management, IT & Engineering (IJMIE)
197	Dr.M.Sakthivel Murugan	Corporate Secretaryship	Internet Banking as an Operations Strategy in Indian Commercial Banks	2017	2321-7065	International Journal of English Language, Literature in Humanities
198	Prof. J.Poovaraaghavan	Mathematics	Importance of health economics and its growth in India	2019	0374-8588	Journal of the Gujarat Research Society
199	Prof.J.Poovaraaghavan	Mathematics	Forecast of Growth in Tourists Visiting Tamilnadu	2019	0886-9367	The International journal of analytical and experimental model analysis
200	Prof.J.Poovaraaghavan	Mathematics	Applications of Markov decision Process (Machine Maintenance) with State Reduction Algorithm	2019	0950-0707	Science, Technology and Development
201	Dr.E.Viswanathan	Commerce	Consumer Behaviour and Decision Making Process	2018	2249-6459	Kaveripakkam College Journal of Management Research
202	Dr.E.Viswanathan	Commerce	A Study on Job Stress Among College Professors Working in Management Colleges in Chennai.	2019	2249-894X	International Recognition Multidisciplinary Research Journal

203	Dr.E.Viswanathan	Commerce	A Study on Job Satisfaction and OCB With focus on its effect on the growth of the organisation.	2019	1301-2746	ADALYA JOURNAL
204	Prof. K. Shoba	English	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
205	Prof. Sapna Niveditha Ramesh	Visual Communication	A study on usage of lifestyle apps in smartphones by paramedic women college students in Tiruvallur District	2017	.2229- 7235	Sri Padmavati Mahila Visvavidyalayam (Women's University)
206	Prof. Sapna Niveditha Ramesh	Visual Communication	Impact assessment of Television in Practice of lifestyle among women residing in Chennai	2017	2229- 7235	Sengamala Thayaar Educational Trust Women's College
207	Prof. A. Narmadha	Management Studies	A STUDY ON FACTOR THAT INFLUENCE WORK-LIFE BALANCE OF WOMEN EMPLOYEES IN IT COMPANIES IN CHENNAI	2016	2347-856X	Chevalier T.Thomas Elizabeth College for Women
208	Prof.M.PRITHA	Mathematics	i^*j -RS-closed and i^*j -rs-closed sets in Bitopological spaces	2019	ISSN NO:2249-7455	International Journal of Management,Technology And Engineering
209	Prof.M.PRITHA	Mathematics	Fuzzy semi pre-irresolute mappings in fuzzy topological spaces	2019	2319-3786 2321-3786	Malaya Journal of Mathematik
210	Prof.M.PRITHA	Mathematics	Some aspects of pairwise fuzzy semi pre-almost continuous functions in fuzzy bitopological spaces	2019	2319-3786 2321-5666	Malaya Journal of Mathematik
211	Prof.N.Srilakshmi	Mathematics	Irregular set colorings of graphs	2016	1311-8080	IJPAM
212	Prof.N.Srilakshmi	Mathematics	Weak Roman Domatic Number of a Graph	2018	1311-8080	IJPAM

Number of Research Publications during the last five years (Department wise)

Sl. No.	Name of the Department	Name of the teacher	Title of the paper	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1	Commerce	Dr.T.Sivakumar	Problems of Consumers Cooperative Wholesale Stores in Tamilnadu	2015	23205504	Asia Pacific Journal of Research
2	Commerce	Dr.T.Sivakumar	Future Prospectus of Indian Fertilizers – A Review	2017	23205504	Asia Pacific Journal of Research
3	Commerce	Dr.T.Sivakumar	Performance of Scheduled Commercial Banks in India	2017	23205504	Asia Pacific Journal of Research
4	Commerce	Prof. T. Vetriprabhu	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
5	Commerce	DR.T.Sivakumar	Study on the Disinvestment policy of India	2017	23205504	Asia Pacific Journal of Research
6	Commerce	DR.T.Sivakumar	Marketing of agriculture produce in india-An Overview	2017	23205504	Asia Pacific Journal of Research
7	Commerce	DR.T.Sivakumar	Consumer protection Act in India-A Descriptive Analysis	2017	23205504	Asia Pacific Journal of Research
8	Commerce	Dr. E. Viswanathan	The Capital Market Reforms in India	2017	2395-5929	Emperor international journal of finance and management
9	Commerce	Dr. T. Sivakumar	Non-Performing Assets of Banks in India	2017	2394-4277	International Journal of World Research
10	Commerce	Prof. Sapna Niveditha Ramesh	A study on usage of lifestyle apps in smartphones by paramedic women college students in Tiruvallur District	2017	2229- 7235	Sri Padmavati Mahila Visvavidyalayam (Women's University)
11	Commerce	Dr. T. Sivakumar	Life Insurance Corporation of India-An Overview	2016	2347-937X	International Journal of World Research

12	Commerce	Dr. T. Sivakumar	The Trend of Cashew in Global Perspective	2016	2347-937X	International Journal of World Research
13	Commerce	Dr. T. Sivakumar	Global Expectation of Cashew Nut Shell Liquid	2016	2347-937X	International Journal of World Research
14	Commerce	Prof. S. Mari	The Trend of Cashew in Global Perspective	2016	2347-937X	International Journal of World Research
15	Commerce	Prof. M.Ezhilarasi	Post Purchase Behaviour Of Rural Consumers Using Fmcg Products	2017	2347 3940	Journal of Management (JOM)
16	Commerce	Prof. M.Ezhilarasi	A Study On Consumer Behaviour On Fmcg Products In Rural Areas Of Thiruvallur District	2017	2348- 4705	International Journal of Business Intelligence & Innovations,
17	Commerce	Dr. E. Viswanathan	Online Shopping of Goods – A study with Reference to Demographic factors of Consumers	2017	2249-6459	Kaveripakkam College Journal of Management Research
18	Commerce	Dr. E. Viswanathan	Knowledge Enrichment in Higher Educational Institutions in India	2017	0975-9999	SELP Journal of Social Science
19	Commerce	Dr. E. Viswanathan	The Impact of Retail Investor’s Behaviour on Equity shares in Chennai City- An Empirical Study	2017	2395-5929	Emperor International Journal of Finance and Management Research
20	Commerce	Dr. E. Viswanathan	Price volatility of the gold commodity using technicalanalysis with reference to Rayalseema bullioncomm trade pvt ltd, Chennaicity – an analytical study	2018	2249-6890 2249-8001	International Journal of Mechanical and Production Engineering Research and Development
21	Commerce	Dr. E. Viswanathan	An imperative study of Consumer satisfaction on Pricing Strategy	2018	2456-7361	International Journal of Scientific Engg and Science
22	Commerce	Dr. E. Viswanathan	Can CAMELS rating system survive the future?	2018	2250-3153	International Journal of Scientific and Research Publication
23	Commerce	Dr. E. Viswanathan	Online Marketing – An Overview	2018	2320-4168	Shanlax International Journal of Commerce
24	Commerce	Dr. E. Viswanathan	Problems and Prospects of Micro Small and Medium Enterprises – with reference to rural enterprises in Kanchipuram Dist.	2018	2320-5504	Asia Pacific Journal of Research

