



# DHANRAJ BAID JAIN COLLEGE

(AUTONOMOUS)



Owned and Managed by Tamil Nadu Educational and Medical Foundation  
Approved by Government of Tamil Nadu, Affiliated to the University of Madras  
Rajiv Gandhi Salai, IT Corridor, Thoraipakkam, Chennai- 600 097, Tamil Nadu.

## ANNUAL REPORT 2022-2023

Throughout the current academic year, our institution's Internal Quality Assurance Cell has efficiently functioned, placing a significant focus on enhancing both academic and non-academic aspects in all activities. Notably, there has been a deliberate effort to enrich the curriculum by integrating application-oriented subjects, thereby strengthening its overall robustness, along with implementing reforms in examination procedures.

Since 2006, the college has attained autonomous status conferred by the UGC as a result of its continuous efforts and initiatives.

### Academics:

Originating from modest origins, the institution has evolved into a research-centric establishment, currently offering a diverse range of 13 programs. These encompass 9 undergraduate, 3 postgraduate, and 1 PhD program spanning various fields such as Arts, Mathematical Sciences, Basic Sciences, Commerce, Media Sciences, and New Age Sciences, serving a student population of 2827 individuals.

In the current academic year, there has been a significant 91% rise in admissions, resulting in the enrollment of 2827 students. The faculty comprises 103 members, among whom 50 possess doctoral degrees.

Throughout the academic year 2022-23, staff members actively participated in seminars, conferences, and workshops at the international, national, and state levels. 45 journals have been published by the faculty members during this year.



NAAC 4<sup>th</sup> Cycle (2018-2023)

Principal

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## Teaching, Learning and Evaluation:

The Orientation Programme and Interactive Smart Boards enhance in-class learning, while leveraging platforms like Google Classroom promotes effective online engagement. Smart classroom amenities and projectors optimize learning outcomes. Continuous Internal Assessment, including tests, assignments, seminars, and ICT activities, helps students excel in both CIA and semester exams, offering ample opportunities for performance enhancement and progress monitoring. Industrial Exposure Training and Project work foster experiential learning. Comprehensive guidance supports students in participating in conferences, seminars, and symposia, while case studies, visits, and professional training prepare them for competency challenges.

## Student progression and support:

During the academic year 2022-23, 710 students secured successful placements, while an additional 06 individuals opted for further higher education opportunities. Moreover, 13 students showcased exceptional proficiency in specialized domains, garnering recognition or medals.

  
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## Women's Entrepreneurship Development cell:

The Women Empowerment Cell organized a workshop from Jan 27<sup>th</sup> 2023 to Feb 3<sup>rd</sup> 2023 by NGO "Thozhamai" titled "Life Skill Training Programme" exclusively for female students. Awareness program on hearing was organized. National nutrition week was celebrated in association with Ministry of Social Welfare. Women's Day was celebrated with many competitions conducted for girls.

## Innovative Programmes Organised:

The Professional Development Program (FDP) spanning seven days on "An Overview of Copyright, Patent, IPR filings in India" was conducted successfully. The 5-day Faculty Development Program on "Selection Of Scholarly Journal Web Visibility-Strategies And Techniques" conducted on 20<sup>th</sup> February 2023 to 28<sup>th</sup> February 2023. It proved to be a valuable learning experience for all participants. Despite challenges, the program successfully achieved its objectives to faculty members to Enhance the web visibility of scholarly journals requires a multifaceted approach, combining strategies such as SEO optimization, content marketing, utilization of academic networks, embracing open access initiatives, and optimizing user experiences. "Preparation Of Research Grants Proposal In Social Studies" Six days FDP was organized by Department Of Management Studies in association with IQAC conducted on 12<sup>th</sup> December 2022 to 17<sup>th</sup> December 2022.

## Placement Cell Activities:

Mega job fair was organized on 4<sup>th</sup> March 2023 for all the passed out students so as to provide an opportunity for the students. Soft skill training was organized for the final year students. Tata Consulting Services, HCL technologies, Sutherland Global Services and



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many more companies have given the opportunity for the final year students 710 Students were placed in these companies.

### Student Acheivements:

Numerous students actively engaged in extension activities with governmental and non-governmental organizations, participating in programs such as world malaria day, tobacco day and Indian Army Day. As part of their social service, students provided many awareness to the general public.

### Best Practices:

The objectives of the Teaching-Learning methodology include delivering high-quality education to students, maintaining outstanding standards through ongoing evaluation of teaching methods, and aligning the curriculum with the institution's mission. The college facilitates first-generation learners from economically disadvantaged backgrounds to pursue undergraduate programs without constraints. Offering fee installment options is part of the institution's commitment to supporting society, along with providing students with training in personality skills and value education.

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## Distinctiveness:

At Dhanraj Baid College, our relentless efforts focus on instilling the significance of education within our primarily first-generation learner student community. Our aim is to cultivate accomplished individuals who are well-informed, environmentally aware, proactive, adventurous, and possess a scientific mindset, while also harboring a strong commitment to fostering global harmony and unity. To realize this vision, DBJC hosts various initiatives such as webinars, guest lectures, and developmental activities, all aimed at shaping our students and positioning them prominently in society. Our vision entails the transformation of human thinking and the establishment of a new culture characterized by adherence to rules, laws, moral values, natural courtesies, and human dignity. The college consistently reinforces these principles through ongoing moral and value-based classes conducted by our dedicated faculty members

## Summary:

At the forefront of our priorities is the recruitment and retention of exceptionally qualified and motivated faculty members. It is crucial to provide amenities and sports facilities that harmonize with the natural surroundings. Our primary objective is to deliver holistic, value-driven education and cultivate entrepreneurial skills among students, equipping them for corporate challenges. Additionally, organizing career guidance programs is integral to our agenda. We aspire to elevate our rankings in NIRF and aim for top accreditation grades in NAAC Accreditation during the Fourth Cycle.



  
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