

Academic Activity 2021-2022

S.NO	Date	Topics	Resource Person
1.	08/12/2021	Inaugural Function	Dr.T.Ramesh Principal, Sri Vidya Mandir college of arts and science, Salem.
2.	14/12/2021	Digital Marketing	Ms.M.Shobana, Trainer,NIT, Annanagar, Chennai.
3.	15/12/2021	Communication on skill Development	Mr.P.Dakshinamoorthy Master NLP Practitioner, The NLP school, India.
4.	16/12/2021	Industrial Expectation	Ms.Kirithika Tharanand & Ms.Bintha HR-TCS
5.	10/01/2022 To 12/01/2022	Pongal Celebration-Quiz- An Intercollegiate meet	B.com (CA &AF) HoD & staff's Dhanraj Baid Jain College.
6.	08/03/2022	Women's Day Celebration	Women Empowerment Cell
7.	17/03/2022	Idhu Namma Kadai- Sales Day Expo	Dr.S.Gopinathan Professor, Department of computer science, University of Madras & Academic Council Member.
8	21/03/2022 To 12/04/2022	Yoga Classes	Trainers from Krishnamacharya Yoga Mandiram, Chennai.
9	25/03/2022	Parent Teacher's Meeting	Dr.C.Murugesan , Principal. Dr.M.Sakthivel Murugan Prof -In - Charge
10.	29/03/2022 To 30/03/2022	Computerized Accounting Tally	Mr.Y.K.Rammesh Tally Certified Trainer, Chennai.
11.	31/03/2022	The Best Job	Mr.M.JothiKannan Director, Projects inherent Engineering, Chennai.
13.	05/04/2022	Rights to Life (Gender Equality Program)	Mr.V.Mohan Public Admin Social Responsibility Speaker
14.	06/04/2022	Goods to Great (Gender Equality Program)	Mrs.F.A.Sheebha Roy Founder of Sheeba's Bake House, Talent Management Executives & artist Management.
15.	19/04/2022	Voice of Values (Gender Equality Program)	Dr.S.Arunarani Head of the department, Prince Shri Venkateshwara arts

			and science college, Chennai.
16.	06/05/2022	<p>Corporate Business Strategies Post COVID-19 –international Conference Chief Guest</p> <p>TECHNICAL SESSION- Chairperson</p> <ol style="list-style-type: none"> 1. Human Resources 2. Finance 3. Marketing 4. Information Technology 	<p>Dr.A.Seetharaman Dean Academic affairs, Professor(strategy) SP Jain school of global management, Singapore</p> <p>Dr.A.V.S.Rammkumar Assitant Professor, Department of commerce, Ramakrishna Mission Vivekananda college, Chennai.</p> <p>Dr.M.Sakthivel Murugan Professor In Charge D.B.Jain college, Chennai</p> <p>Dr.S.Ganapathy Associate Professor & HOD Department of corporate secretaryship, S.A. College of arts and science, Chennai.</p> <p>Dr.S.Sasikala Associate Professor of computer science, Institute of Distance Education, University of madras, Chennai.</p>