25	Commerce	Prof. S.Selvaraj	A Study on role of Celebrity Endorsement and its impact on Customer Buying Behaviour towards FMCG with special reference to Chennai	2018	2277-5730	International Multidisciplinary quarterly Research journal
26	Commerce	Prof. S.Selvaraj	A Study on Service Quality and its impact on Passenger Satisfaction towards Call Taxi Services in Chennai City	2019	2349-5138	Internal Journal Analytical Review
27	Commerce	Dr. E. Viswanathan	Six sigma training programme with reference to selected Manufacturing Companies - Chennai	2019	2349-5138	Internal Journal Analytical Review
28	Commerce	Prof S. R. Sathyanarayanan	Effective Strategy for Organisational Development: With Reference to Kautilya's Arthashastra	2014	2319-4421	International Journal of Management and Social Science research (IJMSSR)
29	Commerce	Prof S. R. Sathyanarayanan	Kautilya's Arthashastra: Roadmap to Organisational Management"	2014	2250-1940	International Journal on Multidisciplinary
30	Commerce	Prof S. R. Sathyanarayanan	A Study on Strategic Framework for Profit Planning: Concepts, Systems, and Structure	2015	2249 – 1260	Journal of Exclusive Management Science
31	Commerce	DR.S.Gothandaraman	Retailing in India –the Challenges	2015	2249-6459	Kaveripakkam college
32	Commerce	Prof.B.Vaishnavi	Post Purchase perceived Behaviour	2016	0974-438x	Journal :Pacific Business review
33	Commerce	Prof .M.D.Palanivel	Marketing problems encountered by the self – Help groups member –An analysis.	2016	23205504	Journal :Pacific Business review
34	Commerce	Prof.B.Vaishnavi	Fear of driving a perceived risk purchased of car	2017	ISSN:0974-438x	Journal :Pacific Business review
35	Commerce	Dr.E.Viswanathan	A study on investors perception towards community trading in sky community India pvt at Chennai.	2017	2395-5647	Emperor international journal of finance and management research
36	commerce	Dr.E.Viswanathan	stressful work organization: a systematic study on occupational health	2017	2395-5929	Emperor international journal of finance and management
37	commerce	Dr.E.Viswanathan	Knowledge Management in higher Education – A conceptual Analysis.	2017	2250-1940	Research Explorer

38	commerce	Prof.N.Jayanthi	Stressful work –organization: systematic study on occupational health	2017	2395-5929	Emperor international journal of finance and management
39	commerce	Dr.Vijayaraghavan	CRM and Brand Loyalty –Focus	2017	2249-6459	Kaveripakkam college journal of Management Research
40	commerce	Dr.E.Viswanathan	Online shopping of Goods –A study with reference to Demographic factors of consumers.	2017	2249-6459	Kaveripakkam college journal of Management Research
41	commerce	Dr.E.Viswanathan	The Impact of Retail Investor’s Behavior on EquityShares in Chennai City – An Empirical Study	2017	2395-5929	Emperor international journal of finance and management
42	commerce	Dr.E.Viswanathan	Knowledge Enrichment in Higher educational Institutions in India	2017	0975-9999	Selp Journal of Social Science
43	Commerce	Dr.T.Sivakumar	An Empirical Study on Foreign Trade in India–An Overview	2016	23205504	Asia Pacific Journal of Research
44	Commerce	Dr.T.Sivakumar	Production and Marketing practices of CashewNut Shell Liquid - An Overview	2017	23205504	Asia Pacific Journal of Research
45	Commerce	Dr.T.Sivakumar	Rural Marketing in India	2017	23205504	Asia Pacific Journal of Research
46	Commerce	Dr.E.Viswanathan	Consumer Behaviour and Decision Making Process	2018	2249-6459	Kaveripakkam College Journal of Management Research
47	Commerce	Dr.E.Viswanathan	A Study on Job Stress Among College Professors Working in Management Colleges in Chennai.	2019	2249-894X	International Recognition Multidisciplinary Research Journal
48	Commerce	Dr.E.Viswanathan	A Study on Job Satisfaction and OCB With focus on its effect on the growth of the organisation.	2019	1301-2746	Adalya Journal
49	Computer Science	Prof. K. Rajasekaran	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	2017	2456- 8910	International Journal Of Innovative Research In Applied Sciences And Engineering

50	Computer Science	Prof. M. Bharathi	Cloaking Mobile Device Information From Lbs Server-By Digital Signature	2015	0973-4562	SRM University
51	Computer Science	Prof. M. Bharathi	Lost Memory: Context Association Based Information Retrieval	2015	0973-4562	SRM University
52	Computer Science	Prof. K. Rajasekaran	Rate Of Cloud Computing Init Workforce	2017	2347-6710	Engineering And Technology
53	Computer Science	Prof. S Jaya Prasanna	“IOT Security and privacy Identification(EPID) Standard Based End to End IOT solutions	2018	2348-1269 2349-5138	Vidyasagar Women’s College,
54	Computer Science	Prof.S.Jayapasanna	“A Proper decentralized and distributed block chain secured educational Network for higher education”	2018	2320-088X	International Journal of Computer Science and Mobile Computing
55	Computer Science	Dr.S.Balaji	A Literature Assessment On Stress Among Students Using Various Techniques	2019	2348-1269 2349-5138	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)
56	Computer Science	Prof.S.Jayapasanna	“Digital Learning:A Study on the E-learning and Social Media tools in Improving the Teaching and Learning Environment of Adult Learners”	2019	2319-6319	IJNIET
57	Computer Science	Prof.S.Jayapasanna	“Efficiency Of E-Learning Tools And Technologies To Progress Educational Eminence”	2019	2249-8958	IJEAT
58	Computer Science	Prof.S.Jayapasanna	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	IJEAT
59	Computer Science	Prof. M.Bharathi	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	IJEAT
60	Computer Science	Prof. V.Nisha	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	IJEAT
61	Computer Science	Prof.G.Linda Rose	‘Effectively Managing Universally Disseminated Virtual Team: Challenges And Mitigation Strategies’	2019	2249-8958	IJEAT

