


Departmental Gallery (Events, Programs & Seminars) 2019- 2020

1. Guest lecture on MEDIA, CULTURE AND SOCIETY


Well-known **Social Activist, Prof. Suba. Veerapandian**, delivered a lecture on 12/09/2019 as part of Visual Communication Department Activities. He also had an interactive session with the students. The Staff and the students found it very informative and engaging. He touched upon many aspects of Media such as Media history, Media Culture, Social Media and the impact of films on society.



 **DHANRAJ BAID JAIN COLLEGE**
(AUTONOMOUS)
THORAIPAKKAM, CHENNAI - 600 097.

Department of Visual Communication
Cordially Invites you for a Guest lecture
ON
"Media, Culture and Society"

by
PROFESSOR
&
SOCIAL ACTIVIST
THIRU.SUBA.VEERAPANDIAN



DATE : 12-09-2019, MAIN BLOCK AUDITORIUM @10.30 AM.

SHRI. R. DAYACHAND SAVANSUKHA
PRESIDENT

DR. HARISH L METHA SHRI. JASWANT MUNOTH
SECRETARY (ADMINISTRATION) SECRETARY (ACADEMIC & FINANCE)

DR. M. SAKTHIVEL MURUGAN DR. R. ELANGO VAN
PROFESSOR-IN-CHARGE H.O.D (VISCOM)



2. Guest lecture on Social Media

Prof. Dr. Chinnappan from LOYOLA COLLEGE Chennai delivered a speech on 09/09/2019. He discussed at length on various OTT (OVER THE TOP) platforms like Netflix, Amazon Prime and various other streaming networks. he gave a lot of tips on how to create interesting videos and upload them on online platforms like Youtube and Vimeo. His interactive session was very useful for the students.



