

Dr. R.LAVANYA,



**NO.39 Selvaganpathy Avenue,
I st Cross Street,
Thoraipakkam,
Chennai -600097**
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✉ : drlavanya25@gmail.com

Career Objective:

- Develop and promote creativity and high-order thinking skills that increase the performance of the students
- Seeking a position as an Assistant Professor with an opportunity for continuous growth with the Institution.

Competencies:

- Organizing student learning opportunities.
- Managing student learning progression.
- Proven ability to gather, collate and use data effectively.
- Developing student commitment to working and learning.
- Excellent communication skill to deliver and present learning effectively.
- Student Motivation.

Educational Qualification:

Examination	Institution	Year of Passing	Percentage
Ph.D.	Dhanraj Baid Jain College Thoraipakkam Chennai 97	2021	Highly Commended
M. Phil	Dhanraj Baid Jain College Thoraipakkam Chennai 97	2008	65%

MBA	Periyar University	2011	68%
M. Com	Shrimathi Indiragandhi College Trichy,.	2007	75%
B. Com	Thiru Kolanjiappar Government Arts College, Virudhachalam,.	2005	60%

Research Experience M.Com

Dissertation Title	A STUDY ON BRANCH CHOICE BEHAVIOUR OF CONSUMER FOR TOOTHPASTE WITH SPECIAL REFERENCE TO TRICHY CITY
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Research Experience M.Phil

Dissertation Title	A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE BANKING SERVICE WITH SPECIAL REFERENCE TO CHENNAI CITY
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Research Experience Ph.D

Thesis Title	A STUDY ON BUYING BEHAVIOR AND ETHNOCENTRISM OF CONSUMER TOWARDS ORGANIZED RETAIL STORES IN CHENNAI CITY
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Teaching Experience

Assistant Professor and Head, Department of Corporate Secretaryship– Dhanraj

Baid Jain College – from 01/09/2008 till the Date

- Work Diary Committee Member.
- Extra-Curricular Committee Member
- Student Discipline Committee Member
- Sports Council Member
- NAAC and IQAC Core Committee Member.
- NSS Program Officer Unit – I.
- Academic Council Member.
- D.B. Jain Club Activities – Jain Cultural Meet Convenor
- Examination Committee Member.

- Examination Valuation Internal Chief UG & PG (Corporate).

Computer proficiency

- Diploma In Office Automation(DOA)
- Diploma In Advanced Software Technology(DAST)
- PG – Diploma in E-Commerce
- Basic internet knowledge
- SPSS

SEMINARS / CONFERENCES / WORKSHOPS / FDP

S. No	Description	No's	International	National	UGC
1.	Publications in UGC Listed Journal & other than UGC listed	3	02	-	01
2.	International/ National & State Seminar and Conference	15	05	10	
3.	Faculty Development Programme	15	-	15	
4.	Corporate Workshop	10	-	10	
5.	Webinar	55	-	55	
6.	Quiz	10	-	10	

PERSONNAL DETAILS:

Date of Birth : 25/07/1984
 Father's Name : Ramalingam.K
 Nationality : Indian.
 Languages Known : Tamil, English.
 Permanent Address :No. NO-39 Selvaganpathy Avenue,
 Ist Cross Street,
 Thoraipakkam,
 Chennai – 97

REFERENCES:

Dr.S.GANESAN
Associate Professor,
Head & Dept of Corporate Secretaryship,
Govt Arts College for men.
Nandanam,
Chennai – 35
Mobile no: 8428547800

Dr.A.MURUGANATHAM
Assistant Professor,
Dept of commerce,
Mohamed Sathak College,
Chennai - 119
Mobile no - 9566028915
EMAIL ID- muruganatham.edu@gmail.com

Declaration:

I hereby declare that all the above furnished information is true to the best of my knowledge.

Date: 10/05/24

Place: Thoraipakkam

Dr. R.LAVANYA