62	Computer Science	Prof. T.R Nisha Dayana	A Survey On Data Mining Algorithms For Tumor Detection And Classification	2018	2249-7455	International Journal of Management, Technology And Engineering
63	Computer Science	Prof. T.R Nisha Dayana	Segmentation Of Liver From Abdomen Ct Images Using Classification And Regression Tree	2019	2347-2693	International journal of computer sciences and engineering
64	Computer Science	Prof. P.saravanan	An Innovative RTM Providing Test Maintenance in an Automated Scripting New Frameworks	2017	2456-2165	International Journal of Innovative Science and Research Technology (IJSRT)
65	Computer Science	Prof.P.Saravanan	New Frameworks for Automated Test and Retest (ATRT) Test Case Requirement Traceability Matrix	2017	2456-8910	International Journal of Innovative Research in Applied Sciences and Engineering (IJIRASE)
66	Computer Science	Prof. P.saravanan	Analysis of Various Contrast Improvement Techniques for Dehazing an Image	2017	2277-128X	International Journals of Advanced Research in Computer Science and Software Engineering (IJARCSSE)
67	Computer Science	Prof.P.Saravanan	Smart Grid Using Wireless Sensor Network's and Routing Protocol	2017	2319-8753 2347-6710	International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET)
68	Computer Science	Prof.P.Saravanan	A Study on Air Pollution Monitoring System using Wireless Sensor Network	2018	2456-6470	International Journal of Trend in Scientific Research and Development (IJTSRD)
69	Computer Science	Prof.P.Saravanan	Intelligent Traffic Monitoring Based on Wireless Sensor Network	2018	2456-6470	International Journal of Trend in Scientific Research and Development (IJTSRD)
70	Computer Science	Prof.P.Saravanan	Significance of Wireless Multi- Hop AD-HOC Networks	2018	2347-2693	International Journal of Computer Sciences and Engineering (IJCSSE)
71	Computer Science	Prof.P.Saravanan	Network Security Challenges	2018	2349-5162	Journal of Emerging Technologies and Innovative Research
72	Computer Science	Prof.P.Saravanan	Study on Cloud Computing and Cost-Benefit Analysis	2019	2348-1269	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)
73	Computer Science	Prof.P.Saravanan	Evolution of the Single Page Application in the modern web application development	2019	2349-5162	International Journal of Emerging Technologies and Innovative Research (www.jetir.org)

74	Computer Science	Prof.P.Saravanan	Comparative study on Cloud Software Architecture: Monolithic, SOA, Microservice	2019	1076-5131	Journal of Applied Science and Computations (JASC)
75	Computer Science	Prof.P.Saravanan	The Load Balancing Process in Virtualization for Cloud Computing	2019	1548-7741	Journal of Information and Computational Science
76	Computer Science	Prof.P.Saravanan	Adoption Advantages of Micro-Service Architecture In Software Industries	2019	2277-8616	International Journal of Scientific & Technology Research
77	Computer Science	Prof.K.Rajasekaran	The Effective New Frame Work For Mind Mapping Matrix Test Case Techniques	2017	2456 – 2165	International Journal of Innovative Science and Research Technology
78	Computer Science	Prof.K.Rajasekaran	Analysis Of Hindrances And Impact Of Adoption Rate of Cloud Computing In It Workplace	2017	2319-8753 2347-6710	International Journal of Innovative Research in Science, Engineering and Technology
79	Computer Science	Dr.K.Rajasekaran	Collaborative Mind Mapping Test Case Trasability Matrix Techniques	2017	2456-8910	IJIRASE
80	Computer Science	Dr.K.Rajasekaran	Software Test Maturity And Test Process Improvement	2018	2455-4030	International Journal of Advanced Research and Development
81	Computer Science	Dr.K.Rajasekaran	Inspecting On Introduction On To Computer Networking and Security	2018	2250-3153	International Journal of Scientific and Research Publications
82	Computer Science	Dr.K.Rajasekaran	Exploration On Network Security With Cryptography	2018	2454-132x	INTERNATIONAL JOURNAL OF ADVANCE RESEARCH, IDEAS AND INNOVATIONS IN TECHNOLOGY
83	Computer Science	Dr.D.Elangovan	A Feasibility Study Of Extracting E-Content For Develop Using Semi Automated Semantic Matched Concept With Semi Automated Ontology Maintenance	2018	2249-7455	International Journal of Management, Technology And Engineering
84	Computer Science	Dr.D.Elangovan	Semantic Matching Concept Using Semi-Automated Semantic Algorithm	2019	2347-2693	International journal of computer sciences and engineering
85	Computer Science	Prof.M.Karthik	Selenium – Tool Used For Web-Based Automation Testing	2019	2249-7455	International Journal of Management, Technology And Engineering

86	Computer Science	Prof.M.Karthik	Security And Energy Saving Aspects Of Wireless Sensor Networks In Healthcare Sectors	2018	2454-132x	INTERNATIONAL JOURNAL OF ADVANCE RESEARCH, IDEAS AND INNOVATIONS IN TECHNOLOGY
87	Computer Science	Prof.M.Karthik	Emerging Trends In Fog Computing In Distributed Environments	2018	2349-5162	Journal of Emerging Technologies and Innovative Research
88	Computer Science	Prof.M.Karthik	Impact Of Mobile Edge Computing In Real-World	2018	2456-3307	International Journal of Scientific Research in Computer Science, Engineering and Information Technology
89	Computer Science	Dr.B.Jagadhesan	Learner Centric Models for Enhanced Learning through E-learning Strategies	2013	2277 128X	International Journal of Advanced Research in Computer Science and Software Engineering
90	Computer Science	Dr.B.Jagadhesan	Supervised Learning based Chur Predication Analysis in Cellular Communication Sector	2014	2437 4734	Elysium Journal of Engineering Research and Management
91	Computer Science	Dr.B.Jagadhesan	Factors for Vertically Scalable Learner Levels of Sharable e-Content Objects	2013	0975-4024	International Journal of Engineering and Technology
92	Computer Science	Dr.B.Jagadhesan	Employment Chance Prediction Based On Decision Trees And Naïve Bayes Classifier Using Data Mining Techniques	2015	2437 4734	Elysium Journal of Engineering Research and Management
93	Computer Science	Prof.P. Saravanan	Employment Chance Prediction Based On Decision Trees And Naïve Bayes Classifier Using Data Mining Techniques	2015	2437 4734	Elysium Journal of Engineering Research and Management
94	Computer Science	Dr.B.Jagadhesan	View of Current and Future Opportunities of Big data	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI)
95	Computer Science	Dr.B.Jagadhesan	Big data and Cloud Computing Service Models and Nosql Deployment	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI),
96	Computer Science	Prof.P.Saravanan	View of Current and Future Opportunities of Big data	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI)
97	Computer Science	Prof.P.Saravanan	Big data and Cloud Computing Service Models and Nosql Deployment	2016	2455-4286	International Journal of Science & Engineering Invention (IJSEI),

98	Computer Science	Dr.B.Jagadhesan	An Optimization of Wireless Network Security System	2016	2348-120X	International Journal of Computer Science and Information Technology Research
99	Computer Science	Dr.B.Jagadhesan	An Optimization concept for capacity analysis of (3G-4G) in relation to Quality of service System	2016	2348-120X	International Journal of Computer Science and Information Technology Research
100	Computer Science	Dr.B.Jagadhesan	A Study on Adoption of Data Mining Tools and Collision of Predictive Techniques	2017	2347-6710	International Journal of Innovative Research in Science,Engineering and Technology
101	Computer Science	Dr.B.Jagadhesan	Usage of Cloud Computing in Social Networks	2019	2249-7455	International Journal of Management, Technology And Engineering
102	Computer Science	Dr.B.Jagadhesan	An Optimization of Wireless Network SecuritySystem	2016	2348-120X	International Journal of Computer science and Information and Technology Research
103	Computer Science	Dr.B.Jagadhesan	An Impact of Motivational Factors on Quality Assurance for Higher Education	2017	2347-6710	International Journal of Innovative Research in Science, Engineering and Technology
104	Computer Science	Dr.B.Jagadhesan	Cloud Computing Security Issues and Chanlenges	2017	2347-6710	International Journal of Advance Research and Development,
105	Computer Science	Dr.B.Jagadhesan	Exploration on big data analytics in healthcare	2018	2454-132X	International Journal of Advance Research, Ideas and Innovation in Technology
106	Computer Science	Dr.B.Jagadhesan	An Analysis of Cryptographic Algorithms in Cloud Computing for Security Issues	2018	2456-3307	International Journal of Scientific Research in Computer Science, Engineering and Information Technology
107	Computer Science	Prof.P.Saravanan	Fault Detection in Fabric Using Classification and Automated approach	2015	2394-9333	International Journal of Trend in Research and Development
108	Computer Science	Dr.S.Balaji	Fault Detection in Fabric Using Classification and Automated approach	2015	2394-9333	International Journal of Trend in Research and Development
109	Computer Science	Prof.P.Saravanan	Challenges and Mechanisms for Securing Data in Mobile Cloud Computing	2016	2321-0613	International Journal Scientific Research & Development (IJSRD)

110	Computer Science	Dr.S.Balaji	Privacy Preservation On Online Social Networking Issues And Challenges	2017	2347-2693	International Journal Of Computer Science Issues
111	Computer Science	Dr. K.Rajasekaran	A Novel and Advanced Data Mining Model Based Hybrid Intrusion Detection Framework	2016	2302-4046	Indonesian Journal of Electrical Engineering –Scopus indexed
112	Cooperation	Dr. S. Mahesh Kannan	A Study on Green Marketing Implementation through Business Organisations in India	2015	-	Vellalar College for Women
113	Corporate Secretaryship	Dr.M.Rajesh G.Purushothaman	Consumer Perception Towards Online Shopping In Kanchipuram	2014	2347-6915	GALAXY International Interdisciplinary Research Journal
114	Corporate Secretaryship	G.Purushothaman	Consumer Perception Towards Online Shopping In Kanchipuram	2014	2347-6915	GALAXY International Interdisciplinary Research Journal
115	Corporate Secretaryship	Dr.M.Rajesh	Influence Of Interactional Relationship On Stress Among Women Executives In Software Company In Chennai	2014	2231-5780	ZENITH International of multidisciplinary Research
116	Corporate Secretaryship	G.Purushothaman	Influence Of Interactional Relationship On Stress Among Women Executives In Software Company In Chennai	2014	2231-5780	ZENITH International of multidisciplinary Research
117	Corporate Secretaryship	Dr. M.SakthivelMurugan	A Study On Potentials Of E-Commerce For Small Andmedium Enterprises In Chennai City	2015	2249- 8826	ZENITH International Journal of Business Economics & Management Research
118	Corporate Secretaryship	S.Ganapathy	A Study On Potentials Of E-Commerce For Small Andmedium Enterprises In Chennai City	2015	2249- 8826	ZENITH International Journal of Business Economics & Management Research
119	Corporate Secretaryship	Dr. M.SakthivelMurugan	Consumers In Tamil Nadu: With Special Reference To Two Wheeler Customers In Chennai City	2014	2249- 8826	ZENITH International Journal of Business Economics & Management Research
120	Corporate Secretaryship	S.Ganapathy	An Empirical model Of Buying Behaviour Of Consumers In Tamil Nadu: With Special Reference To Two Wheeler Customers In Chennai City	2014	2249- 8826	ZENITH International Journal of Business Economics & Management Research
121	Corporate Secretaryship	Dr. M.Sakthivel Murugan	A Research Study On Innovative Strategy Adoption Towards Rising Level Of Non-Performing Assets In Banking Industry	2017	2347-3940	Journal of Management

122	Corporate Secretaryship	S.Ganapathy	A Research Study On Innovative Strategy Adoption Towards Rising Level Of Non-Performing Assets In Banking Industry	2017	2347-3940	Journal of Management
123	Corporate Secretaryship	G.Vinayagamurthy	A Research Study On Innovative Strategy Adoption Towards Rising Level Of Non-Performing Assets In Banking Industry	2017	2347-3940	Journal of Management
124	Corporate Secretaryship	Prof. M. Shanmugam	Determinants of Employee's Overall Satisfaction Towards Training and Development Programs in Information Technology Industry	2015	0952 - 4957	SRM University
125	Corporate Secretaryship	Prof. M. Shanmugam	A Study on Training and Development in Indian Information Technology	2014	2321-5615	SUN Arts and Science College, Tiruvannamalai
126	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Comparative Study Of Effectiveness Of Quality Circles In Select Public And Private Sector Companies In Tamil Nadu	2014	2347 – 4378	EPRA International Journal of Economics, Business and Management Studies
127	Corporate Secretaryship	Dr.M.Sakthivel Murugan	An Empirical Model of Consumer Behaviour of Home Appliances,	2014	2249-8826	Zenith International Journal Of Business Economics & Management Research
128	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Study on Potentials of E-Commerce for Small and Medium Enterprises in Chennai City	2015	2249-8826	ZIJBEMR
129	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Consumers Awareness, Perceived Ease of Use toward Information Technology Adoption in 3G Mobile Phones' Usage in India,	2015	1819-1924	Asian Journal of Marketing 8(1):1-23,
130	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Consumer Behaviour toward Information Technology Adoption on 3G Mobile Phone Usage in India,	2015	Research Gate impact Factor: 0.63, ISSN: 1204-5357.	Journal of Internet Banking and Commerce,
131	Corporate Secretaryship	Dr.M.Sakthivel Murugan	The Sustainable Interventions for Mobile Phone's Hazards,	2016	ISSN: 1204-5357.	Journal of Internet Banking and Commerce, Volume 20, Issue 2, 1000109,
132	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Comparative Analysis of Effectiveness of Quality Circle in Public and Private Sector Companies in Tamil Nadu.	2015	(Online ISSN: 2231-5780),	Zenith International Journal Of Multidisciplinary Research

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134	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Information technology adoption on 3G mobile phones in India: the empirical analyses with SPSS 20, SmartPLS2.0M3 and LISREL8.80 – Part 1, Int.	2016	ISSN online: 1751-0260	Business Innovation and Research, Vol. 11, No. 4,
135	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Study On Customer Preferences And Satisfaction Towards Internet Banking In Chennai,	2017	ISSN: 2249-0558 Impact Factor: 7.119 (Listed in UGC Approved Journal)	International Journal of Management, IT & Engineering,
136	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Study On The Impact Of Emotional Intelligence Of Employees On Organizational Effectiveness In It Industry With Special Reference To Chennai City,	2017	ISSN: 2249-2496 Impact Factor: 7.081 (Listed in UGC Approved Journal)	International Journal of Research in Social Sciences,
137	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Study On The Impact Of Celebrity Advertisement On Shopping Mall Consumers – A Study With Reference To Chennai City,	2017	ISSN: 2249-1058 Impact Factor: 6.559 (Listed in UGC Approved Journal)	International Journal of Marketing and Technology,
138	Corporate Secretaryship	Dr.M.Sakthivel Murugan	A Study On Customer Satisfaction Towards Internet Banking In Chennai,	2017	ISSN 23196505 & 23196475, (Listed in UGC Approved Journal)	International Journal Of Current Advanced Research (Ijcar),
139	Corporate Secretaryship	Dr.M.Sakthivel Murugan	An Empirical Study On Consumers' Behavioural Intention Toward Information Technology Adoption In Mobile Phone Usages In Chennai,	2017	ISSN 2456-3808, (Listed in UGC Approved Journal)	International Journal of Applied and Advanced Scientific Research (IJAASR),
140	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Empirical Study On Consumers Behaviour Among The Working Women & Homemakers In Chennai Environ,	2017	ISSN No: 0976-3031, (Listed in UGC Approved Journal)	International Journal Of Recent Scientific Research,
141	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Corporate Governance Practices In India – A Study With Reference To Select Corporate Sectors,	2017	ISSN: 2349-4085, (Listed in UGC Approved Journal)	International Research Journal of Human Resources and Social Sciences (IRJHRSS),
142	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Relationship Between Organizational Development And Job Satisfaction – A Study With Reference To It Industry In Chennai City,	2017	2393-9664	Journal of Advance Management Research,
143	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Empirical Analysis Of Impact Of Emotional Intelligence Of Employees On Organizational Effectiveness Of The Organisation In IT Industry,	2017	2231-5780	Zenith International Journal of Multi-disciplinary Research,

144	Corporate Secretaryship	Dr.M.Rajesh	“Effectiveness of Organizational culture in software in software industry”	2013	2231-511X	SRM Journal of Management Research
145	Corporate Secretaryship	Dr.M.Rajesh	“Significance and Contribution of Small and Medium Enterprises in India”	2014	2322-083X	International Journal of Business and Management
146	Corporate Secretaryship	Dr.M.Rajesh	“Influence of interactional relationship on stress among women executives in software company in Chennai”	2014	2321-8606	“Zenith international journal: EIJMMS”
147	Corporate Secretaryship	Dr.M.Rajesh	“Labour issues in Sez”	2014	2321-8606	“International journal of psychology and education”.
148	Corporate Secretaryship	Dr.M.Rajesh	“Consumer perception towards online shopping in Kanchipuram”	2014	2347-6915	“Galaxy international interdisciplinary research journal”
149	Corporate Secretaryship	Dr.M.Rajesh	“The changing characteristics of industry and workforce in India”	2014	2321-8606	International journal of psychology and education
150	Corporate Secretaryship	Dr.M.Rajesh	“Non – Performing Assets of Banks in India – issues and Challenges”	2017	2347- 937X.	International Journal of world Research
151	Corporate Secretaryship	Dr.M.Rajesh	“Handicraft sectors in India – A Study”,	2017	2320-5504	Asia Pacific Journal of Research (A Peer Reviewed International Journal
152	Corporate Secretaryship	Dr.M.Rajesh	“A Study on Consumer Behaviour on FMCG Products in rural areas of Thiruvallur District”	2017	2348-4705.	International Journal of Business Intelligence & Innovations,
153	Corporate Secretaryship	G.Vinayagamurthy	A Study on The Performance of Asset Quality Composition of ICICI Bank Limited			PROTAGONIST International Journal of Management and Technology (PIJMT)
154	Corporate Secretaryship	G.Vinayagamurthy	A Study on financial gap and government initiatives towards small and medium enterprises in India	2014	2248-9711	Journal of Business Research
155	Corporate Secretaryship	G.Vinayagamurthy	“Significance and Contribution of Small and Medium Enterprises in India	2014	2322-083X	International Journal of Business and Management

156	Corporate Secretaryship	G.Vinayagamurthy	Current Issues and Challenges faced by Small and Medium Enterprises	2014	2248-9711	Journal of Business Research
157	Corporate Secretaryship	G.Vinayagamurthy	Brand You – Corporate Etiquette	2013	2277-5803	Sudharsanam International Journal of Management Review
158	Corporate Secretaryship	G. Kalpana	A Study on impact of Advertisements on Personal Appearance of Women in Chennai	2017	23484705	International Journal of Business Intelligence & Innovations
159	Corporate Secretaryship	M.Shanmugam	“A Study on Training and Development in Indian Information Technology Industry”	2015	2321 - 5615.	IJRBI International Journal of Research & Business Innovation
160	Corporate Secretaryship	M.Shanmugam	“A Study on Employee Perceived Training Effectiveness relationship to Employee Motivation and Organizational Performance”	2015	2356 – 8321.	JCJRC International Journal of Commerce and Management,
161	Corporate Secretaryship	M.Shanmugam	“A Case study approach for Evaluation of Employee Training Effectiveness and Development of Employees of Select Information Technology Companies in Chennai city”	2016	2248 -9711.	Journal of Business Research, Jain spire
162	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Empirical Analysis of Influence of Corporate Governance on the Financial Performance of Companies in India	2018	2249-0558	International Journal of Management, IT & Engineering (IJMIE)
163	Corporate Secretaryship	Dr.M.Sakthivel Murugan	Internet Banking as an Operations Strategy in Indian Commercial Banks	2017	2321-7065	International Journal of English Language, Literature in Humanities
164	Economics	Dr. R.L. Poonguzhali	A Study on Government initiatives on Disaster Risk Reduction	2015	2248-9711	Dhanraj Baid Jain College
165	Economics	Dr. R.L. Poonguzhali	A study on NGO’s Response and Assistance Towards Tsunami Relief Measures	2015	2248-9711	Dhanraj Baid Jain College
166	Economics	Prof. M. Manjula Devi	Disabled Child education	2014	2319-2437	APH Publishing corporation
167	Economics	Prof. K. Gubendiran	Bringing Development back into micro finance	2013	2248-9711	Dhanraj Baid Jain College

168	English	Prof. J. Benita Selvakumari	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
169	English	Prof. K. Shoba	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
170	English	Prof. K. Kannan	The Challenges and opportunities of Social Media and Role of Languages	2016	0976-8130	Pondicherry University
171	English	Prof. K. Kannan	The Challenges Tribble Education in India	2016	0974 – 6838	Annamalai University
172	English	Prof. K. Kannan	The Spirit of Individuality in Arundhati Rot's The God of Small Things	2016	0973-3454	Government Arts & Science College For Women
173	English	Prof. K. Kannan	Literatures of resistance	2015	0974 – 6838	Jyoti Nivas College
174	English	Prof. K. Kannan	A Socio-Realistic Evaluation in the Novels of Kamala Markandaya ana Arundhati Roy	2013	0974-6838	Raja Serfoji Government College
175	English	Prof.K.Kannan	Designing quality reflections from the past	2017	2321-5488	Research Direction
176	English	Prof.K.Kannan	Educational Leadership for the school improvement -A study with reference to management and ethical behavior	2017	2249-3867	Research Dimension
177	English	Prof.K.Kannan	Integration of ICT in Teacher Education- A Step towards improving the quality of education.	2017	2249-894X	Review of research
178	English	Prof. K. Shoba	Developing the speaking skills of the college students	2017	2349-8684	International Journal of Multi disciplinary researches
179	English	Prof. V.Manjula G.Purushothaman	Customers Satisfaction And Its Importance In Connection To Sbt	2015	2347-6915	GALAXY International Interdisciplinary Research Journal
180	Management Studies	Dr. G. Purushothaman	A Study On Employee Absenteeism With Reference To It Industry	2017	2347-3940	D.G. Vaishnav College

181	Management Studies	Prof. S. Ganapathy	A Research Study On Innovative Strategy Adoption Towards Rising Level Of Non-Performing Assets In	2017	2347-3940	DG Vaishnav College
182	Management Studies	Dr. G. Purushothaman	Banking Industry	2015	2249-6459	Kaveripakkam College Journal of Management Research
183	Management Studies	Prof. S. Ganapathy	A Study On Health Promotion Workplace Of Employees With Special Reference To Samsung	2015	2321-2012	Bharathidasan University
184	Management Studies	Prof.S.Janani	Promoting Youth Entrepreneurship challenges & prospectus	2018	2249-0558	International Journal of Management IT and Engineering
185	Management Studies	Prof.S.Janani	Entrepreneurial Education as a tool of reducing unemployment	2018	2254-0663	International Journal of Management IT and Engineering
186	Management Studies	Prof.S.Janani	Green Entrepreneurship	2018	2249-7455	International Journal of Management and Technology
187	Management Studies	Prof.Janani.S	A Study on Emergence and development of women Entrepreneurship	2019	2252-0054	International Journal of Management and Technology
188	Management Studies	Prof. G.Purushothaman	Customer Satisfaction On Aavin Milk With Special Reference To Chennai City	205	2231-5780	ZENITH International Journal of multidisciplinary Research
189	Management Studies	Prof. G.Purushothaman	Talent Acquisition In Manpower Group Services India Pvt Ltd	205	2347-6915	GALAXY International Interdisciplinary Research Journal
190	Management Studies	Prof. G.Purushothaman	A Study On Employee Absenteeism With Reference To It Industry	2017	2347-3940	JOURNAL OF MANAGEMENT
191	Management Studies	Prof. A. Narmadha	A Study On Factor That Influence Work-Life Balance Of Women Employees In It Companies In Chennai	2016	2347-856X	Chevalier T.Thomas Elizabeth College for Women
192	Mathematics	Prof.M.Pritha	i^*j -RS-closed and i^*j -rs-closed sets in Bitopological spaces	2019	ISSN NO:2249-7455	International Journal of Management, Technology And Engineering

193	Mathematics	Prof.M.Pritha	Fuzzy semi pre-irresolute mappings in fuzzy topological spaces	2019	2319-3786 2321-3786	Malaya Journal of Mathematik
194	Mathematics	Prof.M.Pritha	Some aspects of pairwise fuzzy semi pre--almost continuous functions in fuzzy bitopological spaces	2019	2319-3786 2321-5666	Malaya Journal of Mathematik
195	Mathematics	Prof.N.Srilakshmi	Irregular set colorings of graphs	2016	1311-8080	IJPAM
196	Mathematics	Prof.N.Srilakshmi	Weak Roman Domatic Number of a Graph	2018	1311-8080	IJPAM
197	Mathematics	Dr. P.Roushini Leely Pushpam	Eternal M - Security in Graphs	2016	2319-5215	International Journal of Mathematics and Soft Computing
198	Mathematics	Dr. P.Roushini Leely Pushpam	Eternal M - Security in Certain Classes of Graphs, J. Combin, Math. Combin, Comput	2015	2319-5215	International Journal of Mathematics and Soft Computing
199	Mathematics	Dr. P.Roushini Leely Pushpam	Eternal M - Security in Certain Classes of Graphs, J. Combin, Math. Combin, Comput	2016	2319-5215	International Journal of Mathematics and Soft Computing
200	Mathematics	Dr. P.Roushini Leely Pushpam	Efficient Weak Roman Domination in Mycielskian Graphs	2016	2348-3881	International Journal of Pure and Engineering Mathematics
201	Mathematics	Dr. P.Roushini Leely Pushpam	Efficient Secure Domination in Graphs	2016	2319-5215	International Journal of Mathematics and Soft Computing
202	Mathematics	Prof. J.Poovaraaghavan	Importance of health economics and its growth in India	2019	0374-8588	Journal of the Gujarat Research Society
203	Mathematics	Prof.J.Poovaraaghavan	Forecast of Growth in Trouists Visiting Tamilnadu	2019	0886-9367	The International journal of analytical and experimental model analysis
204	Mathematics	Prof.J.Poovaraaghavan	Applications of Markov decision Process (Machine Maintenance) with State Reduction Algorithm	2019	0950-0707	Science, Technology and Development

205	Physical Education	Dr. R. Desingurajan	Effect of Aerobic Anaerobic and Skill Training Packages on Dribbling Performance of University Men Soccer Players	2014	2277-8160	Global Research Analysis
206	Physical Education	Dr. R. Desingurajan	Effect of Aerobic Anaerobic and Skill Training packages on Selected Bio Motor Components of University Men Soccer Players	2014	2250-1991	Paripex Indian Journal of Research
207	Physical Education	Dr. R. Desingurajan	Analysis of Personality Traits of Anna University Women Volleyball Players	2015	2250-1991	Paripex Indian Journal of Research
208	Physical Education	Dr. R. Desingurajan	Analysis of selected personality traits among university women volleyball players	2015	2249-555X	Indian Journal of Applied Research
209	Physical Education	Dr. R. Desingurajan	Effect of Intermittent Training and Aerobic Exercise on Selected Endurance Parameters of College Men Volley Players	2015	2277-8179	International Journal of Scientific Research
210	Physical Education	Dr. R. Desingurajan	Effect of Intermittent Training and Aerobic Exercise on Selected Speed Parameters of College Men Volleyball Players	2015	2249-555X	Indian Journal of Applied Research
211	Physical Education	Dr. R. Desingurajan	Effects of Plyometric Training, Skill, Training and Combined Training on speed Performance of Men Hockey Players	2016	2249-555X	Indian Journal of Applied Research
212	Physical Education	Dr. R. Desingurajan	Effects of Plyometric Training, Skill, Training and Combined Training on Selected Bio-Chemical Variables of Men Hockey Players	2016	2277-8160	Global Journal for Research Analysis
213	Visual Communication	Dr.R.Elangovan	Role of Mobile Phones in Tuberculosis Control	2013	0970-0218	Indian Journal of Community Medicine
214	Visual Communication	Dr.R.Elangovan	Effective Communication Approaches in TB Control: Health workers Perceptions and Experiences	2017	0019-5707	Indian Journal of Tuberculosis
215	Commerce	Prof. R.Raajalakshmi	A Study of relationship between Charismatic leadership and organisational climate with special reference to FMCG sector	2018	2348-1269	International Journal of Research and Analytical Review
216	Commerce	Prof. R.Raajalakshmi	Relationship Between organization citizenship Behaviour with job satisfaction	2017	2321-4643	Shanlax International journal of management
217	Commerce	Prof. R.Raajalakshmi	Resource Allocation in software Project Management	2017	2321- 4643	Shanlax International journal of management

218	Commerce	Prof. R.Raajalakshmi	A study on Relationship Between Charismatic leadership & Organisational Climate	2018	2438-1269	IJRAR
219	Commerce	Prof. B. Vaishnavi	Effect of store atmosphere on customer purchase intention	2019	2394-2886	Suraj Punj Journal of Multi – disciplinary Research
220	Commerce	Prof. B. Vaishnavi	Influence of store atmospheres on word of mouth	2018	2348-1269	International Journal of Research and Analytical Review
221	Commerce	Prof. B. Vaishnavi	Work Life Balance – An Evergreen Scenerio	2018	2248-9711	DBJC Journal of business research
222	Commerce	Prof. B. Vaishnavi	Cyber Crime – A Socio Legal Perspective	2018	978-93-5331-5508	Digitalization of Banking Operations
223	Commerce	Dr.T.S.Vidya	Perception of Consumer towards Organized Retailing in India	2014	2393-9796	Indo Global Journal of Commerce and Economics
224	Commerce	Dr.T.S.Vidya	Factors influencing shoppers in selection of Retail Apparel showrooms in Chennai city	2015	2393-9796	Indo Global Journal of Commerce and Economics
225	Commerce	Prof.V.Sandhya	Work environment as a factor in emotional intelligence and job satisfaction	2017	2248-9711	DBJC Journal of Business Research
226	Commerce	Prof.V.Sandhya	Does workfoce participation of women improves productivity and efficiency an empirical study from Chennai	2018	0973-7197	M-Infinity
227	Commerce	Prof.R.Priyadharshini	A study on Human Resource Management Information systems	2018	2248-9711	Emerging Trends in Commerce and Management in the present decade
228	Commerce	Prof.K.E.Deepa	Work Life Balance among Women in IT and ITES	2013	0976-6510	International journal of management
229	Commerce	Prof.K.E.Deepa	The relationship between the five factors of personality , individual job performance and its components in indian corporate sector	2012	0976-6332	International journal of advanced research in management
230	Commerce	Prof.K.E.Deepa	Challenges Faced by Indian Organization for Human Resource Development	2013	0976-643X	International journal of marketing and human resource management
231	Commerce	Prof.K.E.Deepa	Understanding Technical to productivity Approach to Productivity in Human resource planning	2014	2347-3959	Journal of management
232	Commerce	Prof.K.E.Deepa	Cyber Crime – A Socio Legal Perspective	2018	978-93-5331-5508	Digitalization of Banking Operations
233	Commerce	Prof.K.E.Deepa	Work Life Balance – An Evergreen Scenerio	2018	2248-9711	DBJC Journal of business research

234	Computer Science	Prof.Nisha Dayana	A Survey on Data mining Algorithms for Tumor Detection and Classification	2018	2249-7455	International Journal of Management Technology and Engineering
235	Computer Science	Prof.Nisha Dayana	Segmentation of Liver from Abdomen CT Images Using Classification and Regression Tree	2018	2347-2693	International Journal of Computer Science and Engineering
236	Commerce	Mrs.VijayaGovindarajan	GST-Is it a game Changer or a old wine in better	2018	2248-9711	DBJC Journal of business research
237	Economics	Prof. M.Iyyappan	A study on fiscal health and fiscal responsibility of the state government of tamil nadu/624-631	2018	2248-9711	DBJC Journal of business research
238	Commerce	Dr. E. Viswanathan	A study on investor attitude towards MF with special reference to Share khan private limited	2015	2321-1814	International journal of Technology innovation and research
239	Commerce	Dr. E. Viswanathan	A study on Employee engagement in ISS facility service limited Chennai	2016	2248-9711	DBJC Journal of business research
240	Commerce	Dr. Mekkal Roy	A study on post purchase behaviour of rural consumer towards durable goods	2014	2248-9711	DBJC Journal of business research
241	Commerce	Prof.Palanivel M.D	Marketing of SHG's products in Kanchipuram district of Tamilnadu	2015	2248-9711	DBJC Journal of business research
242	Management Studies	Dr.A.Narmadha	A Study on organizational policies intervening work life balance of women employees in IT industry	2015	2250-0758	Vandana publications
243	Management Studies	Dr.A.Narmadha	A Study on Work - Life Balance of Working Women in Information Technology	2016	2279-09926	International journal of Entrepreneurship and Business Environment Perspectives A Refereed Quarterly Journal,
244	Management Studies	Dr.A.Narmadha	A Study On Customer Satisfaction of Online Consumer Goods with Special Reference to Chennai.	2019	2249-2496	International Journal of Research in Social Sciences IJMRA
245	Management Studies	Dr.A.Narmadha	The Factor Influence of Online Marketing Based on FMCG Products in Chennai	2019	2249-894X	Review of Research International online Multidisciplinary Journal
246	Management Studies	Dr.A.Narmadha	A study on Customer Satisfaction of Online Consumer Goods With Special - Reference to Chennai	2019	2321-4643	Shanlax International Journal of Management
247	Management Studies	Dr.V.Ratha	How consumers make purchases?- A Study	2014	0976-1136	IIFS
248	Management Studies	Dr.V.Ratha	A Study on consumer and the market	2013	2250-2971	IJMF

249	Management Studies	Dr.V.Ratha	Human resource management job evaluation and job analysis process and overview	2015	2395-2091	International journal of commerce, manangement and computer application
250	Economics	Prof. K. Gubendiran	Bringing Development back into micro Finance	2013	2248-9711	Dhanraj Baid Jain College
251	Economics	Prof. K. Gubendiran	Foreign Direct investment in retail trends in india	2014	978-81-910-561-7	DBJC
252	Economics	Prof. M. Manjula Devi	Disabled Child Education	2014	2319-2437	APH Publishing corporation
253	Economics	Prof. M. Manjula Devi	Human Resource Management	2014	13-978-81-910561-3-6	DBJC
254	Economics	Prof. M. Manjula Devi	Performance management Systems and National Workfore	2014	978-81-910-561-5-0	DBJC
255	Economics	Prof. M. Manjula Devi	AIDS Causes and Cure	2014	81992-26-5	Aavishar Publishers
256	Economics	Prof. M. Manjula Devi	Foreign Direct Investment in India	2014	978-81-910-561-7	DBJC
257	Economics	Dr. B. Lakshmi	Self-Help Groups (SHGs) and Micro Credit in India	2013	978-93-80657-86-8	Arul Anandar College.
258	Economics	Dr. B. Lakshmi	Education Status Among The Scheduled Castes Of Sivagangai District	2014	2482-9872	European Economic Research Publication
259	Economics	Dr. B. Lakshmi	Eradication of Poverty Through NGOs in	2014	1380-1473	European Economic Research Publication
260	Economics	Prof. C. Parvathy	Rural infrastructure in India - issues and	2016	2395-5929	Dr. Ambedkar College
261	Economics	Prof. C. Parvathy	Challenges, Innovations and Strategies in Human Resources	2016	2231-2854	Mayas Publications
262	Corporate Secretaryship	Dr.M.Rajesh	A Study on service quality and its impact on patient satisfaction towards multispecialty hospital with reference to Chennai city.	2018	23214643	Shanlax international journal of management
263	Corporate Secretaryship	Dr.M.Rajesh	A Study on customer satisfaction towards THE HINDU NEWS PAPER and its suplimentaries	2018	23204168	Shanlax international journal of commerce
264	Corporate Secretaryship	Dr.M.Rajesh	A Study on service excellence and customer satisfaction towards women beauty sallon Chennai city.	2018	2249894X	International online multidisciplinary
265	Corporate Secretaryship	Dr.M.Rajesh	A Study on roll of celebrity endorsement and its impact on customer buying behaviour towards FMCG with special reference to Chennai	2018	22775730	International multidisciplinary quarterly research journal

266	Corporate Secretaryship	Dr.M.Rajesh	A Study on service quality and its impact on passenger satisfaction towards call tax service in Chennai city	2019	23495138	International journal of research and analytical reviews
267	Corporate Secretaryship	Dr.M.Rajesh	Some data driven studies on emotional intelligence and work place	2019	2349-9788 2454-2237	International Journal of Research and Review
268	Corporate Secretaryship	Dr.M.Rajesh	“Brand Preference For Mobile Phones Among The Students In Chennai”	2019	2349-9788 2454-2237	International Journal of Research and Review
269	Corporate Secretaryship	Prof.R.Lavanya	Effect of advertisement on consumer buying behaviour in Chennai city – A study	2018	22775730	International multidisciplinary quarterly research journal
270	Corporate Secretaryship	Prof.G.Kalpana	Women perception and attitude towards the visual elements in social campaign advertisement	2018	22775730	International multidisciplinary quarterly research journal
272	Corporate Secretaryship	Prof.M.Shanmugam	“A Study on Training and Development in Indian Information Technology Industry”	2014	2321 - 5615	IJRBI International Journal of Research & Business Innovation
273	Corporate Secretaryship	Prof.M.Shanmugam	A Study on Employee Perceived Training Effectiveness relationship to Employee Motivation and Organizational Performance”	2015	2356 – 8321	JCJRC International Journal of Commerce and Management,
274	Corporate Secretaryship	Prof.M.Shanmugam	“A Case study approach for Evaluation of Employee Training Effectiveness and	2015	2248 -9711	Journal of Business Research, Jain spire
275	Corporate Secretaryship	Prof.S.Rajamani	A Job Satisfaction Among Indian Overseas bank Employees in Thanjavur district – a study	2019	2249-894X	ONLINE International journal

VII_1_No of Research Publications during the last five years

Sl. No.	Name of the teacher	Name of the Department	Title of the paper	Year of publication
1	Prof. K. Gubendiran	Economics	Bringing Development back into micro finance	2013
2	Prof. K. Kannan	English	A Socio-Realistic Evaluation in the Novels of Kamala Markandaya ana Arundhati Roy	2013
3	Dr.M.Rajesh	Corporate Secretaryship	“Effectiveness of Organizational culture in software in software industry”	2013
4	G.Vinayagamurthy	Corporate Secretaryship	Brand You – Corporate Etiquette	2013
5	Prof. M. Manjula Devi	Economics	Disabled Child education	2014
6	Prof. M. Shanmugam	Corporate Secretaryship	A Study on Training and Development in Indian Information Technology Industry	2014
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2250-3153	International Journal of Scientific and Research Publication
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2249-7455	International Journal of Management and Technology
2277-5730	International Multidisciplinary quarterly Research journal
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2348-120X	International Journal of Computer Science and Information Technology Research
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